USENIX Association
Board of Directors Meeting
December 6, 2016
Sheraton Boston Hotel, Boston, MA
Minutes

Attendance:

Board:
Cat Allman
Michael Bailey
David Blank-Edelman
Angela Demke Brown
Dan Klein
Kurt Opsahl
Carolyn Rowland
Hakim Weatherspoon

Staff:
Natalie DeJarlais
Casey Henderson
Jessica Kim   *joined by phone at 2:22 pm*
Camille Mulligan
Ginny Staubach
Toni Veglia   *joined by phone at 9:03 am*

Guests:
Glenn Samson   *joined by phone at 12:01 pm*

Rowland called meeting to order at 9:00 am

1. Minutes of the Previous Meetings

>   a. September
>   b. October
>   c. October Out of Band Motion

Blank-Edelman moved to approve the Minutes. Allman seconded the motion. All voted in favor. Minutes approved.

2. Changes to Regular and Consent Agenda
No changes to agenda.

3. Sponsorship/Sales Report

Mulligan gave updates to Sponsorship Report. USENIX is on track with all major sponsors for 2017. Discussion on strategies around sponsors and competitive conference events ensued.

Farrow joined at 9:31 am; Veglia joined at 9:34 am

4. Financial Reports Discussion

Henderson introduced financial reports with Veglia present by phone.

a. Risk/Exposure Report

Henderson and Veglia presented USENIX Risk/Exposure Report, noting it was prepared according to best practices, not legal liability.

b. 2016 Budget with Year-to-Date and Estimated Year End

Henderson and Veglia reviewed the Budget Report with the Board.

c. Future Reports - Will be discussed offline

Break called at 10:19 am
Reconvened at 10:48 am

5. 2017 Draft Budget

Henderson reported that uncertain U.S. economy and U.S. policy toward international attendees may affect 2017 budget. Preliminary budget was reviewed. It will include $10/standard attendee increase for academic conferences. The 2017 final budget will be presented for Board approval in March.

Weatherspoon moved to approve preliminary budget as presented. Allman seconded. All voted in favor. Motion passed.

Break called at 11:38, for 7 minutes.
Reconvened at 11:48 am

6. Reserve Fund Performance and Projections

Samson joined via conference phone at 12:01 pm

Samson reported on current status of markets following the presidential election and emphasized recommendation to focus on safer investments during this uncertain era, doing so within the terms of USENIX policy.

Break for lunch at 1:00 pm
Reconvened at 2:22 pm
Kim joined via conference phone 2:22 pm

7. New Initiatives Discussion
Blank-Edelman led a discussion exploring potential avenues for new initiatives. The USENIX Mission was read and discussed within this context.

8. Strategic Plan for Membership: Update
Henderson gave updates on USENIX' strategic plan for membership. Hernandez has prepared an RFP. Discussion regarding various membership models, benefits, and options ensued. The Board will be presented with proposed new membership plan and estimated cost once decided.

Break called at 3:33
Kim signed off 3:34 pm

9. Conferences
Henderson reported on conferences.

NSDI: The PC meeting was held Dec 1-2. A record high number of papers have been accepted. NSDI will be three full days in Boston. Co-located event possibilities were discussed.

Enigma, FAST, and SREcon: A new onsite badge printing service will be tested. Although it adds cost as a service USENIX pays for through Cvent, it will save staff time and shipping costs. In addition, it will serve vendors well and add analytics for USENIX and vendors.

FAST: FAST is very dedicated to its single-track design. The possibility of co-locating FAST and NSDI was discussed.

ATC: ATC will be held in Bay Area in 2017, a positive. The BoD meeting will occur there. Demke Brown is Program Co-Chair for HotStorage. Weatherspoon, ATC Liaison, reported ~30 PC members, more than 265 submissions, and ~20% acceptance rate so far. Make-up is approximately 60% academic, 40% practitioner. The event maintains ~300 attendees. Weatherspoon notes heavy workload for PCs, would like to consider "VLDB model." Bailey suggests waiting to see how others do before making a decision on this model; discussion of various models ensued.

USENIX Security: CFP issued 12/6/16. Record-sized Program Committee took time to assemble but is ready. Workshops are being developed.

LISA 17: Program Co-Chairs are in place and present at LISA16. CFP is published.

10. Next Meetings
Tuesday, March 28, 2017 in Boston at NSDI
Thursday, July 13, 2017 in Santa Clara at ATC

Blank-Edelman moved to begin the Executive Session; Allman seconded the motion. All voted in favor. Motion passed (4:33 pm).

11. Executive Session

Meeting adjourns no later than 5:30 pm

DocuSigned by:

Michael Bailey

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