



usenix

THE ADVANCED
COMPUTING SYSTEMS
ASSOCIATION

Join Us!

LISA'13

27th Large Installation System Administration Conference
November 3-8, 2013 • Washington, D.C.

www.usenix.org/conference/lisa13

Sponsor and Exhibitor Prospectus



Sponsored by USENIX in cooperation with LOPSA

Get the LISA community talking about your products and services— Sponsor and Exhibit at LISA '13!

For 26 years, the LISA conference has gathered a unique audience of highly qualified sysadmins, architects, engineers, developers, analysts, and researchers in a unique, platform-agnostic atmosphere designed for and by sysadmins. Our attendees have enormous demand for industrial strength, state-of-the-art technology including systems administration products and services, networking, security, virtualization, and storage solutions. Get quality face-to-face time with this select audience and start a buzz that extends beyond attendees to their management and to the community at large.



Don't miss the opportunity to:

- **Exhibit:** Sell your product, build your company profile, interact with your customer base, and make an impact on the best IT experts in the industry.
- **Speak:** Host a vendor Birds-of-a-Feather Session, or grab 15 minutes to address attendees by sponsoring the Exhibit Lunch, Happy Hour, or Conference Reception.
- **Market:** Advertise and promote your logo and brand. Demonstrate your product, introduce new ones, and initiate beta testing in the exhibit hall.
- **Sponsor:** Opportunities to support LISA include the LISA Lab hackathon, student grant program, lunches, coffee breaks, vendor passport, raffle, wireless connectivity, power drops, and the reception...see the following pages for more information.
- **Spread your logo and brand** to a multinational audience by sponsoring the video or live streaming of LISA talks.
- Support the **USENIX Open Access Policy!** All USENIX conferences technical sessions content is free and open to all.

Expected Attendance: 1,100+

San Diego 2012: 1,051; Boston 2011: 1,262

Our attendees rate LISA as #1 in technical conferences for quality of content and expertise.

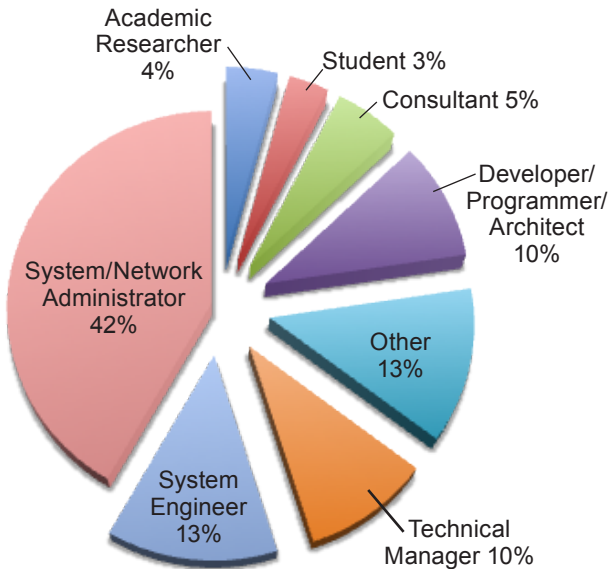
“This was the best conference we exhibited at all year!”—Jacob Farmer, *CTO & Founder, Cambridge Computer*

Our Attendees:

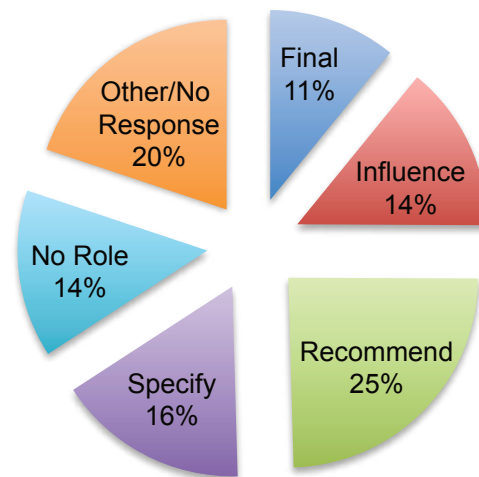
- 75% work with three or more operating systems, including Linux, BSD releases, MacOS, AIX, HP-UX, UNIX, and Windows
- 52% are from companies with 1,000+ employees
- 54% are from companies with 1,000 or more workstations and servers
- 48% plan to buy or recommend a product or service they saw in the Vendor Exhibition
- Come from over 30 different countries

LISA Conference Attendee Profile

LISA '12 Attendee Profile: Job Function



LISA '12 Attendee Profile: Purchasing Role



LISA attendees come from corporations, major universities, and organizations including:

Adobe	CERT	Globo.com	Nokia	Stanford University
AG Interactive	Chevron	Goldman Sachs	Nordstrom	State Farm
Allstate Insurance	Cisco	Google	Northrop Grumman	The World Bank
Amazon.com	Citigroup	Harvard University	Oak Ridge National Lab	U.S. DOD
AMD	CNN	Hershey Foods	Oracle	United Airlines
AOL	Comcast	Hewlett-Packard	PayPal	United Nations
Argonne National Lab	Cray	Intel	Perot Systems	University of Tokyo
Ariba	CSC	Intuit	Pfizer	UPS
AT&T	Dreamworks	Lexmark	Principal Financial	USGS
Avaya	Earthlink	Lockheed Martin	Qualcomm	VMware
BEA Systems	EICO	Los Alamos National Lab	Raytheon	Wachovia
Bechtel	Ericsson	Maersk Oil	Red Hat	Walt Disney
Bio-Rad Labs	ExxonMobil	Marriott International	Rockwell	Wells Fargo
Boeing	Federal Reserve Bank	Microsoft	Sony	Wyeth BioPharma
Bose	FedEx	NASDAQ	Sony Playstation	Xerox
Cargill	GE	Nationwide Insurance	Sprint	Yahoo!
Caterpillar	Genentech	NOAA		

Diamond (exclusive) \$50,000.00

- Exclusive Sponsor of LISA Reception
- 10' x 20' booth in carpeted hall with 2 x 6' tables, 4 chairs, and a wastebasket; 2 x 500 watt electrical drops (optional)
- Interview, posted on USENIX social media sites and blogs
- Full page ad in printed conference directory
- Option to distribute giveaway during Reception
- 15-minute opportunity to speak during Reception
- Collateral in attendee bag or on USB drive and downloadable proceedings archive
- 100-word company description on conference Web site and in printed conference directory
- Option to host a Vendor BoF (catering and individual room costs not included)
- One time use of the LISA mailing list (third party mailing, content subject to approval)
- Top level placement of logo and link on LISA Web site
- Top level placement of logo on conference signage
- Logo on giveaway (TBD) (exclusive)
- Logo on all vendor passports (exhibitors only)
- 10 passes to LISA technical sessions (does not include tutorials and workshops)
- 10 reception tickets

Gold (three available) \$25,000.00

- 10' x 20' booth package per above (optional)*
- Full page ad in printed conference directory
- Option to distribute giveaway during Exhibition Happy Hour or Exhibition Luncheon (date and time TBD)
- Collateral in conference bag or on USB drive and downloadable proceedings archive
- 15-minute opportunity to speak during sponsored event
- 75-word company description on conference Web site
- One-hour catered vendor Birds-of-a-Feather session†
- Interview posted on USENIX social sites and blogs
- Premium placement of logo and link on LISA Web site
- Logo on all vendor passports (exhibitors only)
- Premium placement of logo on conference signage
- Logo on conference T-shirt (shared)
- 5 passes to LISA technical sessions (does not include tutorials and workshops)
- 8 reception tickets



Silver (three available) \$15,000.00

- 10' x 10' booth package per above (optional)*
- One-hour catered vendor Birds-of-a-Feather session†
- Full page ad in printed conference directory
- Option to distribute giveaway during Coffee Breaks or other time, TBD
- Collateral in conference bag or on USB drive and downloadable proceedings archive
- 50-word company description on conference Web site
- Logo and link on the conference Web site
- Logo on conference signage
- Logo on all vendor passports (exhibitors only)
- Logo on conference lanyard (subject to availability)
- 5 passes to LISA technical sessions (does not include tutorials and workshops)

Additional Marketing/Sponsoring Opportunities

(contact sponsorship@usenix.org for details)

- All include logo and link on the conference Web site
- 25+ word company description on conference Web site
- Logo on conference signage
- URL and 25 word blurb in printed conference directory

Lanyard/Badge Sponsor: \$4,500

- Your logo on the conference lanyard given to all attendees

Conference Wireless Sponsor (subject to availability) \$3,500

Recharge Kiosk Sponsor \$5,500

- Branded wrap and video on recharge kiosk

Student Grant Sponsor \$5,000-\$15,000

- Support our rising generation of systems and network experts by helping them attend LISA '13

Media and Industry Partners

Please contact marketing@usenix.org if you are a media outlet or industry non-profit interested in promoting or sponsoring LISA '13.



* Each 10' x 10' exhibit space is for one company or organization only.

† Each one-hour evening session is for one company or organization only—the time may not be shared without written approval from show management prior to October 1, 2013.

Exhibitor-Only Options

Premium Exhibitor \$5,900

- 10' x 10' with 8' pipe and drape back wall and 3' side rails
- One 6' skirted table, two chairs, and a wastebasket
- Booth identity sign (7" x 44" black-and-white sign)
- One electrical outlet (500 watt) in booth
- Logo and link on conference Web site
- Company name, URL, and description (50 words) in the conference directory and on Web site exhibitor listing
- Quarter-page company ad printed in black-and-white in the conference directory
- Guaranteed placement on all Vendor Passports distributed to all attendees in conference bag
- One attendee bag insert *or* collateral on conference USB and downloadable proceedings archive
- 2 passes to LISA technical sessions (does not include tutorials and workshops)
- Unlimited Vendor Exhibition passes for customers
- 3 reception tickets

Add Vendor BoF: additional \$3,000

Stand Alone Vendor BoF: \$5,000

Includes room for 75 in the evening, with signage, Web site promotion, catering for 50 (beer, wine, soft drinks, and dry snacks), and one additional Technical Sessions pass.

Exhibitor Only \$3,600

- 10' x 10' booth in carpeted hall with 6' table, 2 chairs
- Logo and link on the conference Web site
- 25-word company description on conference Web site
- Name on LISA signage
- URL and 25-word blurb in printed conference directory
- Logo on at least one vendor passport
- 1 pass to LISA technical sessions (does not include tutorials and workshops)



LISA '13: 27th Large Installation System Administration Conference

November 3–8, 2013, Washington, D.C.
Marriott Wardman Park

Exhibition: Wednesday, November 6,
and Thursday, November 7, 2013

Exhibit Hall C

Show Decorator: GES Global Experience Specialists®

Online Exhibitor Kit will be available in June

Show Information

- Booth size: 10' wide x 10' deep
- Backwall drape: BLACK 8'
- Sidewall drape: BLACK 3'
- Table skirt color: BLACK
- Booth carpet: Booths are in a carpeted ballroom. Carpet color: MULTI (carpet rental available)
- 1 6' skirted table
- 2 plastic contour chairs, 1 wastebasket
- 1 one-line ID sign (7" x 44") provided automatically
- If you ordered the Premium Exhibitor Package, you will also receive 1 500 watt electrical connection.
- Janitorial services, lead retrieval, AV, and other special services are not included; please order from GES

Important Dates

Be sure to check all order forms for additional deadlines.

Advance shipping dates: October 2–31, 2013

Tuesday, October 15: GES discount deadline

Tuesday, November 5

Exhibitor move in: Noon–6:00 p.m.

Wednesday, November 6

Exhibitor move in: 6:00 a.m.–11:00 a.m.

Wednesday, November 6

Show hours: Noon–7:00 p.m.

Thursday, November 7

Show hours 10:00 a.m.–2:00 p.m.

Thursday, November 7

Dismantle: 2:01 p.m.–3:30 p.m.

Thursday, November 7

Empty containers will be returned after 2:01 p.m.

Thursday, November 7

All exhibitor materials must be removed by 3:30 p.m.

Friday, November 8

Carrier post-show pick up at GES warehouse
10:00 a.m.–4:30 p.m.

Sponsor USENIX Open Access

Help USENIX bring the best
in advanced computing to
the world!

Gain Peak Visibility for Your Company— Sponsor the LISA '13 Videos and Open Access to LISA '13 Tech Sessions!

Since 2008, USENIX has led the way in open access to information by posting all conference proceedings for free on our Web site. We also post video of technical sessions free to the world. Help us continue to offer valuable LISA '13 content.

Your linkable logo permanently embedded on all LISA '13 tech sessions video posted to the USENIX YouTube Channel, on the LISA '13 boxed set USB drive, and to the LISA '13 Web site:

- Potential for tens of thousands of views:
- Videos contain both speaker video stream and presentation slides
- Associate your brand and logo with open access and freedom of information
- Gain access to a multinational audience and support the USENIX Open Access Policy!

USENIX You Tube Channel Video

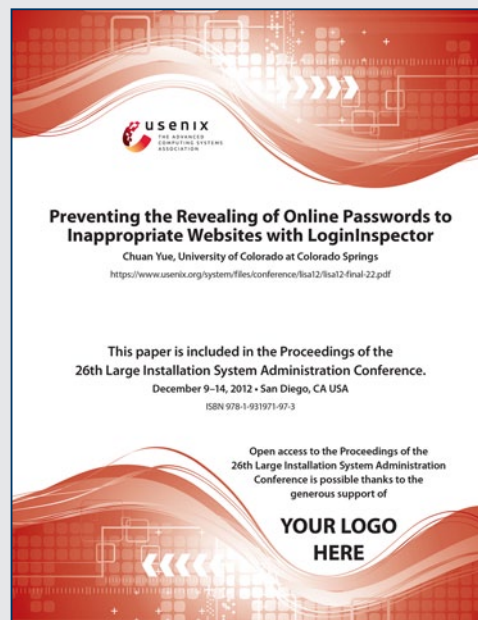
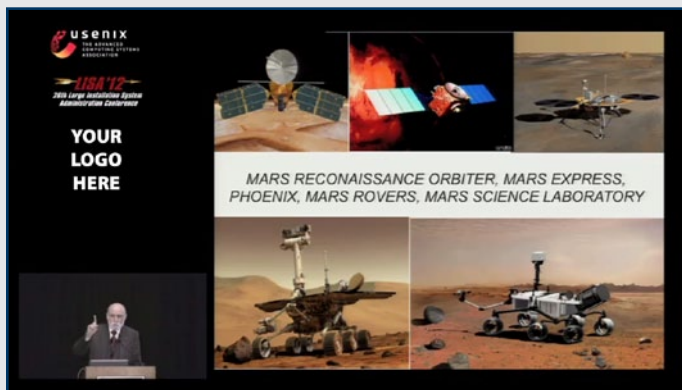
Views: 166,000+ (does not include conference Web site views)

“Fork Yeah! The Rise and Development of Illumos” by Bryan Cantrill: 35,696 views

LISA '13 Video and Proceedings Open Access Sponsor

\$25,000

- Your company logo permanently embedded adjacent to speaker video and slides posted on LISA '13 Web site and USENIX YouTube Channel
- Complimentary boxed set USB drive of LISA '13 Video and MP3 audio
- Option for premium 10' x 10' booth package (subject to availability)
- Full page ad in printed conference directory
- Collateral in conference bag or on USB drive and downloadable proceedings archive
- 75-word company description on conference Web site
- Interview posted on USENIX social sites and blogs
- Premium placement of logo and link on LISA '13 Web site
- Logo on all vendor passports (exhibitors only)
- Premium placement of logo on conference signage
- 5 passes to LISA technical sessions (does not include tutorials and workshops)
- 8 reception tickets
- Logo on front page of LISA '13 proceedings (downloadable PDF, PDF on all conference USB drives and downloadable proceedings archive)
- Logo on title page of individual conference papers (downloadable PDF, PDF on all conference USB drives and downloadable proceedings archive)
- Logo on conference mobile app as Open Access Sponsor
- Logo and link on LISA '13 Web site as exclusive sponsor of LISA '13 open access
- Logo and link on USENIX Web site as a supporter of open access to USENIX content during calendar year of LISA '13



Sponsor LISA Lab Hack Space



NEW! LISA Lab Hack Space

What is LISA Lab? An informal, drop-in hack space where LISA '13 attendees, invited speakers, and refereed paper authors can engage in guided live demos of infrastructures and tools presented in the formal talks. Equipment and tools will be available for in depth exploring and discussions. The Lab will be open all day Monday through Thursday during conference hours, and as a Super BoF after hours.

- Extension of “hallway track” conversations into real demos
- Continuation of invited talks and refereed paper presentations in a less formal setting
- Work-in-Progress demos/commentary
- Technology show-off
- Mentoring by on-site Lab “guru”

Help make LISA Lab a success by underwriting the lab costs, or donating equipment!

Lab Sponsor (1 available) \$20,000

- Banner in LISA Lab
- Logo and link on LISA Web site, and on LISA Lab Web page
- Acknowledgement in the LISA '13 conference directory
- Acknowledgment in LISA '13 social media sites and email blasts
- Opportunity to distribute literature in LISA Lab
- Opportunity to donate/lend branded equipment/software (no active sales presence)
- Opt-in contact information from LISA Lab attendees
- Acknowledgement at LISA Reception, with option to give away product during raffle
- 10' x 10' booth space in LISA '13 exhibit hall

1-Day Lab Sponsor (4 available) \$5,000

- Logo on sign at your sponsored station in the Lab
- Logo and link on LISA '13 Web site and on LISA Lab Web page
- Acknowledgement in the LISA '13 conference directory
- Acknowledgment in LISA social media sites and email blasts
- Opportunity to distribute literature in LISA Lab
- Opportunity to donate/lend branded equipment/software (no active sales presence)
- Discounted booth space in LISA '13 exhibit hall

General Sponsor (6 available) \$2,500

- Logo and link on LISA '13 Web site and on LISA Lab Web page
- Acknowledgement in the LISA '13 conference directory
- Acknowledgment in LISA social media sites and email blasts
- Opportunity to distribute literature in LISA Lab

**Want to see your company product featured?
The organizers are looking for donations
and loans of hardware, prizes, cloud resources e.g.:
VMs, NAS, switches**

**Pizza, soda, coffee, donuts...we need lots!
Pizza Party Kick-Off Sponsor: \$5,000**



Become a USENIX Supporter

Maximize your impact across the USENIXverse, increase your visibility, and get the best discount on your sponsorship: Become a USENIX Supporter.

	Cost per year
USENIX Partner	\$5,000
USENIX and LISA SIG Partner	\$6,000

- Logo and link on the USENIX Web site
- Name in all USENIX conference proceedings
- Complimentary Corporate Membership
- 10% discount on all event sponsorship, exhibit space, and more as noted here:
www.usenix.org/usenix-corporate-supporter-program

LISA SIG Partners also receive:

- Logo and link on the LISA SIG Web site: www.usenix.org/lisa

Speakers



Vint Cerf
VP and Chief Internet Evangelist, Google



Bryan Cantrill
Vice President of Engineering, Joyent



Cory Doctorow
Science fiction author, activist, journalist, and blogger



Selena Deckelmann
Data Architect, Mozilla



Bruce Schneier
Security technologist, author, and CTO, BT



Dinah McNutt
Release Engineer, Google



Werner Vogels
CTO and Vice President, Amazon.com



Jon "Maddog" Hall
Director, Linux International

Instructors



Eileen Frisch
Exponential Consulting
Administering Linux in Production Environments



David N. Blank Edelman
Northeastern University College of Computer and Information Science
Implementing WordPress for SysAdmins



Mark Burgess
CFEngine, Inc.
A Sysadmin's Guide to Navigating the Business World and Configuration Management Solutions with CFEngine



Mike Ciavarella
Coffee Bean Software Pty Ltd
Core Skills: Scripting for Automation



Carolyn Rowland
A Sysadmin's Guide to Navigating the Business World



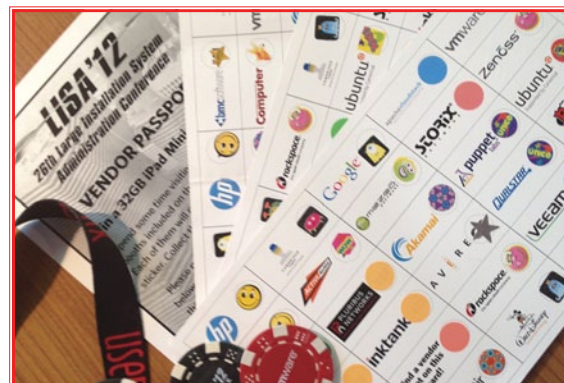
Tom Limoncelli
SRE, StackExchange
Introduction to Time Management for System Administrators

Selected Past LISA Conference Exhibitors



Booth #	Company	Booth #	Company	Booth #	Company	Booth #	Company	Booth #	Company	Booth #	Company										
323	Cambridge Computer	321	reserved	315	Fujitsu	313	reserved	309	Code 42 Software	307	Server Fault	307A	Gluster	305	Free Software Foundation	305A	Pogo Storage	303	Storix	301	BMC Software
324	Nimble Storage	318	Data Direct Networks	316	Q-logic	314	Only Scan Data Systems	312	Qualtrics	310	Flirix	308	Aspen Systems	306	FreeBSD	304	Parasoft	302	SCALE	300	Akamai
322	O'Reilly Media	219	Openview	217	Coffee Bean Software	215	CFEngine	213	Dell	211	CFEngine	209	Puppet Labs	207	Permapit	205A	Teradactyl	203	VMware	201	Puppet Labs
223	Palantir Technologies	218	Advanced HPC	216	App Dynamics	214	AC/NC	212	Zenoss	210	IT Systems	208	App Dynamics	206	Google	204	Teradactyl	202	VMware	200	VMware
224	Reserved	119	Ink Tank	117/115	Openview	113	Opencore	111	Cloudstack	109	Google	107	Google	105	Teradactyl	103	VMware	101	VMware	100	VMware
222	Rackspace	120	Asur Computing	118	Centrifify	116	Disney Animation	114	SNA	112	UsterCode	110	UsterCode	108	UsterCode	106	UsterCode	104	UsterCode	102	UsterCode

2012 Show Floor SOLD OUT



LISA Sponsorship and Exhibit Opportunities At a Glance

Deadline Oct 04	Diamond (exclusive)	Gold (three available)	Silver (three available)	Bronze Premium Booth w/ Vendor BoF	Premium	Exhibitor
Exhibit booth Weds.–Thurs.	10' x 20' includes carpet and electricity	10' x 20' includes carpet and electricity	10' x 10' plus option to add booth at discount	10' x 10' includes carpet and electricity	10' x 10' includes carpet and electricity	10' x 10' carpeted booth
Evening vendor Birds-of-a-feather	2 hour, catered	2 hour, catered	1 hour, catered	1 hour, catered	No	No
Tech session passes*	10	8	5	3	2	1
Option to co-locate event	Yes	Yes	Yes	No	No	No
Logo on vendor passport (exhibitors only)	Premium logo placement	Premium logo placement	Premium logo placement	Premium logo placement	Logo on all passports	Logo on partial passports
Ad in printed conference directory	Full page	Full page	Full page	½ page	¼ page	No
Banner on site 3' x 8' meter board or equivalent	At reception and main lobby	At luncheon or happy hour and lobby	No	No	No	No
Option to distribute giveaway/gift	During reception	During luncheon or happy hour	Yes	No	No	No
Speaking opportunity	At conference reception— 15 minutes	At luncheon or happy hour— 15 minutes	No	No	No	No
Conference bag insert/USB drive	Yes	Yes	Yes	Yes	Yes	No
1-time use of LISA mailing list (3d party)	Yes	Yes	No	No	No	No
Logo on lanyards	Available	Available	Available	Available	No	No
Banner on conference mobile app	Yes	Yes	Yes	No	No	No
LISA Open Access/Video Sponsor	No	Available	No	No	No	No

Discounts available, including return exhibitors, non-profit, and start-up pricing!

Please contact sponsorship@usenix.org for details on package benefits.

*Conference passes include access to the technical sessions, vendor exhibition, and evening events, including BoFs and reception; they do not include tutorials and workshops.

LISA '13 Sponsorship/Exhibitor Agreement



LISA '13 Sponsorship and Exhibiting Agreement: Summary Page (please ask for details on packages)

Please check off the sponsorship and/or exhibiting opportunities of your choice. If you are a returning sponsor/exhibitor or a current USENIX Corporate Supporter, please use your discounted prices. Please email, mail, or fax completed forms back to Camille Mulligan: sponsorship@usenix.org / FAX: (510) 548-5738 to secure your sponsorship or booth.

Become a USENIX Supporter for \$5,000 and save now on your sponsorship/exhibiting costs—and get premier promotional benefits for your enterprise, along with outstanding educational benefits for your employees. USENIX Supporter benefits are customizable to meet the needs of each sponsor. See www.usenix.org/membership/supporter.html for details. Note that some sponsorships include Supporter status.	<input type="checkbox"/> Check here and apply \$5,000 fee in TOTAL DUE section below
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SPONSORSHIP/EXHIBITING OPPORTUNITIES	BASE PRICES	RETURNING SPONSORS/ EXHIBITORS: <input type="checkbox"/> Check here and use prices below	USENIX SUPPORTERS (CURRENT AND NEW): <input type="checkbox"/> Check here and use prices below	SPONSORSHIP/ EXHIBITING COSTS
<input type="checkbox"/> Vendor BoF/Premium Exhibit Space	\$8,900	\$8,275	\$8,000	\$
<input type="checkbox"/> Premium Exhibit Space	\$5,900	\$5,480	\$5,300	\$
<input type="checkbox"/> Exhibit Space Only	\$3,600	\$3,350	\$3,240	\$
<input type="checkbox"/> Vendor BoF Evening Session	\$5,000 per session	\$4,650 per session	\$4,500 per session	\$
<input type="checkbox"/> Diamond Sponsor—Reception (one available)*	\$50,000	\$50,000	\$45,000	\$
<input type="checkbox"/> Gold Sponsor—Exhibit Luncheon (one available)*	\$25,000	\$25,000	\$22,500	\$
<input type="checkbox"/> Gold Sponsor—Exhibition Happy Hour (1 available)*	\$25,000	\$25,000	\$22,500	\$
<input type="checkbox"/> Silver Sponsor	\$15,000	\$13,950	\$13,500	\$
<input type="checkbox"/> Student Grant Sponsor	\$5,000-20,000	—	—	\$
<input type="checkbox"/> Video and Open Access Sponsor	\$15,000	\$13,950	\$13,500	\$
<input type="checkbox"/> Coffee Break Sponsor (each)	\$5,000	\$4,650	\$4,500	\$
<input type="checkbox"/> Lanyard Sponsor	\$6,000	\$5,580	\$4,500	\$
<input type="checkbox"/> Conference Wireless Sponsor	\$5,000	\$4,650	\$4,500	\$
<input type="checkbox"/> Vendor Passport Sponsor	\$5,000	\$4,650	\$4,500	\$
<input type="checkbox"/> Recharge Lounge	\$5,000	\$4,650	\$4,500	\$
<input type="checkbox"/> Attendee Bag Insert/USB content	flat paper: \$2,750; 3-D: \$3,300	flat paper: \$2,530; 3-D: \$3,035	flat paper: \$2,475; 3-D: \$2,970	\$
<input type="checkbox"/> Advertising in Conference Directory	full page: \$2,000; half page: \$1,000	full page: \$1,840; half page: \$920	full page: \$1,800; half page: \$900	\$
New USENIX Supporter Add \$5,000				\$
TOTAL DUE				\$

*These sponsorships include \$5,000 Supporter status. All benefits schedule permitting and subject to availability.

YES! I am interested in getting information about upcoming USENIX events on Storage Security Networking Operating Systems Cloud (see back cover for partial listing)

The USENIX Association is a 501(c)(3) nonprofit corporation, so your sponsorship may qualify as a tax-deductible contribution. Please check with your tax advisor to determine whether your sponsorship would be fully or partially tax deductible.

Payment and Logistics

Full payment is due 45 days after approval of this agreement, or 30 days prior to event, whichever comes first. If you would like to have the option of paying in two installments, please contact sponsorship@usenix.org to arrange this. In the event that payment is received after the due date, USENIX reserves the right to release the sponsored/ hosted event or sponsorship to another sponsor. Sponsor fees are nonrefundable and nontransferable. Failure to submit payment does not release the applicant from liability. Your company will not be included in the program or promotional opportunities before receipt of this agreement and payment. The agreement will be considered binding when it has been accepted and signed by a representative of the USENIX Association.



LISA '13 Sponsorship/Exhibitor Agreement (continued)

Please sign and return both pages of this form by email, mail, or fax to: sponsorship@usenix.org
USENIX Association, 2560 Ninth Street, Suite 215, Berkeley, CA 94710 USA. Fax: (510) 548-5738

EXHIBIT SPACE PREFERENCES:

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

PRIMARY SPONSOR CONTACT INFORMATION FOR THIS EVENT

Name _____ Title _____
Company/Institution _____
Street Address _____
Mailstop/Suite/Department _____ City/Town _____
State/Province _____ Zip/Postal Code _____ Country _____
Phone Number _____ Fax Number _____
Email Address _____

PAYMENT METHOD

- Check or money order payable to USENIX Association
(Federal Tax ID#13-3055038)
- Purchase order enclosed:
P.O. Number _____
- Electronic Funds Transfer
(Please send email to sponsorship@usenix.org for details.)
- Visa MasterCard American Express Discover
Outside the U.S.A.? Please pay in U.S. dollars by check drawn on a U.S.
bank, International Postal Money Order, or credit card.

TOTAL DUE: \$ _____

CREDIT CARD DETAILS

Account Number _____
Expiration Date _____ Card Security Code* _____
Signature of Cardholder _____

*This code is usually the last 3 digits of the number found on the back
of your card in the signature box. For American Express, it's the 4-digit
number on the front of the card.

If the cardholder is not the primary sponsor contact, please provide
the cardholder's

Name _____
Phone Number** _____
Email Address** _____

**This information will be used only to send a receipt and for questions
related to billing.

TERMS AND CONDITIONS

All benefits are available schedule permitting. Each exhibit space and each 1-hour vendor presentation/BoF session is for one company or organization. All benefits are available schedule permitting. Each exhibit space and each 1-hour vendor presentation/BoF session is for one company or organization only. USENIX Association shall not be liable for failure to perform its obligations under this agreement as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing, or otherwise participating in the Sponsor/Exhibitor's activity is deemed to be the invitee of the Sponsor/Exhibitor rather than the invitee of USENIX. The Sponsor/Exhibitor understands that neither USENIX nor the Hotel maintains insurance covering the Sponsor/Exhibitor's property and it is the sole responsibility of the Sponsor/Exhibitor to obtain such insurance. USENIX shall not be liable for any injury or damage whatsoever to property of the Sponsor/Exhibitor, Sponsor/Exhibitor personnel, or to persons conducting or otherwise participating in the sponsored event or to invitees or guests of the Sponsor/Exhibitor. Sponsor/Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the conference facility. Sponsor/Exhibitor assumes full responsibility and liability for the acts or omissions of its agents, employees, or independent contractors whether acting within or without the scope of their authority. The Sponsor/Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of Sponsor/Exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless USENIX, the Hotel, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages, and claims.

With respect to any claims or disputes between the USENIX Association and Sponsor/Exhibitor, this agreement will be governed and interpreted according to California law without reference to its conflict of law provisions. All claims and disputes hereunder will be resolved in the state or federal courts located in Alameda County, California, and by submitting this agreement to USENIX, Sponsor/Exhibitor hereby irrevocably consents to the exclusive jurisdictions of those courts.

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