



Environmental policy HAVAS

Havas is one of the world's largest global communications groups. Founded in 1835 by Charles Louis Havas, the group employs more than 22,000 people in over 100 countries. Its integration into Vivendi Group is part of the desire to create a world leader in content, media and communication.

Corporate Social Responsibility is an integral part of the Group's strategy and its actions. Havas encourage its agencies to use the influence of their professions to bring about positive changes in society.

Its goal is to involve its clients, talents and suppliers in a responsible communications approach, and to raise the standards of the profession in terms of rigour and transparency.

Its ambition is to become the pioneering communications group on environmental issues.

Havas' environmental policy is based on the following two priorities:

Committing to an ambitious decarbonisation trajectory, validated by SBTi¹, based on four major objectives:

- Reduce the greenhouse gas (GHG) emissions linked to its energy consumption (Scopes 1&2) by 71% by 2035.
- Supply 100% of its electricity from low-carbon sources by 2030.
- Reduce the GHG emissions linked to its operations (business travel, fixed assets, waste, freights...) by 43% by 2035.
- Involve its suppliers into a decarbonization strategy aligned with the Group's commitments.

Supporting clients in their sustainable transformation:

- Measure the GHG emissions linked to the production and distribution of campaigns and raise awareness of their impact among its clients.
- Offer more virtuous alternatives and promote eco-designed solutions that meet clients' requirements.
- Make them aware of the role they have to play in addressing the issues specific to their sector.
- Create new ways of thinking about lifestyles and consumption, and give a significant place to campaigns that raise public awareness of the ecological transition.

Havas ensures that its objectives are met through both global and local management, as well as the implementation of a continuous improvement approach.

Finally, the Group is fully aware of the central role played by its talents in the deployment of its environmental policy. That's why all our employees follow a continuous training programme on these subjects and how they apply to their jobs.

Let's make a meaningful difference!

29th may 2023

A handwritten signature in black ink that reads 'Yannick Bolloré'.

Yannick Bolloré

¹ SBTi : Science Based Target initiative