

Part 3



Extension of time-series: tensor analysis

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Outline

- ➔ • Tensor decomposition
- Mining and forecasting of complex time-stamped events
- New challenge: MANT analysis

Multi-Aspect Non-linear Time-series





Outline

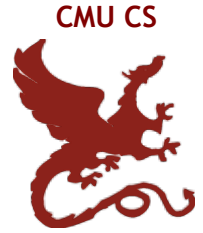
- Tensor decomposition
 - ➔ – Motivation
 - Basic approaches
- Mining and forecasting of complex time-stamped events
- New challenge: MANT analysis

Multi-Aspect Non-linear Time-series





Motivation 1: Why “matrix”?



- Why matrices are important?



Examples of Matrices: Graph - social network



	John	Peter	Mary	Nick	...
John	0	11	22	55	...
Peter	5	0	6	7	...
Mary
Nick
...



Examples of Matrices: cloud of n-d points



	chol#	blood#	age
John	13	11	22	55	...
Peter	5	4	6	7	...
Mary
Nick
...



Examples of Matrices:

Market basket

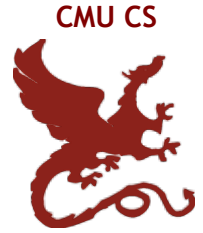


- **market basket** as in Association Rules

	milk	bread	choc.	wine	...
John	13	11	22	55	...
Peter	5	4	6	7	...
Mary
Nick
...



Examples of Matrices: Documents and terms



	data	mining	classif.	tree	...
Paper#1	13	11	22	55	...
Paper#2	5	4	6	7	...
Paper#3
Paper#4
...



Examples of Matrices: Authors and terms



	data	mining	classif.	tree	...
John	13	11	22	55	...
Peter	5	4	6	7	...
Mary
Nick
...



Examples of Matrices: sensor-ids and time-ticks



	temp1	temp2	humid.	pressure	...
t=1	13	11	22	55	...
t=2	5	4	6	7	...
t=3
t=4
...



Motivation 2: Why tensors?



- Q: what is a tensor?



Motivation 2: Why tensors?



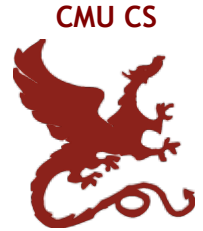
- A: N-D generalization of matrix:

sigmod' 07

	data	mining	query	tree	...
John	13	11	22	55	...
Peter	5	4	6	7	...
Mary
Nick
...



Motivation 2: Why tensors?



- A: N-D generalization of matrix:

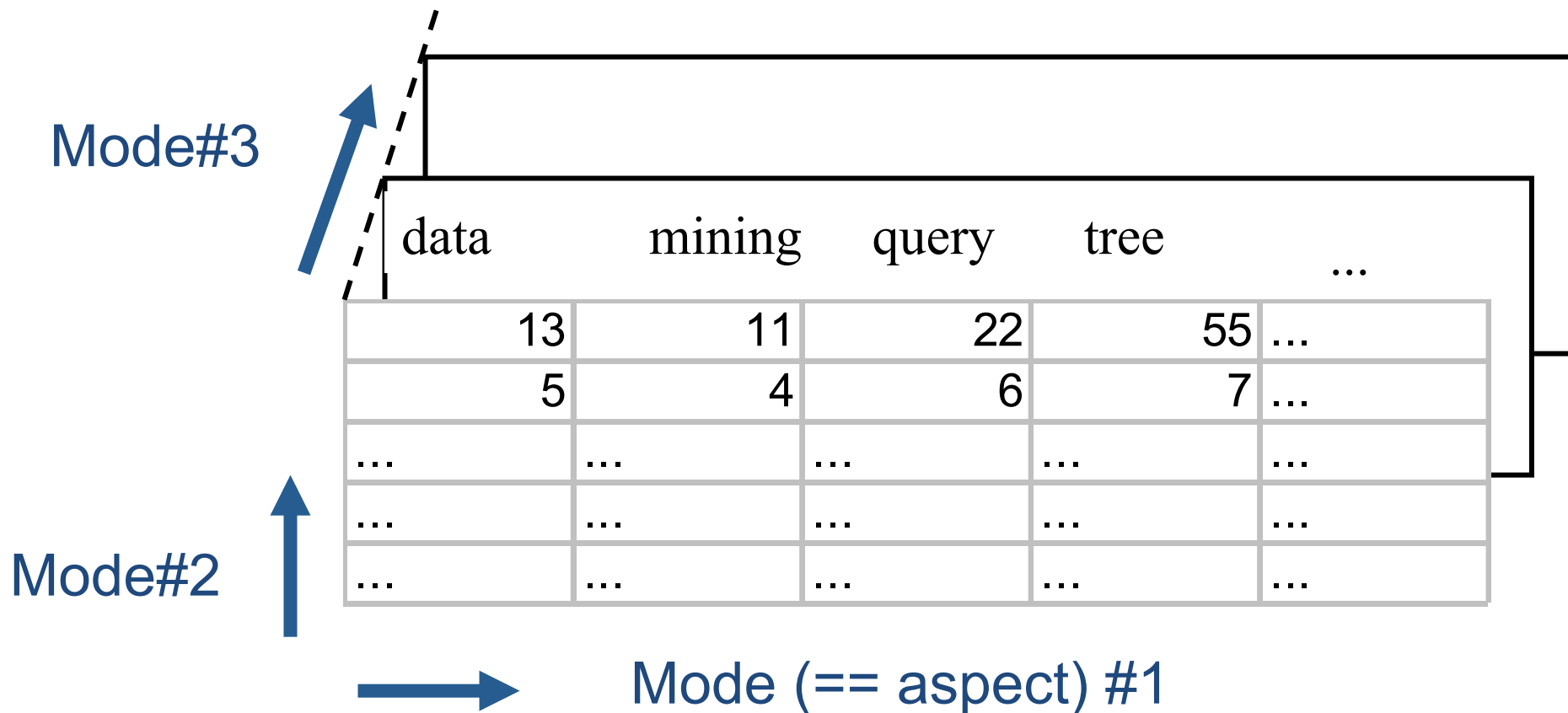
	data	mining	query	tree	...
John	13	11	22	55	...
Peter	5	4	6	7	...
Mary
Nick
...



Tensors are useful for 3 or more modes



Terminology: ‘mode’ (or ‘aspect’):





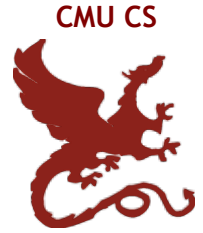
Motivating Applications



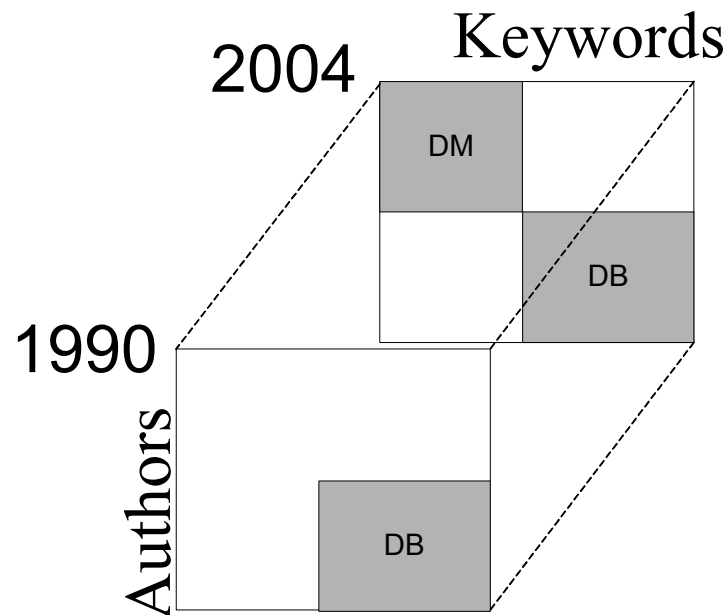
- Why matrices are important?
- Why tensors are useful?
 - P1: social networks
 - P2: web mining



P1: Social network analysis



- Traditionally, people focus on static networks and find community structures
- We plan to monitor the change of the community structure over time





P2: Web graph mining

- How to order the importance of web pages?
 - Kleinberg's algorithm HITS
 - PageRank
 - Tensor extension on HITS (**TOPHITS**)
 - context-sensitive hypergraph analysis

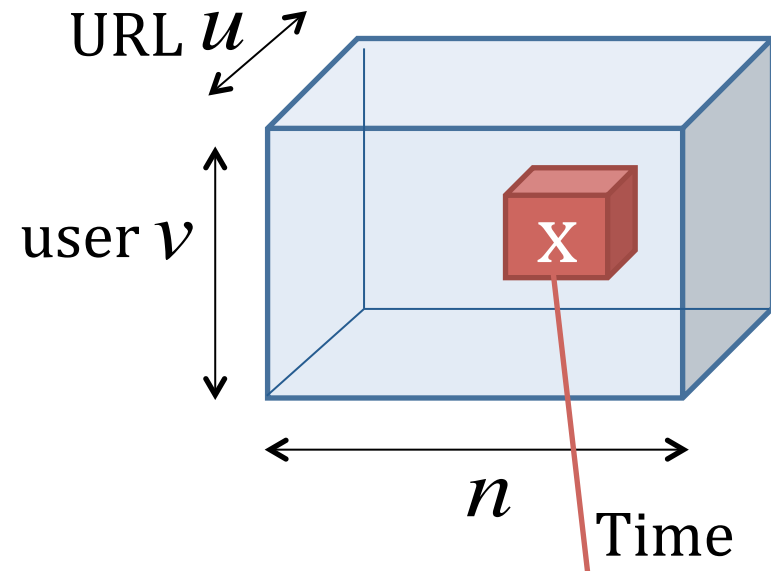
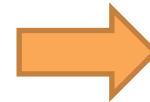


Tensors for time-series analysis



- Time-stamped events
 - e.g., web clicks

Time	URL	User
08-01-12:00	CNN.com	Smith
08-02-15:00	YouTube.com	Brown
08-02-19:00	CNET.com	Smith
08-03-11:00	CNN.com	Johnson
...



Represent as
 M^{th} order tensor ($M=3$)

$$\mathcal{X} \in \mathbb{N}^{u \times v \times n}$$

Element x : # of events

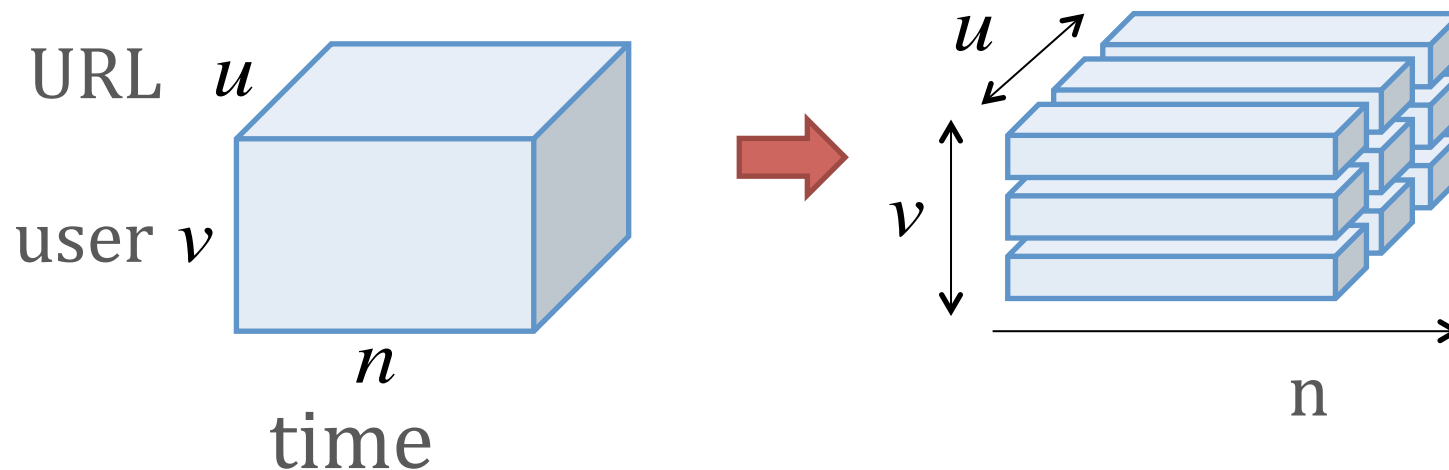
e.g., 'Smith', 'CNN.com',
 'Aug 1, 10pm'; 21 times



Tensors for time-series analysis



- Individual-sequence mining
 - Create a set of ($u * v$) sequences of length (n)
 - Apply the mining algorithm for each sequence

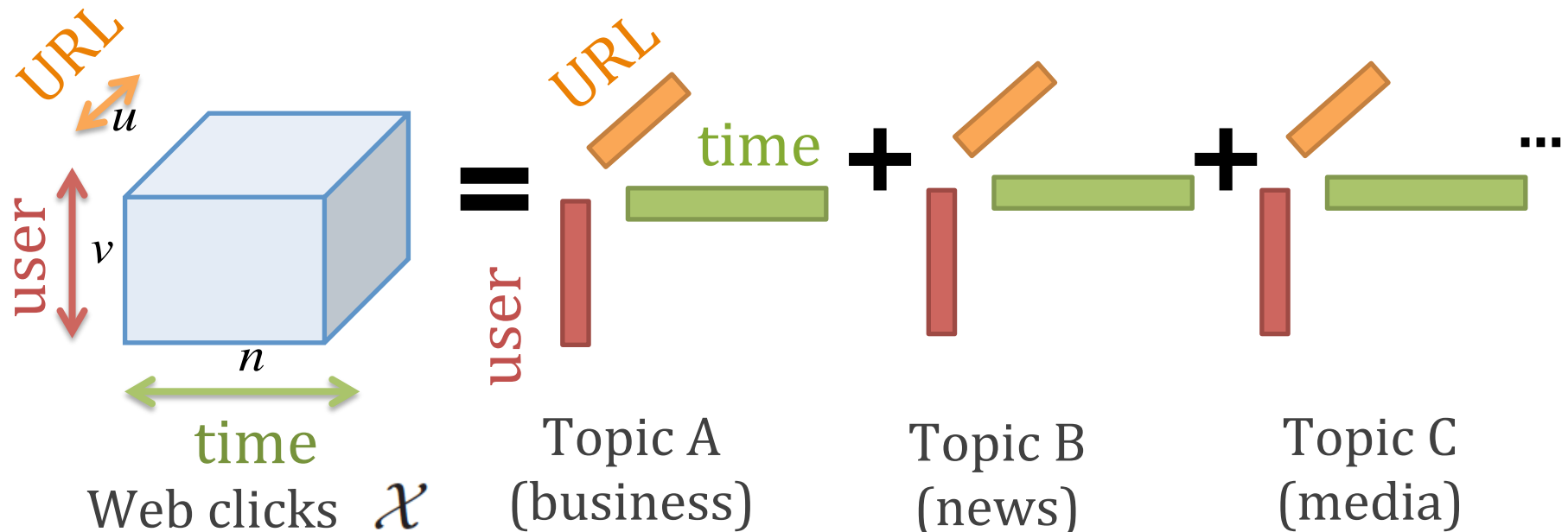




Tensors for time-series analysis



- Multi-aspect time-series analysis





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- New challenge: MANT analysis

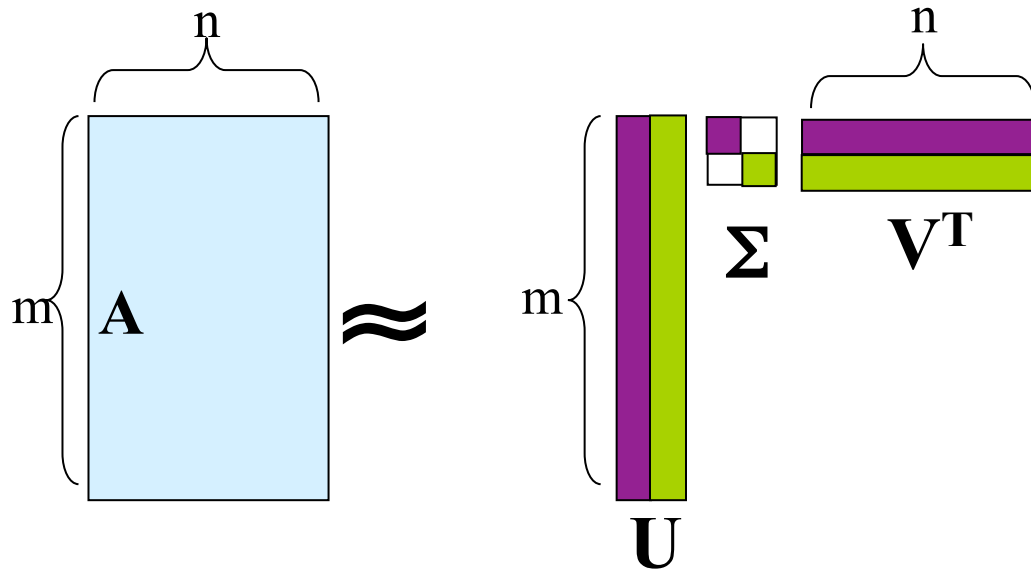
Multi-Aspect Non-linear Time-series





Reminder: SVD

$$\mathbf{A} \approx \mathbf{U}\mathbf{\Sigma}\mathbf{V}^T = \sum_i \sigma_i \mathbf{u}_i \circ \mathbf{v}_i$$

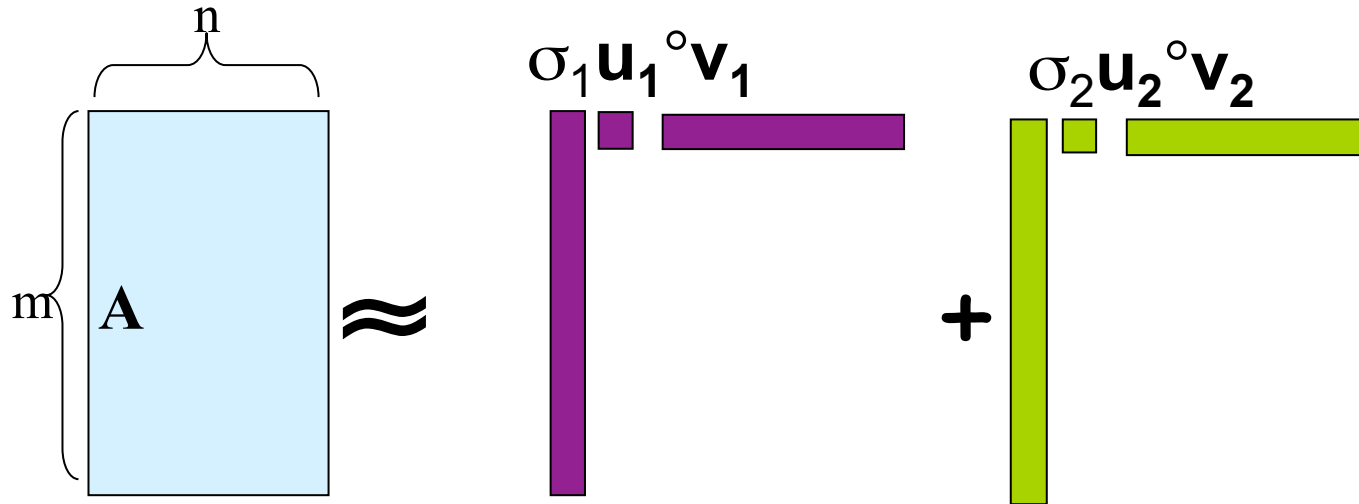


– Best rank- k approximation in L2



Reminder: SVD

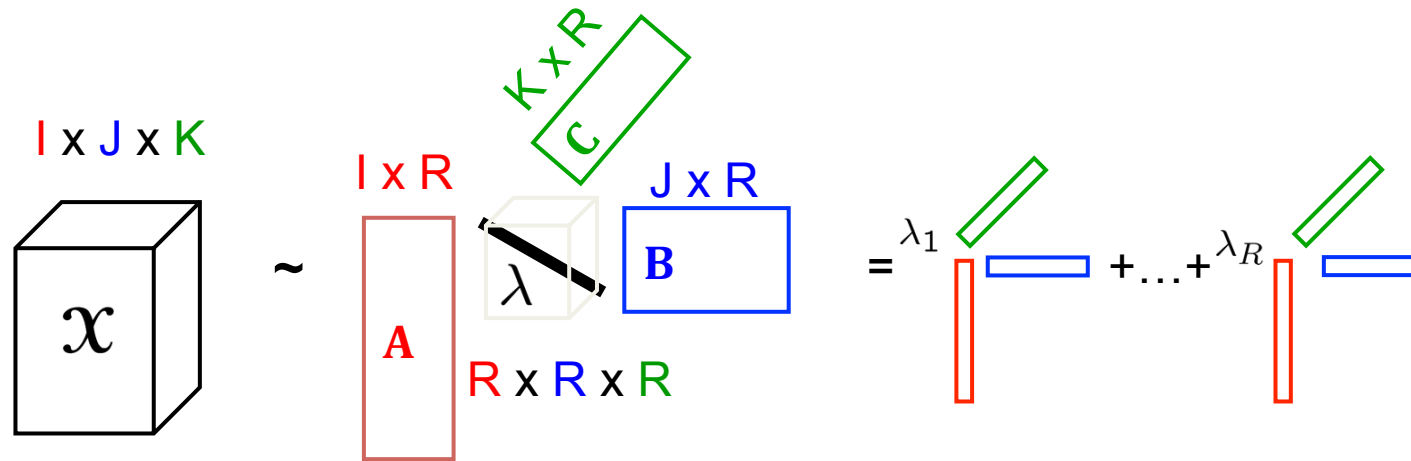
$$\mathbf{A} \approx \mathbf{U}\mathbf{\Sigma}\mathbf{V}^T = \sum_i \sigma_i \mathbf{u}_i \circ \mathbf{v}_i$$



– Best rank- k approximation in L_2



Goal: extension to ≥ 3 modes



$$\mathcal{X} \approx [\lambda ; \mathbf{A}, \mathbf{B}, \mathbf{C}] = \sum_r \lambda_r \mathbf{a}_r \circ \mathbf{b}_r \circ \mathbf{c}_r$$



Main points:

- 2 major types of tensor decompositions:
PARAFAC and Tucker
- both can be solved with ‘‘alternating least squares’’ (ALS)
- Details follow

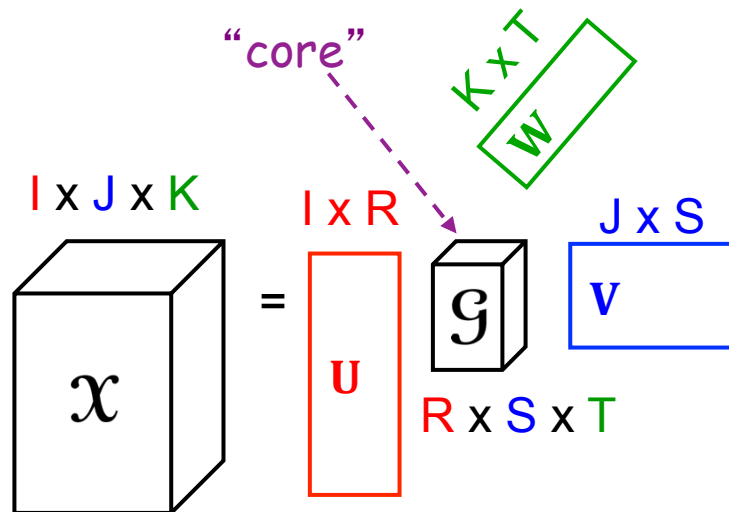


Specially Structured Tensors



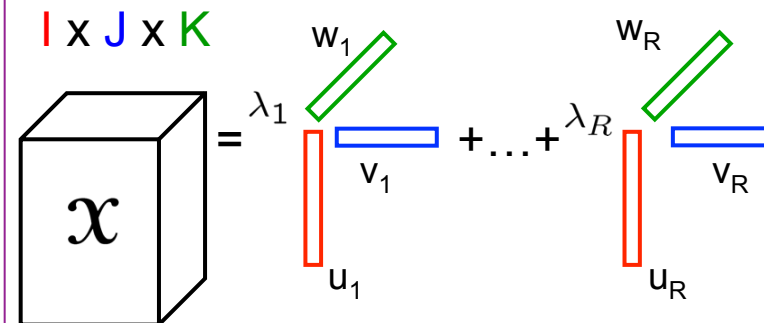
- Tucker Tensor

$$\begin{aligned} \mathcal{X} &= \mathcal{G} \times_1 \mathbf{U} \times_2 \mathbf{V} \times_3 \mathbf{W} \\ &= \sum_r \sum_s \sum_t g_{rst} \mathbf{u}_r \circ \mathbf{v}_s \circ \mathbf{w}_t \\ &\equiv [\mathcal{G} ; \mathbf{U}, \mathbf{V}, \mathbf{W}] \end{aligned} \left. \vphantom{\begin{aligned} \mathcal{X} \\ &= \sum_r \sum_s \sum_t g_{rst} \mathbf{u}_r \circ \mathbf{v}_s \circ \mathbf{w}_t \\ &\equiv [\mathcal{G} ; \mathbf{U}, \mathbf{V}, \mathbf{W}] \end{aligned}} \right\} \text{Our Notation}$$



- Kruskal Tensor

$$\begin{aligned} \mathcal{X} &= \sum_r \lambda_r \mathbf{u}_r \circ \mathbf{v}_r \circ \mathbf{w}_r \\ &\equiv [\lambda ; \mathbf{U}, \mathbf{V}, \mathbf{W}] \end{aligned} \left. \vphantom{\begin{aligned} \mathcal{X} \\ &= \sum_r \lambda_r \mathbf{u}_r \circ \mathbf{v}_r \circ \mathbf{w}_r \\ &\equiv [\lambda ; \mathbf{U}, \mathbf{V}, \mathbf{W}] \end{aligned}} \right\} \text{Our Notation}$$





Specially Structured Tensors

- Tucker Tensor

$$\begin{aligned}\mathcal{X} &= \mathcal{G} \times_1 \mathbf{U} \times_2 \mathbf{V} \times_3 \mathbf{W} \\ &= \sum_r \sum_s \sum_t g_{rst} \mathbf{u}_r \circ \mathbf{v}_s \circ \mathbf{w}_t \\ &\equiv [\mathcal{G}; \mathbf{U}, \mathbf{V}, \mathbf{W}]\end{aligned}$$

In matrix form:

$$\begin{aligned}\mathbf{X}_{(1)} &= \mathbf{U} \mathbf{G}_{(1)} (\mathbf{W} \otimes \mathbf{V})^\top \\ \mathbf{X}_{(2)} &= \mathbf{V} \mathbf{G}_{(2)} (\mathbf{W} \otimes \mathbf{U})^\top \\ \mathbf{X}_{(3)} &= \mathbf{W} \mathbf{G}_{(3)} (\mathbf{V} \otimes \mathbf{U})^\top\end{aligned}$$

$$\text{vec}(\mathcal{X}) = (\mathbf{W} \otimes \mathbf{V} \otimes \mathbf{U}) \text{vec}(\mathcal{G})$$

- Kruskal Tensor

$$\begin{aligned}\mathcal{X} &= \sum_r \lambda_r \mathbf{u}_r \circ \mathbf{v}_r \circ \mathbf{w}_r \\ &\equiv [[\lambda; \mathbf{U}, \mathbf{V}, \mathbf{W}]\end{aligned}$$

In matrix form:

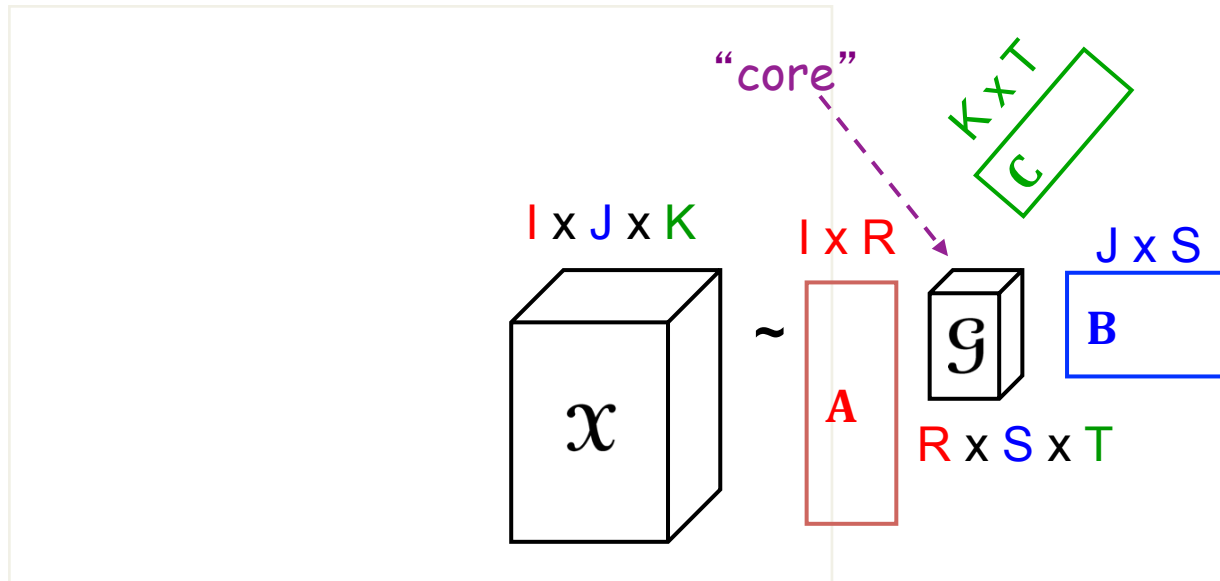
Let $\Lambda = \text{diag}(\lambda)$

$$\begin{aligned}\mathbf{X}_{(1)} &= \mathbf{U} \Lambda (\mathbf{W} \odot \mathbf{V})^\top \\ \mathbf{X}_{(2)} &= \mathbf{V} \Lambda (\mathbf{W} \odot \mathbf{U})^\top \\ \mathbf{X}_{(3)} &= \mathbf{W} \Lambda (\mathbf{V} \odot \mathbf{U})^\top\end{aligned}$$

$$\text{vec}(\mathcal{X}) = (\mathbf{W} \odot \mathbf{V} \odot \mathbf{U}) \lambda$$



Tucker Decomposition - intuition



- author x keyword x conference
- A : author x author-group
- B : keyword x keyword-group
- C : conf. x conf-group
- \mathcal{G} : how groups relate to each other



Intuition behind core tensor

- 2-d case: co-clustering
- [Dhillon et al. Information-Theoretic Co-clustering, KDD' 03]



_____ n _____

$$m \begin{bmatrix} .05 & .05 & .05 & 0 & 0 & 0 \\ .05 & .05 & .05 & 0 & 0 & 0 \\ 0 & 0 & 0 & .05 & .05 & .05 \\ 0 & 0 & 0 & .05 & .05 & .05 \\ .04 & .04 & 0 & .04 & .04 & .04 \\ .04 & .04 & .04 & 0 & .04 & .04 \end{bmatrix}$$

eg, terms x documents



$$m \begin{bmatrix} .5 & 0 & 0 \\ .5 & 0 & 0 \\ 0 & .5 & 0 \\ 0 & .5 & 0 \\ 0 & 0 & .5 \\ 0 & 0 & .5 \end{bmatrix} \begin{matrix} k \\ l \end{matrix} \begin{bmatrix} .3 & 0 \\ 0 & .3 \\ .2 & .2 \end{bmatrix} \begin{matrix} l \\ n \end{matrix} \begin{bmatrix} .36 & .36 & .28 & 0 & 0 & 0 \\ 0 & 0 & 0 & .28 & .36 & .36 \end{bmatrix} = \begin{bmatrix} .054 & .054 & .042 & 0 & 0 & 0 \\ .054 & .054 & .042 & 0 & 0 & 0 \\ \hline 0 & 0 & 0 & .042 & .054 & .054 \\ 0 & 0 & 0 & .042 & .054 & .054 \\ \hline .036 & .036 & .028 & .028 & .036 & .036 \\ .036 & .036 & .028 & .028 & .036 & .036 \end{bmatrix}$$



med. doc cs doc

term group x
doc. group



$$\begin{bmatrix} .5 & 0 & 0 \\ .5 & 0 & 0 \\ 0 & .5 & 0 \\ 0 & .5 & 0 \\ 0 & 0 & .5 \\ 0 & 0 & .5 \end{bmatrix}$$

$$\begin{bmatrix} .3 & 0 \\ 0 & .3 \\ .2 & .2 \end{bmatrix}$$

$$\begin{bmatrix} .36 & .36 & .28 & 0 & 0 & 0 \\ 0 & 0 & 0 & .28 & .36 & .36 \end{bmatrix} =$$

doc x
doc group

$$\begin{bmatrix} .054 & .054 & .042 & | & 0 & 0 & 0 \\ .054 & .054 & .042 & | & 0 & 0 & 0 \\ \hline 0 & 0 & 0 & | & .042 & .054 & .054 \\ 0 & 0 & 0 & | & .042 & .054 & .054 \\ \hline .036 & .036 & .028 & | & .028 & .036 & .036 \\ .036 & .036 & .028 & | & .028 & .036 & .036 \end{bmatrix}$$

$$\begin{bmatrix} .05 & .05 & .05 & 0 & 0 & 0 \\ .05 & .05 & .05 & 0 & 0 & 0 \\ 0 & 0 & 0 & .05 & .05 & .05 \\ 0 & 0 & 0 & .05 & .05 & .05 \\ .04 & .04 & 0 & .04 & .04 & .04 \\ .04 & .04 & .04 & 0 & .04 & .04 \end{bmatrix}$$

med. terms

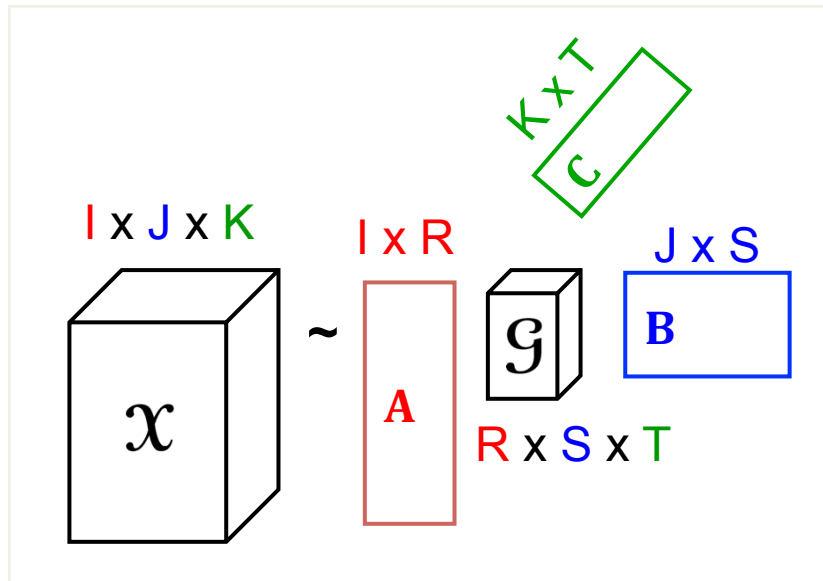
cs terms

common terms

term x
term-group



Tucker Decomposition



$$\mathcal{X} \approx [\mathcal{G}; \mathbf{A}, \mathbf{B}, \mathbf{C}]$$

Given \mathbf{A} , \mathbf{B} , \mathbf{C} , the optimal core is:

$$\mathcal{G} = [\mathcal{X}; \mathbf{A}^\dagger, \mathbf{B}^\dagger, \mathbf{C}^\dagger]$$

- Proposed by Tucker (1966)
- AKA: Three-mode factor analysis, three-mode PCA, orthogonal array decomposition
- \mathbf{A} , \mathbf{B} , and \mathbf{C} generally assumed to be orthonormal (generally assume they have full column rank)
- \mathcal{G} is not diagonal
- Not unique

Recall the equations for converting a tensor to a matrix

$$\mathbf{X}_{(1)} = \mathbf{A}\mathbf{G}_{(1)}(\mathbf{C} \otimes \mathbf{B})^\top$$

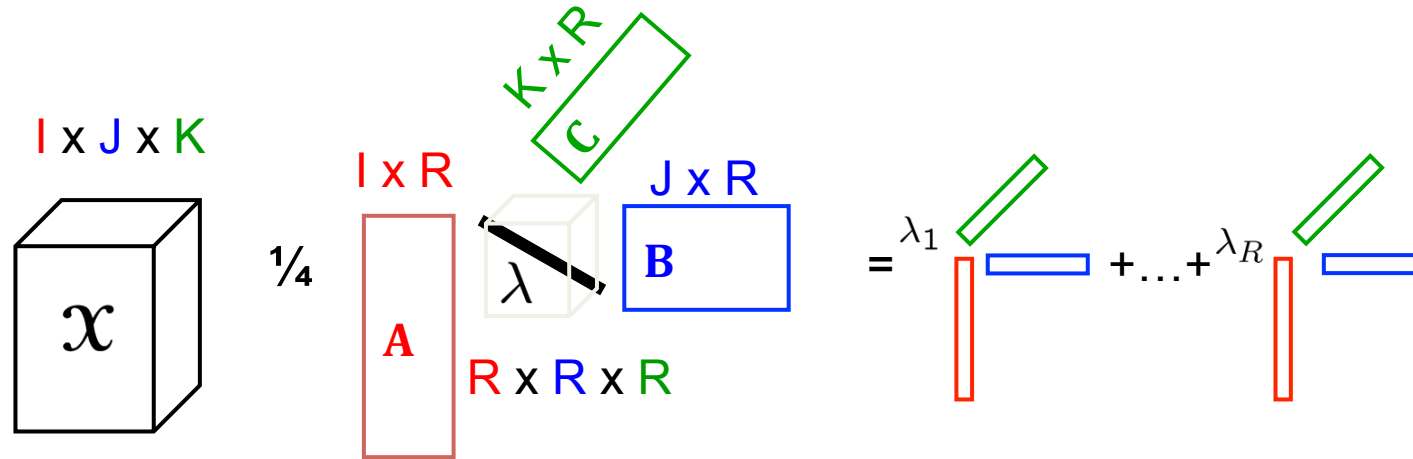
$$\mathbf{X}_{(2)} = \mathbf{B}\mathbf{G}_{(2)}(\mathbf{C} \otimes \mathbf{A})^\top$$

$$\mathbf{X}_{(3)} = \mathbf{C}\mathbf{G}_{(3)}(\mathbf{B} \otimes \mathbf{A})^\top$$

$$\text{vec}(\mathcal{X}) = (\mathbf{C} \otimes \mathbf{B} \otimes \mathbf{A})\text{vec}(\mathcal{G})$$



CANDECOMP/PARAFAC Decomposition



$$\mathcal{X} \approx [[\lambda ; \mathbf{A}, \mathbf{B}, \mathbf{C}]] = \sum_r \lambda_r \mathbf{a}_r \circ \mathbf{b}_r \circ \mathbf{c}_r$$

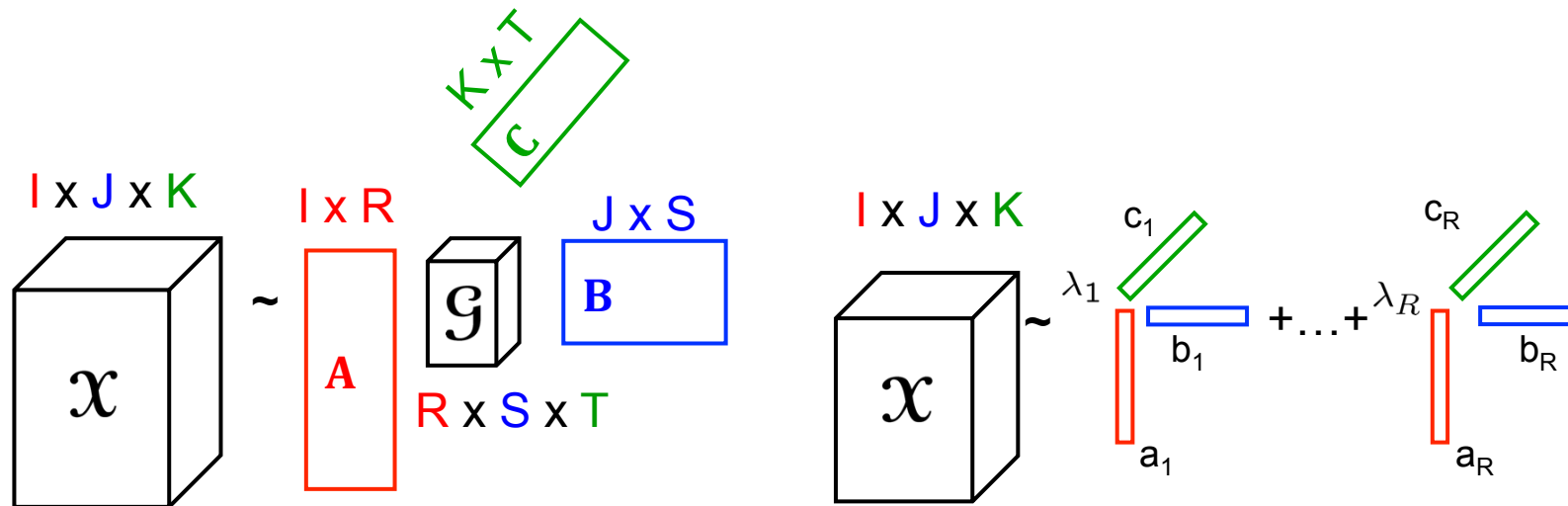
- CANDECOMP = Canonical Decomposition (Carroll & Chang, 1970)
- PARAFAC = Parallel Factors (Harshman, 1970)
- Core is diagonal (specified by the vector λ)
- Columns of \mathbf{A} , \mathbf{B} , and \mathbf{C} are not orthonormal
- If R is *minimal*, then R is called the **rank** of the tensor (Kruskal 1977)
- Can have $\text{rank}(\mathcal{X}) > \min\{I, J, K\}$



Tucker vs. PARAFAC Decompositions



- Tucker
 - Variable transformation in each mode
 - Core G may be dense
 - A, B, C generally orthonormal
 - Not unique
- PARAFAC
 - Sum of rank-1 components
 - No core, i.e., superdiagonal core
 - A, B, C may have linearly dependent columns
 - Generally unique





Tensor tools - summary

- Two main tools
 - PARAFAC
 - Tucker
- Both find row-, column-, tube-groups
 - but in PARAFAC the three groups are identical
- To solve: Alternating Least Squares

- Toolbox: from Tamara Kolda:
<http://csmr.ca.sandia.gov/~tgkolda/TensorToolbox/>



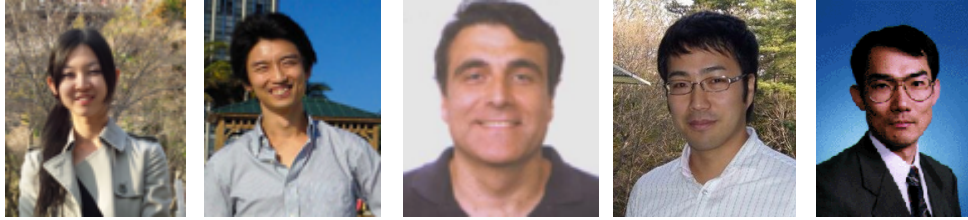


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- Tensor decomposition
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Multi-Aspect Non-linear Time-series





[Matsubara+ KDD'12]

Fast Mining and Forecasting of Complex Time-Stamped Events

Yasuko Matsubara (Kyoto University)

Yasushi Sakurai (NTT)

Christos Faloutsos (CMU)

Tomoharu Iwata (NTT)

Masatoshi Yoshikawa (Kyoto University)





Motivation

- Complex time-stamped events
 {timestamp + multiple attributes}

e.g., web click events:

{timestamp, URL, user ID, access devices, http referrer,...}

Timestamp	URL	User	Device
2012-08-01-12:00	CNN.com	Smith	iphone
2012-08-02-15:00	YouTube.com	Brown	iphone
2012-08-02-19:00	CNET.com	Smith	mac
2012-08-03-11:00	CNN.com	Johnson	ipad
...



Motivation

Q1. Are there any topics ?

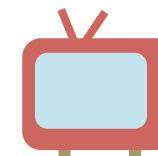
- news, tech, media, sports, etc...

Timestamp	URL	User	Device
2012-08-01-12:00	CNN.com	Smith	iphone
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2012-08-02-19:00	CNET.com	Smith	mac
2012-08-03-11:00	CNN.com	Johnson	ipad
...

e.g.,

CNN.com, CNET.com -> news topic

YouTube.com -> media topic





Motivation

Q2. Can we group URLs/users accordingly?

Timestamp	URL	User	Device
2012-08-01-12:00	CNN.com	Smith	iphone
2012-08-02-15:00	YouTube.com	Brown	iphone
2012-08-02-19:00	CNET.com	Smith	mac
2012-08-03-11:00	CNN.com	Johnson	ipad
...

e.g.,

CNN.com & CNET.com (related to **news** topic)

Smith & Johnson (related to **news** topic)





Motivation

Q3. Can we forecast future events?

- How many clicks from 'Smith' tomorrow?
- How many clicks to 'CNN.com' over next 7 days?

Timestamp	URL	User	Device
2012-08-01-12:00	CNN.com	Smith	iphone
2012-08-02-15:00	YouTube.com	Brown	iphone
2012-08-02-19:00	CNET.com	Smith	mac
2012-08-03-11:00	CNN.com	Johnson	ipad
2012-08-05-12:00	CNN.com	Smith	iphone
2012-08-05-19:00	CNET.com	Smith	iphone

future
clicks?



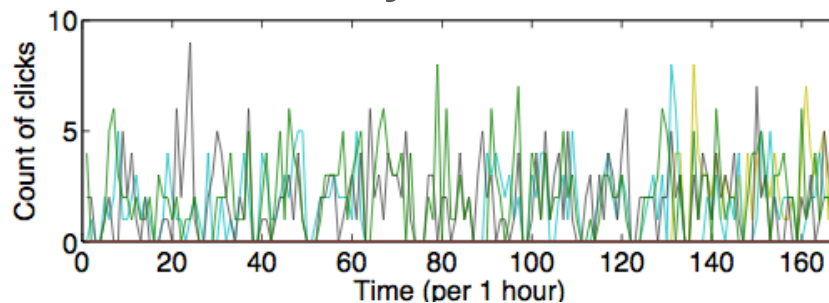
Motivation

Web click events – can we see any trends?

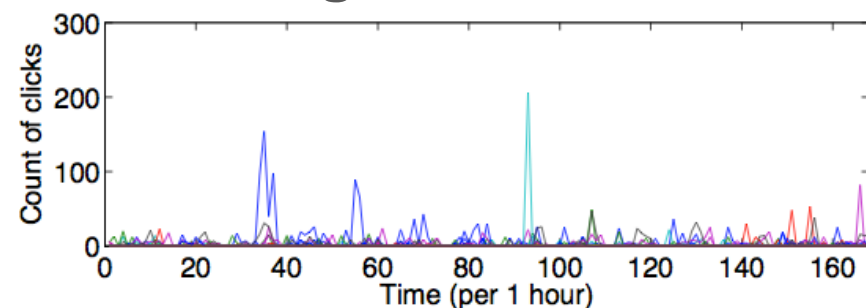
Original access counts of each URL

- 100 random users
- 1 week (window size = 1 hour)

URL: money site



URL: blog site

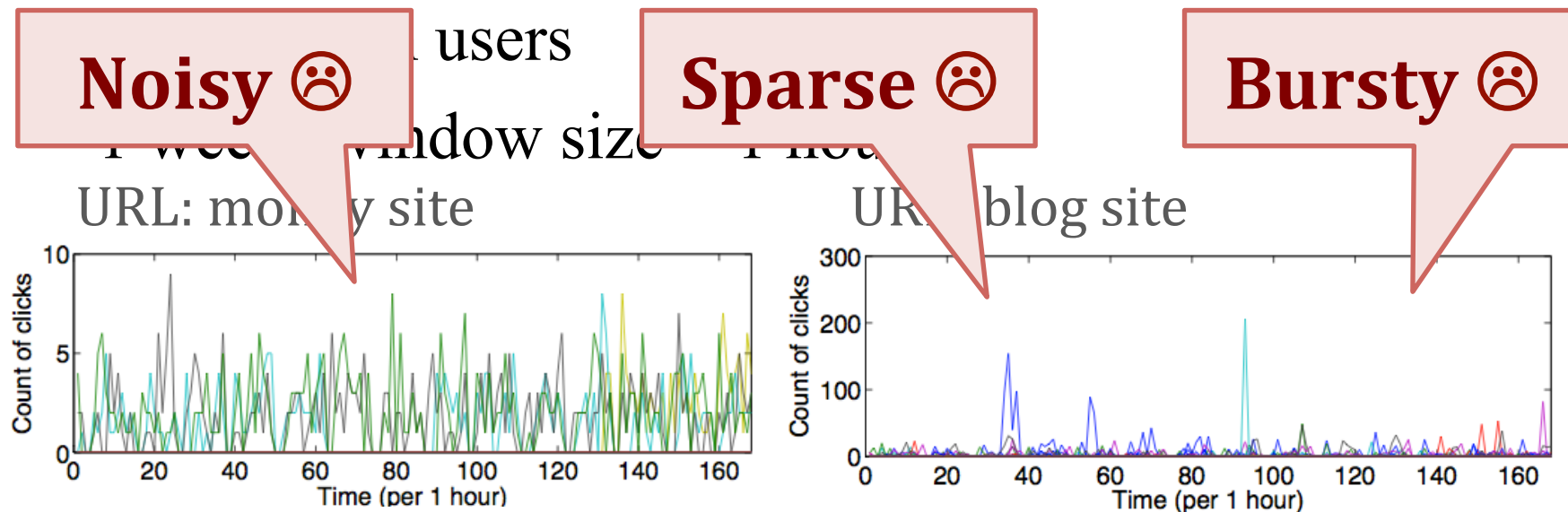




Motivation

Web click events – can we see any trends?

Original access counts of each URL



☹️ We cannot see any trends !!

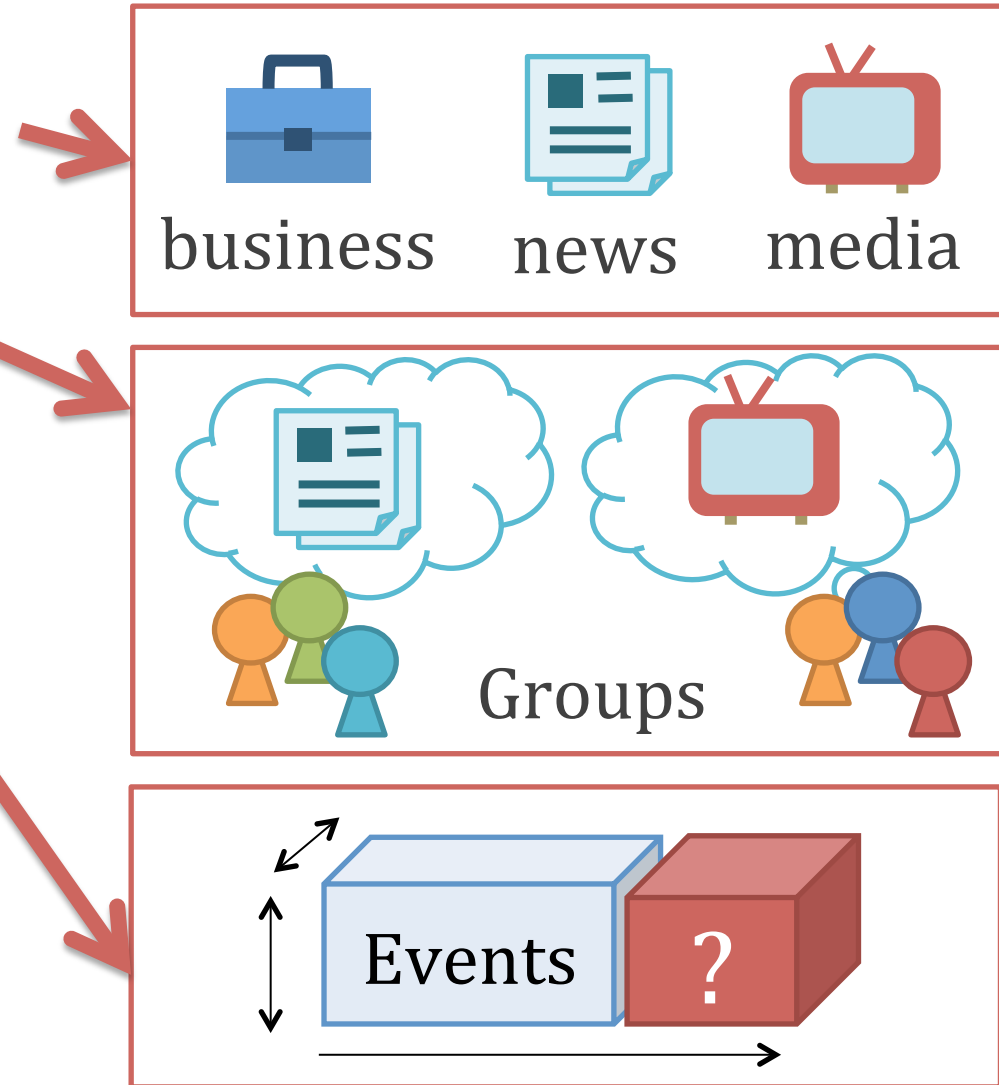


Our goals

Q1: Hidden topics

Q2: Groups

Q3: Forecasting



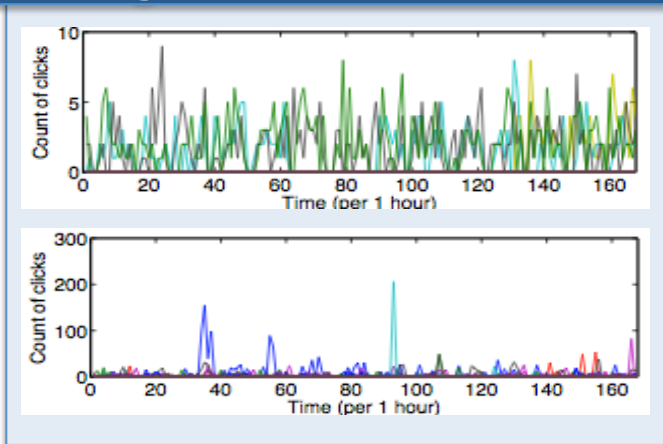


Problem definition

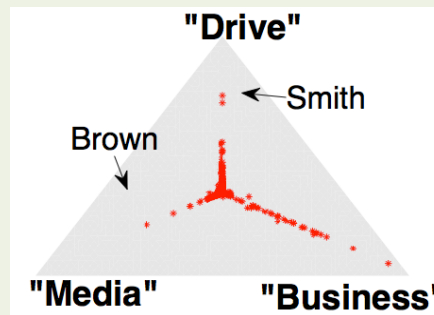
Given: a set of complex time-stamped events

- Find:** major topics/trends
- Forecast:** future events

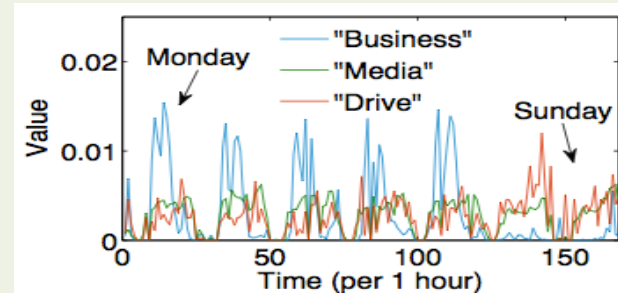
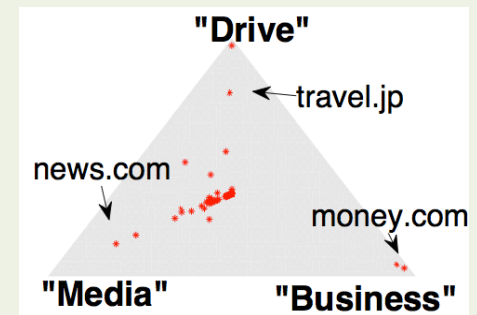
Original web-click events



URL in topic space



User in topic space

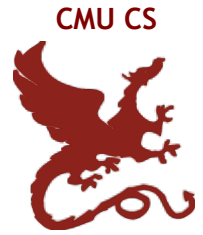


Time evolution

“Hidden topics”
wrt each aspect
(URL, user, time)



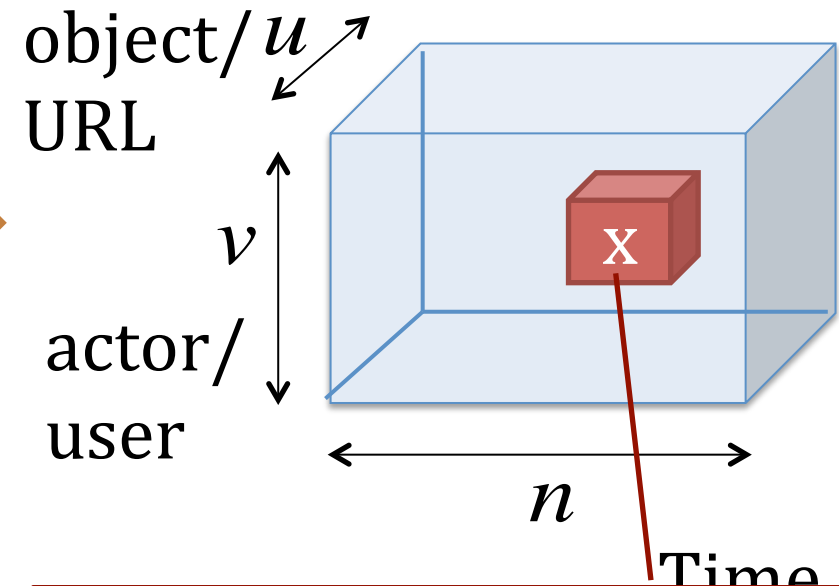
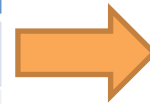
Main idea (1) : M-way analysis



Complex time-stamped events

e.g., web clicks

Time	URL	User
08-01-12:00	CNN.com	Smith
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Represent as
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e.g., 'Smith', 'CNN.com',
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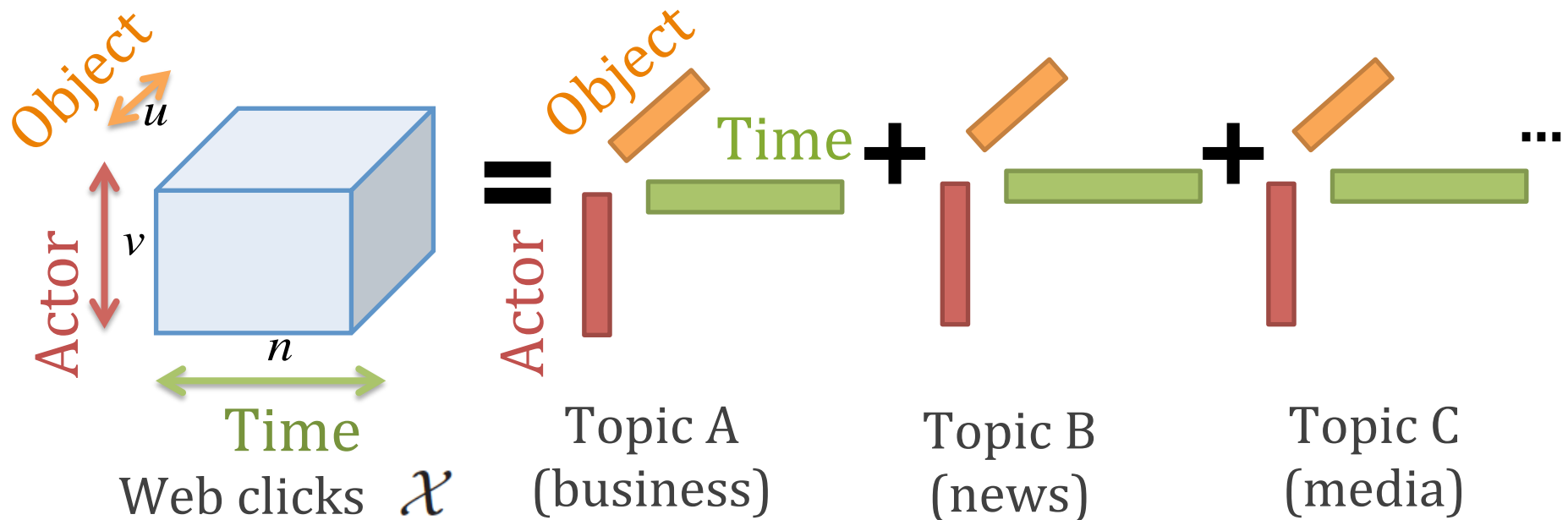


Main idea (1) : M-way analysis



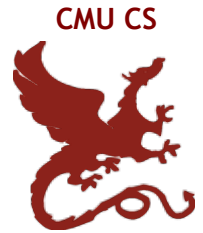
A. decompose to a set of **3 topic vectors**:

- Object vector Actor vector Time vector



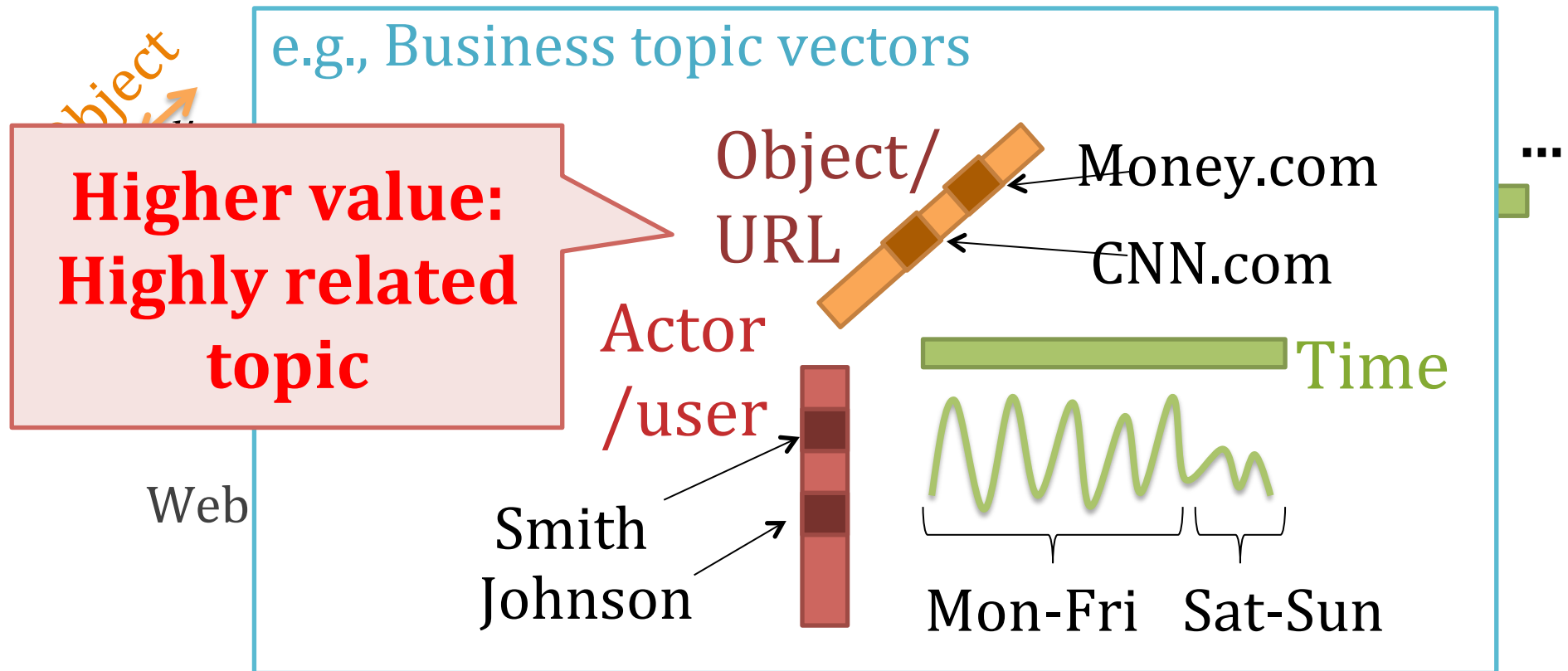


Main idea (1) : M-way analysis



A. decompose to a set of **3 topic vectors**:

- Object vector Actor vector Time vector



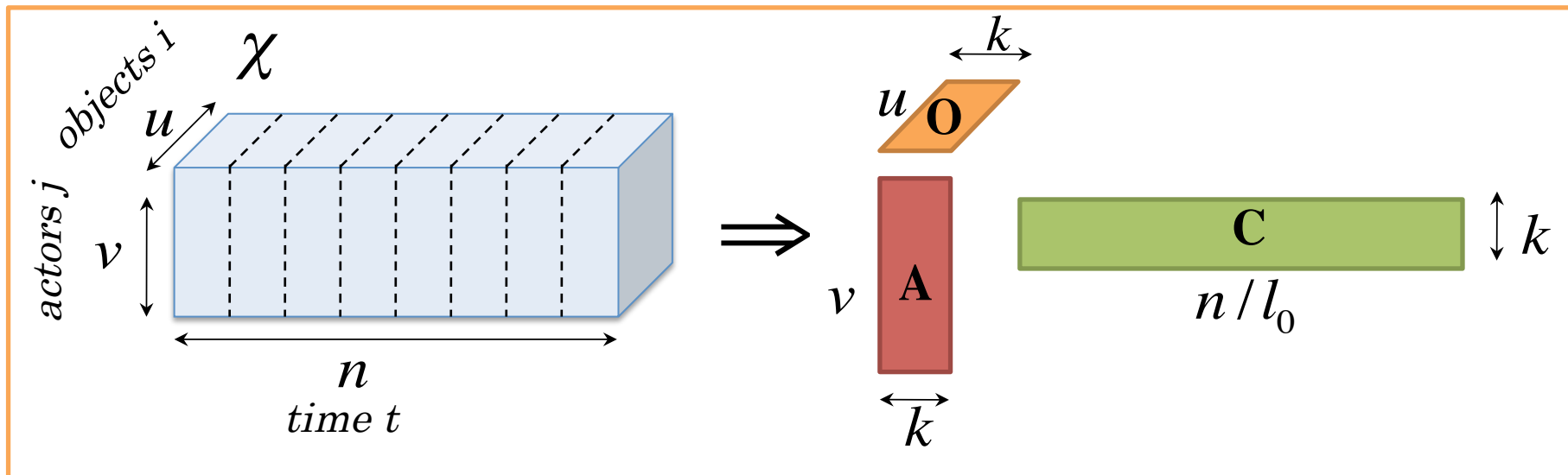


Main idea (1) :



M-way analysis (details)

- M-way decomposition (M=3)
 - [Gibbs sampling] infer k hidden topics for each non-zero element of X , according to probability p



$$p(z_{i,j,t} = r | \mathcal{X}, \mathbf{O}', \mathbf{A}', \mathbf{C}', \alpha, \beta, \gamma) \quad (1)$$

$$\propto \frac{o'_{i,r} + \alpha}{\sum_r o'_{i,r} + \alpha k} \cdot \frac{a'_{r,j} + \beta}{\sum_j a'_{r,j} + \beta v} \cdot \frac{c'_{r,t} + \gamma}{\sum_t c'_{r,t} + \gamma n}$$

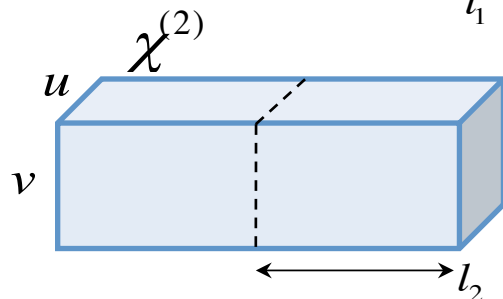
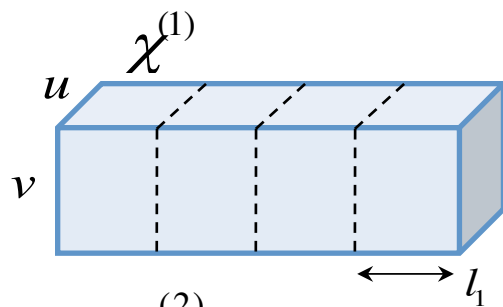
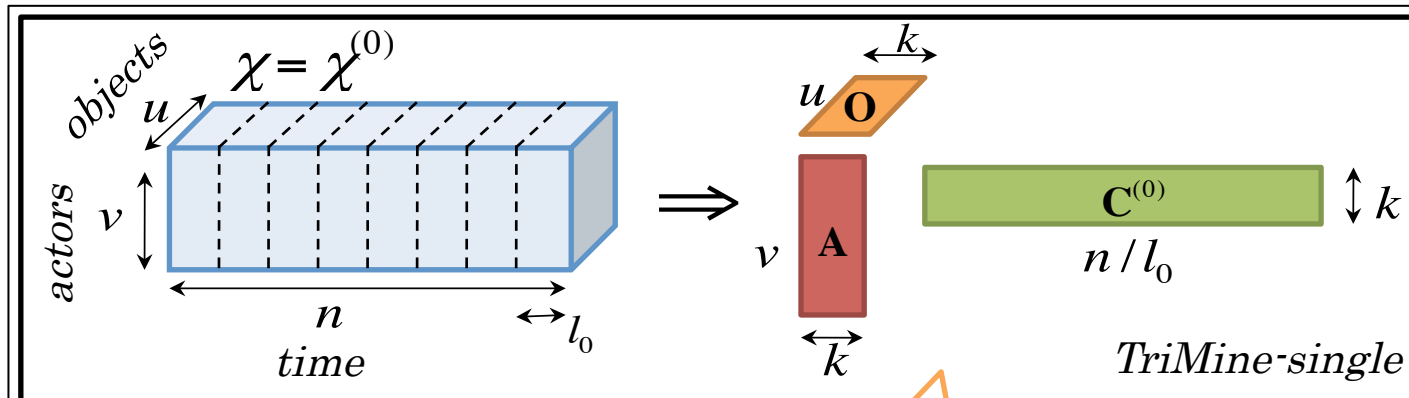


Main idea (2) :



Multi-scale analysis (details)

- Tensors with multiple window sizes



1. Infer O, A, C at highest level

Daily pattern

Weekly pattern

TriMine

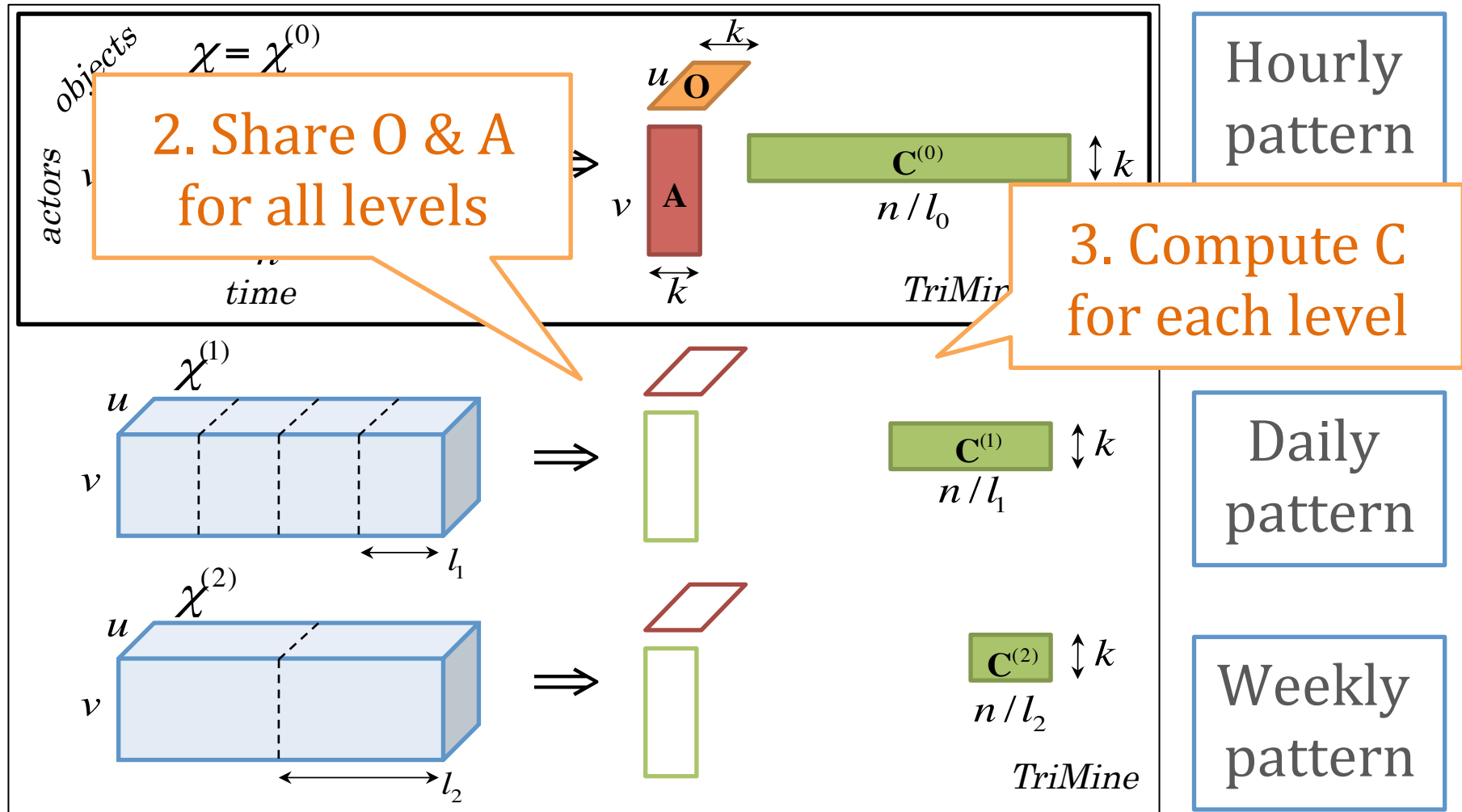


Main idea (2) :



Multi-scale analysis (details)

- Tensors with multiple window sizes



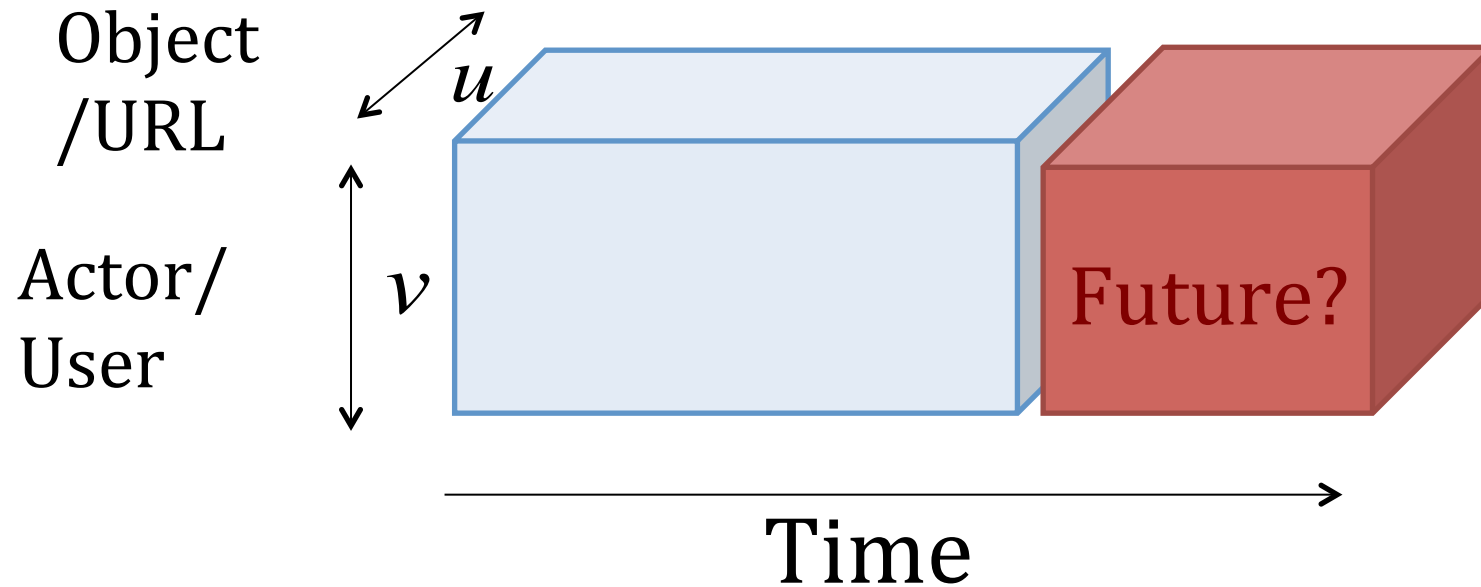


TriMine-Forecasts



Our final goal: “forecast future events”!

Q. How can we generate a realistic events?



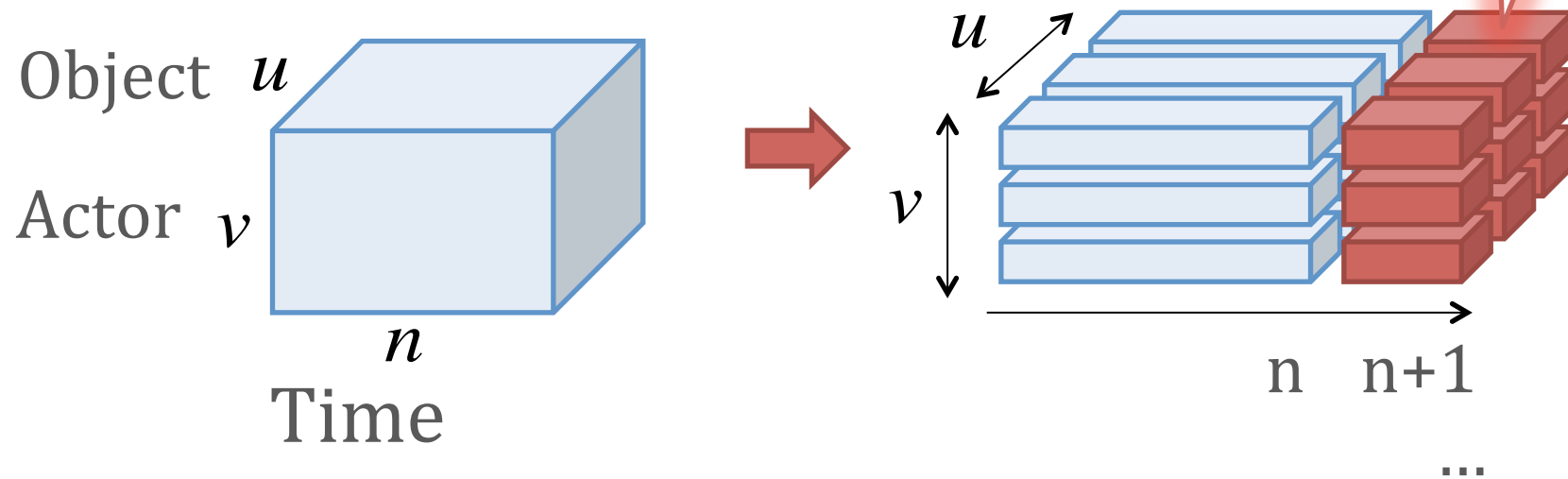
e.g., estimate the number of clicks for

user “smith”, to URL “CNN.com”, for next 10 days



Why not naïve?

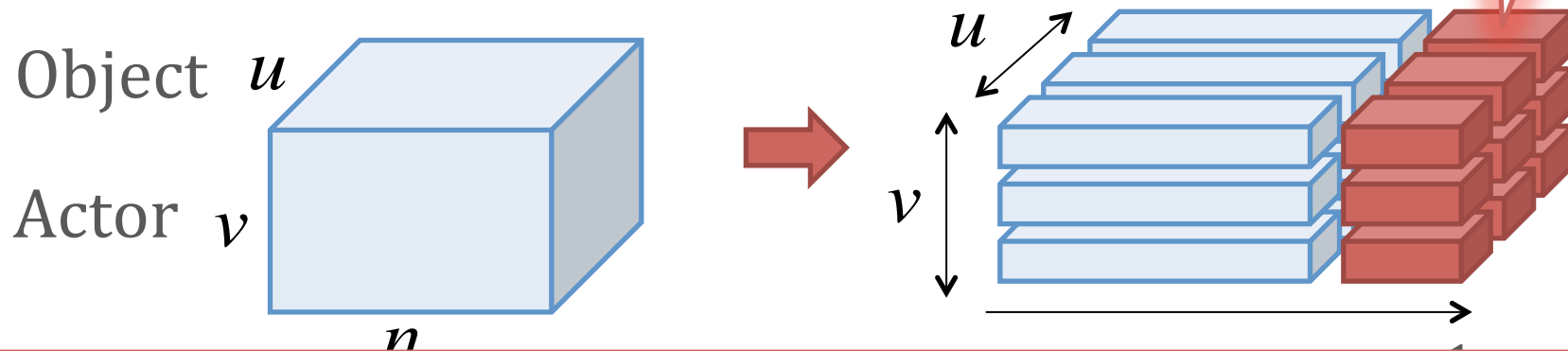
- Individual-sequence forecasting
 - Create a set of ($u * v$) sequences of length (n)
 - apply the forecasting algorithm for each sequence





Why not naïve?

- Individual-sequence forecasting
 - Create a set of ($u * v$) sequences of length (n)
 - apply the forecasting algorithm for each sequence



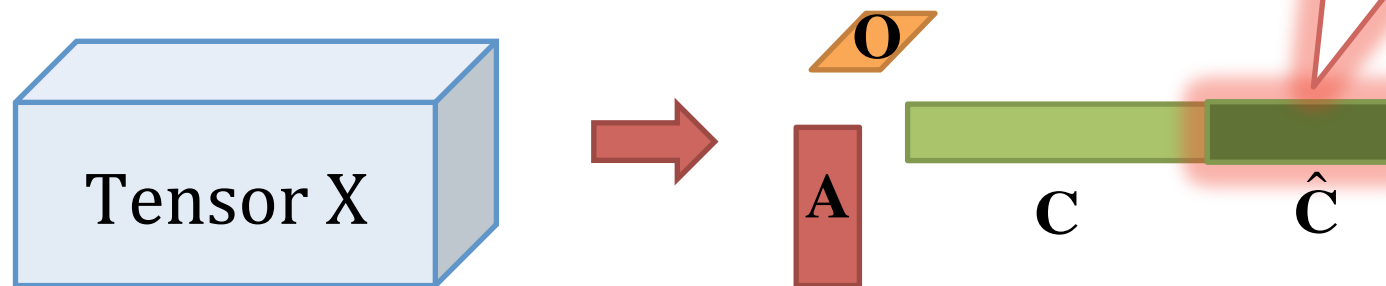
- ☹️ **Scalability** : time complexity is at least $O(uvn)$
- ☹️ **Accuracy** : each sequence “looks” like noise, (e.g., $\{0, 0, 0, 1, 0, 0, 2, 0, 0, \dots\}$) -> hard to forecast



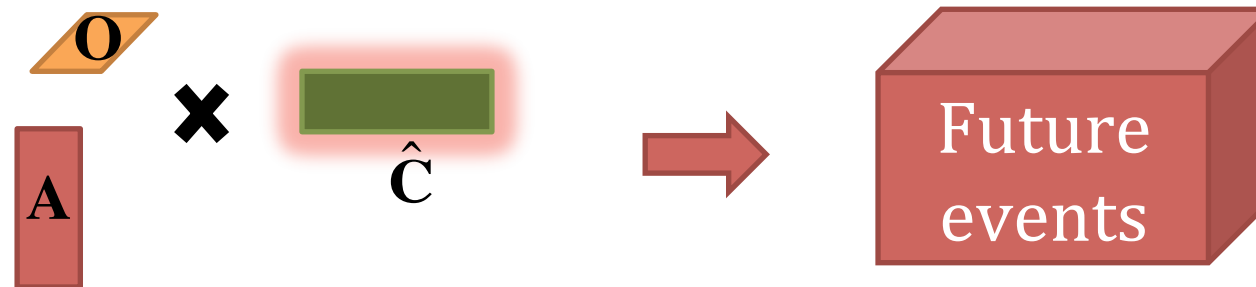
TriMine-F

Our approach:

–Step 1: Forecast time-topic matrix:



–Step 2: Generate events using 3 matrices



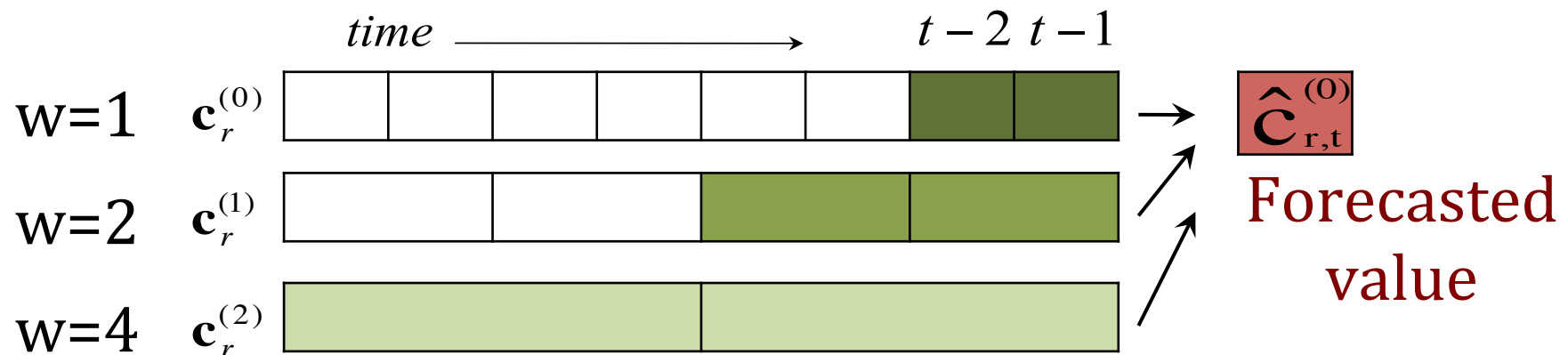
Forecast ‘time-topic matrix’ (details)

Q. How to capture multi-scale dynamics ?

e.g., bursty pattern, noise, multi-scale period

Multi-scale forecasting

Forecast $\hat{\mathbf{c}}_{r,t}^{(0)}$ using multiple levels of matrices



$$c_{r,t}^{(0)} = \sum_{h=0}^{\lceil \log n \rceil} \sum_{i=1}^w \lambda_{i,r}^{(h)} c_{r,t-i}^{(h)} + \epsilon_t. \quad (\text{Details in paper})$$

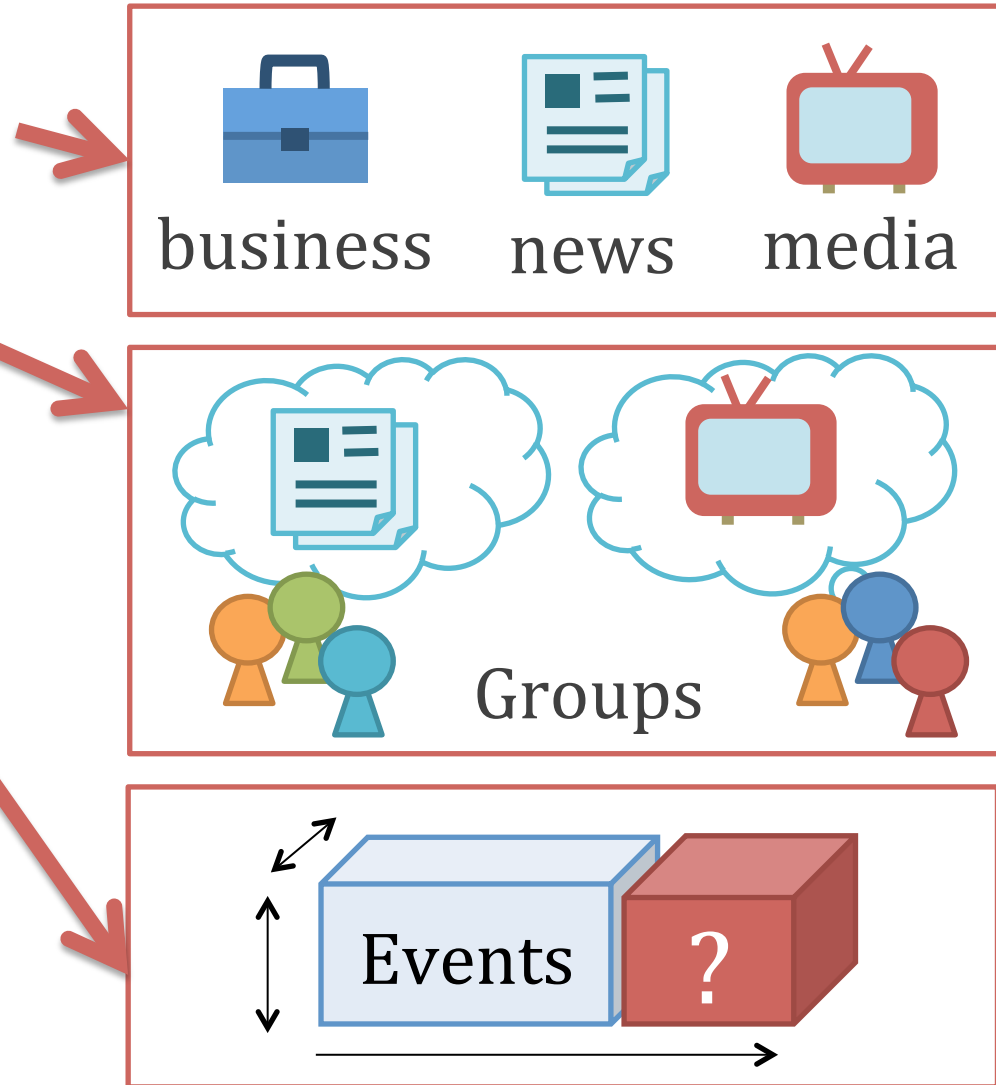


Our goals

Q1: Hidden topics

Q2: Groups

Q3: Forecasting



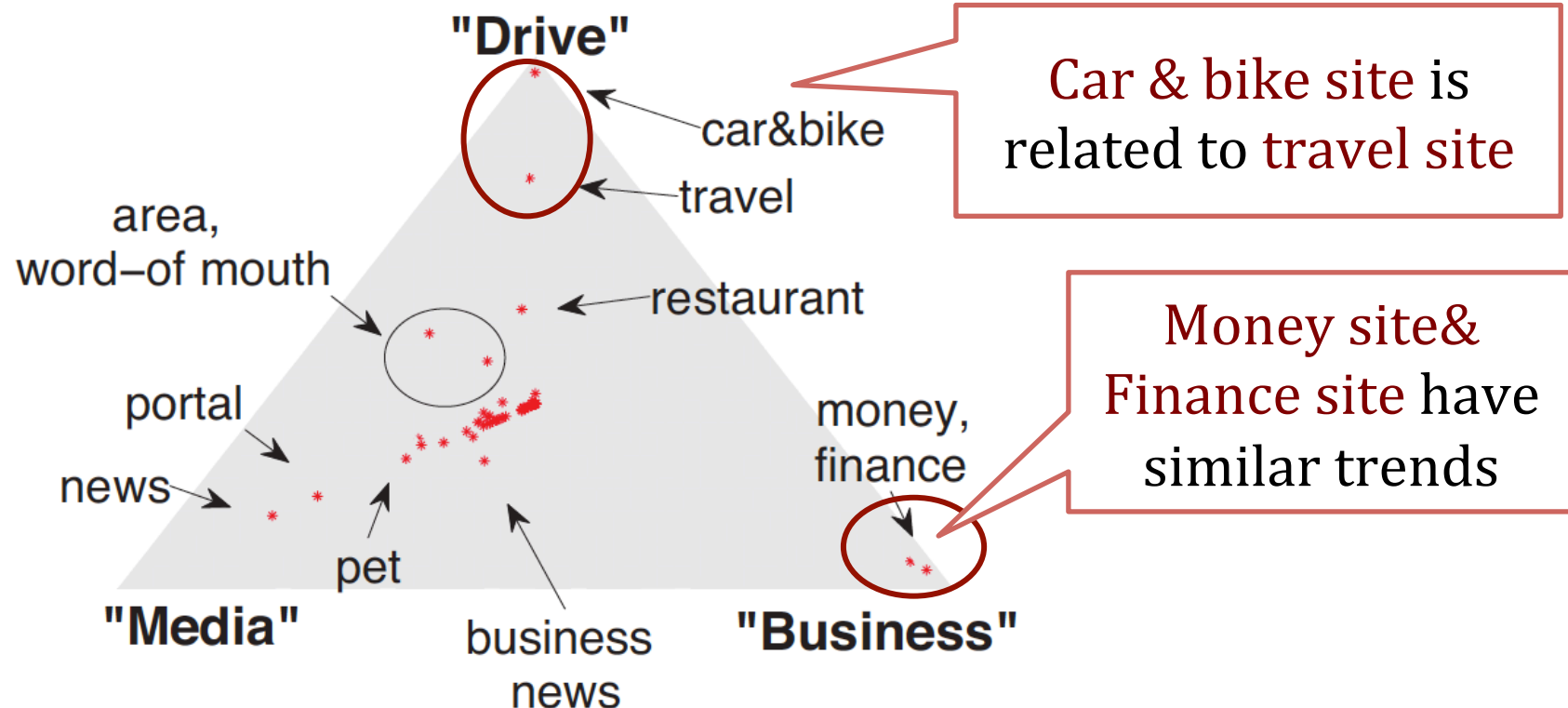


Q1&2. WebClick data

URL-topic matrix (O)

Three hidden topics: “drive”, “business”, “media”

* Red point · each web site



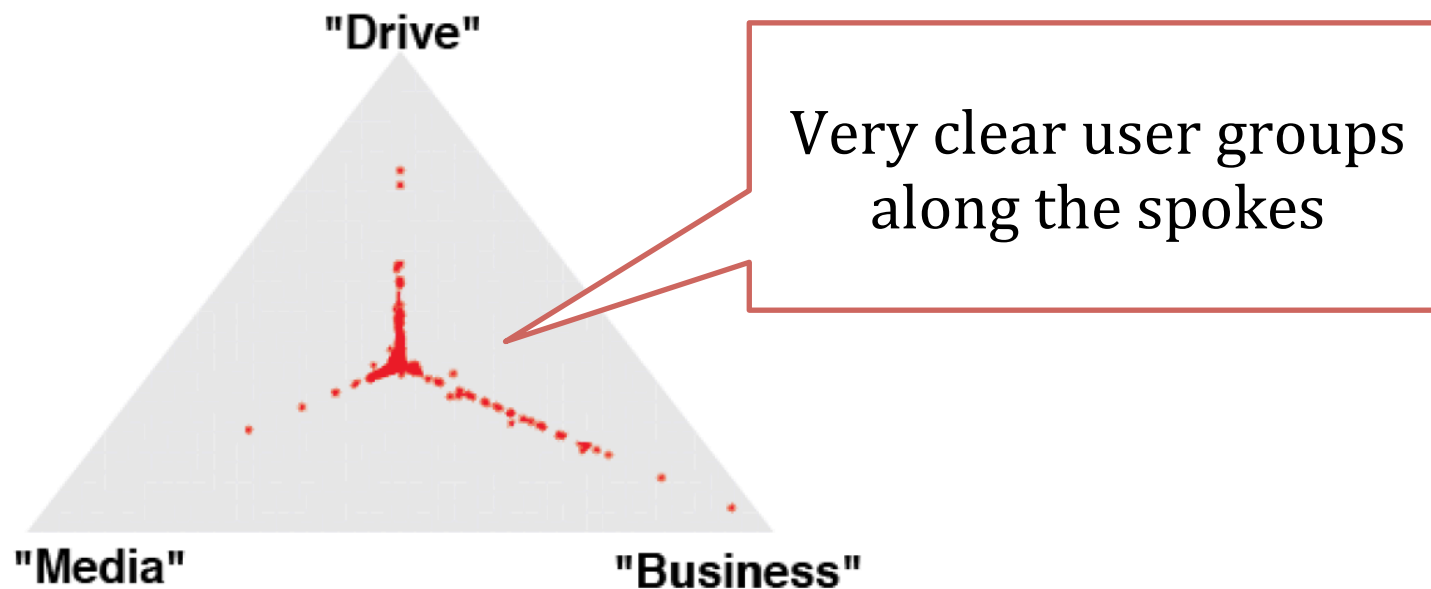


Q1&2. WebClick data

User-topic matrix (A)

Three hidden topics: “drive”, “business”, “media”

* Red point : each user





Q1&2. WebClick data

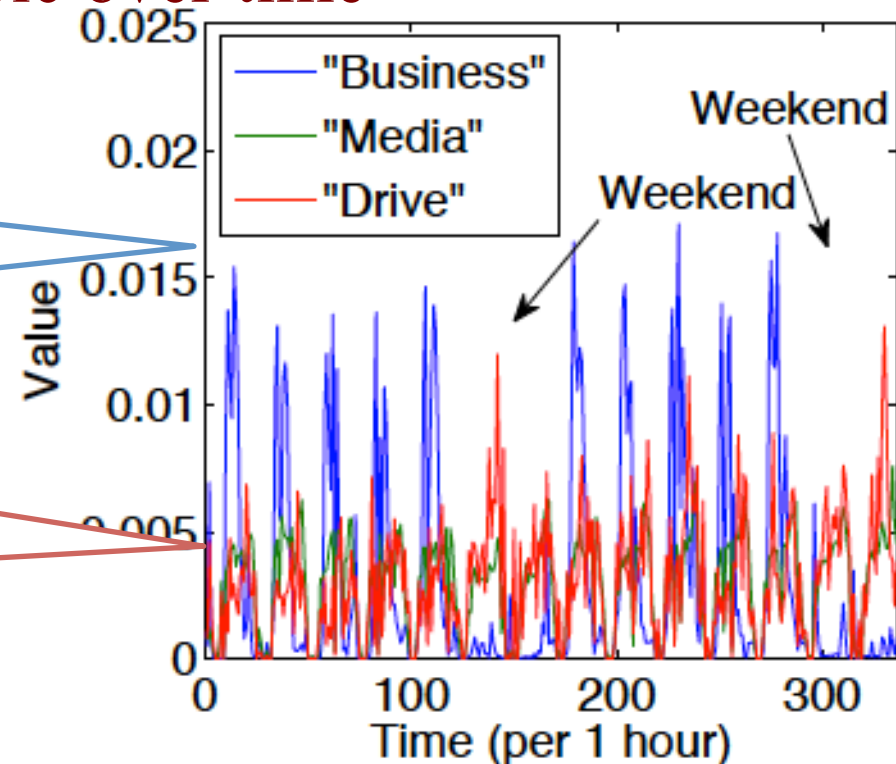
Time-topic matrix (C)

Three hidden topics: “drive”, “business”, “media”

* Each sequence: each topic over time

“**Business**” topic:
Less access during
weekend

“**Drive**” topic:
Spikes during
weekend

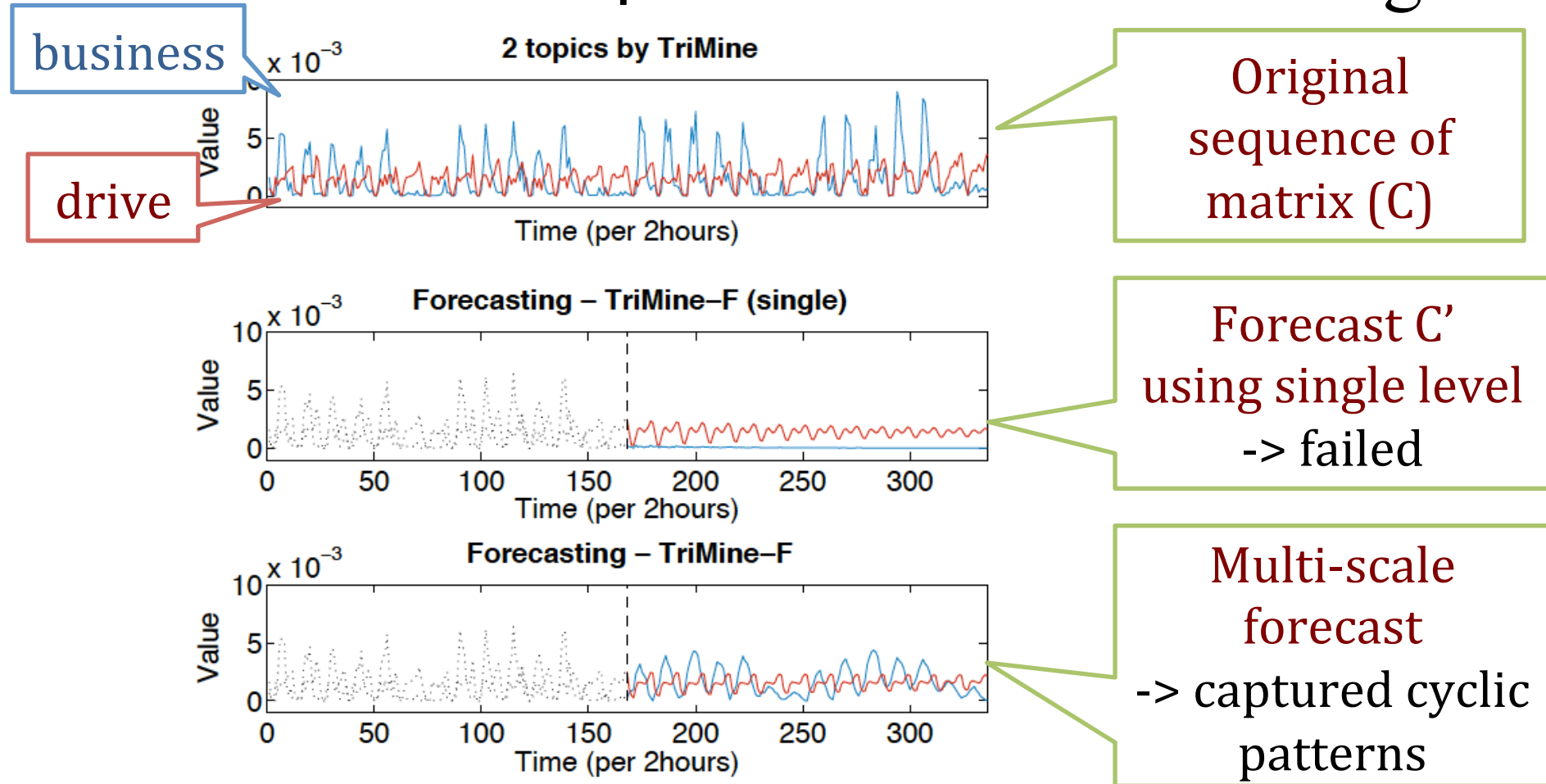




Q3. Forecasting accuracy

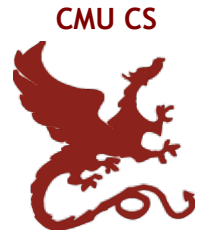


- Benefit of multiple time-scale forecasting



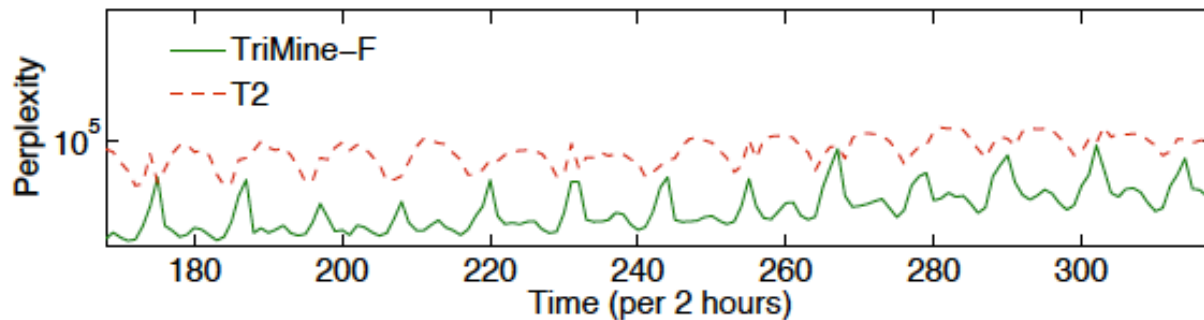


Q3. Forecasting accuracy

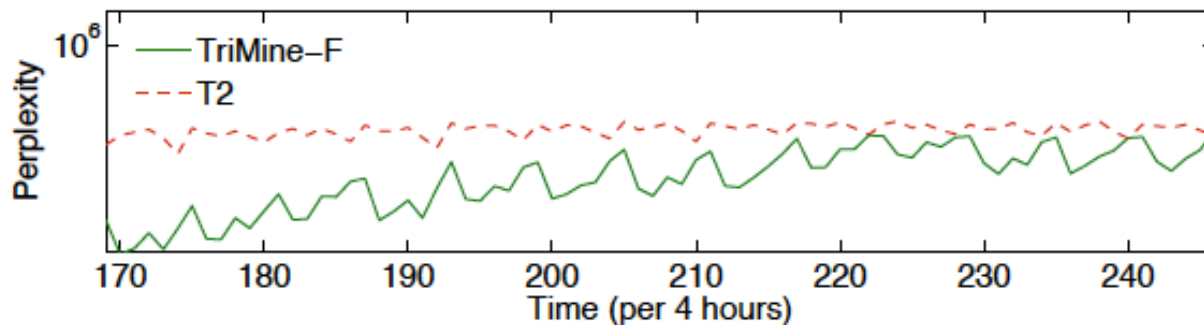


Temporal perplexity (entropy for each time-tick)

Lower perplexity: higher predictive accuracy



(a) *WebClick*



(b) *Ondemand TV* T2: [Hong et al. KDD'11]

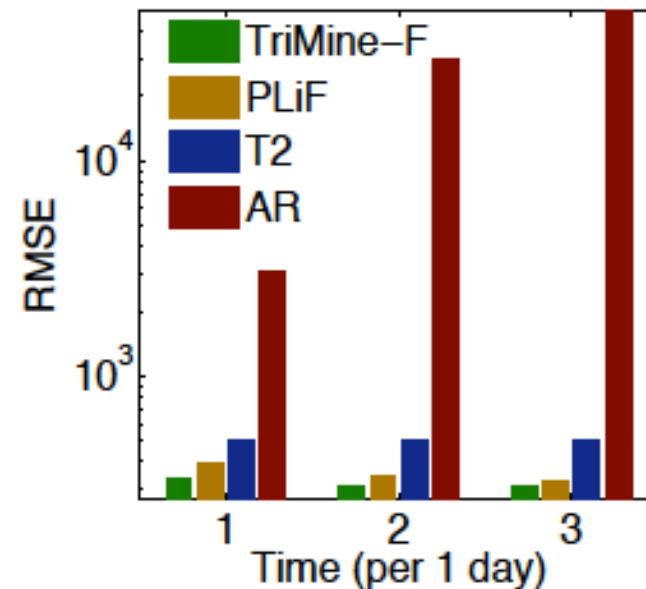
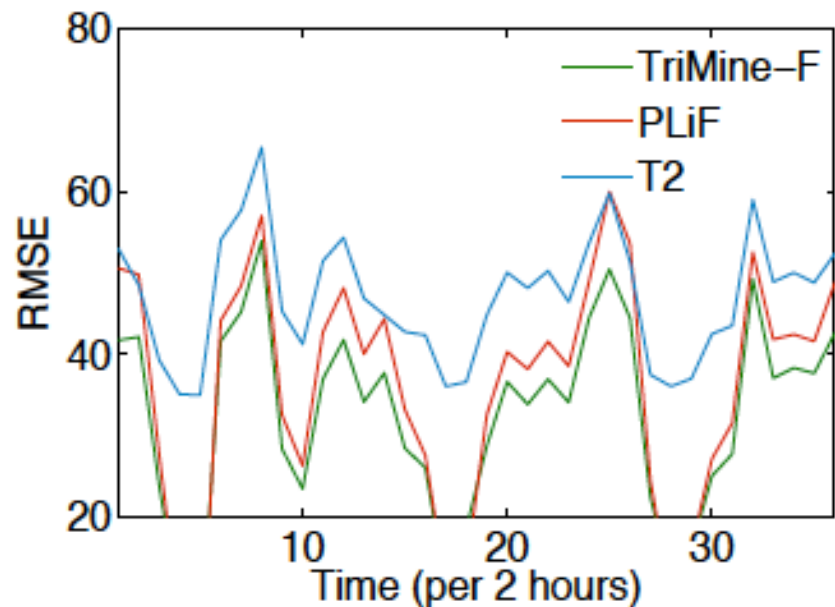


Q3. Forecasting accuracy



Accuracy of event forecasting

RMSE between original and forecasted events
(lower is better)

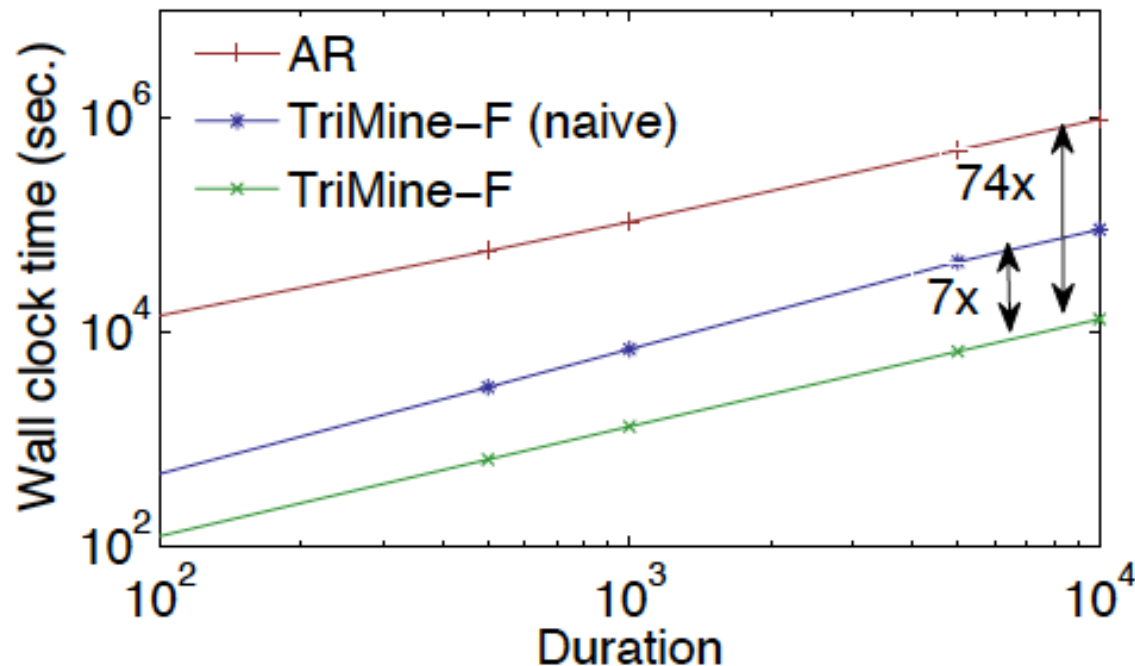


PLiF [Li et al.VLDB'10] , T2: [Hong et al.KDD'11]



Q3. Scalability

- Computation cost (vs. AR)



- **TriMine** provides a reduction in computation time (up to 74x)



Outline

- Tensor decomposition
- Mining and forecasting of complex time-stamped events
- ➔ • New challenge: MANT analysis

Multi-Aspect Non-linear Time-series



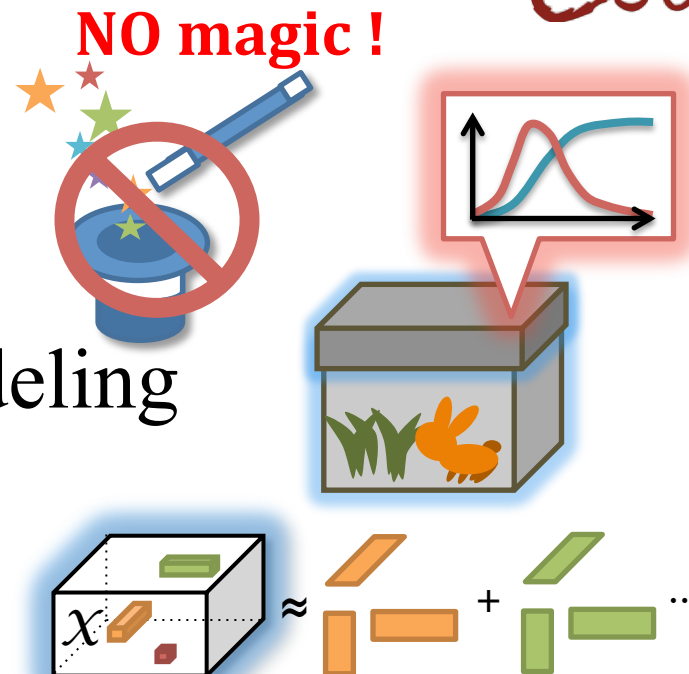


Non-linear tensor analysis



New research directions

1. Automatic mining
2. Non-linear (gray-box) modeling
3. Large-scale tensor analysis



MANT



Put all together

New challenge: MANT analysis

Multi-Aspect Non-linear Time-series



[Matsubara+ KDD'14]

FUNNEL: Automatic Mining of Spatially Coevolving Epidemics

Yasuko Matsubara, Yasushi Sakurai (Kumamoto University)

Willem G. van Panhuis (University of Pittsburgh)

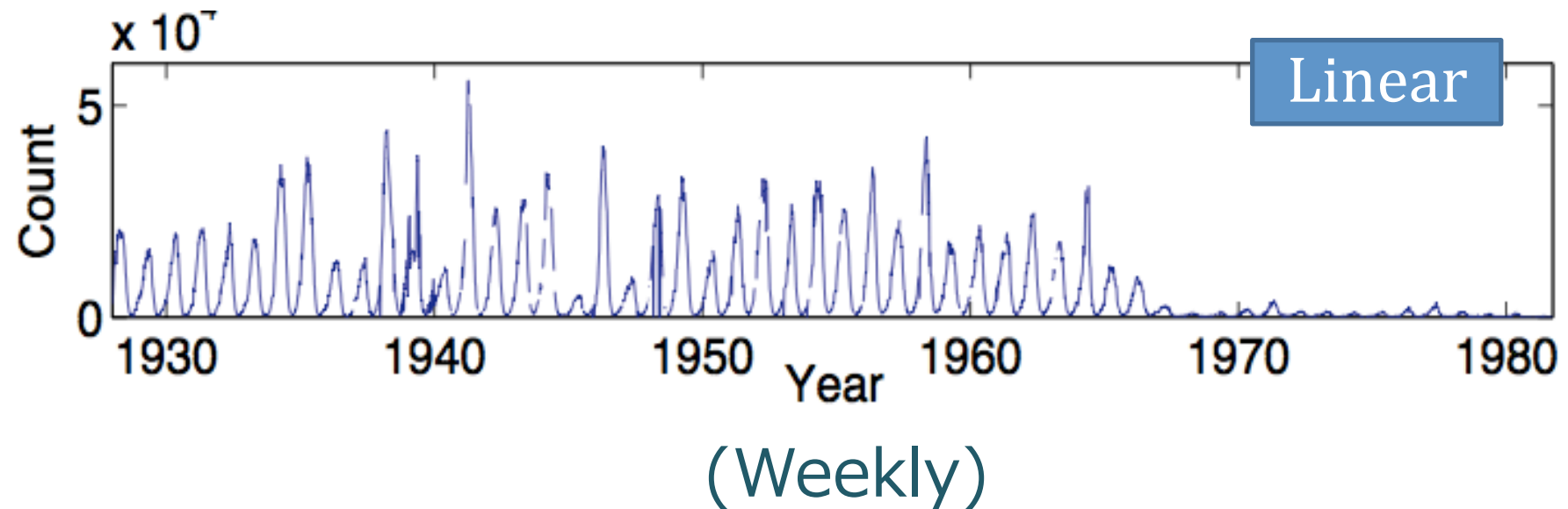
Christos Faloutsos (CMU)





Motivation

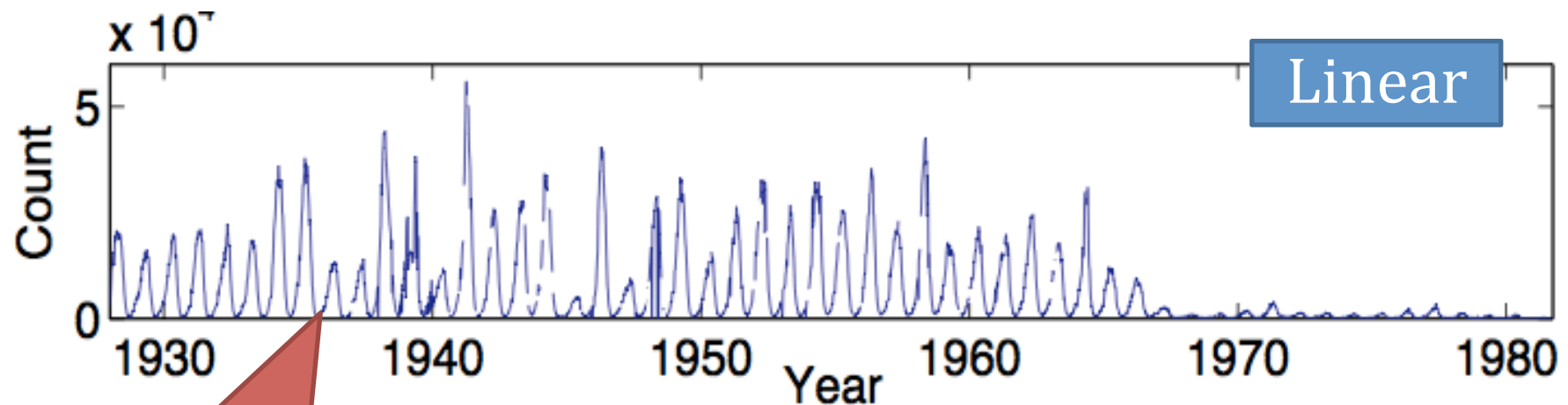
Given: Large set of epidemiological data
e.g., Measles cases in the U.S.





Motivation

Given: Large set of epidemiological data
e.g., Measles cases in the U.S.



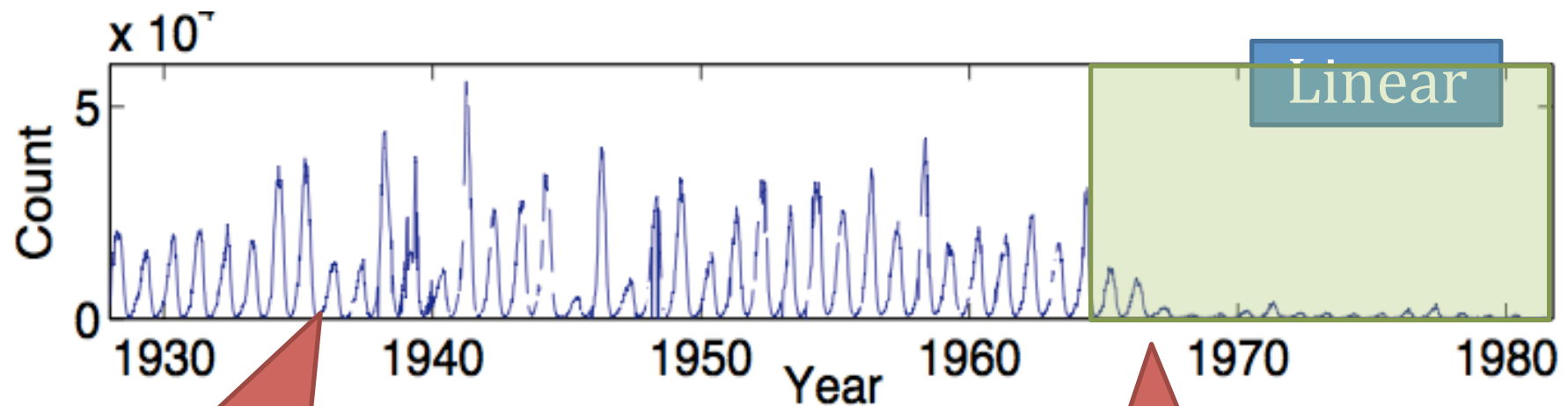
Yearly
periodicity

(Weekly)



Motivation

Given: Large set of epidemiological data
e.g., Measles cases in the U.S.



Yearly
periodicity

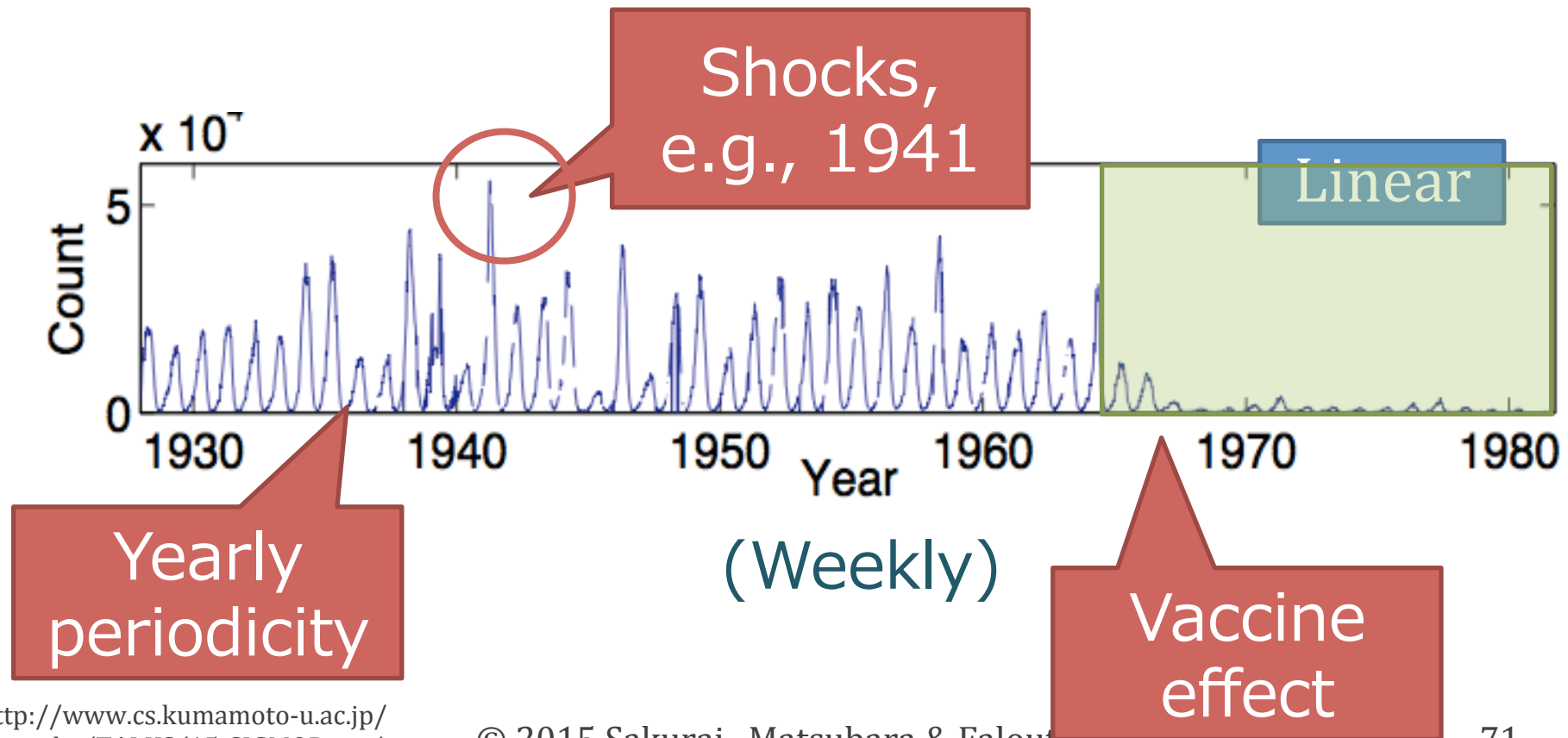
(Weekly)

Vaccine
effect



Motivation

Given: Large set of epidemiological data
e.g., Measles cases in the U.S.

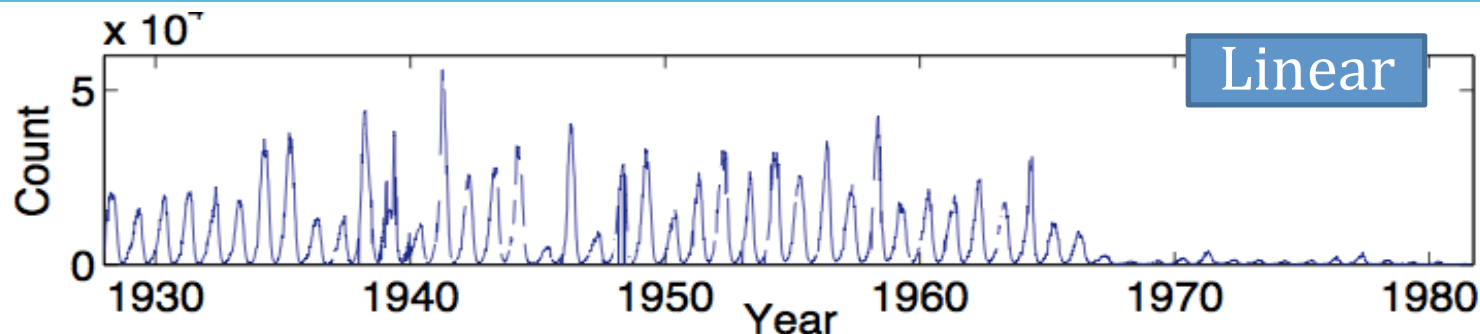




Motivation

Given: Large set of epidemiological data
e.g., Measles cases in the U.S.

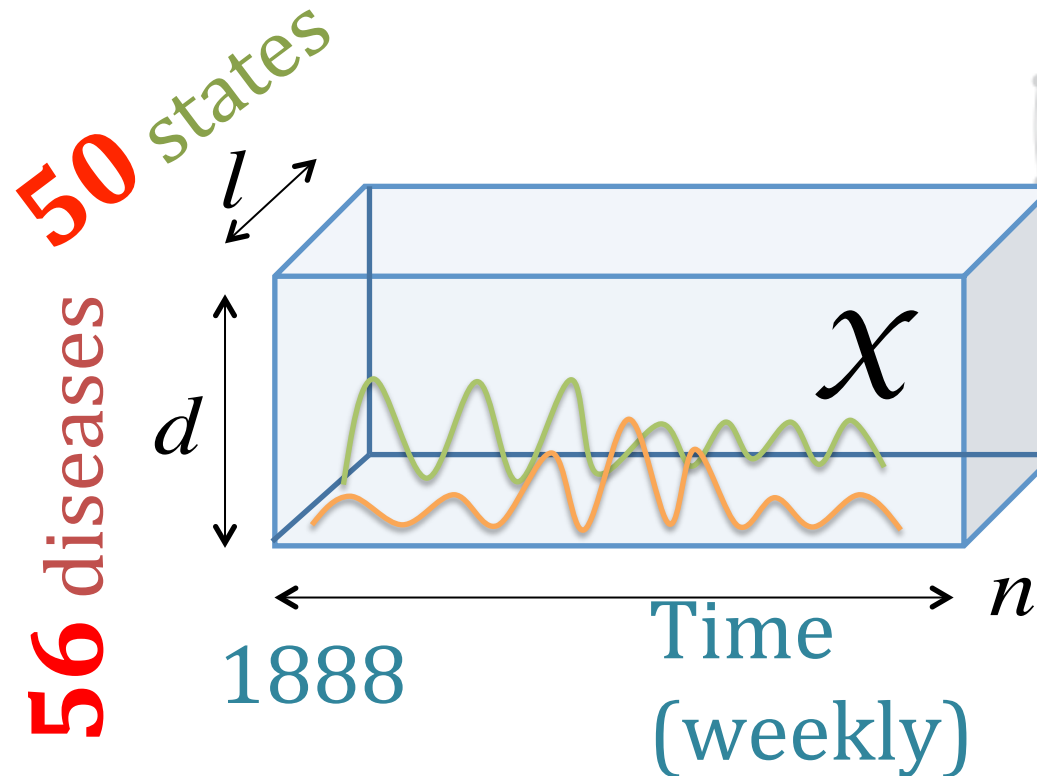
Goal: summarize all the epidemic time-series, **“fully-automatically”**





Data description

Project Tycho: infectious diseases in the U.S.



(> **125** years)

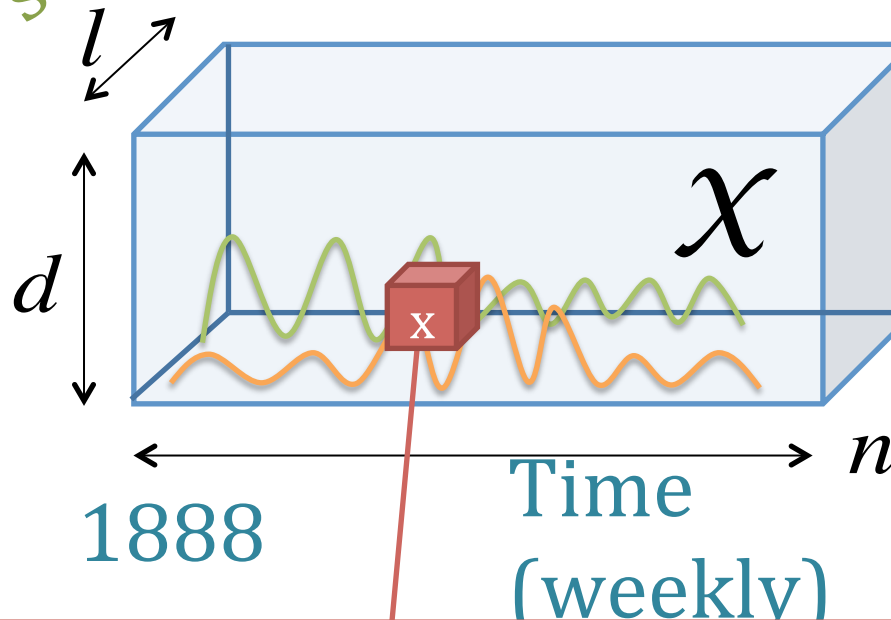


Data description

Project Tycho: infectious diseases in the U.S.

50 states

56 diseases



PROJECT
TYCHO
DATA FOR HEALTH

(> **125** years)

Element x : # of cases

e.g., 'measles', 'NY', 'April 1-7, 1931', '4000'

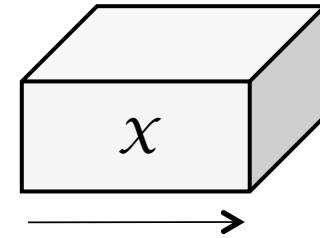


Problem definition



Given:

Tensor \mathcal{X} (disease x state x time)

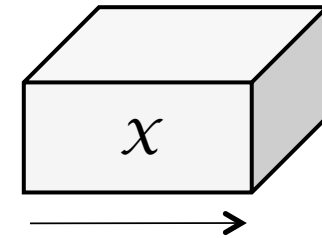




Problem definition

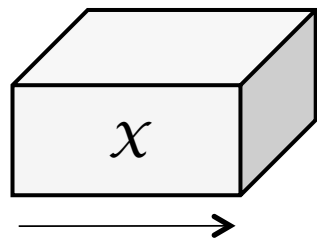
Given:

Tensor \mathcal{X} (disease x state x time)



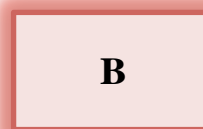
Find:

Compact description of \mathcal{X} , “*automatically*”



=

FUNNEL



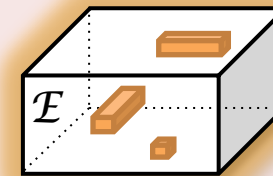
P1



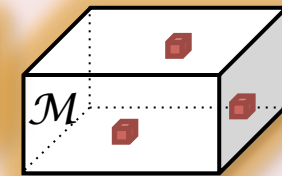
P2



P3



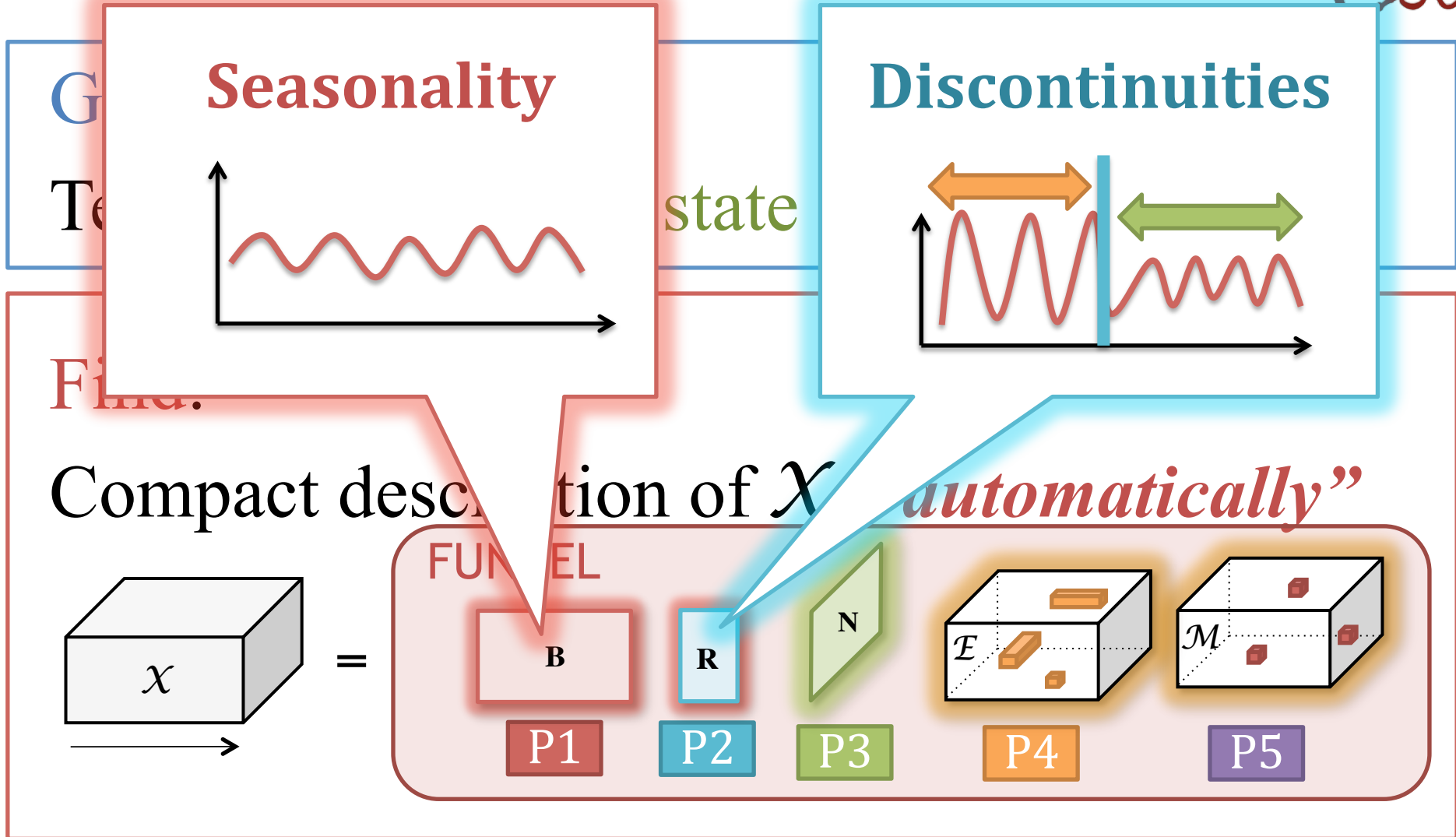
P4



P5



Problem definition





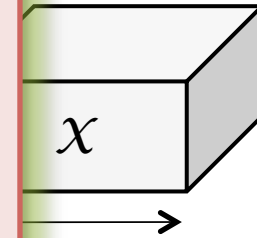
Problem definition

NO magic numbers !



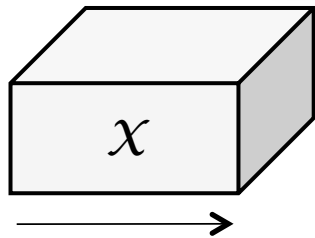
Parameter-free!

Given:
Tensor

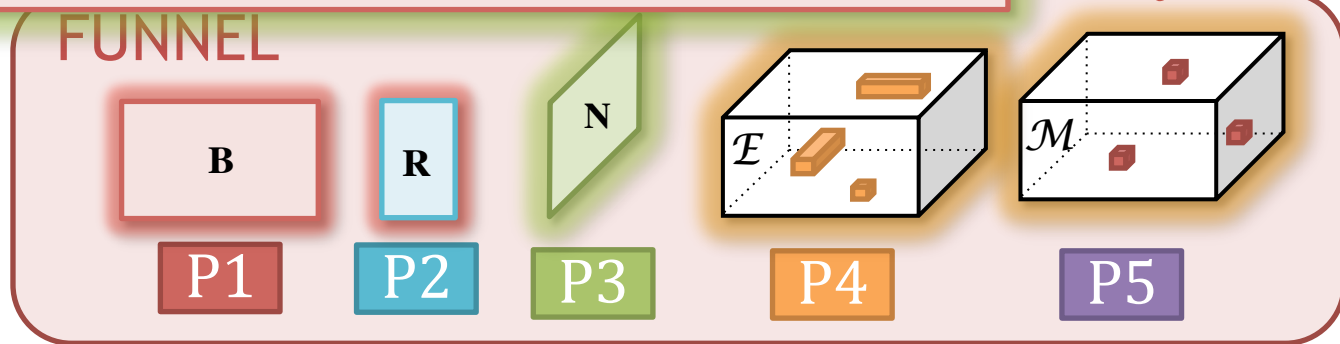


Find:
Compact

“*ically*”



=

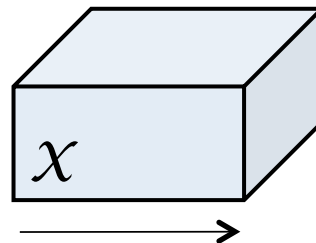




Modeling power of FUNNEL



Questions about epidemics





Questions

Q1

Q2

Q3

Q4

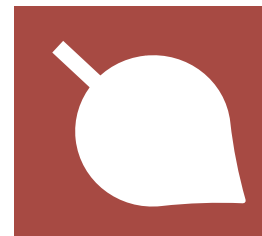
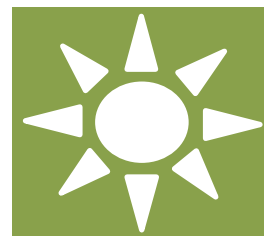
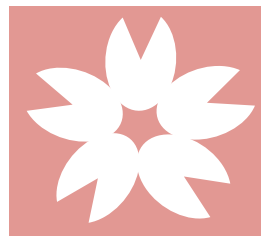
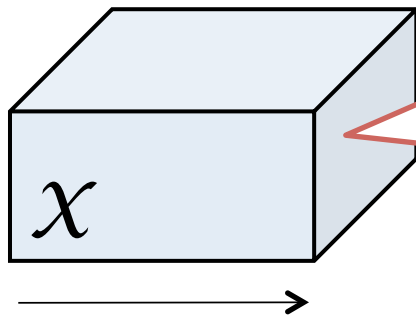
Q5



Q1

Are there any periodicities?

If yes, when is the peak season?



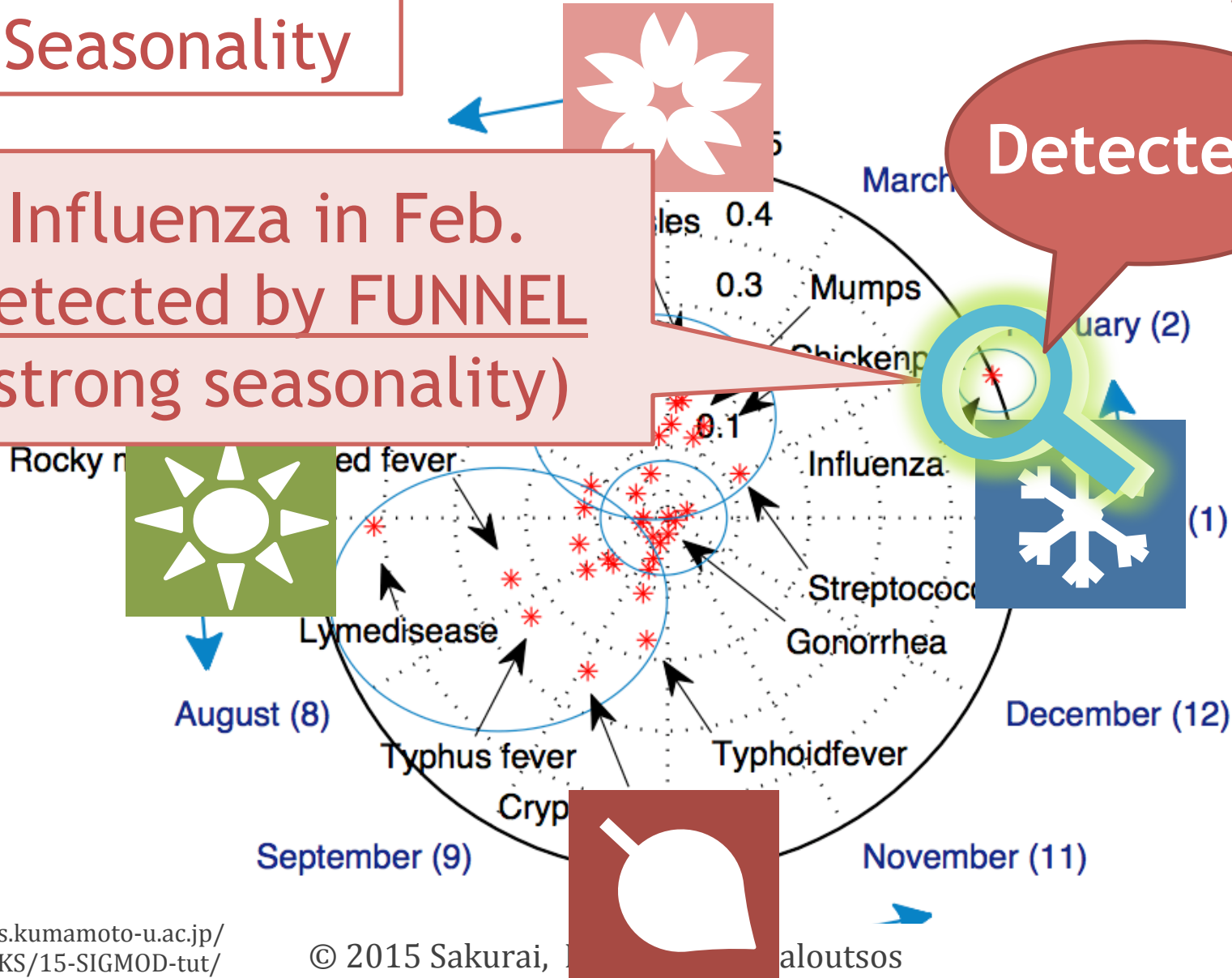


Answers



P1 Seasonality

Influenza in Feb.
Detected by FUNNEL
(strong seasonality)





Answers

Q1

Q2

Q3

Q4

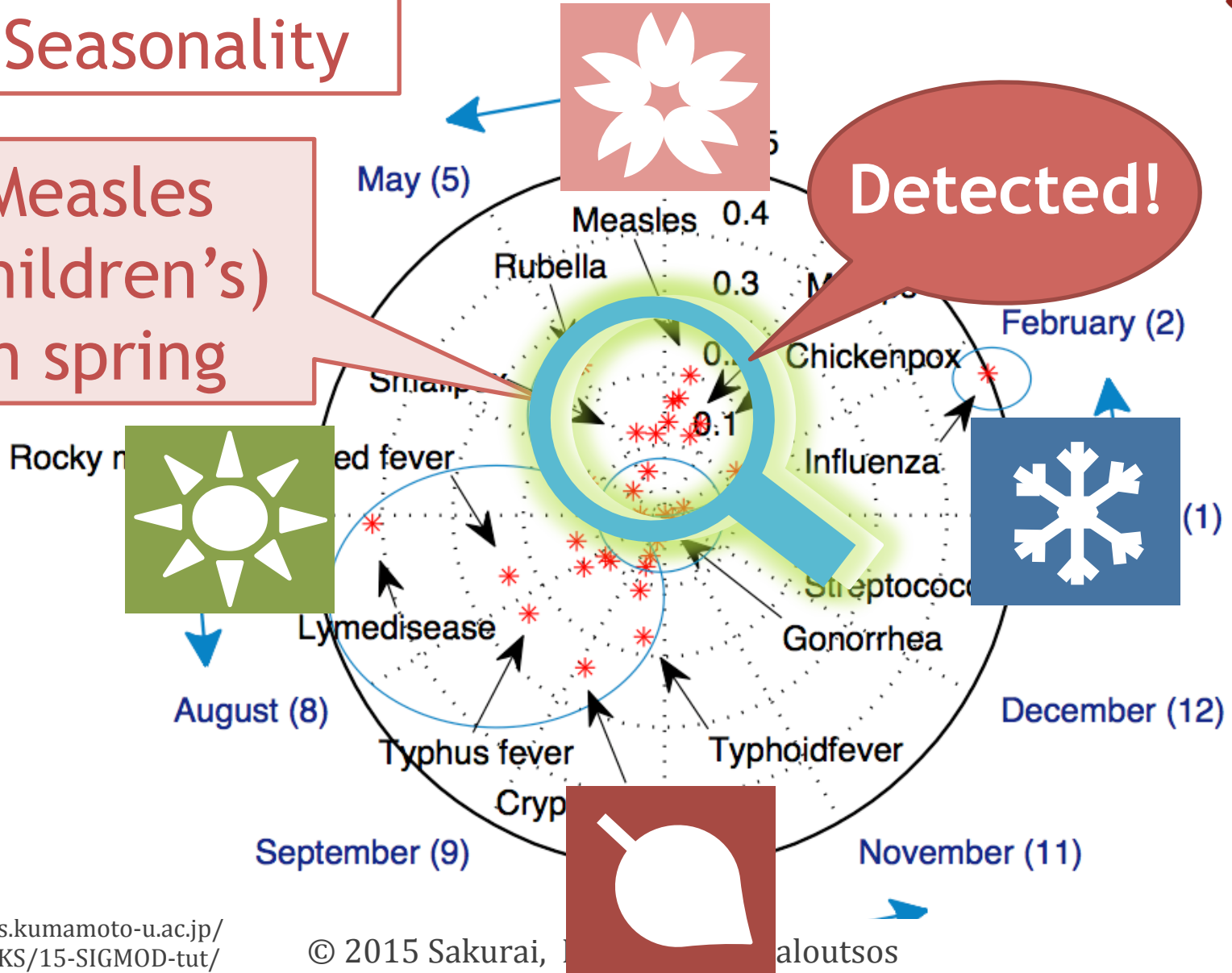
Q5



P1 Seasonality

Measles (children's) in spring

Detected!





Answers

Q1

Q2

Q3

Q4

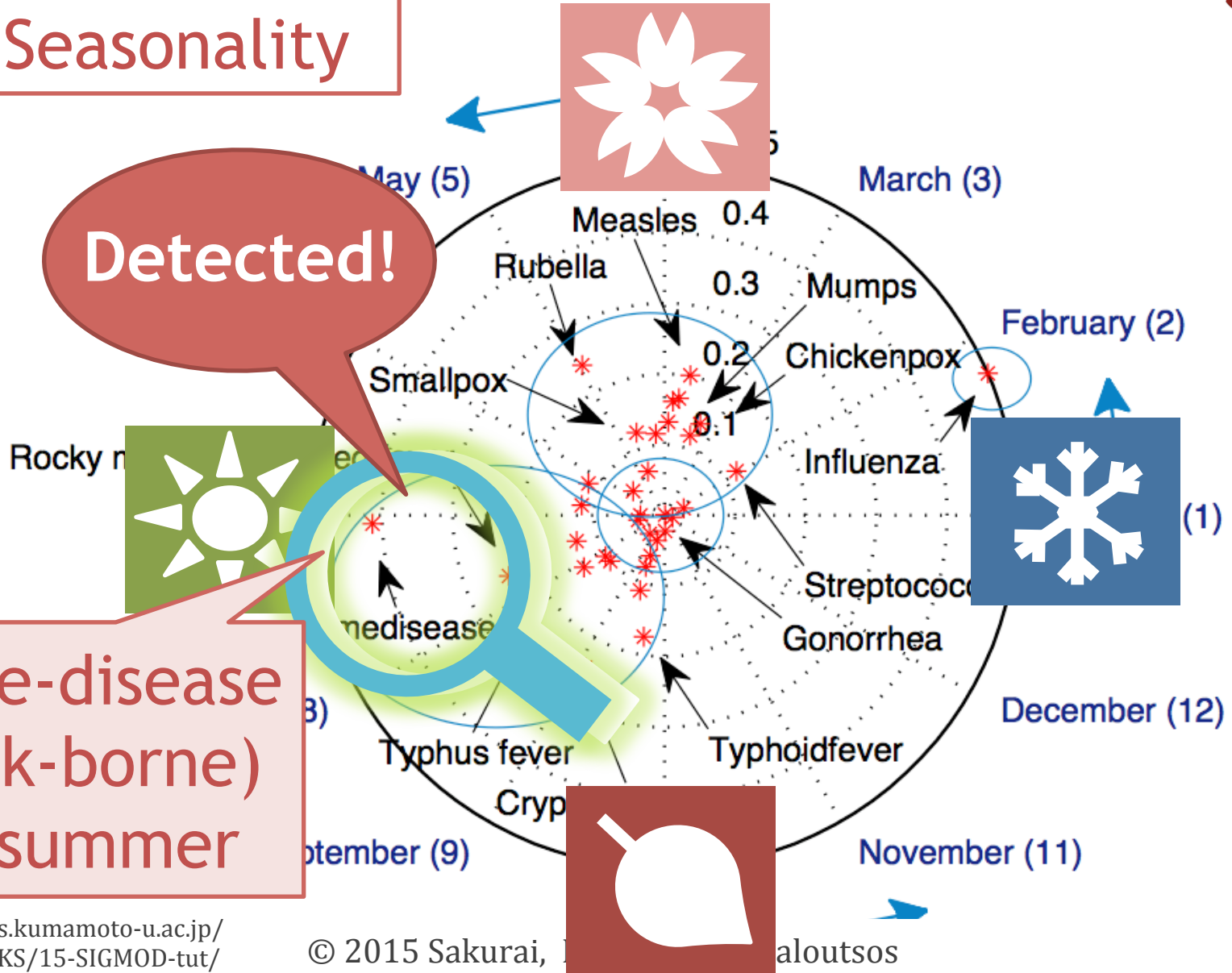
Q5



P1 Seasonality

Detected!

Lyme-disease (tick-borne) in summer





Answers

Q1

Q2

Q3

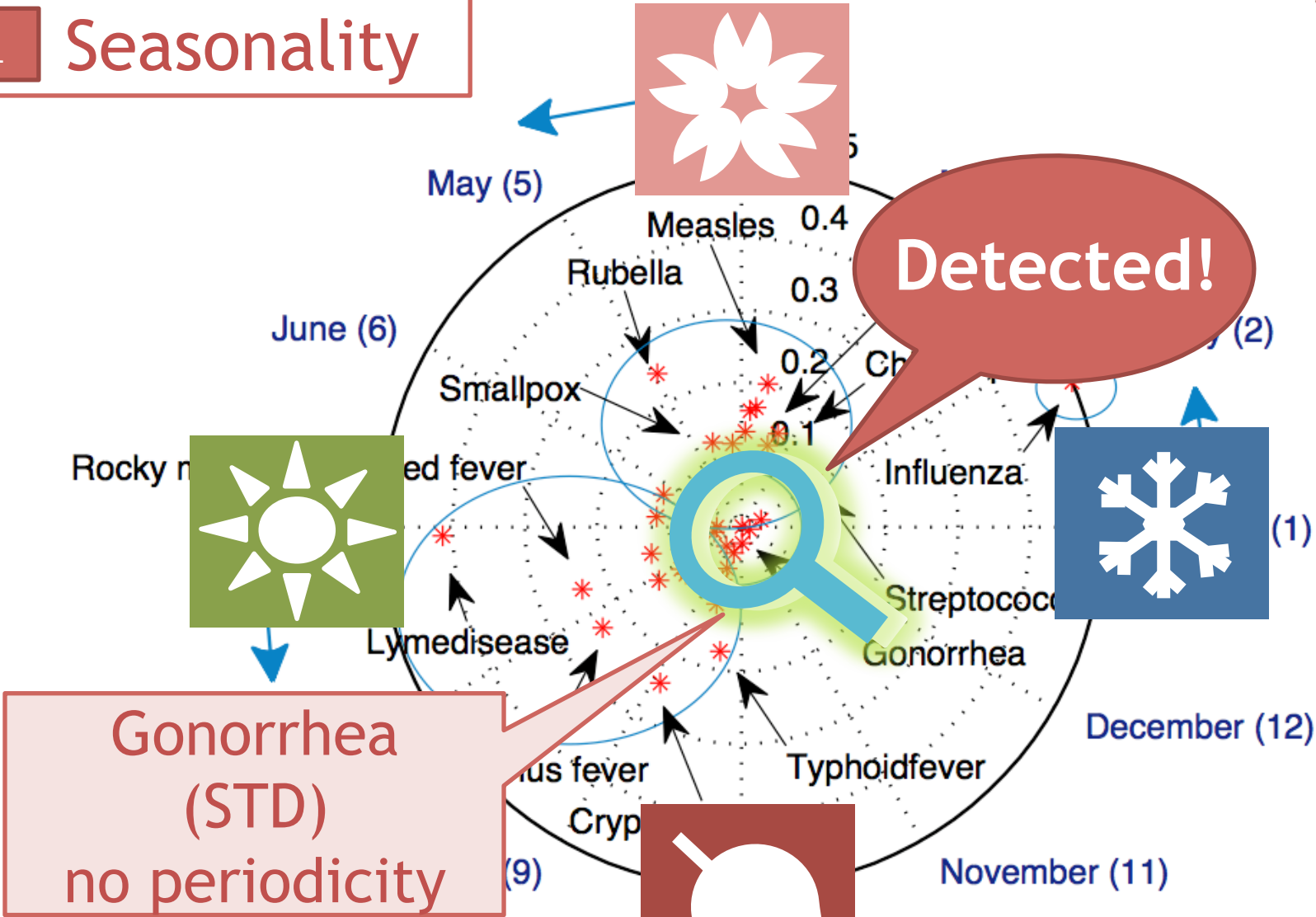
Q4

Q5



P1 Seasonality

P1 Seasonality





Questions

Q1

Q2

Q3

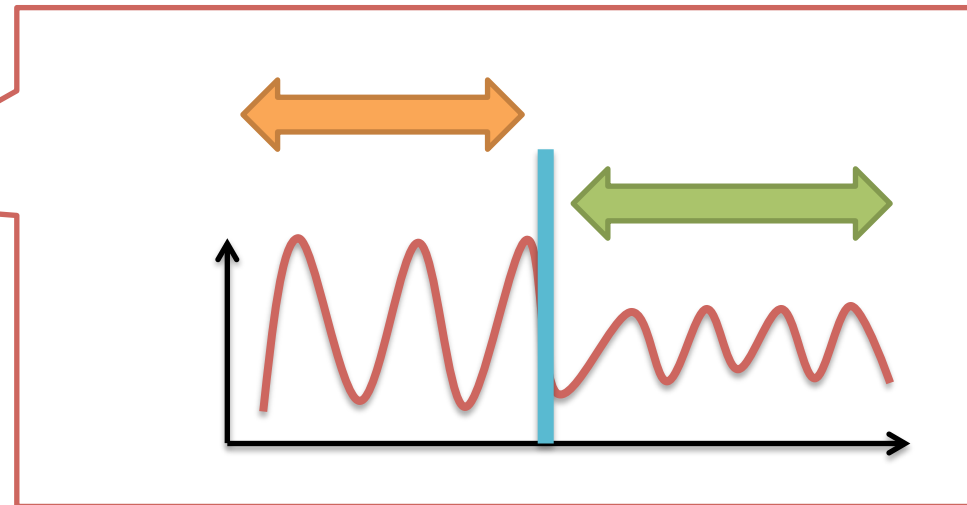
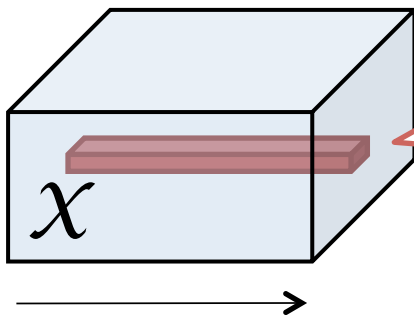
Q4

Q5



Q2

Can we see any discontinuities?





Answers

Q1

Q2

Q3

Q4

Q5

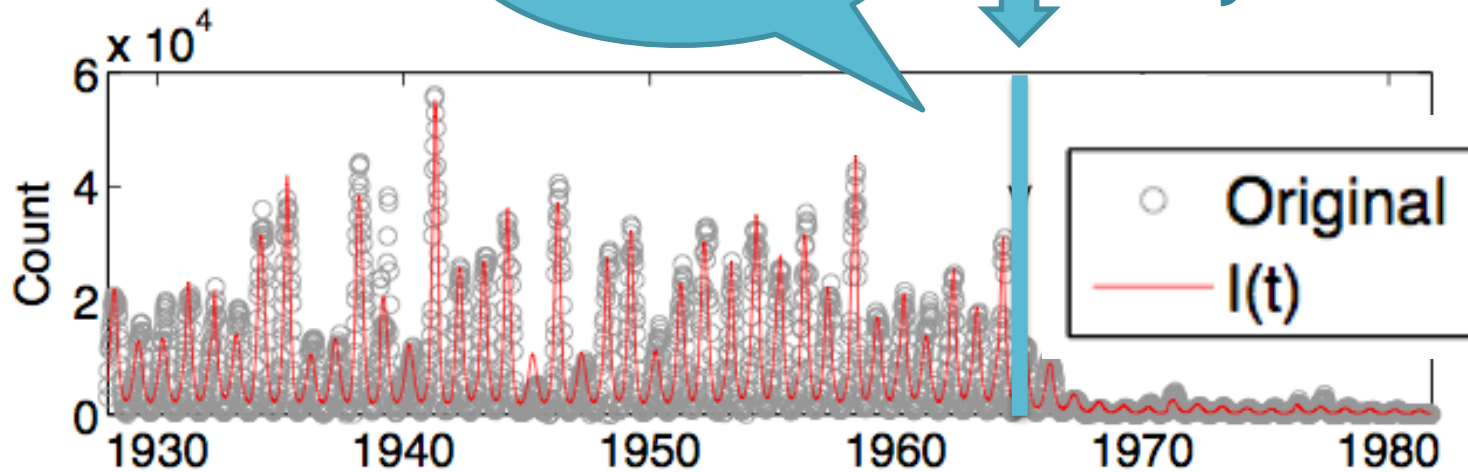


P2 Disease reduction effect

Measles

Detected!

1965: Detected by FUNNEL



1963: Vaccine licensure



Questions

Q1

Q2

Q3

Q4

Q5



Q3

What's the difference between measles in NY and in FL?





Answers

Q1

Q2

Q3

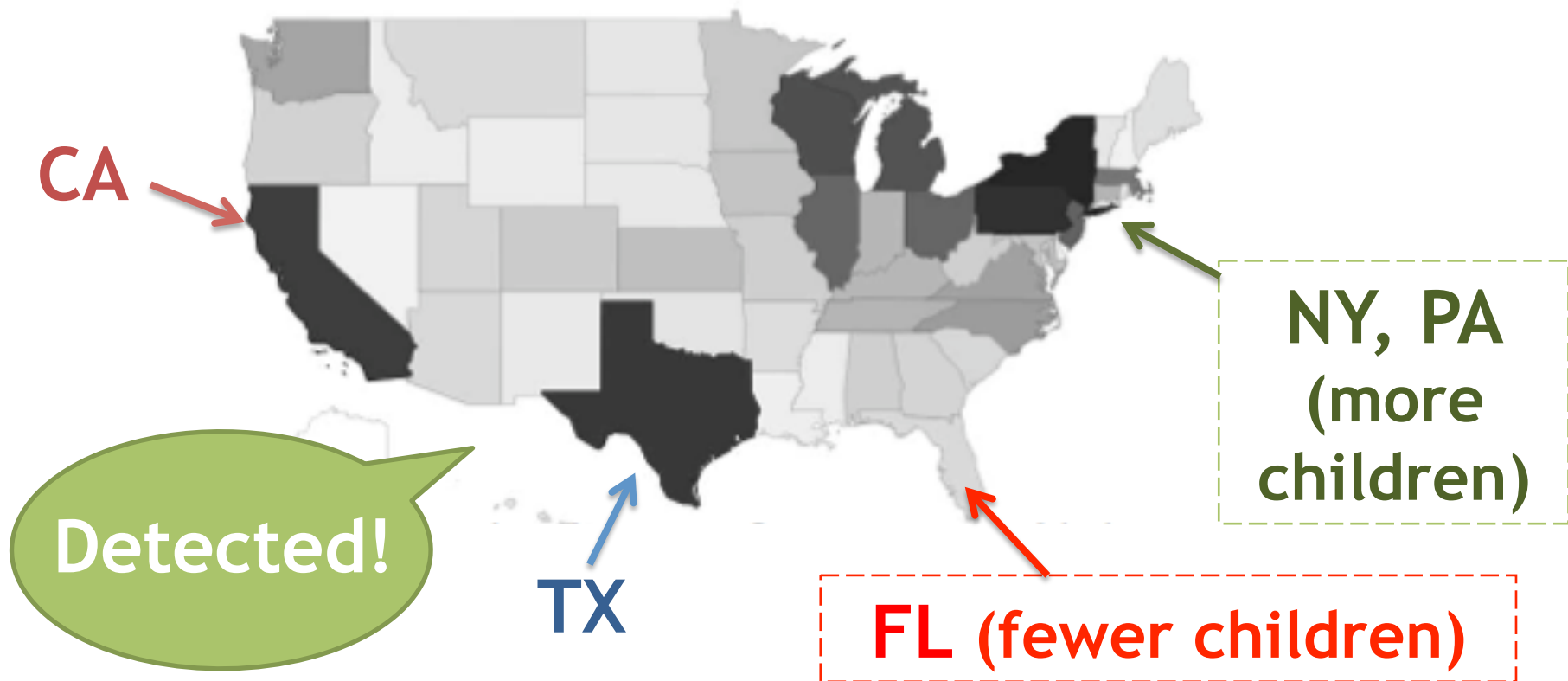
Q4

Q5



P3 Area sensitivity

FUNNEL's guess of susceptibles (measles)





Questions

Q1

Q2

Q3

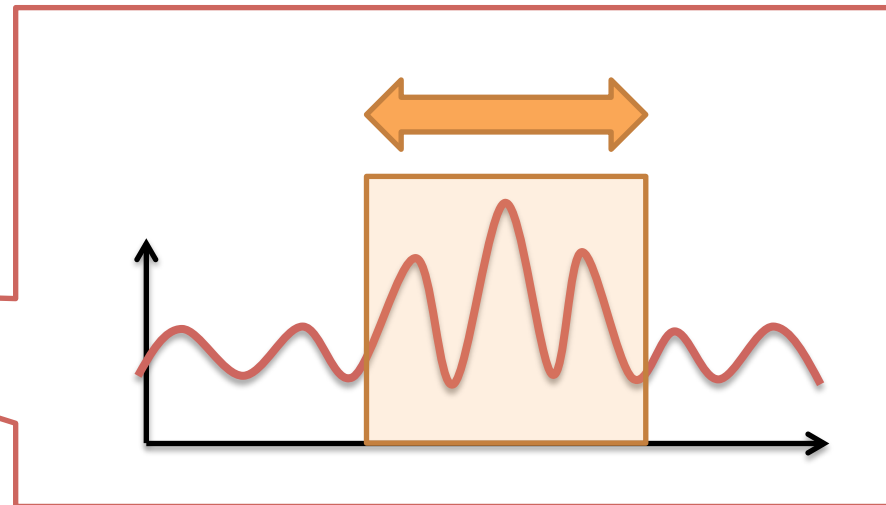
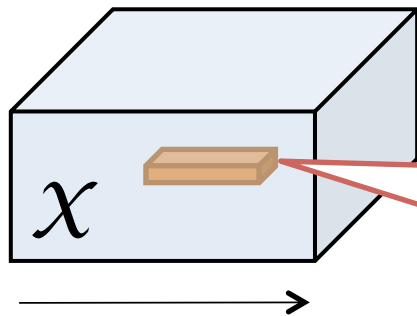
Q4

Q5



Q4

Are there any external shock events, like wars?





Answers

Q1

Q2

Q3

Q4

Q5



P4

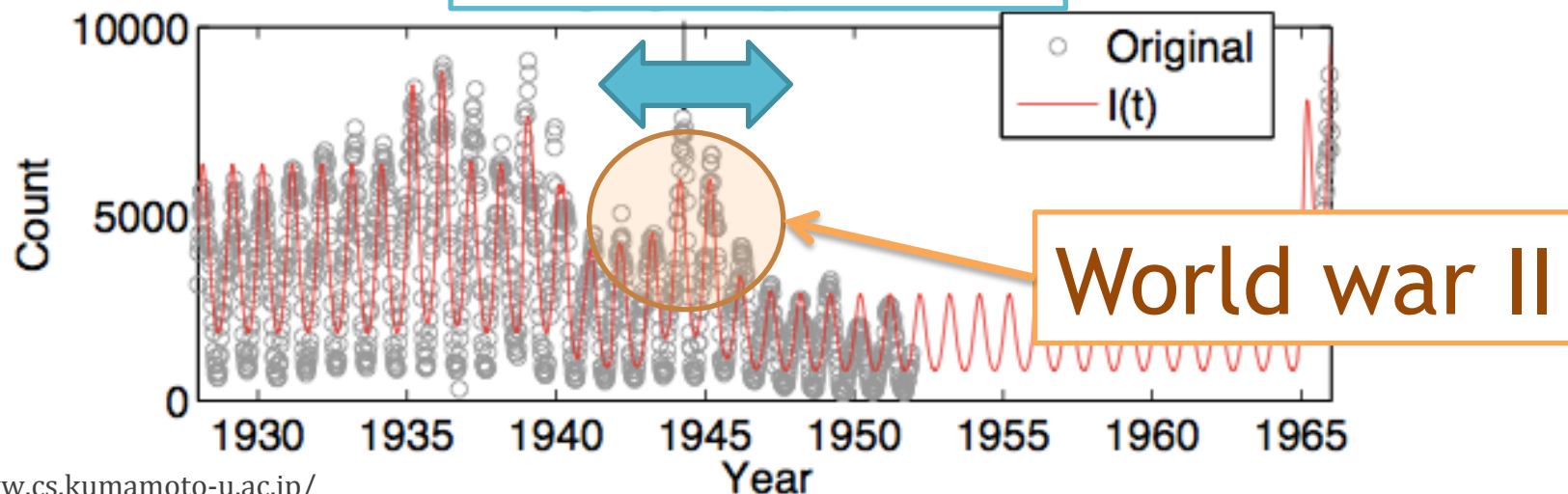
External shock events

Funnel can detect external shocks
 “**fully-automatically**” !

Scarlet fever

Detected by
FUNNEL

Detected!





Questions

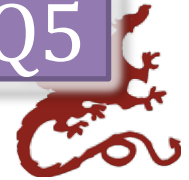
Q1

Q2

Q3

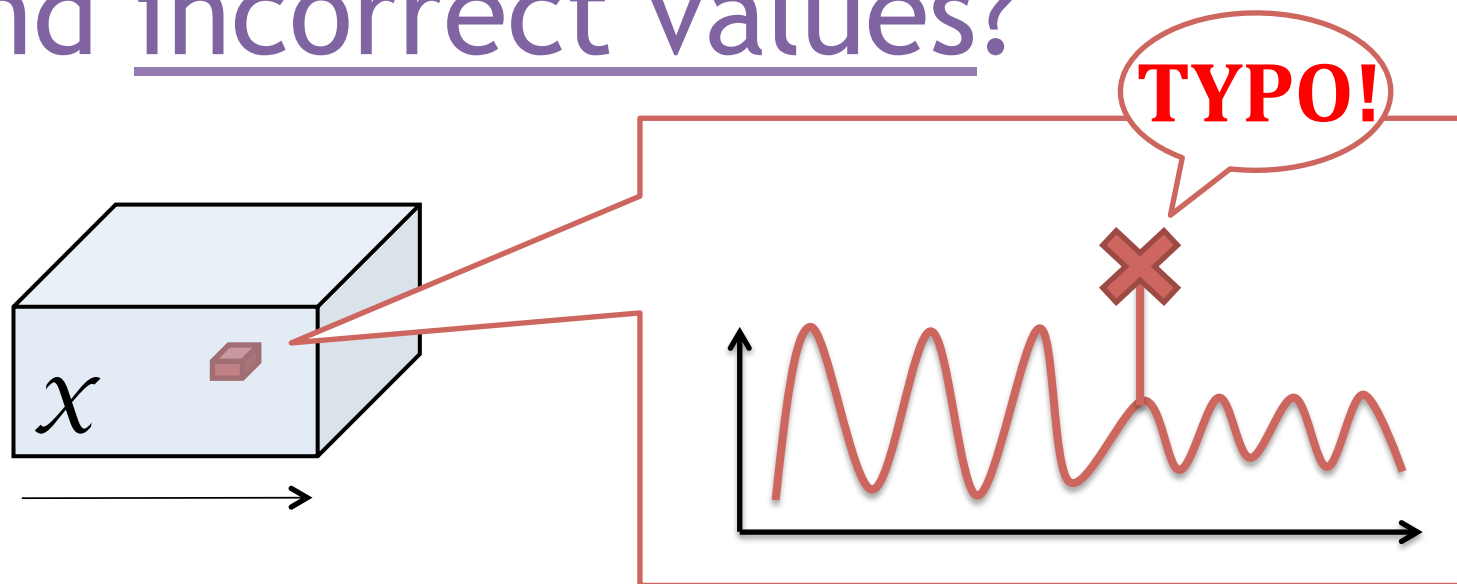
Q4

Q5



Q5

How can we remove mistakes
and incorrect values?





Answers

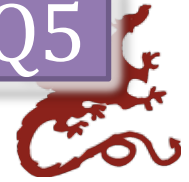
Q1

Q2

Q3

Q4

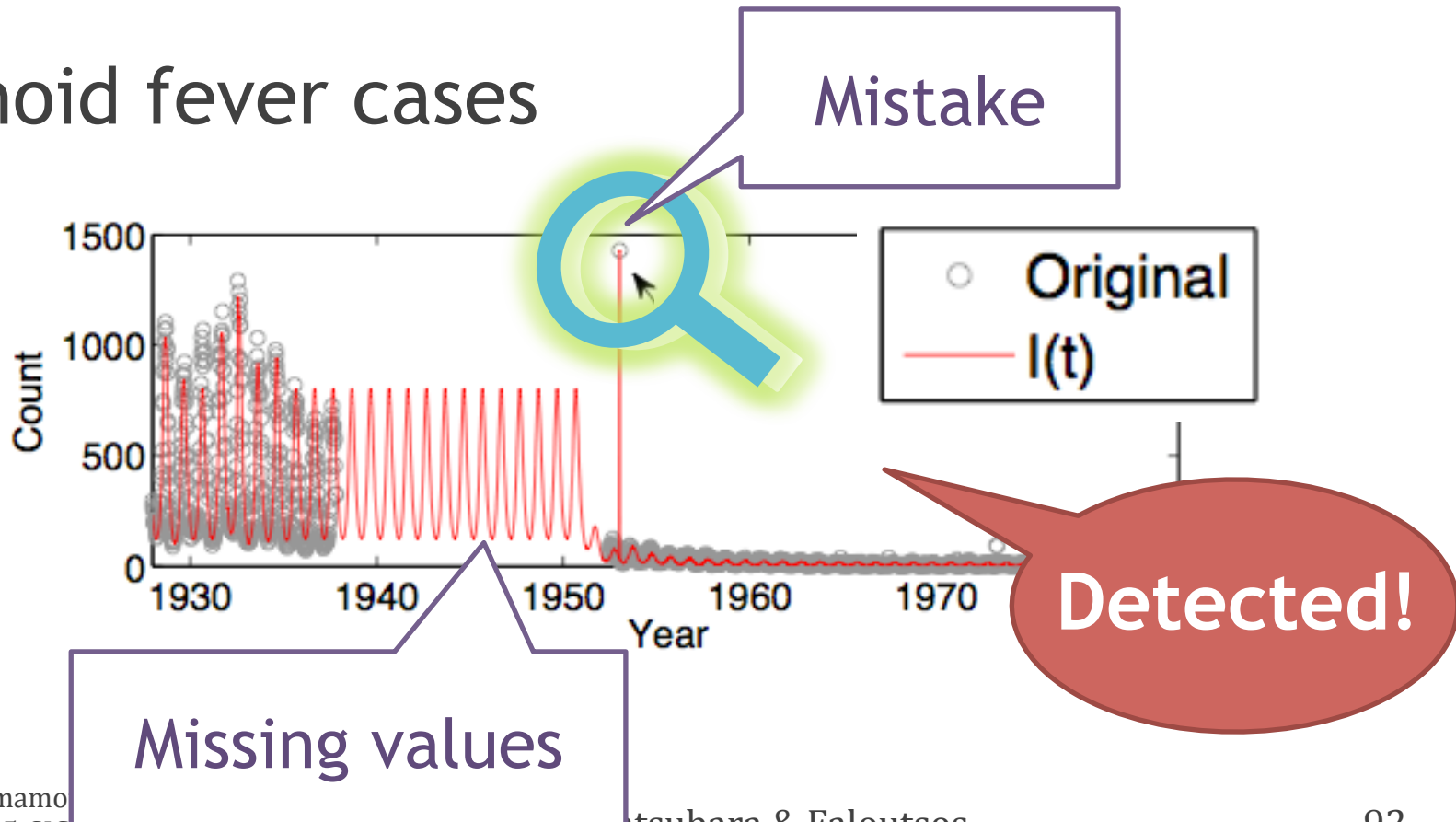
Q5



P5 Mistakes

It can also detect typos, “**automatically**” !!

Typhoid fever cases





Modeling power of FUNNEL

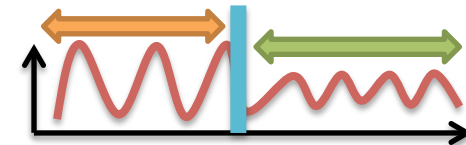


Our model can capture 5 properties

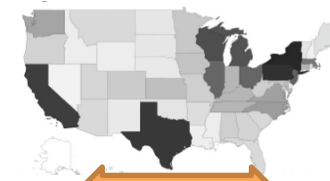
P1 Seasonality



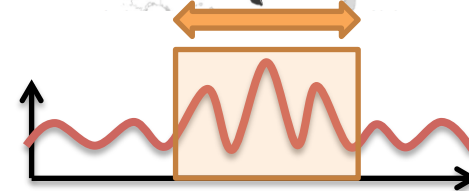
P2 Disease reductions



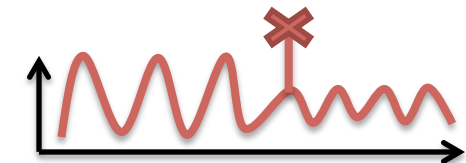
P3 Area sensitivity



P4 External events



P5 Mistakes

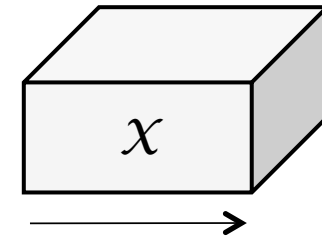




Problem definition

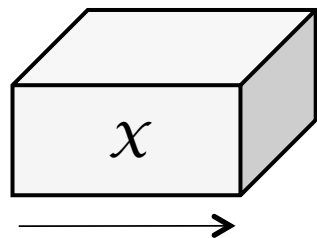
Given:

Tensor \mathcal{X} (disease x state x time)



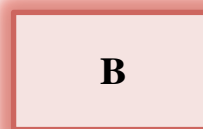
Find:

Compact description of \mathcal{X} , “*automatically*”



=

FUNNEL



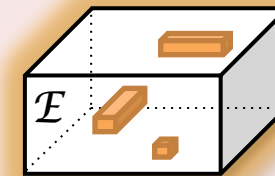
P1



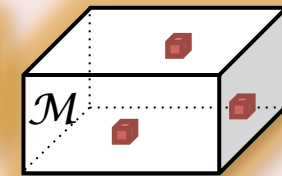
P2



P3



P4

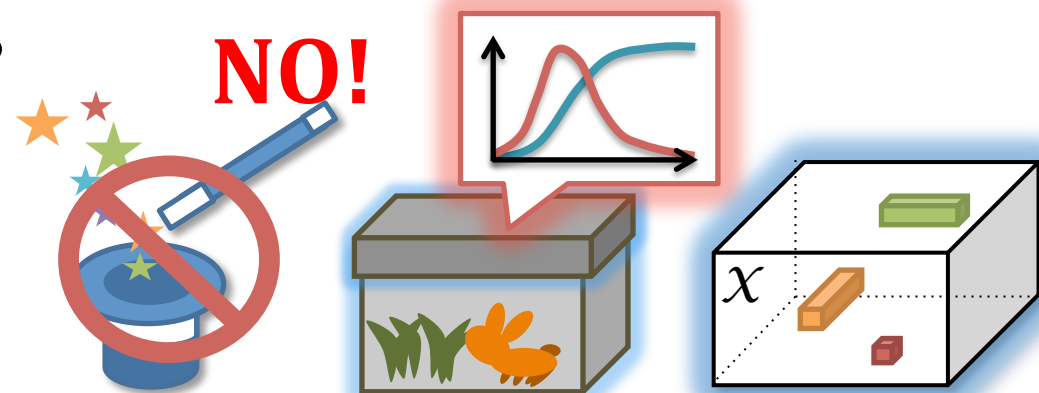


P5



Main ideas

1. Automatic mining (no magic numbers!)
2. Non-linear (gray-box) modeling
3. Tensor analysis



M A N T

New challenge: MANT analysis

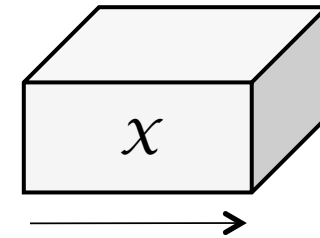
Multi-Aspect Non-linear Time-series



Problem definition

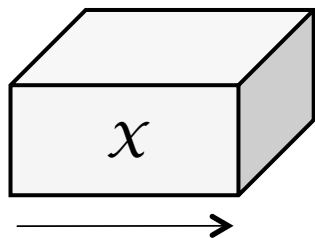
Given:

Tensor \mathcal{X} (disease x state x time)



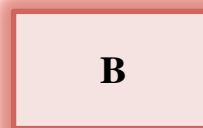
Find:

Compact description of \mathcal{X} , “*automatically*”



=

FUNNEL



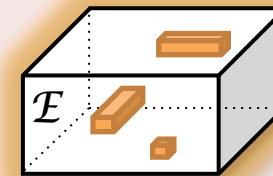
P1



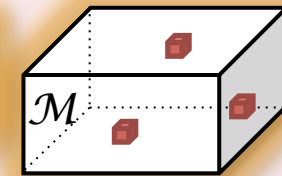
P2



P3



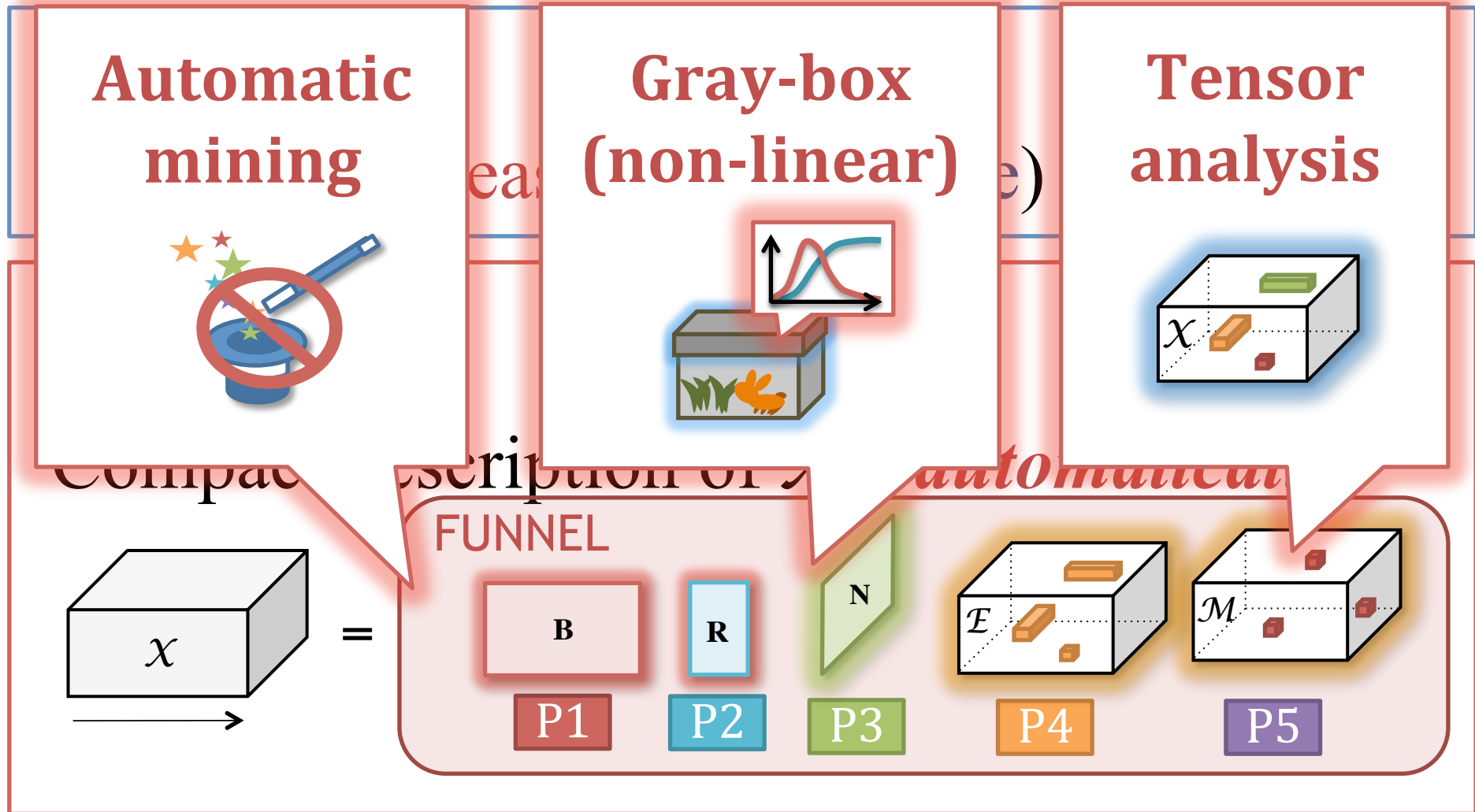
P4



P5



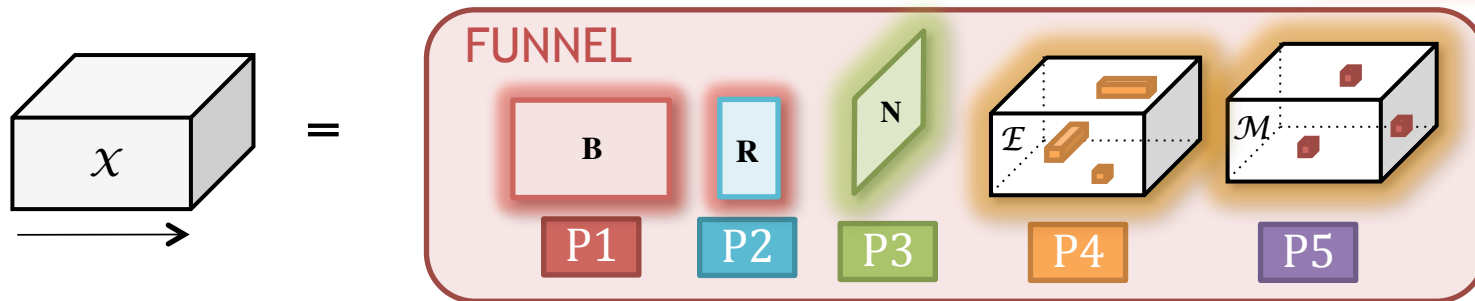
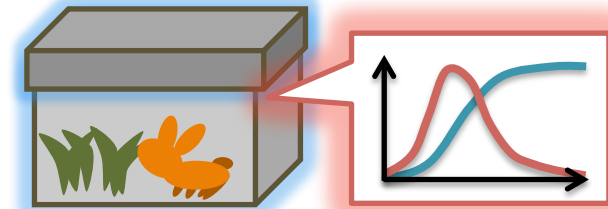
Problem definition





Two main ideas

Idea #1: Grey-box model



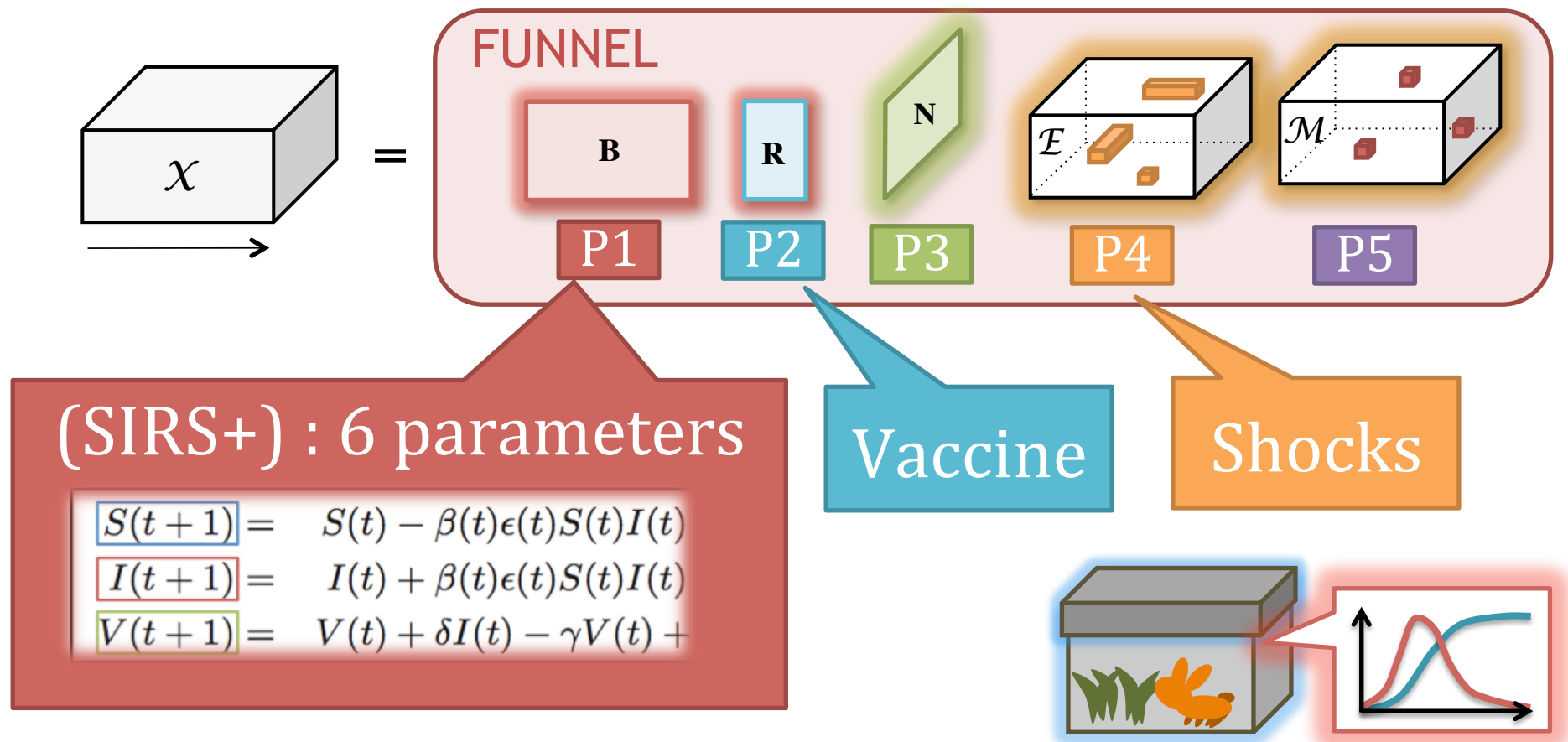
Idea #2: MDL for fitting

**NO magic
numbers !
(parameter-free)**



Two main ideas

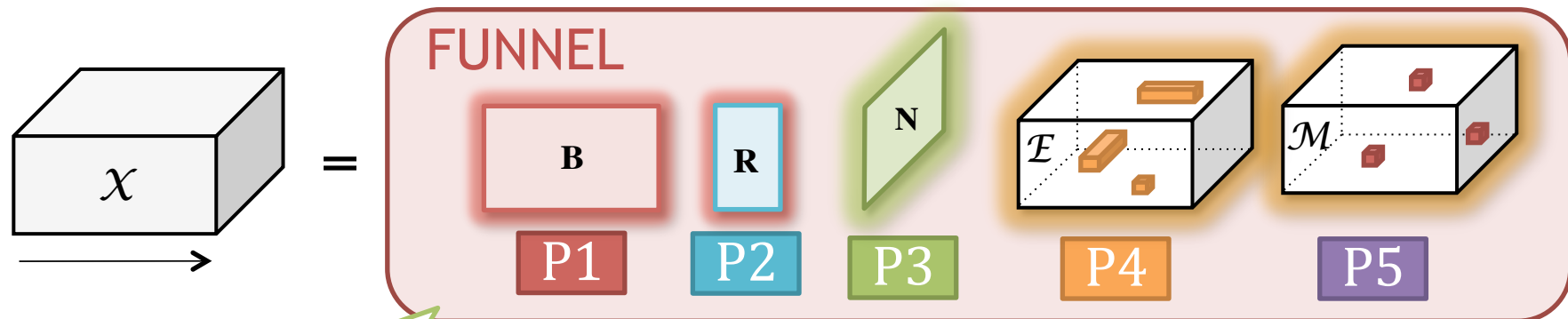
Idea #1: Grey-box model - domain knowledge





Two main ideas

Idea #2: Fitting with MDL -> parameter free!



$$\begin{aligned}
 Cost_T(\mathcal{X}; \mathcal{F}) &= \log^*(d) + \log^*(l) + \log^*(n) \\
 &+ Cost_M(\mathbf{B}) + Cost_M(\mathbf{R}) + Cost_M(\mathbf{N}) \\
 &+ Cost_M(\mathcal{E}) + Cost_M(\mathcal{M}) + Cost_C(\mathcal{X}|\mathcal{F})
 \end{aligned}$$

Cost function

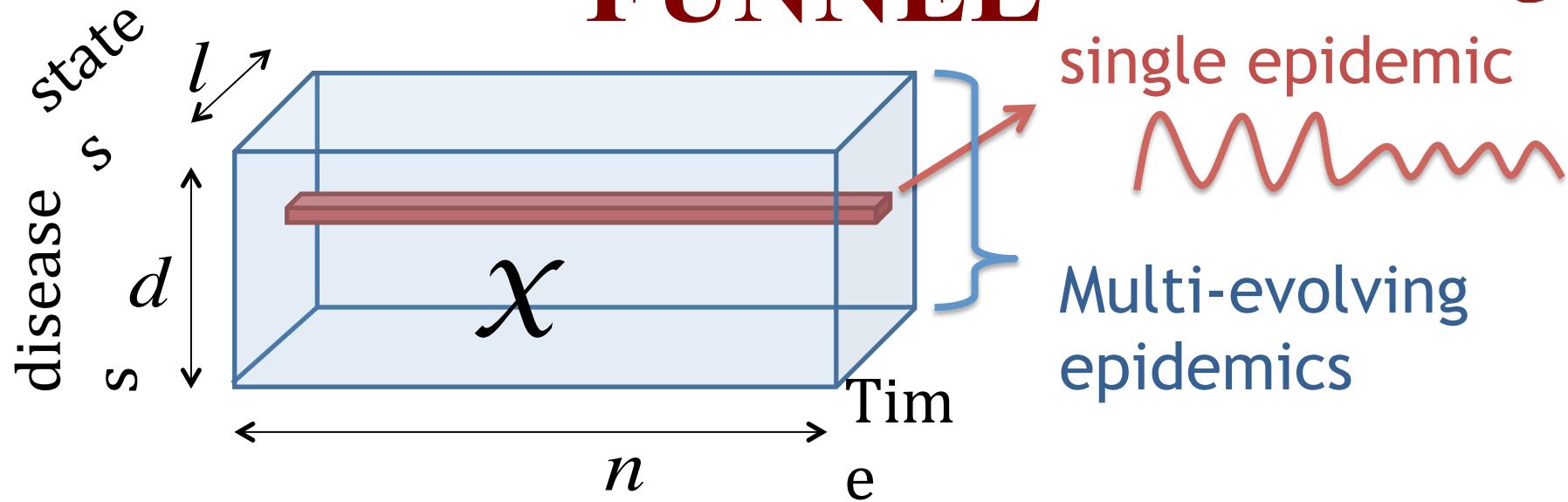
NO magic numbers



Parameter-free!

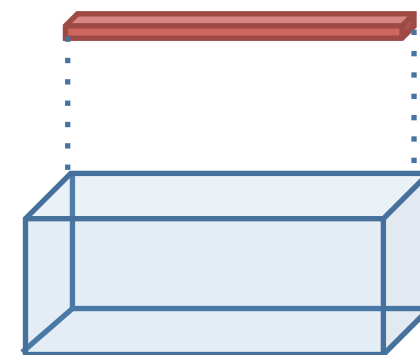


Proposed model: FUNNEL



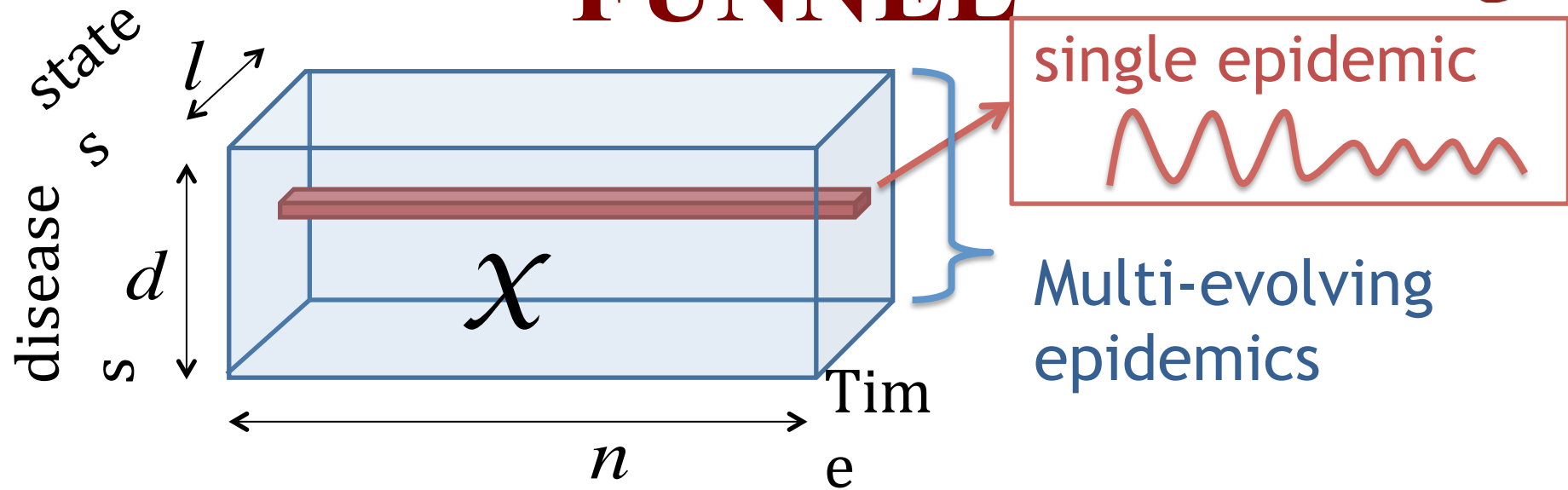
(a) FUNNEL-single

(b) FUNNEL-full (tensor)





Proposed model: FUNNEL



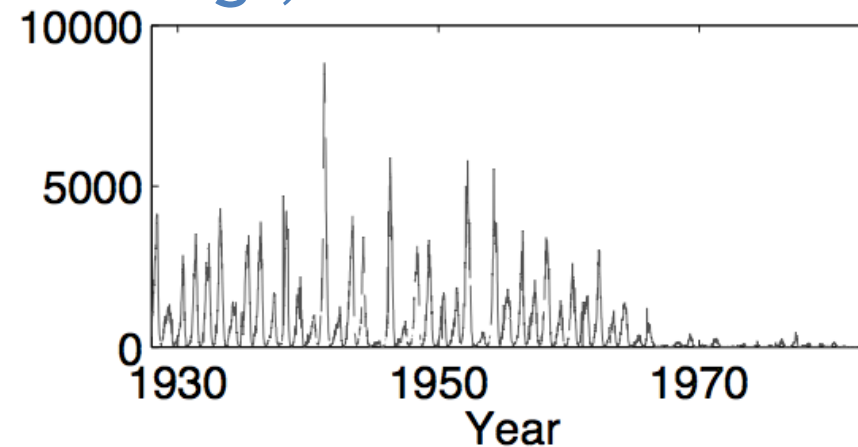


FUNNEL – with a single epidemic

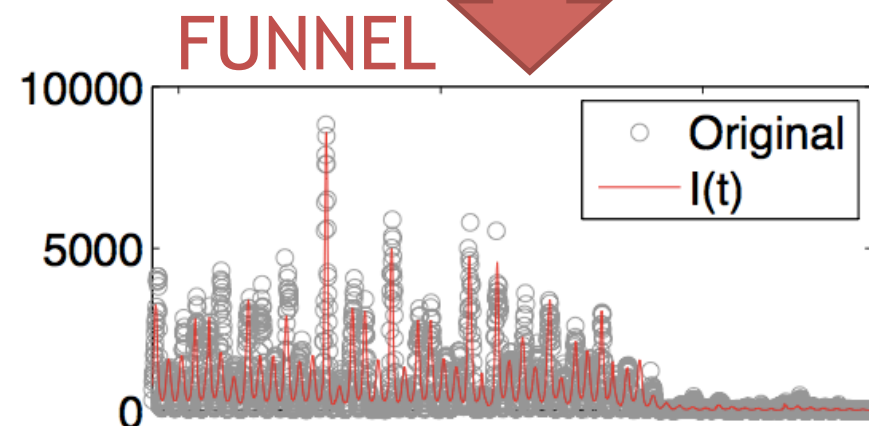


Given:
“single” epidemic
sequence

e.g., measles in NY



Find:
nonlinear equation,
model parameters





FUNNEL – with a single epidemic

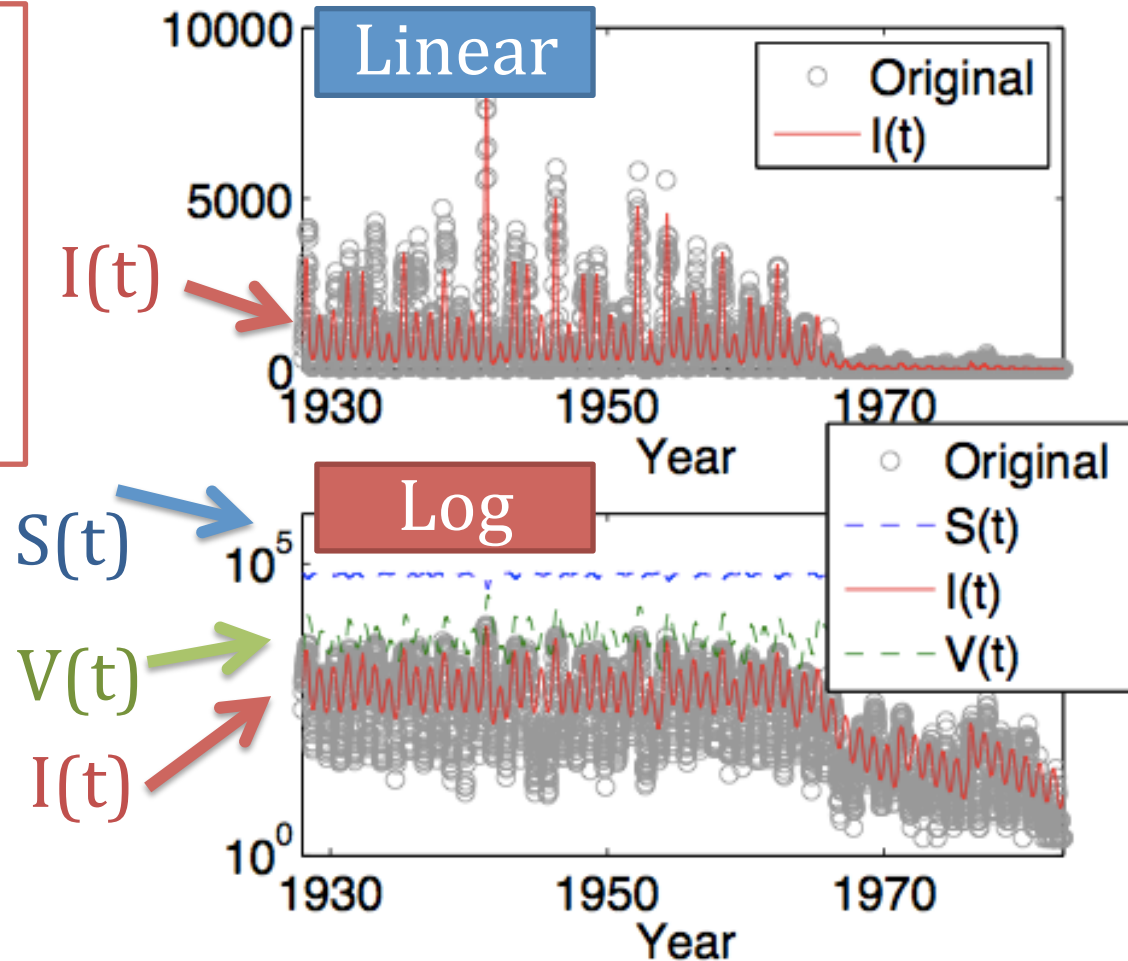


Details

With a single epidemic: Funnel-RE

People of 3 classes

- **S** : Susceptible
- **I** : Infected
- **V** : Vigilant/
vaccinated





FUNNEL – with a single epidemic

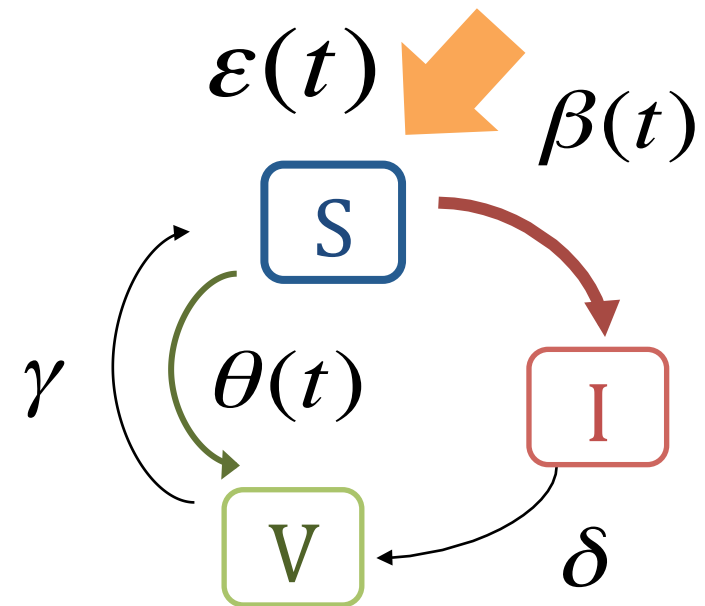


Details

With a single epidemic: Funnel-RE

$$\begin{aligned}
 S(t+1) &= S(t) - \beta(t)\epsilon(t)S(t)I(t) + \gamma V(t) - \theta(t)S(t) \\
 I(t+1) &= I(t) + \beta(t)\epsilon(t)S(t)I(t) - \delta I(t) \\
 V(t+1) &= V(t) + \delta I(t) - \gamma V(t) + \theta(t)S(t)
 \end{aligned} \tag{3}$$

S(t) : susceptible
I(t) : Infected
V(t) : Vigilant
 /Vaccinated





FUNNEL – with a single epidemic



Details

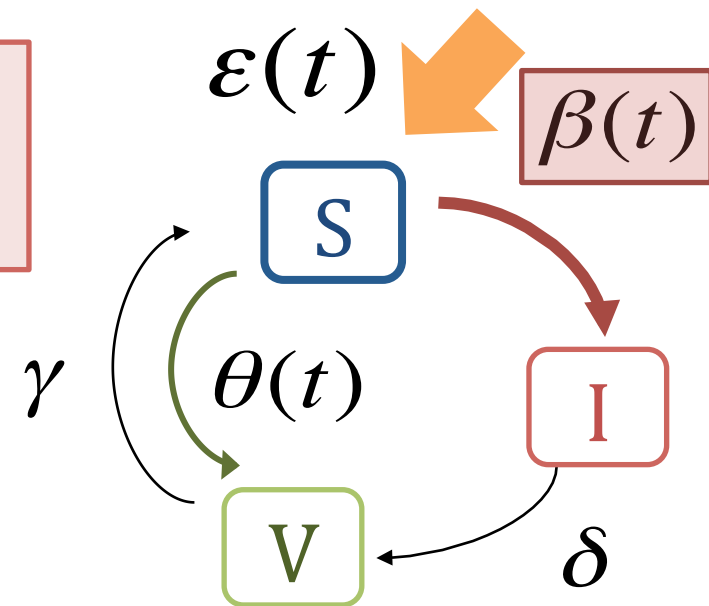
With a single epidemic: Funnel-RE

$$\begin{aligned}
 S(t+1) &= S(t) - \beta(t)\epsilon(t)S(t)I(t) + \gamma V(t) - \theta(t)S(t) \\
 I(t+1) &= I(t) + \beta(t)\epsilon(t)S(t)I(t) - \delta I(t) \\
 V(t+1) &= V(t) + \delta I(t) - \gamma V(t) + \theta(t)S(t)
 \end{aligned} \tag{3}$$

$\beta(t)$: strength of infection
(yearly periodic func)

$$\beta(t) = \beta_0 \cdot \left(1 + P_a \cdot \cos\left(\frac{2\pi}{P_p}(t + P_s)\right) \right)$$

$P_p = 52$





FUNNEL – with a single epidemic



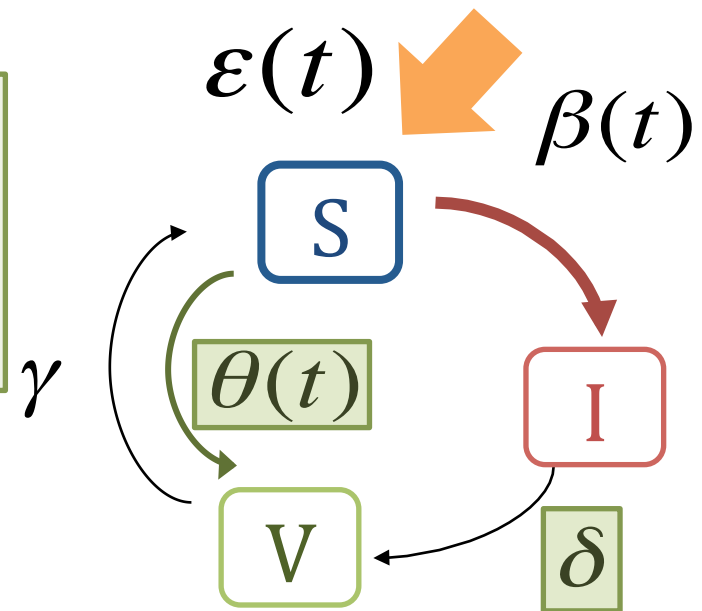
Details

With a single epidemic: Funnel-RE

$$\begin{aligned}
 S(t+1) &= S(t) - \beta(t)\epsilon(t)S(t)I(t) + \gamma V(t) - \theta(t)S(t) \\
 I(t+1) &= I(t) + \beta(t)\epsilon(t)S(t)I(t) - \delta I(t) \\
 V(t+1) &= V(t) + \delta I(t) - \gamma V(t) + \theta(t)S(t)
 \end{aligned} \tag{3}$$

δ : healing rate
 $\theta(t)$: disease reduction effect

$$\theta(t) = \begin{cases} 0 & (t < t_\theta) \\ \theta_0 & (t \geq t_\theta) \end{cases}$$





FUNNEL – with a single epidemic

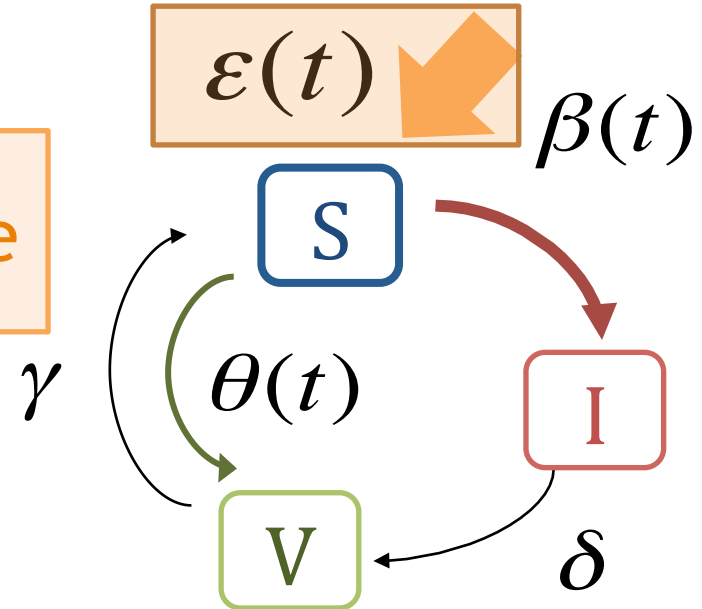


Details

With a single epidemic: Funnel-RE

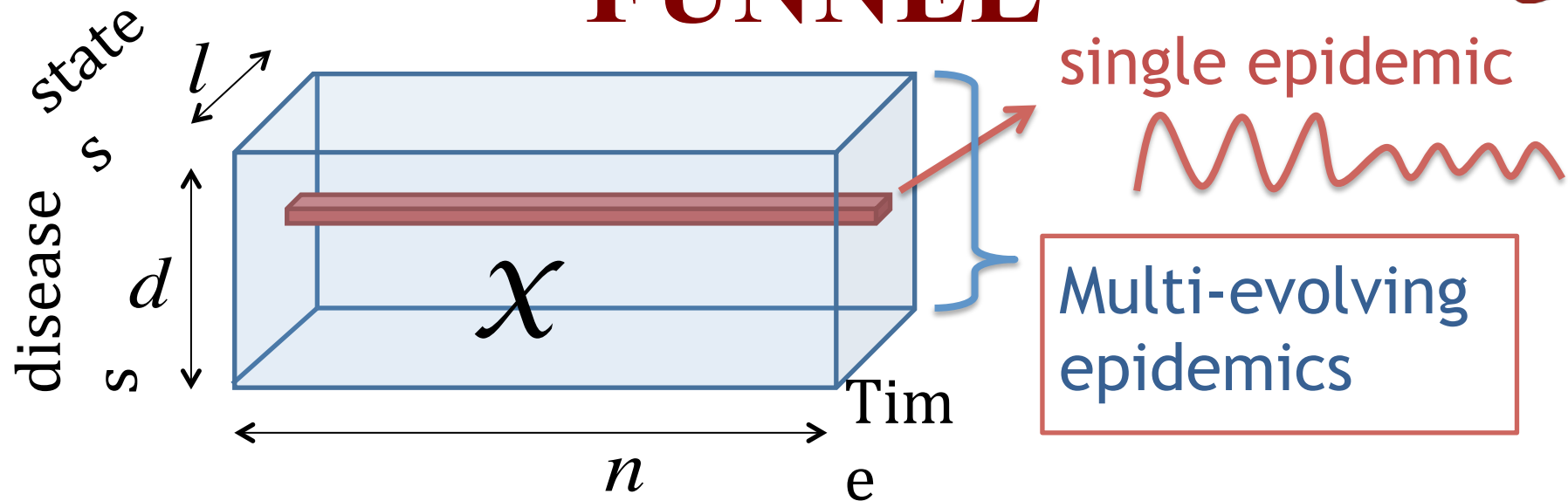
$$\begin{aligned}
 S(t+1) &= S(t) - \beta(t)\epsilon(t)S(t)I(t) + \gamma V(t) - \theta(t)S(t) \\
 I(t+1) &= I(t) + \beta(t)\epsilon(t)S(t)I(t) - \delta I(t) \\
 V(t+1) &= V(t) + \delta I(t) - \gamma V(t) + \theta(t)S(t)
 \end{aligned} \tag{3}$$

$\epsilon(t)$: temporal susceptible rate



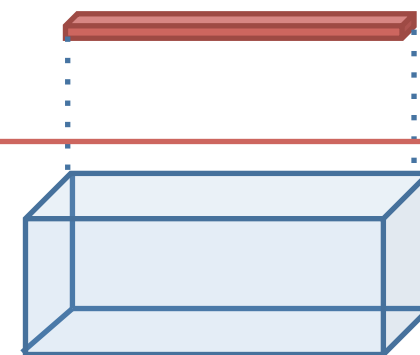


Proposed model: FUNNEL



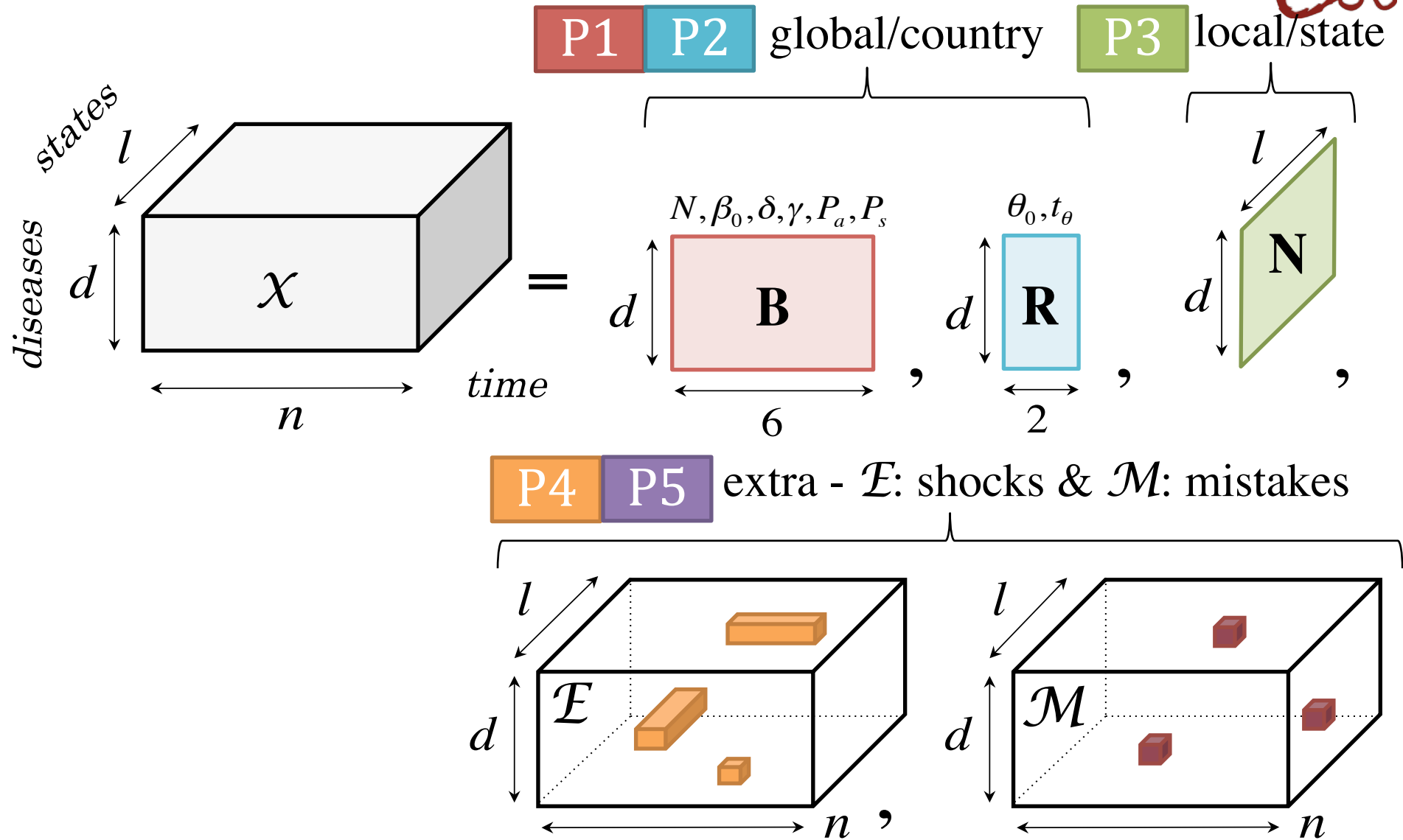
(a) FUNNEL-single

(b) FUNNEL-full (tensor)





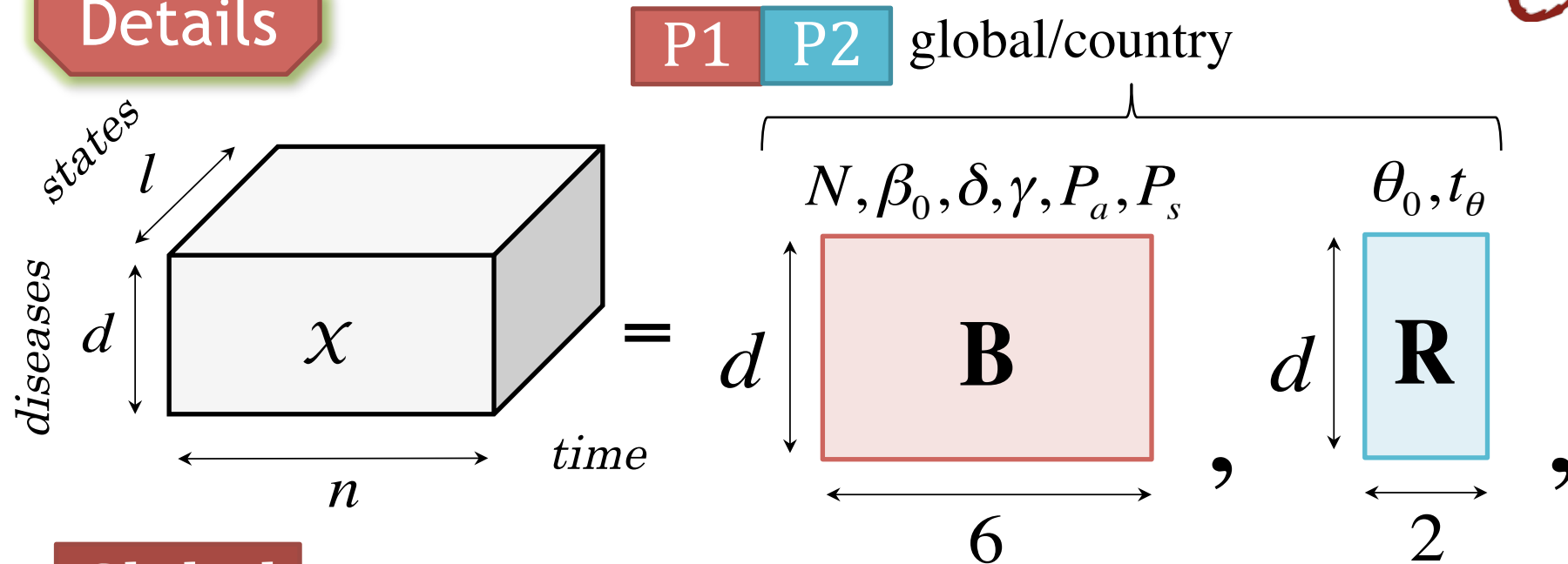
FUNNEL-full





Details

FUNNEL-full



Global

P1 Base matrix \mathbf{B} ($d \times 6$)

P2 Disease reduction matrix \mathbf{R} ($d \times 2$)

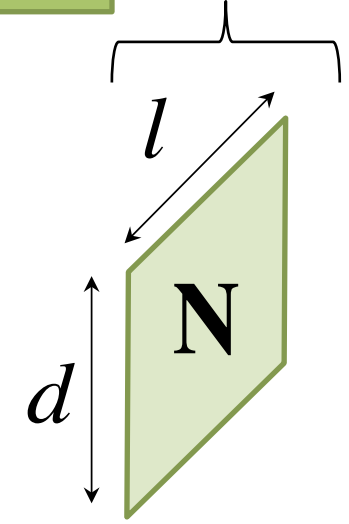
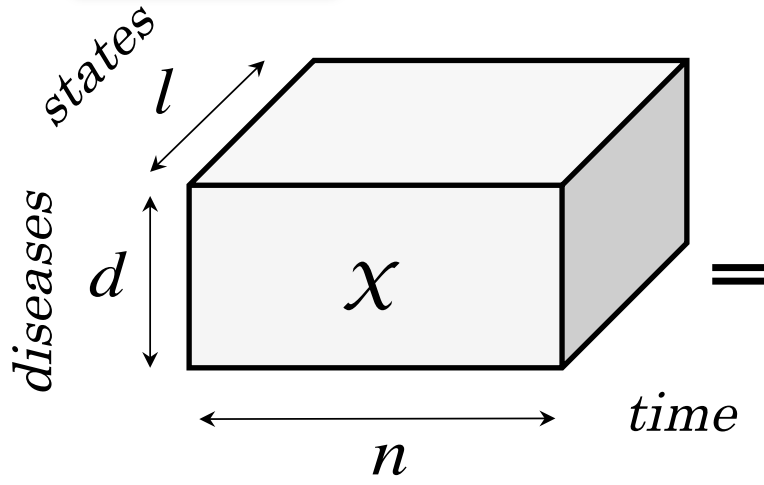


Details

FUNNEL-full



P3 local/state



Local

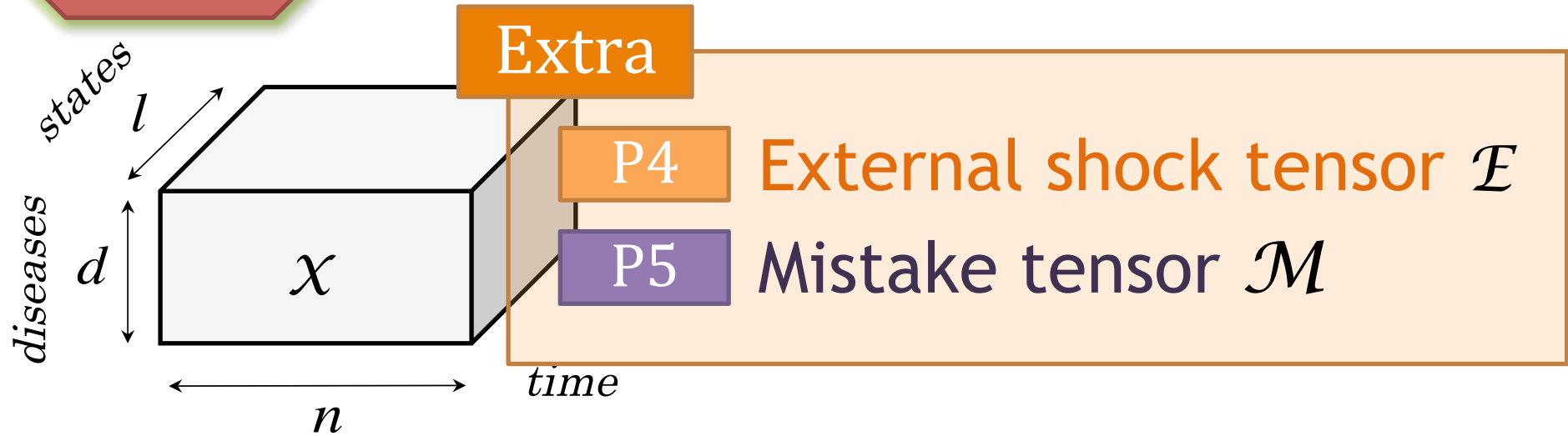
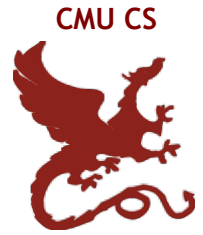
P3 Geo-disease matrix \mathbf{N} ($d \times l$)

$\mathbf{N} = \{N_{ij}\}_{i,j=1}^{d,l}$: potential population of disease i in state j

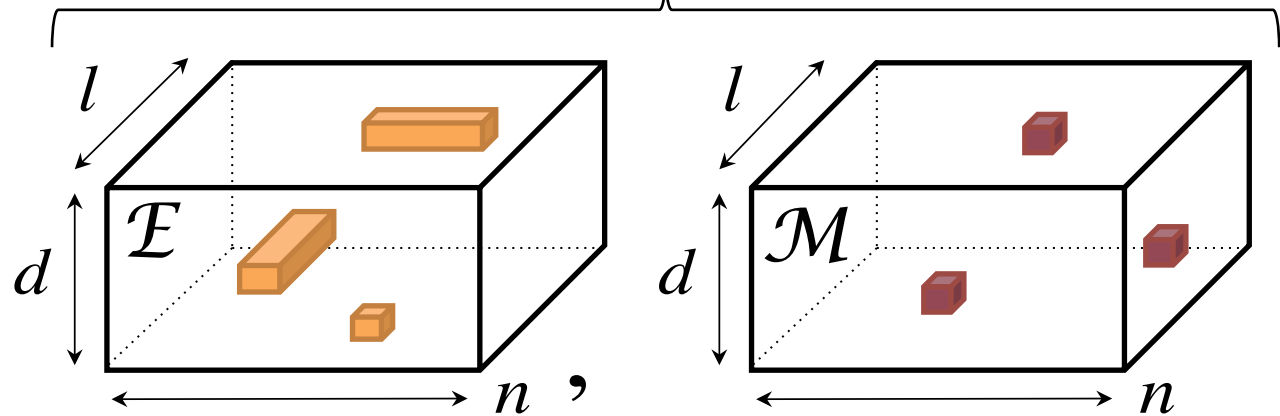


Details

FUNNEL-full



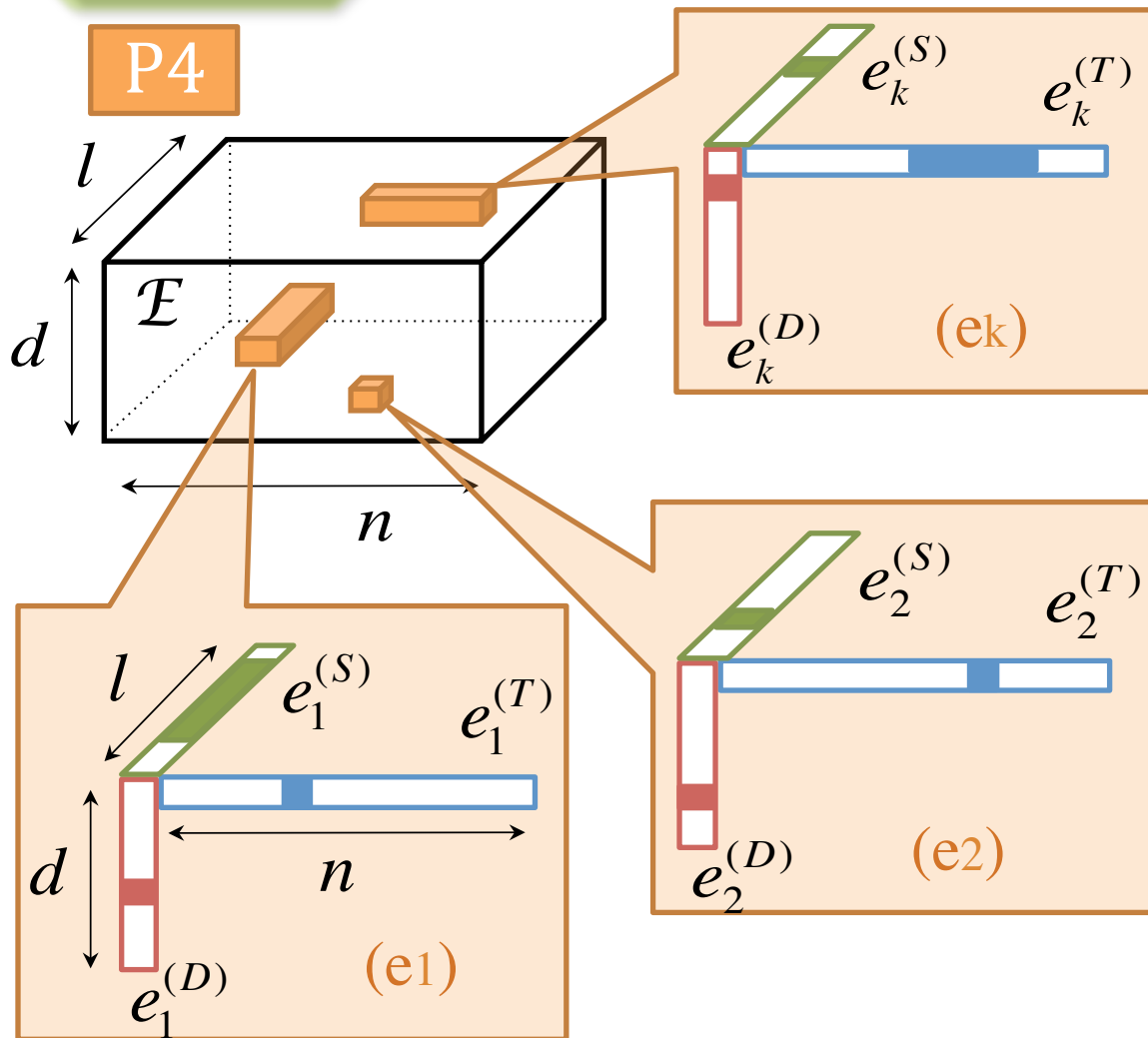
P4 P5 extra - \mathcal{E} : shocks & \mathcal{M} : mistakes



FUNNEL-full



Details



$$= \begin{matrix} l & & k \\ & \nearrow & \searrow \\ & \mathbf{E}^{(S)} & \\ & & t_\mu, t_\sigma, \epsilon_0 \\ e^{(D)} & \mathbf{E}^{(D)} & \mathbf{E}^{(T)} \\ & \downarrow 1 & \downarrow k \\ & k & 3 \end{matrix}$$

$$\mathcal{F} = \{ \mathbf{E}^{(D)}, \mathbf{E}^{(T)}, \mathbf{E}^{(S)} \}$$

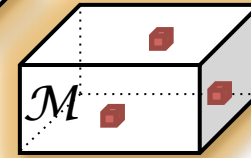
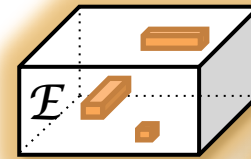
Disease matrix Time matrix State matrix



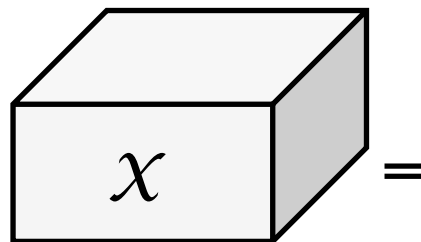
Challenges

Q1. How to automatically

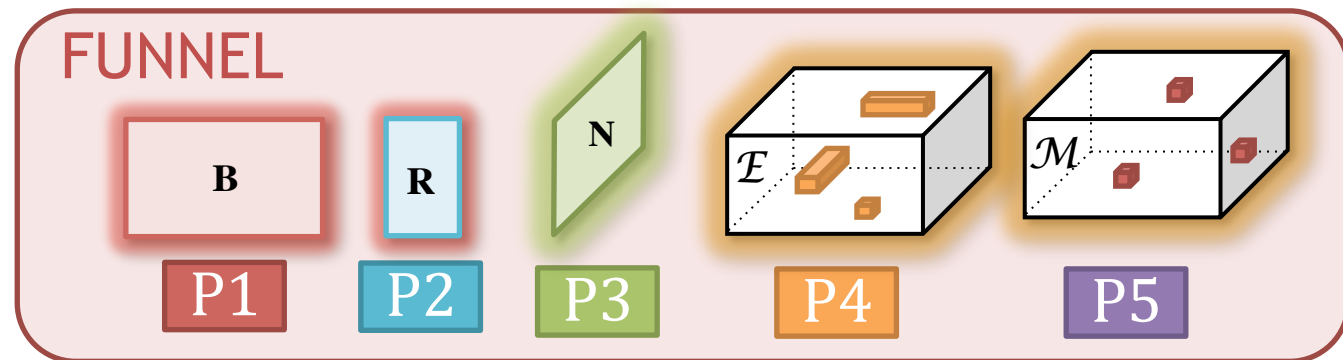
- find “external shocks” ?
- ignore “mistakes” (i.e., typos) ?



Q2. How to efficiently estimate model parameters ?



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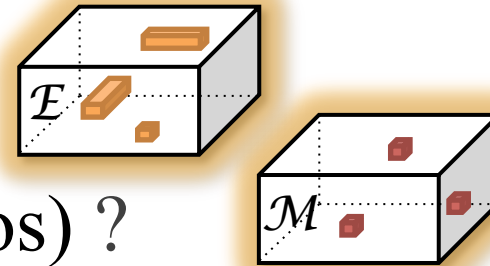




Challenges

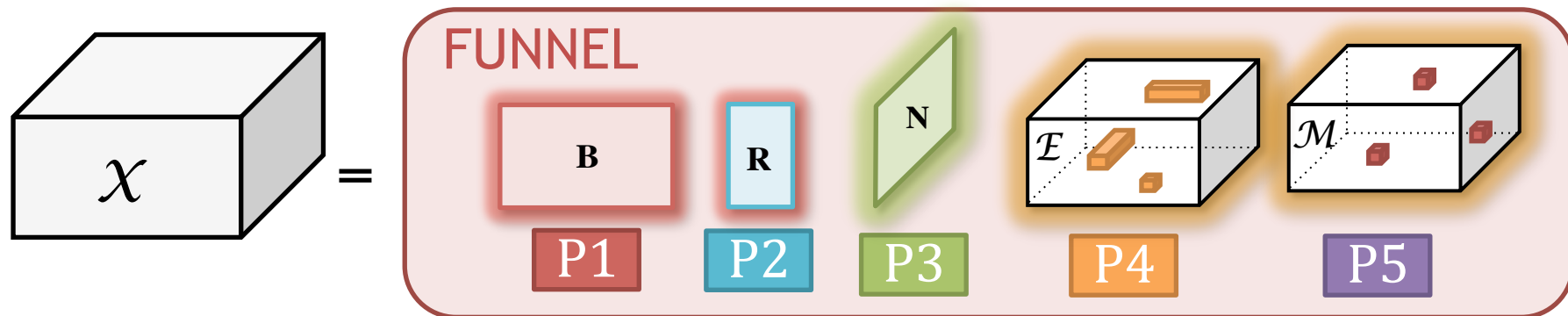
Q1. How to automatically

- find “external shocks” ?
- ignore “mistakes” (i.e., typos) ?



Idea (1) : Model description cost

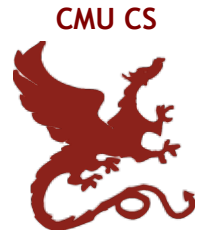
Q2. How to efficiently estimate **model parameters** ?



Idea (2): Multi-layer optimization - $O(d \ln n)$



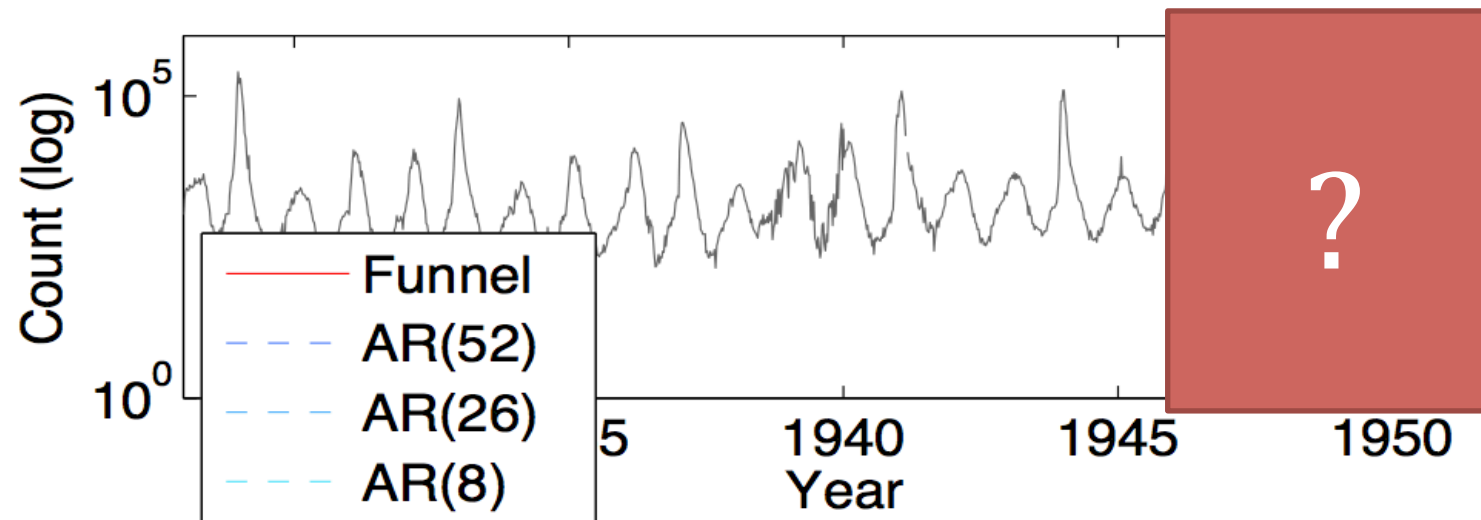
FUNNEL at work - forecasting



Forecasting future epidemics

Train:
2/3 sequences

Forecast:
1/3 following years



(a) Influenza



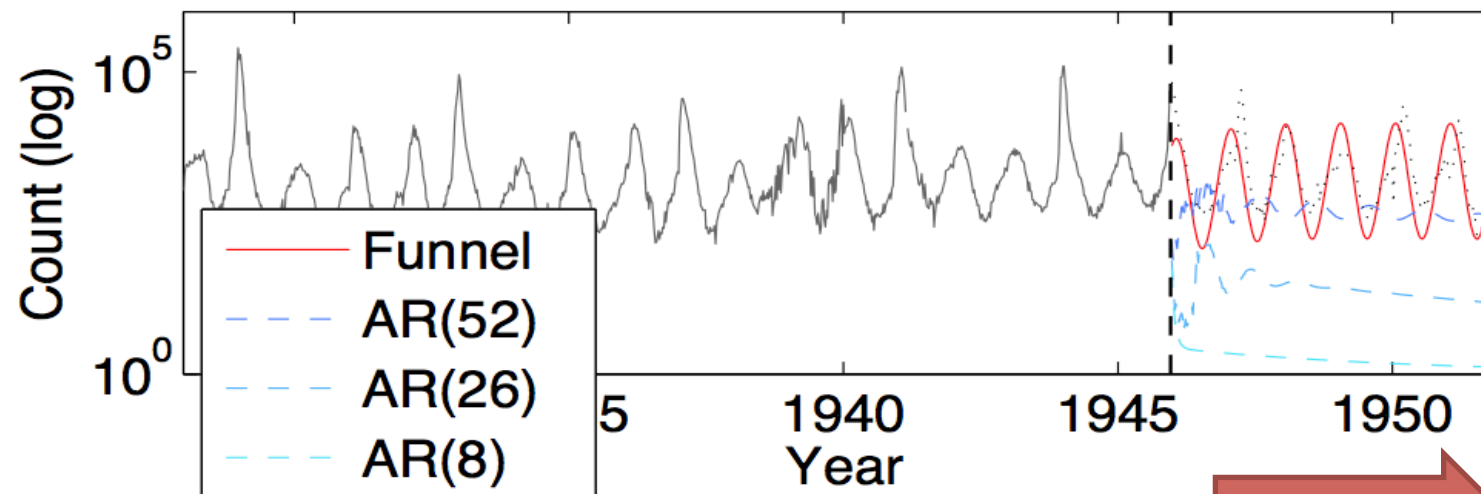
FUNNEL at work - forecasting



Forecasting future epidemics

Train:
2/3 sequences

Forecast:
1/3 following years



(a) Influenza

Funnel can capture future epidemics (AR: fail)



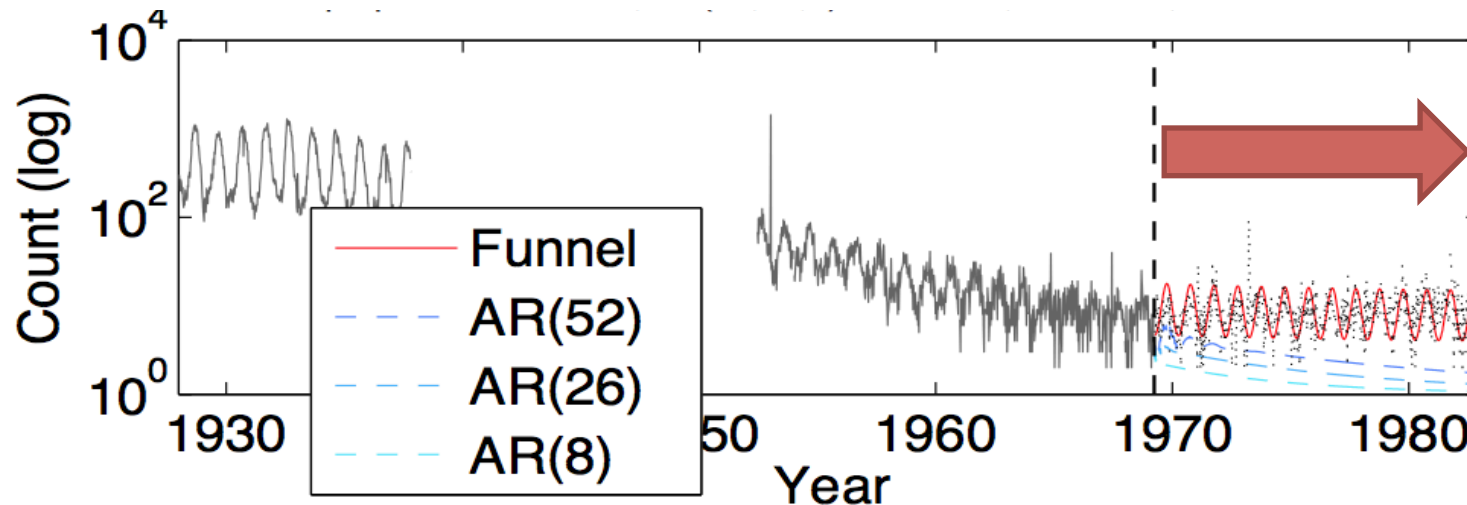
FUNNEL at work - forecasting



Forecasting future epidemics

Train:
2/3 sequences

Forecast:
1/3 following years



(c) Typhoid fever

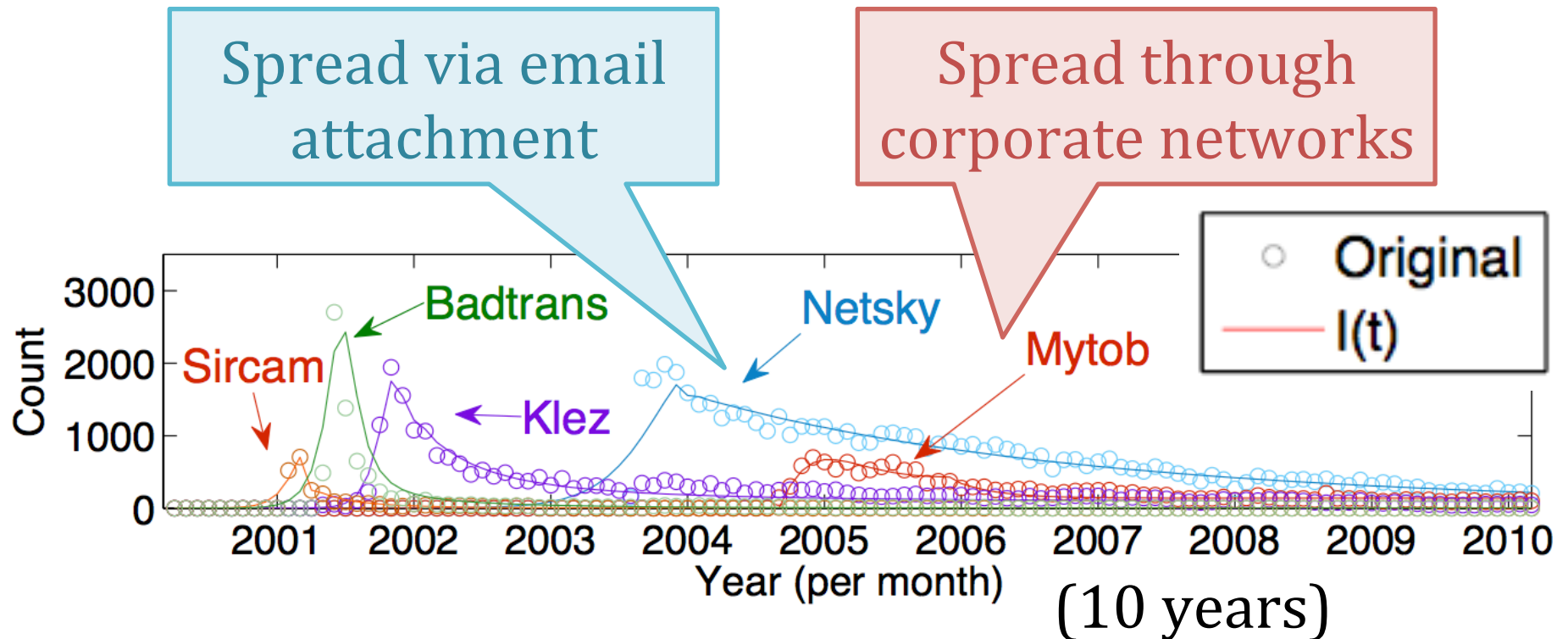
Funnel can capture future epidemics (AR: fail)



Generality of FUNNEL



Epidemics on computer networks

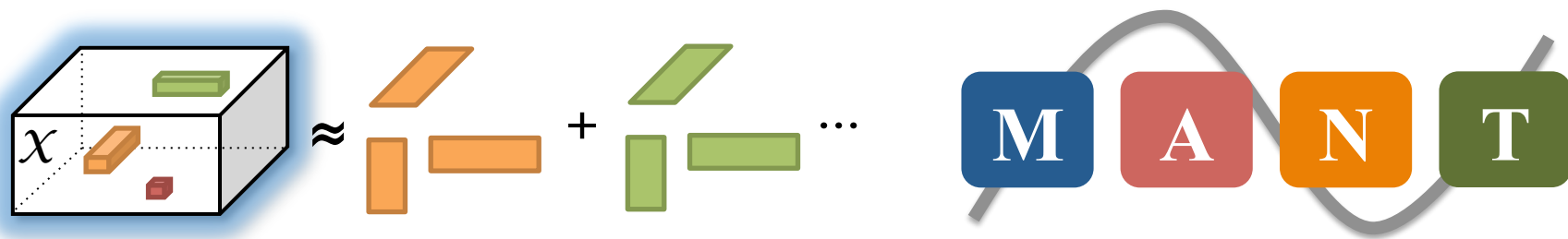


Funnel is general: it fits computer virus very well!



- Real data are often in high dimensions with multiple aspects (modes)
- Matrices and tensors provide elegant theory and algorithms
- MANT analysis

Multi-Aspect Non-linear Time-series





References

- Inderjit S. Dhillon, Subramanyam Mallela, Dharmendra S. Modha: Information-theoretic co-clustering. KDD 2003: 89-98
- T. G. Kolda, B. W. Bader and J. P. Kenny. *Higher-Order Web Link Analysis Using Multilinear Algebra*. In: ICDM 2005, Pages 242-249, November 2005.
- Jimeng Sun, Spiros Papadimitriou, Philip Yu. *Window-based Tensor Analysis on High-dimensional and Multi-aspect Streams*, Proc. of the Int. Conf. on Data Mining (ICDM), Hong Kong, China, Dec 2006

Part 3



Extension of time-series: tensor analysis

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Yasuko Matsubara (Kumamoto University)

Christos Faloutsos (Carnegie Mellon University)