

To Whom It May Concern,

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April 1, 2022 Insource Co., Ltd.

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(Code number: 6200, The First Section of the

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#### KPI (Key Performance Indicators) Progress Report for March, 2022

-E-learning content sales (220% YoY) / Paid subscribers of Leaf (+ 20 organizations MoM)/ Times of On-Site training conducted (97.2% YoY)/ Attendees at Open Seminars (121.6% YoY)

Insource today announced KPI (Key Performance Indicators) Progress Report for March, 2022.

### 1.Training Business

In March 2022, both On-Site training and Open Seminars for private companies performed well due to the growing needs for DX training. On the other hand, trainings for public sector remained affected by the 6th wave of COVID-19, resulting in 30 cases of postponement or cancellation of On-Site training. The number of On-Site Training conducted was 97.2% YoY to 868 times, of which online training were 473 times (composition ratio was 54.5%). The number of attendees at Open Seminars increased to 121.6% YoY to 8,170, of which online attendees were 7,442 (composition ratio was 91.1%).

(1) Monthly number of On-Site Training conducted

(Unit: time)

|                               |          | FY2021   |          |          |          |         |
|-------------------------------|----------|----------|----------|----------|----------|---------|
|                               | October  | November | December | January  | February | March   |
| Number of trainings conducted | 1,671    | 1,795    | 1,341    | 1,034    | 1,082    | 868     |
| (YoY)                         | (110.2%) | (116.9%) | (109.7%) | (139.4%) | (110.6%) | (97.2%) |
| Conducted online              | 834      | 858      | 629      | 565      | 760      | 473     |
| (Composition ratio)           | (49.9%)  | (47.8%)  | (46.9%)  | (54.6%)  | (70.2%)  | (54.5%) |
| DX related training **        | 62       | 48       | 42       | 44       | 48       | 34      |

<sup>\*</sup>Consolidated subsidiaries are included \*DX-related trainings: IT and computer skills trainings

#### (2) Monthly number of attendees at Open Seminars

(Unit: attendee)

| • | ,                    |          |          |          |          | `        | /        |  |
|---|----------------------|----------|----------|----------|----------|----------|----------|--|
|   |                      |          | FY2021   |          |          |          |          |  |
|   |                      | October  | November | December | January  | February | March    |  |
| N | Jumber of attendees  | 7,713    | 8,555    | 8,172    | 6,537    | 7,498    | 8,170    |  |
|   | (YoY)                | (107.0%) | (114.0%) | (110.4%) | (124.5%) | (115.7%) | (121.6%) |  |
|   | Conducted online     | 6,647    | 7,378    | 7,096    | 5,709    | 6,896    | 7,442    |  |
|   | (Composition ratio)  | (86.2%)  | (86.2%)  | (86.8%)  | (87.3%)  | (92.0%)  | (91.1%)  |  |
|   | DX-related trainings | 806      | 837      | 1,007    | 889      | 914      | 1,065    |  |

<sup>\*</sup>Consolidated subsidiaries are included.

## 2. IT Services Business

The number of paid subscribers for Leaf (HR support system) reached 470 (+20 MoM) organizations and the number of its users increased to 1,932,964 (+18,714 MoM). The cumulative number of orders delivered for Stress Check Support Service significantly increased to 379 since the beginning of the fiscal year (+92 YoY).

## (1) "Leaf (HR support system)": Total number of paid subscribers (organizations)

(Unit: organization)

|  |           | FY2021    |           |           |           |           |
|--|-----------|-----------|-----------|-----------|-----------|-----------|
|  | October   | November  | December  | January   | February  | March     |
| No. of paid subscribers (organizations)                    | 420       | 426       | 432       | 442       | 450       | 470       |
| (MoM)  | (+8)      | (+6)      | (+6)      | (+10)     | (+8)      | (+20)     |
| (Changes from end of previous FY)                          | (+8)      | (+14)     | (+20)     | (+30)     | (+38)     | (+58)     |
| No. of users   | 1,800,591 | 1,826,620 | 1,848,770 | 1,873,705 | 1,914,250 | 1,932,964 |
| No. of customization * Total no. since the beginning of FY | 2         | 5         | 15        | 24        | 41        | 90        |
| Web conversion service for appraisal forms                 | 129       | 130       | 134       | 135       | 136       | 151       |
| (MoM)  | (+1)      | (+1)      | (+4)      | (+1)      | (+1)      | (+15)     |

<sup>\*</sup>The number of customizations shows the number of organizations which add their own functions when implementing Leaf.

# (2) Stress Check Support Service: Number of orders delivered and orders to be delivered

(Unit: organization)

|  |         | FY2021   |          |         |          |       |  |
|--|---------|----------|----------|---------|----------|-------|--|
|  | October | November | December | January | February | March |  |
| No. of orders delivered (by month)                           | 9       | 26       | 67       | 53      | 74       | 150   |  |
| Cumulative no. of orders delivered since the beginning of FY | 9       | 35       | 102      | 155     | 229      | 379   |  |
| (YoY)  | (+1)    | (+21)    | (+46)    | (+55)   | (+75)    | (+92) |  |
| No. of orders to be delivered (By month)                     | 235     | 280      | 235      | 207     | 149      | 15    |  |

<sup>\*</sup>Note that after clients' inspection, the actual sales will be counted.

<sup>\*</sup>Figures above are calculated at the end of each month.

<sup>\*</sup>This service has the highest number of deliveries in March every year.

<sup>\*</sup>The number of new orders received is difficult to correlate with sales, so it will be changed to only the number of orders delivered and the number of orders remaining from October 2021.

## 3. e-Learning/video Business

Regarding profitable contents (outright purchases) of e-learning and video, sales to both private and public sectors significantly increased due to the demand of fiscal year-end. Especially contents related to the Comprehensive Labor Policy Promotion Law, the Child Care and Family Care Leave Law, and the Comprehensive Promotion of Women's Activity law are very popular because they are updated according to the latest law revisions in April.

## (1) e-learning/Videos: Total numbers of subscription IDs per month and the number of contents sold

(Unit: ID) (Unit: Content)

|  |           | FY2021    |           |          |           |          |  |
|--|-----------|-----------|-----------|----------|-----------|----------|--|
|  | October   | November  | December  | January  | February  | March    |  |
| No. of video contents sold               | 72        | 94        | 105       | 105      | 212       | 552      |  |
| (Outright purchase) *By month            | 12        | 94        | 103       | 103      | 212       | 332      |  |
| Cumulative no. since the beginning of FY | (38.1%)   | (276.5%)  | (169.4%)  | (131.3%) | (198.1%)  | (227.2%) |  |
| No. of rental viewers *by month          | 1,238     | 1,560     | 1,340     | 1,136    | 1,450     | 1,177    |  |
| Cumulative no. of rental viewers         | (529.1%)  | (292.1%)  | (416.1%)  | (422.3%) | (232.4%)  | (119.5%) |  |
| since the beginning of FY                | (329.170) | (292.170) | (410.170) | (422.3%) | (232.470) | (119.5%) |  |
| STUDIO (e-Learning)                      | 57,112    | 57,557    | 58,085    | 58,584   | 60,791    | 61,115   |  |
| (MoM)                                    | (+2,438)  | (+445)    | (+528)    | (+499)   | (+2,207)  | (+324)   |  |

<sup>\*</sup>Calculation takes place at the end of every month.

### 4. Client base

The total number of registered WEBinsource clients increased to 17,221 (+276 organizations compared to the previous month). We are steadily gaining subscribers toward our target of 2,400 for this fiscal year.

### (1) WEBinsource: Total number of subscribers (organizations)

(Unit: organization)

|                                |         | FY2021   |          |         |          |         |  |
|--------------------------------|---------|----------|----------|---------|----------|---------|--|
|                                | October | November | December | January | February | March   |  |
| No. of new subscribers         | 213     | 204      | 256      | 219     | 255      | 276     |  |
| No. of accumulated subscribers | 16,011  | 16,215   | 16,471   | 16,690  | 16,945   | 17,221  |  |
| (Progression rate: %)          | (8.9%)  | (17.4%)  | (28.0%)  | (37.2%) | (47.8%)  | (59.3%) |  |

<sup>\*</sup>Figures above are calculated at the end of each month.

<sup>\*</sup>The number of outright purchases is that of e-learning and video sales, which differs from the number of video sales until March 2021.

## **5. Contents development**

The number of new contents developed was 31 for training (On-Site training) and 17 for e-learning. We have set a target of 300 for training and 210 for e-learning for FY2021, and we are taking steady steps toward the target.

| (1) No. of new contents developed (Unit: training, vi |         |          |          |         | ng, video) |         |
|---|---------|----------|----------|---------|------------|---------|
|   |         | FY2021   |          |         |            |         |
|   | October | November | December | January | February   | March   |
| No. of new contents for On-Site                       | 27      | 27       | 27       | 28      | 22         | 31      |
| training  | 21      | 21       | 27       | 20      | 22         | 31      |
| since the beginning of FY                             | 27      | 54       | 81       | 109     | 131        | 162     |
| (Progression rate: %)                                 | (9.0%)  | (18.0%)  | (27.0%)  | (36.3%) | (43.7%)    | (54.0%) |
| No. of new contents for e-learning                    | 14      | 20       | 14       | 19      | 30         | 17      |
| since the beginning of FY                             | 14      | 34       | 48       | 67      | 97         | 114     |
| (Progression rate: %)                                 | (6.7%)  | (16.2%)  | (22.9%)  | (31.9%) | (46.2%)    | (54.3%) |

♦ New training contents released in March (31 trainings)

| For students and job candidates  |   | For Managers  |   |
|--|---|---|---|
| Understand the relationship between the SDGs and companies to benefit job hunting activities     | 4 | Learn from great people how to deal with work                 | 3 |
| OA/IT skills   | 2 | Career  | 2 |
| Basic training about Microsoft Forms   | 3 | View transfers as an opportunity for growth                   | 3 |
| How to Work  |   | Subordinate guidance and OJT related                          |   |
| Unlearning to prevent rigid thinking and aim to new growth                                       | 3 | Key points to conduct effective one-to-one interviews         | 2 |
| SDG s  |   | Diversity   |   |
| Management Strategy Training -Raising Corporate Value through SDGs Management                    | 2 | Promote diversity to enhance competitiveness                  | 2 |
| Motivation Training  |   | Communication   |   |
| Using Behavioral Economics in Specific Scenes  | 1 | Improving psychological safety through positive communication | 1 |
| Document Preparation   |   | Business Documents  |   |
| How to create an impressive PowerPoint presentation - Design from the other person's perspective | 1 | How to teach subordinates about proper business writing       | 1 |
| Planning Skills  | 1 | Work style reform and productivity improvement                | 1 |
| To improving Customer Value  |   | How to work more efficiently                                  |   |
| CS & Reception   | 1 | For new and young employees                                   | 1 |
| How to serve wealthy people  | 1 | How to enhance communication for remote work                  | 1 |
| Presentation   | 1 |   |   |
| PowerPoint Presentation Training for Beginners   | 1 |   |   |

# ♦ New videos released in March (17 videos)

| DX (Data analysis/IT skills)                     |   | Subordinate development                                | 2 |
|--|---|--|---|
| Learn Python                                     | 3 | How to conduct one-on-one interviews                   | 3 |
| Writing skills                                   |   | Global diversity                                       | 2 |
| Business writing skills                          | 3 | How to balance with work and childcare or nursing care | 2 |
| Health Care                                      |   | Leadership   | 1 |
| Self-control to maximize ability                 | 2 | Four Types of Leadership                               | 1 |
| Thinking skills                                  |   |  |   |
| How to design and develop products for customers |   |  |   |

We will keep expanding our businesses in order to adapt to changes in the social environment by offering a wide variety of services such as online training, IT and e-Learning and videos.

The preliminary figures above may differ from the upcoming financial statements. This information is created with utmost caution, but we do not fully guarantee the accuracy.

 $\begin{tabular}{ll} In gource Co., Ltd. & $\underline{https://www.insource.co.jp/en/ir/index.html}$\\ \end{tabular}$ 

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