

NOTICE OF DATA PROCESSING

This notice describes how Mount Sinai Health System (“we” or “Mount Sinai”) collects, uses, shares, and otherwise processes personal information (“personal data”) about its supporters, including alumni, donors, prospective donors, trustees, event attendees, patients, and patient family members (collectively referred to in this notice as “supporters”).

Processing of Personal Data

If you are or have been a supporter of Mount Sinai, we may process the following types of personal data, as applicable:

- Academic information (*e.g.*, major, degree)
- Contact information (*e.g.*, name, address, phone number)
- Biographical information (*e.g.*, name, date of birth, gender)
- Employment information
- Family information (*e.g.*, marital status, name of spouse)
- Financial information (*e.g.*, history of donations, publicly available wealth information, philanthropic interests, bank and credit card information)
- Health information that may require special accommodations (*e.g.*, disability, food allergies), but only if you provide this information voluntarily
- Patient experience

Most of your personal data we collect directly from you when you register as a patient, update your alumni profile, connect with us on social media, complete a donation form, register to attend an event, or otherwise interact with Mount Sinai. We also obtain information about you from other sources, such as from publicly available sources or third-party vendors that assist with our development efforts.

We may process this personal data for the following purposes, as applicable:

- To send you informational publications (such as newsletters)
- To conduct surveys so that we can learn more about our alumni and other supporters
- To provide alumni services (*e.g.*, organizing reunions)
- To send you information about fundraising campaigns, events, and volunteer opportunities that may be of interest to you
- To conduct research to better understand your philanthropic interests and ability to give in order to ensure that our fundraising efforts are tailored to your interests
- For administrative purposes (*e.g.*, processing donations and issuing tax receipts, managing events)
- For research and statistical purposes
- To publicly acknowledge gifts (with the prior written consent of the donor)

- For compliance with legal obligations, to respond to subpoenas, court orders, or other legal process, and to enforce our agreements and contracts
- To meet the obligations of private organizations with oversight over Mount Sinai, such as accreditation organizations
- To protect the health, safety, or rights of you, faculty and staff, other trainees, and visitors
- To prevent or investigate fraud or other unlawful activity, and to protect the security of Mount Sinai's property, website, and other systems

The lawful bases for the collection and other processing of personal data by Mount Sinai are the following:

- Processing is necessary for the purposes of the legitimate interests pursued by Mount Sinai (*e.g.*, conducting donor research, requesting gifts or donations)
- Processing is necessary to process transactions requested by you and to meet our contractual obligations (*e.g.*, to register you for an event or process a donation)
- Processing is necessary to comply with a legal obligation to which Mount Sinai is subject
- With your consent, when applicable

We will share your personal data, only as necessary, in the following manner:

- With vendors that we engage to provide services (*e.g.*, service providers, IT vendors)
- With other Mount Sinai-affiliated groups, such as alumni clubs

Transfer of Personal Data Outside the European Economic Area (“EEA”) and United Kingdom (“UK”)

Mount Sinai is located in the United States. Personal data that we collect will be processed in the United States. The data protection laws in the United States may not offer you the same protections as in your country. We comply with applicable U.S. laws protecting individuals' privacy and employ reasonable technical and organizational safeguards in order to protect the privacy and security of your personal data. We may also transfer your personal data to third parties, including our vendors, as described in this notice that may be located outside of the EEA or UK as permitted by applicable law.

Retention of Data

We retain your personal data for as long as necessary for the purposes set forth in this notice. Thereafter, we retain certain personal data for our record-keeping and archiving purposes and as necessary to comply with legal and contractual obligations.

Individual Rights

You may have the following legal rights under applicable law with respect to the personal data processed by Mount Sinai:

- To access the personal data that we have about you
- To request that we rectify or erase your personal data

- To request that we restrict the way we use your personal data
- To object to the way we use your personal data
- To ask us to transfer your personal data to someone else
- To lodge a complaint with a data protection authority in the EEA

Our ability or obligation to comply with your requests may be limited by applicable law and our internal policies, procedures, and operations.

Contact Information

The controller of the personal data described in this notice is:

Mount Sinai Hospital
1468 Madison Ave
New York, NY 10029

If you have questions about the processing of your personal data, or would like to request to exercise one of your rights as a data subject, please contact us at

Compliance.info@mountsinai.org.