Inventures Insights

5 Fast Facts About the Inventures CollabForum

Inventures recently launched the CollabForum exclusively to host and facilitate project-based collaborations to address the rapidly growing demand for technology development projects of all types and sizes. Here are five fast facts you may not have known about the new platform:

1. **A Neutral Playing Field** -- The CollabForum was started from a technology and industry "greenfield" perspective and is therefore truly and uniquely a neutral playing field, fully independent from any of the biases associated with the other project hosting organizations in existence.
2. **What's the Benefit?** -- The main advantage of the CollabForum is the very low cost to join, start and participate in projects. The key is that Inventures' has a long history and expertise in offering scalable collaboration management services that reduces costs. These savings can be very significant (tens of thousands of dollars if not more) which we can pass along to CollabForum members.
3. **A Variety of Project Flexibility** -- Members can start any number and type of new projects and selectively participate in existing projects, get unlimited use of the collaboration portal and tools, receive standardized project/program management, marketing and other support services included, and have maximum flexibility to fine-tune projects to specific goals, support and/or resource needs.
4. **Size Doesn't Matter** -- Project-based collaborations of every size benefit from the CollabForum's turnkey approach with established infrastructure, policies and procedures that allows a fast start-up and guides projects to full operation.
5. **Join Now and Save** -- Join at the board level on or before December 31, 2019 and the board fee will be waived – a $5,000 savings – with the ability to influence the governance, set the direction, review and approve all projects, etc.

Sounds great, right? Contact us at info@inventures.com if you'd like to learn more!

Membership Data is the Heart of Managing an Alliance

Alliances and associations across the global would unanimously agree that membership data is truly the heart of managing an organization. That's exactly why we have fine-tuned and delivered the Inventures Integrated Alliance Management Platform (OpSaaS) which is the foundation for delivering all operational services in a scalable and cost-effective manner. The platform represents 20 years of experience in understanding how best to integrate and automate data required to operationally manage a technology alliance organization. Integration and automation minimizes client costs, maximizes service quality and enables organization scalability and our approach and tools are proven with proven case studies supporting over 10,000 members.

OpSaaS is based on a single repository of membership data that integrates with:

- **Financial Data** -- Customized online applications auto capture and store membership data, auto generate and send invoices, and auto post invoices and credit card payments in the accounting system. Integrated credit card payments enable PCI compliant processing of card payments through secure payment gateways.
- **Email Reflector Management System** -- Members can be easily assigned to workgroups, and associated email distribution lists are auto populated and maintained based on membership status.
- **Member Collaboration Platform** -- The alliance can easily organize, manage and establish secure access to workgroup level documents, events, action items, and discussions.
- **Alliance Website** -- Member names and logos are auto posted and deleted on the alliance website as members are activated and deactivated.
- **Certification Data** -- Customized online certification applications can be created, which auto link certified products to membership data enabling products to be auto listed by member on the alliance website.
- **Third Party Tools** -- Third party applications can be integrated with membership data to enable single sign on capability based on membership status.

While there are individual applications in the market that deliver bits and pieces of alliance management, cost savings and scalability, the bulk of the benefits really come from the integration and automation of data sharing across the various tools we offer. And, in an effort to continually enhance the platform and meet client needs, we continuously solicit valuable feedback from our clients. Learn more about Inventures' full suite of alliance management services and collaboration expertise.

The Open Security & Safety Alliance Celebrates Its One-Year Anniversary

Congratulations to our client Open Security & Safety Alliance (OSSA) on its one-year anniversary! OSSA is an industry body comprised of leaders, influencers and innovative organizations from all facets within the security, safety and building automation space. Within its first 12 months, the organization tripled its membership and are working together to lay the groundwork for improved security, safety, building automation and business intelligence solutions.

"Through OSSA, we have competing and complementary institutions reaching across aisles and stepping outside of their brands to work together to push our whole industry into a new, more prosperous and efficient direction," said Johan Jubbega, President, Open Security & Safety Alliance. "We're truly pleased at the progress achieved in just our first year by establishing an open security and safety ecosystem comprised of 30+ renown companies, and having a market-changing digital marketplace and first commercially available video security camera offerings underway for year two as the Alliance continues to provide guidance and interpretation of common standards and specifications to promote more intelligent, productive solutions for users."

The Inventures team is proud to be working with OSSA and looks forward to many milestones in the years to come!

Combat Procrastination, Based on Your Personality Type

Many people struggle with procrastination. A key to combating it might be figuring out what personality type you are. Dr. Linda Sapadin, a licensed psychologist, details six different styles of procrastination that people tend to exhibit, broken down by personality type. First is the perfectionist procrastinator who pays way too much attention to details. Perfectionists are advised to banish the "shoulds" from their vocabulary and substitute them with "coulds," says Sapadin. "Instead of imposing unnecessary pressure on yourself, it's more like you have a choice," she says. The second type is the dreamer procrastinator. This person doesn't pay enough attention to details. For these folks, specificity is how they can best tackle procrastination. Then there are the worrier procrastinators, who too often allow "overthinking" tendencies to take over their behavior.

Opposite of the worrier is the crisis-maker. They are typically the ones who wait until the very last minute to do things, and they justify it by saying things like, "I can't get motivated until the end." A fifth personality type that Sapadin details is "The Defier," of whom there are two types: those who refuse to do things because they resist succumbing to expectations, and those who say they'll do something but just don't. The latter definitely tends to create more anger in team settings. Finally, we have the pleaser procrastinator, who hates disappointing people and finds it hard to say "No." Consequently, they often end up juggling more than they can handle. Pleasers need to learn to be comfortable asking for help and accepting that they will not be able to do everything.
Fast Company (08/08/19) Horton, Anisa Purbasari