

## USENIX Association

### Board of Directors Conference Call

October 17, 2014

Minutes, 10/17/14

#### **Attendance:**

#### **Board:**

Carolyn Rowland  
Brian Noble  
David Blank-Edelman  
John Arrasjid  
Cat Allman  
Hakim Weatherspoon  
Kurt Opsahl  
Dan Klein

#### **Staff:**

Casey Henderson  
Natalie DeJarlais  
Joey Schwartz, consultant

Previously scheduled, recurring conference call with the USENIX BOD and USENIX staff.

The BOD was provided a cost proposal for videos as up front material.

Meeting started 12:06 am ET

Schwartz joins the conference call to answer questions about his work to create videos of USENIX content.

The BOD comments on the value of video content. Some conferences (such as those with invited talks) benefit from video content. Conferences with high paper content may not benefit as much because people can read the Open Access paper content. Video is important to reach certain audiences.

Schwartz covers the cost of his services

The BOD discusses hosting providers for video. There is concern that videos need to be on the USENIX site but could be linked back from somewhere else.

The BOD discusses funding ideas for videos. There is a suggestion that we cease doing video for academic-only conferences.

Discussed an open access pre-roll by BOD members for videos. Could be filmed at LISA.

Noble suggested we not try to do everything at once. Think about ways to boost the 2015 budget. The Development committee could work on this in coordination with Camille.

We're looking to do this for the 2015 budget. At the December meeting we will meet with the fundraising person to get more BOD training on how to do asks.

Klein has to leave early, he votes yes to keep video.

Klein leaves the call 12:32pm ET  
Schwartz leaves the call 12:34 pm ET

It is suggested that USENIX keep video support for LISA, FAST, and Security.

**A motion is made to accept the 2015 video budget proposal. All present in favor plus Klein's vote [unanimous]**

Moved to executive session 12:45pm ET, BOD conference call adjourns.