FAST '18

16th USENIX Conference on File and Storage Technologies

FEBRUARY 12–15, 2018
OAKLAND, CA

usenix®
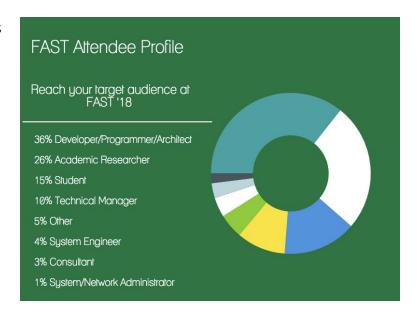THE ADVANCED
COMPUTING SYSTEMS
ASSOCIATION

Join leading storage systems researchers & practitioners at the premier forum on innovative design, implementation, and uses of file systems & storage.

The USENIX Conference on File and Storage Technologies (FAST) takes place every February and brings together storage professionals from industry and academia in a vendor-neutral setting. Results are presented from the best of current research and practice, emphasizing both innovation and quantified experience. To learn more about FAST, including past organizers, topics, location, and program schedules, visit www.usenix.org/conference/fast18.

FAST attendees are top researchers and practitioners from academia and industry, as well as a large percentage of highly qualified Ph.D. students.

Your sponsorship gives you access to this select cross-section of the storage community via:

+ Vendor Birds-of-a-Feather sessions
+ Tabletop exhibit space
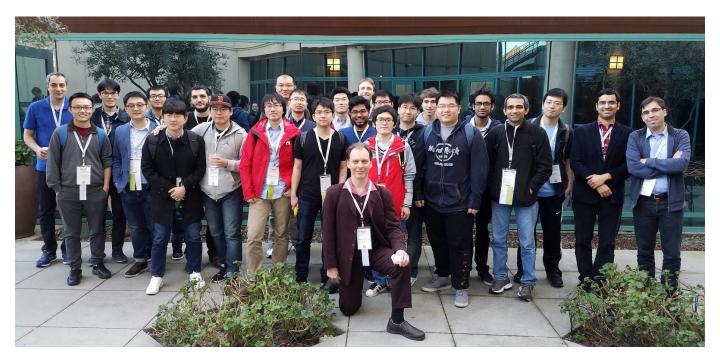+ Logo and branding opportunities
+ Recruiting
+ Networking

FAST Attendee Profile

Reach your target audience at FAST '18

- 36% Developer/Programmer/Architect
- 26% Academic Researcher
- 15% Student
- 10% Technical Manager
- 5% Other
- 4% System Engineer
- 3% Consultant
- 1% System/Network Administrator

SPONSORSHIP PACKAGES

Benefits	PLATINUM (2 available)	GOLD (1 available)	SILVER (4 available)	BRONZE (10 available)
Catered Attendee Event	Poster Session / Happy Hour Reception (+ five minutes to address attendees)	Luncheon	Breakfast or Vendor BoF	
Branded Conference Giveaway: At catered event, item TBD. If sponsor-provided, item subject to approval by USENIX.	Exclusive	Exclusive		
Access to Pre-Event Attendee List (post-Early Bird deadline): Company + title only	◆	◆		
Collateral in Attendee Packets: (paper or 3D) Distributed to all attendees during registration	◆	◆	◆	
Logo + Link on Event website & Mobile Conference App: Mobile app includes company blurb.	◆	◆	◆	◆
Logo on Conference Signage	Includes Reception banner or Happy Hour signage	Includes Luncheon banner (or equivalent)	Includes Breakfast banner or Vendor BoF signage (or equivalent)	◆
Tabletop Exhibit Space: 10' skirted (black) table, two chairs, electrical, wireless access.	Premium Placement	Premium Placement	◆	◆
Conference Passes: Including access to all technical sessions, breaks, meals, and evening events. Excludes tutorials.	8	5	2	1
PACKAGE COST	$45,000	$25,000	$15,000	$6,500

Student Grants - **$5,000–$25,000**

By sponsoring the USENIX Student Grant program, you support the future of the industry by helping the next generation of practitioners, developers, and researchers participate in these important events. All student applicants are reviewed and selected by USENIX and the program chairs. Typical student attendance is 100+.

- Recognition on conference website (logo and link), signage (logo), and in printed conference directory (name)
- Pre-conference access to list of student grant applicants ($15,000+ support)
- Conference pass(es) (commensurate with amount of support)

Some of the FAST '17 Grant Awardees

ADDITIONAL OPPORTUNITIES

Benefits	Open Access & Video Sponsor (Exclusive)	Lanyard Sponsor (Exclusive)	Coffee Break Sponsor (4 available)	Conference Wireless Sponsor (Exclusive)
Exclusives	Logo + link posted with video of conference technical sessions (free and open to public post-conference) and print proceedings	Logo displayed on badge lanyard distributed to each attendee	One coffee/refreshment break	
Conference Passes: Including access to all technical sessions, breaks, meals, and evening events. Excludes tutorials.	4	1	1	
On-Site Attendee Engagement	Option to staff tabletop exhibit space		Option to staff cocktail round at break	
Collateral in Attendee Packets: (paper or 3D) Distributed to all attendees during registration	◆	◆	◆	◆
Logo + Link on Event website & Mobile Conference App: Mobile app includes company blurb.	◆	◆	◆	◆
Logo on Conference Signage	◆	◆	Includes signage at break stations	◆
SPONSORSHIP COST	$15,000	$6,500	$5,500	$4,500

A LA CARTE EXHIBITING OPPORTUNITIES

Tabletop Exhibit Space (check for availability) $4,000

One skirted (black) 6-foot table during peak conference attendance days

Includes two chairs, an electrical drop, and access to the conference wireless network

Company logo and link posted on conference website

Company name listed in the printed conference directory

Vendor Birds-of-a-Feather Session (check for availability) $3,500

Conference room for up to 30 people for your one-hour evening session

Company logo on conference signage announcing your BoF and its location

Company logo and link posted on conference website

Refreshments including beer, wine, sodas, and dry snacks for 30 people

Company name listed in the printed conference directory

Sample of Past Sponsors

List of attending organizations and institutions available upon request