

Canadian Consumers Continue to Benefit from Significant Boost in Energy Efficiency for Home Internet Equipment
TELUS Joins Industry Initiative

September 03, 2024 (Ottawa) – Canadian consumers are benefiting from a dramatic 50 per cent improvement since 2020 in the energy efficiency of equipment used to access home Internet, and an over 60 per cent improvement for video set-top boxes since 2017, according to the latest [annual independent audit](#) of the Canadian Energy Efficiency Voluntary Agreement (CEEVA).

The CEEVA program, which now encompasses 96 per cent of the market, has expanded with the addition of TELUS, joining founding members Bell Canada, Cogeco, Rogers Communications and Videotron, and manufacturer signatories EchoStar Technologies and Vantiva. The parties collaborate closely with Natural Resources Canada to deliver significant energy savings in a flexible, non-regulatory manner that fosters innovation and strengthens the consumer experience.

“These substantial improvements in the energy efficiency of home Internet equipment and set-top boxes are significant, especially in light of the rapid innovation we’ve seen in these devices. Consumers now enjoying higher speeds, increased security, lower latency, and greater Wi-Fi coverage in the home,” said Bernie Wong, Chair, CEEVA Steering Committee and Manager, Device Certification at Rogers Communications.

The annual report was published by D+R International, Ltd. (D+R), an independent energy firm that aggregated and analyzed confidential procurement data submitted by the signatories to determine compliance with CEEVA commitments. D+R conducted an audit of select procurement data and verified test results of each new set-top box and home Internet device model tested by accredited third-party test organizations. The CEEVA program is also supported by CableLabs and the Consumer Technology Association (CTA).

More information on CEEVA along with details on the energy consumption characteristics of every new model of set-top box and home internet equipment offered by the signatories is available at www.energyefficiency-va.ca.

About the supporting organizations

CableLabs

As the leading innovation and R&D lab for the cable broadband industry, CableLabs creates global impact through its member companies around the world and its subsidiaries, Kyrio and SCTE. With a state-of-the-art research and innovation facility and collaborative ecosystem with thousands of vendors, CableLabs delivers impactful network technologies for the entire industry. To learn more, please visit our website: <https://www.cablelabs.com/>.

Consumer Technology Association

As North America’s largest technology trade association, CTA® is the tech sector. Our members are the world’s leading innovators – from startups to global brands – helping support more than 18 million American jobs. CTA owns and produces CES® – the most powerful tech event in the world. Find us at CTA.tech. Follow us @CTAtech.

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