

THE Information **ADVISOR**TM

Analysis, Advice, and Strategy for Business Information Professionals

Information Advisor 2010

Index by Marilyn Rowland

1stCast News, 5:6
2.0 marketing, 4:3
680News, 5:6
2007 Economic Census, 11:2
2010 Statistical Abstract, The: The National Data Book, 11:2

A

Aardvark, 8:3, 8:4
Able2Know, 8:3
ABYZ News Links, 10:7
academia.edu, 6:6
Academic and Scholar Search Engines and Sources, 8:7, 12:2
academic materials, 12:2
Acquire Media: ACME Taxonomy on NewsEdge, 8:6
Advertising Age, 4:4
advertising industry
 crowdsourcing and, E3:2
affiliates
 in corporate family structure, 2:5
Agencywide Documents Access and Management System (ADAMS), 11:3
AGRICOLA, National Agriculture Library (NAL), 11:1
agriculture/agritech industry
 deep web databases, 11:1
 free market research reports, 1:2, 2:3
AIDA, 9:6
algorithm tests, in Google searches, 5:5
AllExperts, 8:3
AltaVista Babelfish, 6:5
Alterian 360, 6:2, 6:3, 7:6
Alterian SM2, 6:2, 6:3, 7:6–7
Amadeus, 9:6
Amazon, E3:2
Amazon Mobile, 5:6
Ambient Personality (Morville), 9:1
American Business Directory (File 531), Dialog, 1:7
American City Business Journals, 10:7
American Corporate Families & International Affiliates, 2:5
American FactFinder, 11:2
American Psychological Association Code of Ethics, 4:3
AND, in Google searches, 5:5
annual reports
 corporate family structure and, 2:6
Answerbag, 8:2
AnswerBank, 8:3
AP Mobile, 5:6
apparel/fashion industry
 free market research reports, 1:2
apps
 for business research apps for, 5:6–8
Arabia Inform, 8:5
Art of Strategic Listening, The: Finding Market Intelligence Through Blogs and Other Social Media (Berkman), 4:3, 6:7
Arxiv, 5:6
ASAE Gateway to Associations Directory, 10:7
Asia On Demand, OriProbe: China, 8:6
Ask a Business and Economics Librarian, Chicago, University of, 8:4
Ask a Librarian, 8:3
Askeet!, 8:3
AskMe Helpdesk, 8:3
Askville, 8:2
Association of Internet Researchers (AOIR), 4:3
Astrée, 9:6
Attensity 360, 7:6–7
Attensity Cloud, 5:3
Attensity Group, 6:3, 7:6–7
AURELIA, 9:6
Australia
 ADT program, 3:7–8
 free market research reports, 1:3–4, 2:3
automatic synonymization, in Google searches, 5:5
automotive industry
 free market research reports, 1:2, 2:3
autonomous citation indexing, 12:2
aviation/aerospace industry
 free market research reports, 1:2, 2:3

B

Babelfish, 6:5

Background Note, 11:2

Baker, Stephen, 7:5

banking/financial industry

deep web databases, 11:1–2

bar codes

concerns about, 9:8

creating, 9:4

library-oriented uses of, 9:3–4

newspaper uses of, 9:4

one-dimensional (1D) codes, 9:1

printing on sticky notes, 9:4

promotional uses of, 9:4

resources on, 9:8

software applications, 9:4, 9:8

two-dimensional (2D, or QR) codes, 9:1–4, 9:8

BASF, E3:3

BBC News Mobile, 5:6

Bekcan-Feddern, Tanya, 3:8

BEL-FIRST, 9:6

Berkman, Robert, 4:3

Best Buy, E3:3

bibliographic management

Mendeley for, 10:4–6

bi-gram algorithms

in Google searches, 5:5

BigSheets, IBM, 7:5

Bing for Mobile, 5:6

Bing News, 10:7

biotech industry

free market research reports, 1:2, 2:3

Biz360, 6:3

Biznar, 12:2

bizrefdesk blog, 11:7

Björe, Mats, 2:8

BlackBerry

business research apps, 5:6–8

Bloomberg, 5:6

BNET, CBS Interactive, 1:1, 5:6

Board of Governors of the Federal Reserve System: Advanced Search, 11:1–2

BoardTracker, 3:5, 3:6

Boolean AND, in Google searches, 5:5

branches, in corporate family structure, 2:5

Bridges, Laurie, E4:1

Britannica Mobile, 5:6

British Library

EthOS (Electronic Theses Online Service), 3:8

building and construction industry

free market research reports, 1:2, 2:3

Bureau of Economic Analysis, 11:2

Bureau of Labor Statistics, 11:3

business databases

for China, 10:1–2, 10:8, 11:5–7

executive information on, 1:7

Business Information, D&B, 2:7

Business Intelligence Tracer, 8:7, 12:2

business librarians

leadership and, E4:1–4

Business Librarians Discussion List, 9:2

business research. *See also* company research

smartphone apps, 5:6–8

BusinessWeek, 1:7, 5:6, 7:5

LinkedIn company data, 7:2–3

BusinessWeek.com, 4:5–6, 4:6–7

Buzz. *See* Google Buzz

Buzzzy.com, 4:2

C

Cadmus, 5:3

Caisses d'Epargne, 12:5

camera-enabled mobile phones

bar code scanning by, 9:1, 9:2

Canada

free market research reports, 1:3–4, 2:3

Theses Canada, 3:8

Canadian Press, 5:6

Capital IQ, S&P, 2:6

Catalist, 3:4

CBS Interactive

BNET, 1:1

CBS/BNET, 4:6–7, 4:8

CDC Wonder, 11:3

CEI net (China Economic Information Network), 11:6

Centers for Disease Control and Prevention (CDC)

CDC Wonder, 11:3

Century Journals Projects, 10:2

Cerved Group, 9:6

ChaCha, 8:3, 8:4

Chamber of Commerce Directory, 10:7

Cheiron, Florence, 12:6

Chicago, University of

Ask a Business and Economics Librarian, 8:4

China

business databases, 10:1–2, 10:8, 11:5–7

English-language databases, 11:7

fee-based business databases, 10:2–3

intellectual property, 12:3–4

patent searching, 12:3–4

Utility Model Patents, 12:3–4

China Academic Journals (CAJ), 6:4, 8:8, 10:2

China Business Directory, The, 11:5

China Business Review, 10:3

China Company Research Services (CCRS), 11:5–6

China Core Newspapers (CCN), 6:4, 10:2

China Country Commercial Guide, U.S.

Department of State, 10:3

China Daily, 11:5

China Data Center, University of Michigan, 8:6, 10:2

China Doctoral Dissertations Full Text (CDFD), 10:3
China Economic Journal, 10:3
China Hand, The Economist Group, 10:2
China Master Dissertations Full Text (CMFD), 10:3
China National Knowledge Infrastructure (CNKI), 6:4–5
China Proceedings of Conference Database (CPCD), 10:3
China Regional Forecasting Service, EIU, 8:6, 10:2
China Securities Regulatory Commission, 11:7
China Yearbook Full Text (CYFD), 10:3
China/Asia on Demand, OriProbe, 10:2
Chinese Companies and Products--English (ECEDB), 10:8
Chinese language
 searching native Chinese articles, 6:4–5
Chinese Ministry of Science & Technology
 Institute of Scientific and Technological Information of China (ISTIC), 10:3
Chinese Patents Full Text (Dialog File 325), 10:3, 12:3
Chinese-language sources, 8:8
CIA World Facebook, 5:6
CiteSeer (CiteSeer^x), 12:2
cloud computing, E2:4
CNBC, 4:6–7, 4:6–8
CNN Mobile, 5:6
Coface, 12:5
Coface Euro D, 9:6
Cogmap, 1:8, 2:6
collaboration
 with Google Wave, E2:3–4
Collectorz, 9:8
community
 web searching and, 2:7
Companies & Executives, Dow Jones, 1:7, 2:6, 3:1–3, 3:8
 evaluation, 3:8
 pricing, 3:3, 3:8
 Pro version, 3:1–3
 Sales version, 3:1, 3:3
Companies House, 9:6
Companies Registration Office, 9:6
company contacts
 locating, 1:1, 1:7–8
company directories
 executive information in, 1:1, 1:7
 online, 1:1, 1:7
 print, 1:1, 2:5–6
company information
 deep web databases, 11:2
company research. See also business research
 credibility of sources, 4:4
 LinkedIn for, 7:1–3, 7:8
 private financial filings, 9:5–7
 on small companies, 7:2
company websites
 corporate family structure information on, 2:6

 executive information on, 1:1
CompletePlanet, 12:2
Conscientious Objections (Postman), 6:8
consent/implied consent
 social media research and, 4:3
consulting industry
 free market research reports, 2:3
contact surfacer sites
 executive information on, 1:7–8
copyright
 deep web databases, 11:8
Corporate Affiliations (File 513), Dialog, 1:7, 2:4–5
Corporate Affiliations, LexisNexis, 1:7, 2:4–5, 2:5–6, 2:7
corporate family structure, 2:4–7
 annual reports, 2:6
 applications of, 2:4
 data quality and accuracy issues, 2:7
 databases, 2:4
 online databases, 2:6–7
 open Web searching, 2:6
 organizational chart sites, 2:6
 print directories, 2:5–6
 SEC filings, 2:6
corporate hierarchy, 2:4–7
cosmetics/toiletries industry
 free market research reports, 1:2
CoTweet, 1:4, 1:5–6
Council of Economic Advisors
 Economic Indicators, 11:2
 Economic Report of the President, 11:2
country information
 deep web databases, 11:2
 U.S. State Department Background Note, 11:2
CPAT, European Patent Office, 10:3
Crowd Campaign, E3:3
crowdsourcing, E3:1–4
 advertising and, E3:2
 defined, E3:1
 idea boxes for, E3:3
 internal, E3:2–3
 resources on, E3:4
 Wikipedia as, E3:2
 wikis for, E3:3
***Crowdsourcing: Why the Power of the Crowd is Driving the Future of Business* (Howe)**, E3:1
crowdSPRING, E3:2
cybrarians, E4:1–4
Cymphony
 Maestro, 6:2, 6:3, 6:7, 7:6–7

D
Dafne, 9:7
data analysis
 social media data, 7:3–4
D&B
 Business Information, 2:7

- online databases, **2:6–7**
- deep web**, **12:1–2**, **12:8**
 - defined, **11:1**, **12:1**
 - government databases, **11:1–4**, **11:8**
 - image indexing, **12:8**
 - nonsearchable information, **12:8**
 - search engines and, **12:1–2**
- Deep Web Research 2010**, **8:7**, **12:2**
- Deep Web Technologies: Search Builder**, **8:5**
- defense/security industry**
 - free market research reports, **1:2**
- Dell**, **E3:2**
- demographic/population data**
 - deep web databases, **11:2**
- Denso**, **9:2**
- Department of Energy, Research and Development Project Summaries**, **11:3**
- Desk Set**, **E4:4**
- Dialog**
 - accessing Kompass via, **12:5**
 - American Business Directory (File 531), **1:7**
 - business research apps, **5:6**
 - Chinese patent searching, **12:3–4**
 - Chinese Patents Full Text (Dialog File 325), **10:3**, **12:3**
 - Corporate Affiliations (File 513), **1:7**, **2:4–5**
 - Dun's Market Identifiers (File 516), **1:7**
 - DWPI (Derwent Patents Index) (File 351), **12:3**
 - Inpadoc (International Patent Documentation Center) (Dialog File 345), **12:3**
 - search commands, **12:4**
 - Who Owns Whom (File 522), **2:4–5**, **2:7**
- Digg**, **E3:3**
- discussion boards/forums**, **3:4**
- discussion groups**
 - research ethics and, **4:3**
 - searching, **3:4–6**
- dissertations**
 - full-text, **3:6–8**
 - non-U.S. collections, **3:7–8**
- divisions**
 - in corporate family structure, **2:5**
- Dizzay**, **8:2**
- D-Lib Magazine**, **E3:3–4**
- Doame**, **9:7**
- Dow Jones & Co.**, **2:8**
 - Companies & Executives, **1:7**, **2:6**, **3:1–3**, **3:8**
 - Generate, **3:2**, **3:3**
 - Insight, **6:2**, **6:7–8**
- Droid**
 - business research apps, **5:6–8**
- Dropbox**, **5:6**
- Dun's Market Identifiers (File 517)**, **Dialog**, **1:7**
- DWPI (Derwent Patents Index) (Dialog File 351)**, **12:3**
- dynamically generated content pages**, **12:2**

E

- East View Information Services**, **6:4–5**, **10:1–3**
 - Century Journals Projects, **10:2**
 - China Academic Journals Full-Text, **10:2**
 - China Core Newspapers, **10:2**
 - China Doctoral Dissertations Full Text (CDFD), **10:3**
 - China Master Dissertations Full Text (CMFD), **10:3**
 - China Proceedings of Conference Database (CPCD), **10:3**
 - China Yearbook Full Text (CYFD), **10:3**
- EBSCOhost Mobile**, **5:6**
- economic data**
 - deep web databases, **11:2**
- Economic Development Directory**, **10:7**
- Economic Indicators, Council of Economic Advisors**, **11:2**
- Economic Report of the President, Council of Economic Advisors**, **11:2**
- Economist, The**, **5:8**
- Economist Group, The**
 - China Hand, **10:2**
- Edelman**, **4:4**
- EDGAR**, **11:2**
- education industry**
 - free market research reports, **1:2**, **2:3**
- EIU: China Regional Forecasting Service**, **8:6**, **10:2**
- email**
 - Google Wave, **E2:1**
- Emergent by Design**, **5:2–3**
- Emerging Markets Information Service**, **11:6**
- employment/labor data**
 - deep web databases, **11:3**
- Encyclopedia**, **5:6**
- energy and environment data**
 - deep web databases, **11:3**
- Energy Citations Database (ECD)**, **11:3**
- English China Online Journals (ECOJ)**, **10:8**
- English Conferences in China (ECIC)**, **10:8**
- Enterprise 2.0**
 - crowdsourcing, **E3:1–4**
 - products, **E1:1–4**
- Entrez, National Institutes of Health (NIH)**, **11:4**
- EnviroFacts**, **11:3**
- environmental technologies/energy industries**
 - free market research reports, **1:3**, **2:3**
- ethics**
 - social media research and, **4:3**
- Ethics in Human Communication (Johannesen)**, **4:3**
- EthOS (Electronic Theses Online Service)**, **3:8**
- Euromarket International--China**, **11:7**
- Europe**
 - private company financial filings, **9:5–7**
- European Patent Office**
 - CPAT, **10:3**
- Evernote**, **5:6**
- executives**
 - finding company contacts, **1:1**, **1:7–8**

Exporter Database (EDB), 11:4
extensions
 in Google Wave, **E2:3**
EZcode, 9:2

F

Facebook

apps, **5:6**
data analysis, **7:4**
fan pages, **7:4–5**
searching, **1:6**
trust and, **4:4**
user profile data mining, **7:5**

Factiva, 5:6

Companies & Executives, **3:1**

Fame, 9:7

Family Tree Finder, 2:7

Fan page Analytics, 7:4

fan pages, Facebook, 7:4–5

Farrelly, Laura, E1:1–2

Fatality Analysis Reporting System (FARS), 11:8

Federal Business Opportunities (FBO), 11:3

Federal Deposit Insurance Corporation, 11:1

Federal Financial Institutions Examination Council (FFIEC)

Home Mortgage Disclosure Act, **11:2**

Federal Reserve Archival System for Economic Research (FRASER), 11:2

Federal Reserve Bank, 11:2

Federal Reserve Board

Board of Governors of the Federal Reserve System:
 Advanced Search, **11:1–2**

Federal Reserve Economic Data (FRED), 11:2

Federal Trade Commission (FTC), 4:4 searchable database, **11:8**

Feedmap, 10:8

Filippo, Frank, 3:2, 3:3

Fluther, 8:2

food & beverage industry

free market research reports, **2:3**

Forbes, 1:7

Forbes Mobile, 5:6

Foreign Trade Statistics, U.S. Census Bureau, 11:4

Forester research, 5:1

forestry/wood industry

free market research reports, **1:3, 2:3**

Fox, E, 3:7

Franklin, Benjamin, E2:3

free market research reports

from international trade agencies, **1:2–4**
from international trade agencies in Africa, **2:3**
from international trade agencies in Middle East, **2:3**

friends, trust in, 4:4

fringe thinkers, 5:2

Frito-Lay, E3:2

FT.com, 4:5, 4:6–7, 4:8

full-text theses and dissertations, 3:6–8

FUMSI, 7:8

Fwix, 10:7

G

gadgets

in Google Wave, **E2:3**

Galaxy Zoo, E3:2

Gale Cengage Access My Library, 5:6

General Services Administration (GSA)

Federal Business Opportunities (FBO), **11:3**

Generate, Dow Jones, 3:2, 3:3

Glassco, Debra, E3:4

Global Business Register, 9:7

Global Financial Data, 8:5

Global Language Translations and Consulting, 8:6

Global Legal Information Network, 11:8

Global Reach, 8:5

globalEDGE, 12:2

GLOBUS database, 9:5

Gmail, 4:1

Gmail Chat, 7:2

GoodReader, 5:6

Google, 5:6

deep web and, **12:1, 12:2**

Favorite Places, **9:4**

Gmail, **4:1**

Gmail Chat, **7:2**

Recent Results, **1:6**

searching on, **5:5**

Social Search, **1:6**

theses and dissertations searches, **3:8**

Google Blog Search, 10:8

Google Books, 5:8, 12:8

Google Buzz, 4:1–2, 7:5 functions, **4:1–2, 7:2**

Google Docs, 7:2

Google Earth, 5:8

Google Gears, 7:2

Google Groups, 3:4, 3:5–5

Google Labs

Social Search, **1:6**

Google Maps, 5:8

Google News, 10:7, 12:8

Google News Archive, 12:8

Google Patents, 12:8

Google Reader, 7:2

Google Scholar, 3:7, 10:4, 12:2

Google Translate, 6:5

Google Wave, E2:1–4

collaboration with, **E2:3–4**

email, **E2:1**

extensions, **E2:3**

gadgets, **E2:3**

IM, **E2:1, E2:2–3**

notifications, **E2:3**

privacy in, **E2:2**

robots, **E2:3**

- social networks, **E2:1**
- using, **E2:2–3**
- Wiki, **E2:1**
- government databases**
 - deep web, **11:1–4, 11:8**
- government procurement data**
 - deep web databases, **11:3**
- Groupe BPCE, 12:5**
- Grupthink, 8:2**
- GuideStar, 10:7**

H

- Haahr, Paul, 5:5**
- Halperin, Michael, 8:7**
- Happn.in, 5:8**
- Harrington, Matthew, 4:4**
- headquarters**
 - in corporate family structure, **2:4**
- health data**
 - deep web databases, **11:3–4**
- health/medicine/pharmacy industry**
 - free market research reports, **1:3, 2:3**
- Hepburn, Katherine, E4:4**
- Higgins, Christy, E4:1–3**
- Hill, Cindy, E4:1, E4:3–4**
- Holan, Angie, 8:7**
- Holley, Rose, E3:3–4**
- Home Mortgage Disclosure Act, 11:2**
- Hoover's, 5:8**
 - company directories, **1:1**
- Household Products Database, 11:4**
- Howe, Jeff, E3:1**

I

- IBISWorld China, 11:6**
- IBM**
 - BigSheets, **7:5**
- idea boxes, E3:3**
- Idea Farm, Pfizer, E3:3**
- ignored search terms**
 - in Google searches, **5:5**
- iGoogle, 7:2**
- IM**
 - in Google Wave, **E2:1, E2:2–3**
- Imaginatik, E3:3**
- "Import to Mendeley" toolbar, 10:4, 10:5**
- import/export/trade data**
 - deep web databases, **11:4, 11:8**
- IncyWincy, 12:2**
- influential tweeters, 5:4**
- Infogreffe, 9:7**
- InfoGroup's OneSource, 2:6**
- INFOMIME, 12:2**
- Information Advisor, The*, 10:5, 10:8**
- Information Bridge, The, 11:3**
- information flow**
 - librarians and, **E4:4**

- information maps, E4:4**
- information professionals**
 - leadership and, **E4:1–4**
- information/communications industry**
 - free market research reports, **1:3, 2:3**
- InnoCentive, E3:2**
- InOtherNews.us, 10:8**
- Inpadoc (International Patent Documentation Center) (Dialog File 345), 12:3**
- "Inside Google: An Inside Look at the Web's Ultimate Algorithm" (*Wired* magazine), 5:5**
- Insight, Dow Jones, 6:2, 6:7–8**
- Institute of Scientific and Technological Information of China (ISTIC), 10:3**
- Intelegia Blog, 7:8**
- intellectual property**
 - Chinese, **12:3–4**
- Intelligent Agent blog, 2:7**
- Interactive Tariff and Trade Database, U.S. Census Bureau, 11:4**
- internal crowdsourcing, E3:2–3**
- International Business Information (How to Find It, How to Use It)* (Halperin), 8:7**
- international business research, 9:5**
- International Energy Annual (IEA), 11:3**
- international trade agencies**
 - free market research reports, **1:2–4**
- Internet as Playground and Factory conference, The, 4:3**
- intraNet, E1:4**
- Intute, 12:2**
- Investment Advisor Public Disclosure, 11:2**
- invisible web, 12.1. *See also* deep web**
- Invisible Web, The* (Sherman and Price), 12:1**
- iPad**
 - business research apps, **5:6–8**
- iPhone**
 - business research apps, **5:6–8**
- ipl2, 12:2**
- "Is It Ethical to Harvest Public Twitter Accounts Without Consent" (Zimmer), 4:3**
- ISI Emerging Markets, 11:6**
- iSSRN, 5:8**
- IXIS, 12:5**

J

- JAGTAG, 9:2, 9:4**
- Javitch, David, 9:1, 9:2**
- Jensen, Michael, 1:5**
- Jevniker, Eric, E1:3**
- Jigsaw, 9:4**
 - executive information on, **1:8**
- Johannesen, Richard, 4:3**
- journalism**
 - grass-roots, via Twitter, **5:2**

K

Kamer van Koophandel, 9:7

Kantar Media, 6:3

KnowBrainers, 8:3

knowledge management

leadership and, **E4:1–4**

Kompass, 12:5–7

accessing via Dialog, **12:5**

geographical reach, **12:6**

searching, **12:6–7**

Kompass China, 10:3

Kompass International, 10:3

Kompass North, 12:6

Krasowska, Francine, 9:5

Kumbooka, 9:8

L

Law, Sarena, 6:5

Leadbeater, Charles, E3:4

leadership

characteristics of, **E4:3**

information professionals and, **E4:1–4**

Leadership Directories, The

Leadership Library, **1:1**

LEGO, E3:2

LexisNexis, 5:8

Corporate Affiliations, **1:7, 2:4–5, 2:7**

online databases, **2:6–7**

librarians

leadership of, **E4:1–4**

skills of, **E4:2–3**

Libraries of Agriculture Decisions, U.S.

Department of Agriculture, 11:1

Library of Congress

Ask a Librarian, **8:4**

Global Legal Information Network, **11:8**

Library Success, 8:4

LinkedIn

blog entries on company profiles, **7:8**

Company Profiles, **7:1–3, 7:8**

company search function, **7:2–3, 7:8**

executive information on, **1:7**

following companies on, **7:8**

People searches, **7:8**

LinkedIn Answers, 8:2, 8:4

Listserv, 3:4

Lithium Technologies, Scout Labs, 6:2, 6:8, 7:6–7

local blogs

private company information on, **10:8**

local news

private company information from, **10:6**

Local News FWIX, 5:8

local people

as private company information sources, **10:8**

local sources

for private company information, **10:6–8**

M

Maestro, Cymfony, 6:2, 6:7, 7:6–7

mailing lists, 3:4

MapTube, E3:2

Marcus Zillman Subject Tracers, 12:2

marine industry

free market research reports, **2:3**

Market Intelligence Resources 2010, 8:7

Market Research 2.0, 4:4

**Market Research Library, U.S. Department of
Commerce, 11:4**

market research reports

free, **1:2–4, 2:3**

media

trust in, **4:4**

MedlinePlus, 11:4

Mendeley

benefits, **10:6**

bibliographic management with, **10:4–6**

features, **10:4–6**

Mendeley Desktop, 10:4

Mendeley Web, 10:4

Mergent Private Chinese Companies, 10:2

MergentOnline, Moody's, 2:6

MetaLib Search, 12:2

metals/minerals/mining industry

free market research reports, **1:3, 2:3**

Michigan, University of

China Data Center, **8:6, 10:2**

Microsoft Jag, 9:2

Miemis, Venessa, 5:2–3

**MIT Computer Science and Artificial Intelligence
Laboratory, 8:4**

mobile phones

bar code scanning by, **9:1, 9:2**

Moody's MergentOnline, 2:6

Morville, Peter, 9:1

MOSS (Microsoft Office SharePoint Server), E1:2

My Buzzmetrics, Nielsen, 6:2, 6:8, 7:6–7

My Info Quest, 8:4

N

Natexis Banque Populaire, 12:5

National Agriculture Library (NAL)

AGRICOLA, **11:1**

National Bureau of Statistics of China, 11:6–7

National Center for Health Statistics, 11:4

National Climatic Data Center Search, 11:3

**National Credit Union Administration: Union Data,
11:2**

**National Institute for Occupational Safety and
Health Publications NIOSHTIC-2, 11:4**

**National Institute of Standards and Technology
NIST Data Gateway, 11:8**

National Institutes of Health (NIH)

Entrez, **11:4**

Medline Plus, **11:4**

National Library of Medicine Databases and Electronic Resources, **11:4**

National Labor Relations Board Search, 11:3

National Library of Medicine Databases and Electronic Resources, 11:4

National Toxicology Program, 11:4

Natixis, 12:5

negative sentiment

in tweets, **1:4**

Nelke, Margareta, E4:1

Netflix, E3:2

NetNewsWire, 5:8

Networked Digital Library of Theses and Dissertations (NDLTD), 3:7

Neuland + Herzer, E3:3

New England, University of, Australia, 3:8

New York: AskUs 23/, 8:4

***New York Times*, 2:7, 7:4**

New York Times Blog, 5:2

New York Times Mobile, The, 5:8

New Zealand

free market research reports, **1:3–4, 2:3**

New Zealand Educational Theses database, **3:8**

news aggregators

private business information from, **10:7**

Silobreaker, **2:1–2, 2:8**

News and Newspapers Online, 10:7

News Corp., 3:1

news resources

private business information from, **10:6–7**

NewsDesk, 5:8

Newser, 10:7

NewsGator

Social Sites, **E1:1–4**

newspapers

bar code uses in, **9:4**

China Daily, **11:5–6**

private company information from, **10:6**

NewsRack, 5:8

NewsVoyager, 10:7

NexusOne

business research apps, **5:6–8**

Nielsen, 4:4

My Buzzmetrics, **6:2, 6:8, 7:6–7**

NIST Data Gateway, 11:8

non-HTML documents, 12:2

Noodle, E1:1, E1:3, E1:4

North American Industry Classification System (NAICS), 11:2

Notess, Gregg, 1:6, 5:5

NPR, 5:8

NTDB database, 9:5

***Numerati, The* (Baker), 7:5**

O

object-tracking technologies, 9:1–4, 9:8

OCL WorldCat Mobile, 5:8

Official Board, 2:6

executive information on, **1:8**

OIAster, 12:2

oil and gas industry

free market research reports, **1:3, 2:3**

Omgili, 3:5, 3:6

OneSource, InfoGroup, 2:6

O*Net, Occupational Information Network, 11:3

online databases

corporate family structure information on, **2:6**

open web searching

for corporate family structure information, **2:6**

Oracle, E4:1, E4:2, E4:3

organization charts

executive information on, **1:8**

organizational chart sites, 2:6

OriProbe: China/Asia on Demand, 8:6, 10:2

P

Pagell, Ruth

interview, **8:7–8**

Papers, 5:8

parents

in corporate family structure, **2:4**

patents

Chinese, **12:3–4**

deep web databases, **11:8**

PCT (Patent Cooperation Treaty), 12:3

PDF files, 12:2

People searches

on LinkedIn, **7:8**

Pfizer Idea Farm, E3:3

Phelps, Marcy, 10:6

Phelps Research, 10:6

pic2shop, 9:8

Placebloggers, 10:8

Platts Chinaware, 10:2

Pocket Knowledge, 5:8

PolitiFact, 8:7

portlets

in Noodle, **E1:4**

Postman, Neil, 6:8

PowerPoint files, 12:2

practical obscurity, 4:3

PressReader, 5:8

Price, Gary, 12:1, 12:2

Price, Richard, 6:6

print directories

corporate family structure, **2:5–6**

executive information in, **1:1**

privacy

in web searching, **2:7**

private company financial filings, 9:5–7

private company information

public sources of, **10:6–8**

product scanning, 9:1–4, 9:8
ProQuest Dissertations, 12:2
ProQuest Dissertations and Theses (PQDT), 3:7
 PQTD Open, 3:7
PRS Group, The: 2010 Catalog of Publications & Data for International Business, 8:6
publishing/cultural/arts industry
 free market research reports, 1:3
PubMed, 10:4, 10:5, 11:4
PubSearch Plus, 5:8

Q

Q&A services, 8:1–4
 business research results, 8:4
Qin, 10:2
QR codes, 9:1–4, 9:8
 creating, 9:4
Questia, 5:8
QuickMark, 9:8

R

Radian6, 6:3
Radio-Locator, 10:7
Raff, Adam, 2:7
Recent Results, Google, 1:6
RedLaser, 5:8, 9:4, 9:5
Remeniuk, Vasil, E3:3
research ethics
 for social media sites, 4:3
Research Portfolio Online Reporting Tools (RePORT), 11:3–4
Research Solutions, 8:5
Reuters, 5:8
Reuters Chinese Online Report/Technology Thomas Reuters, 10:2
Revisiting Research Ethics in the Facebook Era: Challenges in Emerging CSCW Research, 4:3
Rob, Natalie, E3:3
robots
 in Google Wave, E2:3
Rosen, Jay, 5:3

S

SaaS (software as a server), E1:4
Sabi, 9:7
ScanLife, 9:1, 9:4
scholarly materials, 12:2
Scout Labs
 Lithium Technologies, 6:2, 6:8, 7:6–7
Search Copyright Records, 11:8
Search Engine Strategies conference, 5:1
search engines. *See also* web searches
 deep web and, 12:1–2
 for finding deep web materials, 12:2
 Google, 1:6–7, 5:5

 publicly funded, 2:7
 Silobreaker, 2:1–2, 2:8
search neutrality, 2:7
searchable world, 9:1–4, 9:8
SEC filings
 corporate family structure in, 2:6
Securities and Exchange Commission (SEC), 10:6
 EDGAR, 11:2
 Investment Advisor Public Disclosure, 11:2
Securities Times, 11:7
Seismic, 5:8
SharePoint, E1:2
Sherman, Chris, 12:1
Silobreaker, 2:1–2, 2:8
 graphical features, 2:8
 new features, 2:2
 services, 2:1–2
 smart aggregation technology, 2:2
 when to use, 2:8
Simplify, BASF, E3:3
Simply Explained, 8:3
Singapore Management University (MSU), 8:7–8
Sinosure, 10:2
SIPO (State Intellectual Property Office of the People's Republic of China), 11:6
SkyMinder, 9:7
SLA conference 2010
 business research on China, 10:1
 noteworthy exhibits, 8:5–7
Sloan Management School, MIT
 theses and dissertations, 3:8
Smith, Lloyd P., E4:1
social media
 data analysis, 7:3–4
 research ethics, 4:3
 trust issues, 4:4
social media 2.0 products, E1:1–4
social media monitoring services
 customized, 6:1
 fee-based, 6:1–3, 6:7–8, 7:6–7
 free, 6:1
 off-the-shelf, 6:1
 questions for vendors, 6:7
social networks
 Google Buzz, 4:1–2
 for researchers, 6:6
"Social Science as Moral Theology" (Postman), 6:8
Social Search, Google, 1:6
Social Sites, NewsGator, E1:1–4
 Enterprise, E1:3
 features, E1:2–3
 groups (Communities), E1:2
 Professional, E1:3
 searching, E1:2–3
 user profiles, E1:3
South China Morning Post, 10:3
Spoke
 executive information on, 1:7

S&P's Capital IQ, 2:6
St. Petersburg Times, 8:7
Starbucks, E3:2
START natural language answering service, 8:4
STAT-USA, 9:5
Stearns, RW
 executive information on, 1:8
STEEP method, 5:1
Sterling, Bruce, 9:1
stickybits, 9:4
StumbleUpon, 5:8
subsidiaries
 in corporate family structure, 2:4–5
Sullivan, Danny, 4:2, 5:5
Sun Microsystems, E4:1, E4:2
Superfund Site Information, 11:3
Surowiecki, James, E3:1, E3:4
synonymization, automatic
 in Google searches, 5:5

T

Taylor & Francis Group
 China Economic Journal, 10:3
Technorati, 5:8, 10:8
Techrigy, 6:3
TechTarget, E2:4
TEDTalks, 5:8
telecommunications industry
 free market research reports, 2:3
Terry, Terese, 11:5, 11:7
theses
 full-text, 3:6–8
 non-U.S. collections, 3:7–8
TheStreet Mobile, 5:8
thinkers
 identifying, for Twitter, 5:2
Thomas Register, 12:7
ThomasNet, 12:7
Thomson Reuters News Pro, 5:8
TNS Media Intelligence, 6:3
TNS/Cymphony, 6:3
Tongfang Knowledge Network Technology Co., 6:4
Topix, 10:7
Tourism Offices Worldwide, 10:7
TOXNET, Toxicology Data Network, 11:4
Trade Compliance Center, 11:4
Trade Data & Analysis Industry Data, 11:4, 11:8
Trademark Electronic Search System (TESS), 11:8
trademarks
 deep web databases, 11:8
transparency
 in web searching, 2:7
transport logistics industry
 free market research reports, 2:3
transportation
 deep web databases, 11:8
TransStats Express, 11:8

trend tracking
 indicators, 5:3
 information quadrants, 5:2
 trust networks for, 5:3
 on Twitter, 5:1–4, 5:8
 Twitter applications for, 5:3–4, 5:8
Trendistic, 5:4
Trendsmap, 5:8
TRIS: Online Transportation Research Information Services, 11:8
Trove, 12:2
trust
 social media and, 4:4
trust networks
 for identifying trends, 5:3
TweetBeep, 1:4–5, 1:6
TweetDeck, 5:3, 5:8
Tweetie 2, 5:8
TweetMeme, 5:4
tweets
 negative sentiment in, 1:4
 tracking, 1:4–6
Twimailana, 7:4
Twitter, 6:2
 alerts, 1:4
 applications, 5:3–4
 data analysis, 7:4–5
 Google and, 12:8
 as grass-roots journalism, 5:2
 information trend-tracking quadrants, 5:2
 searching, 1:6
 strategies for, 5:2–3
 tracking trends on, 5:1–4, 5:8
 tracking tweets, 1:4–6
Twitter Search, 1:, 1:4
Twitterific, 5:8
Twitturly.com, 5:8

U

Über Twitter, 5:8
ultimate parent
 in corporate family structure, 2:4
UMI Dissertation, 3:7
UPC-type bar codes, 9:1
U.S. Census Bureau
 2007 Economic Census, 11:2
 2010 Statistical Abstract, The: The National Data Book, 11:2
 American FactFinder, 11:2
 Foreign Trade Data Products, 8:5
 Foreign Trade Statistics, 11:4
 Interactive Tariff and Trade Database, 11:4
 North American Industry Classification System (NAICS), 11:2
 USA Trade Online, 9:5
U.S. Commercial Service China, 11:6
U.S. Department of Agriculture
 Libraries of Agriculture Decisions, 11:1

U.S. Department of Commerce

Bureau of Economic Analysis, **11:2**
Exporter Database (EDB), **11:4**
Market Research Library, **11:4**
National Climatic Data Center Search, **11:3**
Trade Compliance Center, **11:4**
Trade Data & Analysis Industry Data, **11:4, 11:8**
U.S. Commercial Service China, **11:6**

U.S. Department of Energy

Department of Energy, Research and Development
Project Summaries, **11:3**
Energy Citations Database (ECD), **11:3**
EnergyFiles, **11:3**
Information Bridge, The, **11:3**
International Energy Annual (IEA), **11:3**

U.S. Department of Health and Human Services

CDC Wonder, **11:3**
Household Products Database, **11:4**
National Center for Health Statistics, **11:4**
National Institute for Occupational Safety and Health
Publications NIOSHTIC-2, **11:4**
National Toxicology Program, **11:4**
Research Portfolio Online Reporting Tools (RePORT),
11:3–4

U.S. Department of Labor

Bureau of Labor Statistics, **11:3**
O*Net, Occupational Information Network, **11:3**

U.S. Department of State

Background Note, **11:2**
China Country Commercial Guide, **10:3**

U.S. Department of Transportation

TRIS: Online Transportation Research Information
Services, **11:8**

U.S. Environmental Protection Agency (EPA)

EnviroFacts, **11:3**
Superfund Site Information, **11:3**

U.S. National Library of Medicine (NLM)

PubMed, **11:4**
TOXNET, Toxicology Data Network, **11:4**

U.S. Nuclear Regulatory Commission (NRC)

Agencywide Documents Access and Management
System (ADAMS), **11:3**

U.S. Patent and Trademark Office (USPTO) Search, 11:8

USA Today, 5:6, 5:8

USA Trade Online, 9:5

USA.gov, 5:8

U.S.-China Business Council

China Business Review, 10:3

USENET, 3:4, 3:5–6

research ethics and, **4:3**

user profiles, Facebook

data mining, **7:5**

user-generated content

data analysis, **7:4**

V

Vialect, E1:4

Vimeo, 5:8

Virtual Private Library, 8:7

Virtual World Trade Reference Room, 11:8

W

Wales, Jimmy, 2:7

Wall Street Journal, 3:1

Wall Street Journal Mobile Reader, 5:8

Wanfang Data, 10:1, 10:3, 10:8

China Electronic Resources, **8:6–7**

Wapedia, 5:8

Warden, Pete, 7:4

web searches. *See also* search engines

customized, **5:5**

enhancing, **1:6–7**

factors affecting results, **5:5**

of native Chinese articles, **6:4–5**

precision of, **1:6–7**

principles of, **2:7**

Wharton Research: Data Services (WRDS), 8:6

White Pages Mobile, 5:8

Who Owns Whom (D&B), 2:5, 2:7

Who Owns Whom (File 522), Dialog, 2:4–5, 2:7

Wikia Search, 2:7

WikiAnswers

business research results, **8:4**

features, **8:2**

Wikipanion, 5:8

Wikipedia

corporate family structure information on, **2:6**

as crowdsourcing, **E3:2**

wikis

for internal crowdsourcing, **E3:3**

organization charts as, **1:8**

wine / alcohol industry

free market research reports, **1:3**

**WIPO (World Intellectual Property Organization),
12:3**

Wired magazine, 5:5, E3:1

Wisdom of Crowds, The (Surowiecki), E3:1

wisdom ratings

in Noodle, **E1:4**

Wolfram Alpha, 5:8

wood industry

free market research reports, **2:3**

Word documents

searching, **12:2**

Word of Mouth Marketing Association (WOMMA)

Ethics Code, **4:3**

word-of-mouth endorsements, 4:4

word-of-mouth marketing (WOMMA), 4:4

WordPress, 5:8

X

Xinhua News Agency, 10:3

Y

Yahoo!, 5:8

Yahoo! Answers, 8:1

features, 8:2, 8:4

Yahoo! groups, 3:4

Yahoo! News, 10:7

Yanchak, John, 7:2

Yelp, 5:8

YouTube, 5:8

Z

Zillman, Marcus, 8:7

Zimmer, Michael, 4:3

ZoomInfo

executive information on, 1:7–8

Zooppa, E3:2