USENIX Association
Board of Directors Meeting
July 13, 2017, 9:00 am - 5:00 pm
Hyatt Regency Santa Clara, Bayshore East Room
Santa Clara, California
Minutes

Attendance

Board:
David Blank Edelman
Angela Demke Brown
Dan Klein
Kurt Opsahl
Carolyn Rowland
Hakim Weatherspoon

Staff:
Natalie DeJarlais
Hilary Hartman
Casey Henderson
Jessica Kim
Camille Mulligan
Ginny Staubach
Toni Veglia

By Phone:
Michael Bailey
Sara Hernandez
Michele Nelson

Not Present:
Cat Allman

Rowland called the meeting to order at 9:00 am PST

1. Minutes of the Previous Meetings
Rowland asked for comments or corrections on previous minutes. No comments or corrections.
   a. March
   b. May
   c. June

Weatherspoon moved to accept March, May, and June minutes. Demke Brown seconded the motion. All voted in favor, none opposed. Motion passed.

2. Changes to Regular and Consent Agenda

Rowland asked for any proposed changes to the Regular or Consent Agendas. No changes were proposed.

3. Bank Information Update

Veglia reported that Summit Bank needs new signature cards to comply with Homeland Security rules. Former Board President must be removed and current Board President and Staff added.

Klein moved to remove former Board president Noble as bank signatory and add Rowland, Henderson, Mulligan, Veglia, Staubach, and Hernandez. Weatherspoon seconded the motion. All voted in favor, none opposed. Motion passed.

4. Monthly Accounting Reports

Henderson introduced reports prepared by Veglia and a terminology guide prepared by DeJarlais. DeJarlais reviewed the guide. Veglia reviewed the reports, overhead costs, allocated expenses, and internal controls. Henderson reviewed 2017 Profit & Loss report.

5. Sponsorship/Sales Report

Sponsorship is doing better than expected so far this year. A new event, Enigma Interviews, is in development and will be live-streamed. Alex Stamos and Eva Galperin will be the first interviewees on 8/23/17. Enigma Interviews will complement, not replace, Enigma.

Rowland called break at 10:30 am
Meeting reconvened at 11:02 am
Hartman joined meeting at 11:02 am

6. Conferences, Part 1

Henderson presented updates on 2017 USENIX conferences and workshops including ATC, SOUPS, HotStorage, and HotCloud.

Glenn Samson joined meeting at 11:15 am

7. Reserve Fund Performance and Projections

Financial Advisor Samson reported on reserve fund earnings for the first half of 2017. He reviewed current market conditions, investment strategy, and USENIX's portfolio. Opsahl requested additions to the report.

Rowland announces break for lunch at 12:01 pm
Lunch: 12:00-1:00 p.m., Bayshore West Room

Meeting reconvened at 1:00 pm
Bailey and Hernandez by phone

8. USENIX-named Events

Henderson reported on events USENIX does not organize but which utilize USENIX's name and possible liability issues around them. Discussion ensued.

> Opsahl moved that only conferences run by USENIX Association may use USENIX in the name of their event. Klein seconded the motion. All voted in favor; none opposed. Motion passed.

9. Sustainer Engagement Program Update

Henderson presented review of the Sustainer Engagement project, including highlighting recent changes to the Web site. Henderson and Mulligan led a discussion on potential future changes.

10. *;login:* Magazine Strategy Discussion

Henderson presented potential plans for the future of *;login:* magazine. DeJarlais shared results of related interviews with conference attendees. Directors offered feedback and suggestions during ensuing discussion.

Break: 2:30-3:00 p.m.
Rowland calls break at 2:50 pm
Meeting reconvened at 3:21 pm

11. Conferences, Part 2

Henderson continued updates on 2017 USENIX conferences, including USENIX Security, SREcon Europe/Middle East/Africa, and LISA, and 2018 conferences including Enigma, FAST, and NSDI. Henderson reported that the new on-site badge printing system used for registration has been successful both for staff members and attendees.

12. Next Meetings
- Monday, December 4, 2017, at USENIX headquarters in Berkeley is the next in-person meeting.
- Tuesday, April 10, 2018, in Renton, Washington, at the Hyatt Regency Lake Washington (during NSDI).

> Klein moved that the meeting be adjourned. Blank-Edelman seconded the motion. All voted in favor; none opposed. Motion passed.

Meeting adjourned at 4:30 p.m.

13. Executive Session

Meeting adjourns no later than 5:00 p.m.