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October 16, 2023

To Whom It May Concern,

Company Name: Insource Co., Ltd.
Representative: Takayuki Funahashi
Representative Director, President and
CEO
(Code number: 6200, Prime Market of the
Tokyo Stock Exchange)

**Launched video materials and e-Learning for global companies
in “multilingual translated versions”
-Offering this service to Japanese clients with subsidiaries in Thailand, Vietnam,
and other Southeast Asian countries**

Insource Co., Ltd., (hereafter referred to the Company), a research and development company that produces video and e-Learning materials needed for in-house training, has begun offering “multilingual translated versions” of video materials available on the “Video Department Store,” the Company’s e-commerce site for the sale of video materials and e-Learning content. The Company will begin sales to Japanese clients who have local subsidiaries in Thailand, Vietnam, and other Southeast Asian countries, and expand its business to the global market.

Business activity, which had been stagnant due to the COVID-19 pandemic, has been revived. As competition intensifies not only in Japan but also among companies in the global marketplace, the challenge is to improve the business skills and knowledge of employees at local subsidiaries in each country to a certain level and to create an organization with high productivity and low compliance risk.

The Company has begun providing “multilingual translated” video materials and e-Learning for the purpose of training employees of local subsidiaries in Southeast Asian countries, where market growth has been accelerating in recent years. The Company has translated both the screen display and voiceover narration of standard Japanese video materials and e-Learning programs sold on the “Video Department Store” (EC site), and produce content in the major languages of each country. The Company will expand the content to include management, leadership, and interpersonal skills, which are general business skills, as well as compliance and harassment knowledge that local employees are also encouraged to learn. Purchased content can be used on an unlimited basis, making it possible to deliver training to a large number of employees at any time. This cost-benefit of using the system with a large number of employees is one of the reasons the Company recommends this system.

<The Details>

Name	Video materials and e-Learning in “multilingual translated versions”
Theme Examples	▪ Management basics ▪ Time management, Business improvement ▪ Presentation skills improvement ▪ Compliance and misconduct prevention ▪ Harassment prevention
Available Languages	Thai, Vietnamese, Indonesian, Khmer, Malay, Tagalog, Hindu English, Chinese, etc.
Price	Data (outright purchase): JPY 440,000 (including tax)/title *Japan domestic price. For payment in U.S. dollars: \$3,000/title
How to Purchase	(in Japanese) Insource’s “Video Department Store” https://www.insource.co.jp/dougahyakkaten/lineup.html or apply through the “WEBinsource” (Training Application System) https://www.insource.co.jp/webins/index.html (in English) Please send us an inquiry at info_ir@insource.co.jp

■ Video Department Store

<https://www.insource.co.jp/dougahyakkaten/lineup.html>

This EC website comprehensively introduces and sells the video materials and e-Learning products offered by the Insource Group, with over 699 videos (as of the end of June 2023) and a variety of purchase plans such as rental, outright purchase, and flat-rate plans are available. The website has been well received and used by many clients.

The Insource Group will continue to improve its services so that more clients can take advantage of its high-quality video materials and e-Learning services.

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【Inquiries】 Insource Co., Ltd. <https://www.insource.co.jp/en/ir/index.html>

(For media interviews / PR /
Service)

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