

(AY 2021-22)

## 1. Prin. L.N.Welingkar Institute of Management Development and Research, Mumbai

### Mandatory Disclosure

Academic Year 2021-22

#### 1. Name of the Institution

Address including Telephone, Mobile, E-Mail

**Prin. L.N.Welingkar Institute of Management Development and Research**  
Lakhamsi Napoo Road, Opposite Matunga Gymkhana,  
Matunga (East), Mumbai -400019  
Telephone – 022 24198300 email – [admin@welingkar.org](mailto:admin@welingkar.org)

#### 2. Name and address of the Trust/ Society/ Company and the Trustees

Address including Telephone, Mobile, E-Mail

**Shikshana Prasaraka Mandali**  
Sharada Sabhagriha, S.P.College Campus,  
Tilak Road, Pune – 30  
Telephone – 020 24331316  
Email – [shikshanapmandali@gmail.com](mailto:shikshanapmandali@gmail.com)

#### 3. Name and Address of the Vice Chancellor/ Principal/ Director

Address including Telephone, Mobile, E-Mail

**Prof. Dr. Pradeep Pendse,**  
In-charge Director  
Prin. L.N. Welingkar Institute of Management Development & Research  
L.N. Road, Matunga (Central),  
Mumbai 400019  
Phone -24198300  
Email – [pradeep.pendse@welingkar.org](mailto:pradeep.pendse@welingkar.org)

#### 4. Name of the affiliating University – University of Mumbai, Fort, Mumbai 400032

#### 5. Governance

Members of the Board and their brief background

Sr.No.	Name	Designation
1.	Adv. Sohanlal Kundanmal Jain	Chairman
2.	Shri. Shrikrishna Raghunath Chitale	Vice Chairman
3.	Shri. Satish Vasant Pawar	Member
4.	Shri. Jayant Vishnudas Kirad	Member
5.	Adv. Mihir Krushnakant Prabhudesai	Member
6.	Shri. Keshav Chintaman Vaze	Member
7.	Adv. Damodar Badrinarayan Bhandari	Member
8.	Shri. Rajesh Chandrakant Patwardhan	Member
9.	Shri. Sunil Madhusudan Joshi	Member
10.	Shri. Sudhir Kalkar	Member
11.	Shri. Parag Thakur	Member
12.	Shri. Rajendra Patwardhan	Member
13.	Dr. Radhika Narendra Inamdar	Secretary

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- **Members of Academic Advisory Body**

- **Academic Advisory Body**

Today's rapidly changing society demands the educational entities and the communities they serve, should work very closely. Welingkar Institute believes in excellence in quality of education that is imparted, attempts to ensure that it is application oriented, futuristic and in sync with the industry requirements. As one of the step in the direction of making a meaningful change and transform the lives of its students, it practices the ongoing process of constitution of Academic and Advisory Boards and holding their Board Meetings.

While the Advisory boards provide Vision & Positioning of the Programs, valuable directions, guidance and support needed for a continual improvements, to chart a successful and niche Program, the Academic Board deliberate upon the 'curricula', 'teaching learning plan' to address the emerging needs and bridge the gap between the academia and the industry as also prepare students for latent and unmet needs of the industry. Both the Boards also provide guidance on Research work.

The Boards are proactive bodies which help Institute to achieve its vision and actualize its mission and be a top choice Business School amongst the students and employers. The honorary board members guide, promote, advise and support the Institute in its efforts to upgrade the students in knowledge and thought process and make difference in the communities. They work and groom the students to be readily employable across the globe.

- **Organizational chart and processes ([Click here](#))**

- **Nature and Extent of involvement of Faculty and students in academic affairs/ improvements**

Faculty and students are involved in different activities which lead to improvements in academics.

College Development Committee (CDC) is set up as per the guidelines of UGC where trust members, faculty and students are the members. Regular meetings are held to discuss about the academic activities and scope of improvements.

Academic Monitoring Committee where faculty members and students are the part of the committee, is also in place to monitor the academic deliverables in line with compliance to the curriculum and regular and timely delivery of the syllabus.

Subject wise Board of studies are there where faculty members are the part of the board long with Industry expert to review the curriculum and make it contemporary.

Industry Roundtables are organized program wise and specialisation wise. Industry experts share their thoughts on a chosen theme and at times suggestions made by the industry experts with faculty members during their discussions lead to insights on academic improvements.

- **Mechanism/ Norms and Procedure for democratic/ good Governance**

Different committees are formed through which all the stakeholder can give their feedback and also can approach committee members in case of any grievances / suggestions. Regular meeting are held to address the grievances. Following are the committees-

- **Student Feedback on Institutional Governance/ Faculty performance**

For the faculty assessment the students give feedback on a scale of 1 to 10, individually for each subject / Faculty in a prescribed format. This formal feedback from students and feedback obtained through Open House Sessions with the Director is quantified to ascertain the improvement levels in every trimester / semester.

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- **Grievance Redressal Committee for Students / Teachers / Staff / Stakeholders.**

Grievance Redressal mechanism is in place. Following members have been appointed to form the Grievance Redressal Committee for Students / Teachers / Staff / Stakeholders. The committee meets every month to address the suggestions / complaints received through different channels.

**Grievance Redressal Committee**

S. No.	Name	Designation
1.	Prof. Dr. Pradeep Pendse	Chairman
2.	Prof. Vanita Patel	Convener
3.	Prof. Swar Kranti	Member
4.	Dr. Rutu Gujarathi	Member
5.	Dr. Kalpana Hans	Member
6.	Shri. Shekhar More	Member

- **Establishment of Anti Ragging Committee**

Anti-Ragging Committee has been formed to take actions against the students who are found involved in any of the ragging activities. The committee will work in accordance with Maharashtra Prohibition of Ragging Act 1999. Affected students can contact the committee members mentioned hereunder –

S. No.	Name	Designation
1.	Prof. Dr. Pradeep Pendse	Chairman
2.	Prof. Swar Kranti	Convener
3.	Prof. Suhas Prabhu	Member
4.	Shri. Jayesh Mistry	Member
5.	Senior PI, Matunga Police Station	Member
6.	Mrs. Rekha Shah	Member (from NGO Yuvak Biradari)
7.	Shri. Manas Sonawane	Student Representative
8.	Ms. Shikha Sunil Agrawal	Student Representative
9.	Ms. Purvi Chetan Mistry	Student Representative

- **Establishment of Online Grievance Redressal Mechanism**

An online Grievance Redressal Mechanism has been established for online registration as well as disposal of the Grievances of students/Faculty/Staff /Stakeholders. Any grieved member can lodge the complaint on the institute's website. URL for the registration of complaint: <https://www.welingkar.org/grievance>

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- **Establishment of Internal Complaint Committee (ICC)**

Internal Complaint Committee for the Prevention of Sexual Harassment at Workplace has been appointed as per the guidelines of Vishaka Committee, for addressing the complaints received from any Stakeholder.

Sr.No.	Name of the Committee Member	Designation
•	Prof. Vanita Patel	Chairperson
•	Dr. Kalpana Hans	Member
•	Ms. Reshma Jiwani	Member
•	Ms. Priyanka Handa	Member
•	Mrs. Rekha Shah	Member –NGO
•	Manas Sonawane	Student Representative
•	Isha Sharma	Student Representative
•	Purvi Chetan Mistry	Student Representative

- **Establishment of Committee for SC/ ST**

A Committee for SC/ST has been formed to redress the grievances received from the Staff / Student belong to this category This committee will work as per the Scheduled Castes and the Scheduled Tribes (Prevention of Atrocities) Act, 1989, No. 33 OF 1989, dated 11.09.1989. Grieved staff / students can contact the committee members mentioned hereunder –

S. No.	Name	Designation
1.	Prof. Girish Yadav	Chairman
2.	Prof. Sharad Nileshwar	Convener
3.	Prof. Vandana Sohoni	Member Convener
4.	Ms. Nameeta Vaalanj	Member
5.	Ms. Vidya Ramesh	Member
6.	Ms. Arpita Sawardekar	Member

- **Internal Quality Assurance Cell**

Internal Quality Assurance Cell has been formed to monitor the functioning of all the committees and compliance with all the statutory norms.

## 7. Programmes

Name of Programmes approved by AICTE

Sr.No.	Course
1.	Master of Management Studies

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• **Name of Programmes Accredited by AICTE - Nil**

- i. No. of Courses for which applied for Accreditation -01
- ii. Status of Accreditation – ~~Preliminary / Applied for SAR and results awaited/~~—  
~~Applied for SAR and visits completed/~~ Results of the visits awaited  
~~/Rejected/Approved for .....~~ Courses

Sr.	Course	Status of Accreditation
1.	Master of Management Studies	Results of the visit awaited

**MMS**

Sr.	Course	No. of Seats	Durati on	Cut off marks (2019)	Cut off marks (2020)	Cut off marks (2021)
1.	Master of Management Studies (F/T)	120+1JK + 12 EWS +6 TFW	2 year	103/200	123/200	124/200

**14. Fees Charged for Academic year 2021-22**

Sr. No.	Course	Amount in Rs. (Per Year)
1	MMS (Tuition Fee& Development Fee)	Open – Rs. 3,50,000/- OBC/SEBC/EBC/EWS – Rs. 1,97,826/- NT/DT-VJ/SBC – Rs.45,652/- SC/ST – Nil
2	Enrolment Registration Fee (UoM candidates)	1215/-
3	Enrolment Registration Fee (Other than Mumbai University but within Maharashtra candidates)	1615/-
4	Enrolment Registration Fee (Other than Maharashtra State and Technological University candidates)	1715/-

- **Placement Facilities :** Placement facility is available for all full time courses.
- Campus placement in last three years with minimum salary, maximum salary and average salary

**Batch 2019-21**

(Rs. In Lakhs)

Course Name	Minimum Salary	Maximum Salary	Average Salary
Master of Management Studies (F/T)	5.6	14.42	9.96

**Batch 2018-20**

Course Name	Minimum Salary	Maximum Salary	Average Salary
Master of Management Studies (F/T)	5.79	13.94	8.25

**Batch 2017-19**

Course Name	Minimum Salary	Maximum Salary	Average Salary
Master of Management Studies (F/T)	4.25	15	8.09

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- Name and duration of Programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details: **Not Applicable**

## 8. Faculty

- Branch wise list Faculty members: <Click here>

Sr. No.	Course	Faculty Members
1.	Master of Management Studies (F/T)	16

- Permanent Faculty - 16**
- Permanent Faculty: Student Ratio – 1:15**
- Number of Faculty employed and left during the last three years

Academic Year	No. of Employees Joined	No. of Employees Left
2017-18	14	5
2018-19	11	6
2019-20	0	0
2020-21	0	0
2021-22	0	0

- Profile of Vice Chancellor/ Director/ Principal/ Faculty -**  
<https://www.welingkar.org/programmes/full-time-programme/mumbai/masters-in-management-studies>

## Fee

- Details of Fee, as approved by State Fee Committee, for the Institution
- Time schedule for payment of Fee for the entire Programme

### MMS Course

Academic Year	Course	Fee Payment Time Schedule	Approved Fee (Rs.) (p.a.)
2021-22	MMS 1st Year	January 2022	3,50,000/-
	MMS 2nd Year	August - September 2021	3,40,000/-

- No. of Fee waivers granted with amount and name of students – 1 Deovrat Joshi
- Number of scholarship offered by the Institution, duration and amount – Not applicable
- Criteria for Fee waivers/scholarship – As per Government rule
- Estimated cost of Boarding and Lodging in Hostels

Hostel	AC	Non AC
Boys & Girls Hostel	Rs. 1,80,000/- p.a.	Rs. 1,30,000/- p.a.

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• **Admission**

α. Number of seats sanctioned with the year of approval

Sr.	Course	No. of Seats	Year of Approval
1.	Master of Management Studies (F/T)	120+1 Jk + 12 EWS + 6 TFW	1984

• **Number of Students admitted under various categories each year in the last three years**

Sr.	Course	Academic Year	Open	SC	ST	NT	DT-VJ	OBC	SBC	Total
	<u>Full time -</u>									
1.	MMS	2021-22	95	7	2	5	0	12	1	122
		2020-21	86	10	3	7	2	19	2	129
		2019-20	86	8	2	5	4	16	01	122

• **Number of applications received during last two years for admission under Management Quota and number admitted**

Course	Academic Year	No. of Applications Received	No. of students admitted
MMS	2020-21	292	24
	2021-22	220	24

**11. Admission Procedure**

Mention the admission test being followed, name and address of the Test Agency and its URL (website)

CMAT / CAT/ MH-CET (State conducted test)

Test Agency for CMAT – All India Council for Technical Education, Chanderlok Bldg., 7th floor, Janpath, New Delhi – 110001 Tel. No. 022-22828446 email – helpdesk@aicte-india.org (URL – www.aicte-india.org )

Test Agency for CAT – Indian Institute of Management. Kozhikode IIMK Campus P. O., Kozhikode, Kerala, India, PIN - 673 570

PH: +91-495-2803001 Fax: +91-495-2803010-11 (URL – www.iimk.ac.in) The test is conducted jointly by six Indian Institutes of Management

Test Agency for CET – State Common Entrance Test Cell, Maharashtra State, Excelsior Theater Building, AK Nayak Marg, Azad Maidan, Fort, Mumbai, Maharashtra 400001

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- **Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GPAT)/ Association conducted test)**

Course Name	MH-CET	CMAT	CAT
Master of Management Studies (F/T)	107	14	1

- **Activity Schedule for MMS Institutional Quota Admission Process (2021-22)**

Sr. No.	Activity	Date
1.	Date of Advertisement	29.11.2021
2.	Last date for submission of application	03.12.2021 (up to 5 pm)
3.	Preparation of Merit List	05.12.2021
4.	Display of Result after getting approval from SPM	07.12.2021
5.	Dates of admission (First round)	10.12.2021 to 13.12.2021 (between 11 am to 5 pm)
6.	Display of Second Merit list	13.12.2021 after 5 pm
7.	Dates of admission (Second round)	13.12.2021 to 14.12.2021 (between 11 am to 5 pm)

## 12. Criteria and Weightages for Admission

As per the guidelines issued by Admission Regulation Authority, Govt. of Maharashtra.

- **Information of Infrastructure and Other Resources Available**
  - α. Number of Class Rooms and size of each - 23 (Between 35 and 51 Sq. Mt Carpet area)
  - β. Number of Tutorial rooms and size of each - 8 (Between 35 and 51 Sq. Mt Carpet area)
  - χ. Number of Laboratories and size of each – Innovation Laboratory
  - δ. Number of Drawing Halls with capacity of each – Not Applicable
  - ε. Number of Computer Centres with capacity of each - 2 (with 60 and 92 capacity)
  - φ. Central Examination Facility, Number of rooms and capacity of each - (10 classrooms with the seating capacity of 60 and 13 classroom with the seating capacity of 120 each)
  - γ. Barrier Free Built Environment for disabled and elderly persons - Available
  - η. Occupancy Certificate - Available
  - ι. Fire and Safety Certificate - Available
  - φ. Hostel Facilities – Available



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**κ. Library**

i. Number of Library books/ Titles/ Journals available (program-wise)

Library Books							
Course	Number of International Journals	Number of National Journals	Number of eBook Titles	Number of eBook Volumes	Programme	Number of Titles	Number of Volumes
MMS	18	136	46670	46670	MANAGEMENT	58916	118220

- List of online National/ International Journals subscribed

**Full text Journal**

1. EBSCO
2. Pro Quest and

- E- Library facilities- Available

**λ. Laboratory and Workshop- Not Applicable**

- i. List of Major Equipment/Facilities in each Laboratory/ Workshop
- ii. List of Experimental Setup in each Laboratory/ Workshop

**μ. Computing Facilities**

- i. Internet Bandwidth – 328 Mbps
- ii. Number and configuration of System-818
- iii. Total number of system connected by LAN -540
- iv. Total number of system connected by WAN - 2
- v. Major software packages available - 50
- vi. Special purpose facilities available – 7

**v. Innovation Cell - Available**

- i. Social Media Cell – Available

**π. Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments - Yes**

**θ. List of facilities available**

- i. Games and Sports Facilities
- ii. Extra-Curricular Activities
- iii. Soft Skill Development Facilities

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• **List of facilities available** :



**Classrooms & Audio-Visual facilities**

All classrooms are air-conditioned and students have access to LCD and OHP for presentations. The classrooms are well equipped with audio facilities like sound systems, Internet access, video conferencing etc., which enables students to interact with business schools across the globe.

**Computer Centre facilities**

WeSchool has been among the first Wi-Fi enabled campuses (dating back to 2001) with a proper data center, a Giga Ethernet backbone and enterprise backend solutions such as Citrix, Symantec Enterprise to name a few.

Welingkar aspires to pre-empt the future and keep up with the changing time. With this objective the computer laboratory is well equipped with relevant packages like SPSS, CIMM, Capital line 2000 and Prowess. Pentiums are connected through LAN systems with Windows NT server. The institute offers full time ISDN Internet facilities to all its students.



Welingkar institute is creating a state of art information Systems set-up consisting of Gigabit Ethernet Backbone and fast Ethernet to the desktop.

- 2mbps leased line along with a caching server.
- The ISDN backup is automatic to ensure 0 downtime from the institute connectivity interface.
- 450 nodes to be in place.
- Wireless LAN access in MDP, Boardroom, Auditorium.
- Complete fibre backbone.
- Data centre of 325 sq ft having mail server, RAS server etc.
- Students dial in into the server through the RAS server and can view the books available in the library, the institute is also tying up with a logistics company to provide delivery of these books.
- Classrooms with the facility of video conferencing.
- 

**Library facilities**



The Welingkar Library, is more than two decades old, is a treasure house of knowledge and information. The institution has an independent library, which has over 40,000 books on various aspects of management. In addition, the library boasts of around 415 Indian & International Journals (5990 Online Journals) and a varied collection of non-book material in the form of Audio, Video Cassettes, CD-ROMs and Online Databases. The Library is fully automated with barcode system, which helps the readers to access the information readily.

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**Auditorium / Amphitheatre**

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### Auditorium

The auditorium is well-equipped and is at par with what the best management institutes in the world provide. It is used extensively for seminars, panel discussions, meetings and gatherings.

### Amphitheatre

An innovative set-up with open air seating, the amphitheatre provides a platform for students to showcase their artistic and creative talents among other things. In the process, they get an opportunity to improve their public speaking abilities, enhance communication skills & develop their overall personality.



### Cafeteria



The Cafeteria not only provides a vibrant atmosphere and unleaded fuel for the day but is an effective way to put forth a new method called the "Cafeteria approach". This is a new method of learning in an informal manner. It helps in nurturing interpersonal skills among students.

### Gymnasium facilities

Gymnasium facility is available for Boys and Girls separately.



### Hostel Facilities

Separate hostels for boys and girls are available within 2 kms from the college, with 24 x 7 internet connectivity. Admissions are on first come first serve basis. Preference is given to non-localities.

### Medical & other

First aid Box is available at every floor.  
 Group insurance is taken for all the students.



### Yoga & Meditation Cell

The Yoga and Meditation cell organizes programs conducted by eminent instructors. Given the high levels of stress in today's highly competitive environment, it's a perfect way to relax the body, mind and soul.

### • Games and Sports Facilities

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## Indoor Sports facilities

The Recreation Centre is a charging hub for students and faculty. They can play a game of table tennis or pool to let their muscles loose or a game of chess and carom to stimulate their grey matter. The recreation centre also houses a fully equipped gymnasium and an artificial rock climbing wall.



We organize Inter collegiate Cricket Tournament “IMPACT” every year.

### • Extra-Curricular Activities :

#### • Soft Skill Development Facilities

Students are encouraged to participate in various Corporate & B-School competitions like case studies, business plans, best summer projects, quizzes, simulation games, article writing competitions etc...This enhances their skills and gives them confidence to compete with other Bschool students and use their analytical skills. In corporate competitions students solve real problems faced by corporates through case studies.

The need to develop one's soft skills, for all of us to be of value to others, is a given. However, the term 'soft' is bundled with a long list of skills. Some of these skills include communication, self- awareness, mindfulness, team leadership, situational awareness, empathy etc.

Hence, it is a tall order for any individual to master the entire range in a short span of time.

As far as our context is concerned, being a National Business School of repute, we invest in multiple ways to develop the softer skills of our students.

Some of these initiatives /interventions, include the Assessment Centre- Development Centre, which all first year students go through, prior to their Summer Internship.

This involves the student undergoing a one day rigorous process, that includes Group Discussion, Game based simulation, Role Plays and Behavioural Event Interview. The student is assessed on 6 of our Assurance Of Learning Goals, by a set of trained Internal and External Assessors.

The Development Centre processes include the crafting of an Individual Development Plan , allotment of an Internal Faculty Mentor, besides group and customised learning/experiences, over a year's period, till they complete their Post Graduation.

To sensitise our students to hone skills how to work better with others ( not necessarily their class mates), all first year PGDM students go through an Action Learning Project ( over a 6 month duration), which focuses on a Social centric challenge or Corporate challenge or Technology related challenge or a combination of all three.

To enhance the preparedness of our students to face the Campus Selection Processes, we conduct multiple rounds of Group Discussions, Mock Interviews ( both domain and behavioural) , besides CV crafting classes as well.

Other opportunities for students to enhance their soft skills, include, Volunteering at Campus/Industry events, participating in Inter- B School competitions etc.

We have also begun interventions to sensitise students to Diversity and Inclusion, including the POSH related topics.'

### ρ. Teaching Learning Process

- i. Curricula and syllabus for each of the Programmes <Click here>
- ii. Academic Calendar

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**MMS Academic Calendar Academic Year 2021-22**  
**Batch 2021-23**

Sr. No	Semester I	Start Date	End Date
1	Foundation Program	4 <sup>th</sup> January 2022	4 <sup>th</sup> January 2022
2	Semester-I	5 <sup>th</sup> January 2022	6 <sup>th</sup> March 2022
3	Semester I Pre-Exam Study Break	7 <sup>th</sup> March 2022	9 <sup>th</sup> March 2022
4	Semester End Exams (SEE)	10 <sup>th</sup> March 2022	20 <sup>th</sup> March 2022
5	Declaration of Results (SEE)	27 <sup>th</sup> March 2022	27 <sup>th</sup> March 2022
6	Supplementary Examination (SE)	31 <sup>st</sup> March 2022	5 <sup>th</sup> April 2022
7	Declaration of Results (SE)	9 <sup>th</sup> April 2022	9 <sup>th</sup> April 2022
	Semester-II	Start Date	End Date
1	Semester -II	22 <sup>nd</sup> March 2022	7 <sup>th</sup> May 2022
2	SIP/SIRP	9 <sup>th</sup> May 2022	7 <sup>th</sup> July 2022
3	Semester -II (Contd)	9 <sup>th</sup> July 2022	3 <sup>rd</sup> August 2022
4	Semester II Pre-Exam Study Break	4 <sup>th</sup> August 2022	6 <sup>th</sup> August 2022
5	Semester End Exams (SEE)	7 <sup>th</sup> August 2022	20 <sup>th</sup> August 2022
6	Declaration of Results (SEE)	26 <sup>th</sup> August 2022	26 <sup>th</sup> August 2022
7	Supplementary Examination (SE)	31 <sup>st</sup> August 2022	5 <sup>th</sup> September 2022
8	Declaration of Results (SE)	10 <sup>th</sup> September 2022	10 <sup>th</sup> September 2022

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Sr. No.	Semester III	Start Date	End Date
1	SIP/SIRP	25 <sup>th</sup> June 2021	24 <sup>th</sup> August 2021
2	Semester III	26 <sup>th</sup> August 2021	11 <sup>th</sup> January 2022
3	Mid Term Break	2 <sup>nd</sup> November 2021	6 <sup>th</sup> November 2021
4	Semester III Pre-Exam Study Break	12 <sup>th</sup> January 2022	18 <sup>th</sup> January 2022
5	Semester End Exams (SEE)	19 <sup>th</sup> January 2022	1 <sup>st</sup> February 2022
6	Declaration of Results (SEE)	6 <sup>th</sup> February 2022	6 <sup>th</sup> February 2022
7	Supplementary Examination (SE)	19 <sup>th</sup> February 2022	24 <sup>th</sup> February 2022
8	Declaration of Results (SE)	28 <sup>th</sup> February 2022	28 <sup>th</sup> February 2022



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Sr. No.	Semester IV	Start Date	End Date
1	Semester IV	3 <sup>rd</sup> February 2022	29 <sup>th</sup> April 2022
2	Semester IV Pre-Exam Study Break	30 <sup>th</sup> April 2022	5 <sup>th</sup> May 2022
3	Semester End Exams (SEE)	7 <sup>th</sup> May 2022	10 <sup>th</sup> May 2022
4	Declaration of Results (SEE)	16 <sup>th</sup> May 2022	16 <sup>th</sup> May 2022
5	Supplementary Examination (SE)	20 <sup>th</sup> May 2022	24 <sup>th</sup> May 2022
6	Declaration of Results (SE)	28 <sup>th</sup> May 2022	28 <sup>th</sup> May 2022

- iii. Teaching Load of each Faculty - As per the guidelines of AICTE
- iv. Internal Continuous Evaluation System in place **YES**
- v. Student's assessment of Faculty, System in place **YES**

• **Enrollment of students in the last 3 years**

Sr.	Course	Academic Year	Total
	<b>Full time -</b>		
1.	MMS	2021-22	122
		2020-21	129
		2019-20	122

• **List of Research Projects/ Consultancy Works**

Number of Projects carried out, funding agency, Grant received

Sr.No.	Title of Project	Funding Agency	Amount (Rs.)	AY
1	An exploration of the relationship between perfectionism and anxiety in Indian employees	University of Mumbai, Mumbai	40000	2019-20
2	A study on MSME's adopt "Cause Related Marketing" (CrM) to enhance awareness and acceptance of their Organisations' offering, thereby solving social issues and contribute to the Indian Economy	University of Mumbai, Mumbai	30000	2019-20
3	Corporate Unicorns: a descriptive analysis	University of Mumbai, Mumbai	35000	2019-20
4	An exploration of the relationship between perfectionism and anxiety in Indian employees	National HRD Network	1,00,000	2019-20
5	A study on Impact of Design Thinking based -pedagogies on	All India Council of Technical Education	294000	2019-20

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	business school students - AICTE			
6	Research Conference on Future of work, workforce and workplace	All India Council of Technical Education	500000	2018-19
7	Rural -Urban Migration and its Implication: Study in three states in India	Indian Council of Social Science Research, New Delhi	1500000	2018-19
8	Short term Program on Leadership Development	All India Council of Technical Education	409000	2018-19
9	Short term Program on Case writing and Teaching	All India Council of Technical Education	365000	2018-19
10	Multi stakeholders' perspectives on Life Long Learning and Life time Enrolment of Students in Management Stream / Domain: Challenges, Strategies and Road Ahead	University of Mumbai, Mumbai	40000	2018-19
11	Impact of Design Thinking based pedagogies on nurturing and encouraging entrepreneurial spirit among Business school students	University of Mumbai, Mumbai	30000	2018-19
12	An exploratory study on women street vendors in Mumbai	University of Mumbai, Mumbai	30000	2018-19
13	A study on the extent of acceptance of digital banking amongst senior citizens and concomitant challenges in usage and acceptance of digital banking services and products.	University of Mumbai, Mumbai	25000	2018-19
14	A study on the extent / level of Innovation and Sustainability of Start-ups in India	Association of Indian Management Schools	100000	2018-19
15	(User preference study for) Self-administered microneedle technologies for intradermal sustained depot deliveryof contraceptives	Bill & Melinda Gates Foundation	5000000	2018-20

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Publications (if any) out of research in last three years

Sr No	Title of the Research Paper	Details of the Journal	Date
1	The Relationship of Perfectionism and Job Motivation in Indian Employees	Journal of Research Innovation and Management Science. ISSN: Print-2454-6542;Online-2455-9342	1-Apr-19
2	Role of HR Analytics for Talent Acquisition	Journal of Emerging Technologies and Innovative Research by JETIR, Gujrat, ISSN 2349-5162, Volume 6, Issue 5 , pp114-115	01/May/19
3	Impact of rural entrepreneurship on migration- A case study of Dahanu (Maharashtra), India	Indian Journal of Agricultural Research, by Agricultural Research Communication Centre Print ISSN:0367-8245 / Online ISSN:0976-058X, Vol 53, Issue No 4, Pg No: 500-503;	1-Aug-19
4	Impact of Design Thinking based pedagogies on nurturing and encouraging entrepreneurial spirit among Business school students	University of Mumbai - Poster Display for Minor Research Projects	1-Sep-19
5	A study of relationship between age and choice of healthcare facility among diabetic population in Mumbai	Advances in Economics & Business management, Krishi Sanskriti Publications, Volume 6, Issue 6	Dec-19
6	The Effect of digital training on employees efficiency	International Journal of Advance and Innovative Research by India Academicians and Resaerchers Association, Volume 7, Issue 1(VIII) ISSN 2394-7780 / pg 7-11	03/Mar/20

**Details Of The Research Publications of Core Faculty in International Journals in last 3 years**

Sr No	Title of the Research Paper	Details of the Journal	Date
1	A Study on Awareness, Perception and Factors Affecting demand of Life Insurance Products with reference to Salaried Individuals in Western Maharashtra	International Journal of Advance Research in Computer Science and Management Studies,ISSN: 2321-7782 (Online), e-ISJN: A4372-3114Volume 7, Issue 1, Pg 1-15	Jan-19



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2	Examining the performance oriented indicators for implementing green management practices in the Indian agro sector	Journal of Cleaner Production, Elsevier Publication, ISSN 0959-6526, Volume 215, Pages 926-943	Apr-19
3	A Study on Customer Time Engagement and Perception of Content for E-Commerce Sites in India	Deccan Education Society's Navinchandra Mehta Institute of Technology and Development (NMITD)'s IOSR Journal of Engineering (IOSRJEN), ISSN (e): 2250-3021, ISSN (p): 2278-8719 PP 01-16	Mar-19
4	A study on the impact of demographics on customers evaluation of e commerce sites in India	International Journal of Advance and Innovative Research, ISSN: 2278-7844	8-Mar-19
5	The Relationship of Perfectionism and Job Motivation in Indian Employees	Journal of Research Innovation and Management Science, ISSN Number: p-2454-6542;e-2455-9342, Vol V, Issue I pages 4-13	Jan-March 2019
6	Impact of Employee Attitude and Expertise on Customer Dissonance Experience in Decathlon Stores	Journal of Management and Entrepreneurship by Xavier Institute of Management & Entrepreneurship (XIME), Bangalore, ISSN No 2229-5358 Volume 13, Issue No 1	January-March 2019
7	Analysing the factors influencing cloud computing adoption using three stage hybrid SEM-ANN-ISM( SEANIS) approach	Technology Forecasting and Social Change online journal by ELSVIER Publication, ISSN No 0040-1625 Volume No. 134,pp.98-123	May-19
8	Artificial Intelligence (AI): Multidisciplinary perspectives on emerging challenges, opportunities, and agenda for research, practice and policy	International Journal of Information Management, Elsevier Publication, ISSN: 0268-4012	27-Aug-19
9	Formulation and Pilot project for increasing the TCI in F and V category in Hypermarke	World Research Associations, Vol. 12, Issue 1, pg84-90	Mar-19
10	Redefining Sales experiences to resolve conflicts of sales consultants Using Geoline modeling Case : Mahindra & Mahindra	BUSINESS AND SOCIETY :CONTEMPORARY ISSUES by SKIREC PUBLICATIONS IN ASSCOAITAION WITH IJMRA"978-93-87176-36-2", Pg No 49-57	1-Feb-19
11	Variation in the Grading System: Boon or Bane	Journal of Advances and Scholarly Researches in Allied Education [JASRAE]) by Ignited minds publisher, Vol:16, Issue: 2, DOI: 10.29070	5-Feb-19

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12	Examining the Impact of Social Commerce Dimensions on Customers? Value Co-Creation: The Mediating Effect of Social Trust	Journal of Consumer Behaviour, Volume 18, Issue 4	July-August 2019
13	Application of Circular Economy Philosophy in Urban Waste Management for Growing Healthy Food	Conference proceedings of 2nd International Conference on Challenges in Emerging Economies by K J Somaiya Institute of Management Studies and Research Mumbai, ISBN 978-81-936405-1-7	22-23 November 2019
14	Impact of Social Role on Shopping Styles of Food and Grocery among Women in Urban India	International Journal of Innovative Knowledge Concepts by Sonhira Publications ISSN : 2454-2415 Vol. 7, Issue 1	27-Jan-19
15	Role of Gender Identity of Women Shopping Styles of Food and Grocery	International Journal of Innovative Knowledge Concepts by Sonhira Publications ISSN : 2454-2415 Vol. 7, Issue 1	27-Apr-19
16	application of hidden markov models for stock trading	Presented in 2020 6th International Conference on Advanced Computing and Communication Systems (ICACCS), by Sri Eshwar College of Engineering, Coimbatore, India, ISBN: 2575-7288, pp. 1144-1147, doi: 10.1109/ICACCS48705.2020.9074387.	6-7, March 2020
17	Group behaviour in social media: Antecedents of initial trust formation	Computers in Human Behaviour. Vol No 105, April 2020, Article number 106225	Apr-20
18	Financial Inclusion in India- Pradhan Mantri Jan Dhan Yojana	The International Conference on "Future of Work, Workforce and Workplace" organised Prin. L. N. Welingkar Institute of Management Development & Research, Mumbai and supported by AICTE, pp 81-82, ISBN: 978-81-943641-5-3	13-14 January 2020
19	A qualitative Enquiry into Educational Administrator's perspectives on Life Long Enrolment through Open Loop University: Prospects, Challenges and Policy Implications	The International Conference on "Future of Work, Workforce and Workplace" organised Prin. L. N. Welingkar Institute of Management Development & Research, Mumbai and supported by AICTE, pp 144-156, ISBN: 978-81-943641-5-3	13-14 January 2020

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20	A study on user perception towards the use of Mobile Cloud Storage	Paper presented in conference on Future of Works Workforce and Workplace (Prin. L. N. Welingkar Institute of Management), ISBN: 978-81-943641-5-3	13, 14 January 2020
21	Patterns and Determinants of Migration in Maharashtra	The International Conference on “Future of Work, Workforce and Workplace” organised Prin. L. N. Welingkar Institute of Management Development & Research, Mumbai and supported by AICTE, pp 232-234, ISBN: 978-81-943641-5-3	13-14 January 2020
22	Factors influencing adoption and continuation of OTT Video Streaming Applications in India	The International Conference on “Future of Work, Workforce and Workplace” organised Prin. L. N. Welingkar Institute of Management Development & Research, Mumbai and supported by AICTE, pp 224-227, ISBN: 978-81-943641-5-3	13-14 January 2020
23	Cultural Intelligence: Insights for the future of work	The International Conference on “Future of Work, Workforce and Workplace” organised Prin. L. N. Welingkar Institute of Management Development & Research, Mumbai and supported by AICTE, pp 245-247, ISBN: 978-81-943641-5-3	13-14 January 2020
24	Role of Orientation contributing to contractual and permanent employee’s productivity in jewellery manufacturing companies	The International Conference on “Future of Work, Workforce and Workplace” organised Prin. L. N. Welingkar Institute of Management Development & Research, Mumbai and supported by AICTE, pp 165-168, ISBN: 978-81-943641-5-3	13-14 January 2020
25	The Workforce Of Eco-Entrepreneur At Velas Village In Maharashtra	The International Conference on “Future of Work, Workforce and Workplace” organised Prin. L. N. Welingkar Institute of Management Development & Research, Mumbai and supported by AICTE, pp 187-190, ISBN: 978-81-943641-5-3	13-14 January 2020
26	Impact of Financial Knowledge in Ascertaining Risk Appetite and Risk Tolerance of Gold Investors- A Test of Expected Utility Theory	Conference Proceedings of Third Annual Conference: Gold & Gold Markets , organized by The India Gold Policy Centre at the Indian Institute of Management Ahmedabad (IIMA) sponsored by World Gold Council, IGPC IIMA Annual Report 2019-20 .	Jan-20
27	Measuring Change in the Consumers' Preferences for Services provided by Oil Marketing Companies	Conference Proceedings of NICOM 2020-23rd Nirma International Conference on Management, Excel India Publishers, Pg 57	Jan-20

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28	Developing a marketing framework for the bottom of the pyramid consumers	Journal of Advances in Management Research (IIT D), Emerald Publishing, ISSN: 0972-7981, DOI 10.1108/JAMR-01-2020-0015	Jan-20
29	A Study on Indian Aviation Sector Opportunities - With Special Reference to Commercial & Defence Aviation	Conference Proceedings of 2020 Fourth World Conference on Smart Trends in Systems, Security and Sustainability (WorldS4), 10.1109/WorldS450073.2020.9210348	Jan-20
30	Virtual Teams: Literature Review With Respect To Affecting Variables Studied To Decide Direction For The Future Research	Journal of Critical Reviews, Vol 7, Issue 16, ISSN- 2394-5125, Page- 2513-2519	Jan-20
31	VARIATION IN THE GRADING SYSTEM: BOON OR BANE	Journal Of Advances And Scholarly Researches In Allied Education, Ignited Minds Publications, VOL- 16, ISSUE- 2 ISSN: 2230-754	Feb-20
33	A Study on Effectiveness of Microfinance Programmes In India	Shodh Sarita Journal of Arts, Humanities and social Sciences by Sanchar Educational & Research Foundation, ISSN - 2348 - 2397 Volume 7 Issue 25	Mar-20
35	A Qualitative Enquiry Into Educational Administrator'S Perspectives On Life Long Enrolment Through Open Loop University: Prospects Challenges And Policy Implications?	International Journal Of Management (IJM), IAEME Publication (IJM) Volume 11 Issue 5 May 2020 pp. 813-823; ISSN Print: 0976-6502 and ISSN Online: 0976-6510;	5-May-20
36	Artificial Intelligence is Bringing the Supply Chain To New Frontiers	International Journal of Management IT & Engineering, Vol. 10 Issue 05, ISSN: 2249-0558	31-May-20
37	An Entrepreneurial Opportunity in Civil Aviation & Defence Aerospace Sector in India	Pacific Business Review International, ISSN 0974-438X, Volume 12 Issue 12	June, 2020
38	International Journal of Management, Volume 11 Issue 7. pp. 1212-1221, ISSN 0976-6510	Predicting Stock Market Indices Using Neural Networks	16-Jul-20
39	CAMPAIGN DESIGNER'S PERSPECTIVE TOWARDS RURAL AND URBAN ADVERTISING	ZENITH International Journal of Business Economics & Management Research, Vol.10 (8), ISSN 2249-8826 ; AUGUST (2020), pp. 1-8	Aug-20

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40	The Relationship between Perfectionism and Job Performance in Indian Employees	International Journal of Research and Analytical Reviews (IJRAR), Vol 7 Issue 3, Page No pp.657-670	1-Aug-20
41	To Study the Evolving Transformation Trends In Supply Chain Management.	International Journal of Management IT & Engineering by Philobiblon, Vol. 10 Issue 01 ,ISSN: 2249-0558, page no 130-137	3-Aug-20
42	An Exploration of Impact of COVID 19 on mental health - Analysis of tweets using Natural Language Processing techniques	Cold Spring Harbor Laboratory (CSHL) a not-for-profit research and educational institution Yale University and BMJ a global healthcare knowledge provider, medRxiv The Preprint server for Health Sciences, doi: <a href="https://doi.org/10.1101/2020.07.30.20165571">https://doi.org/10.1101/2020.07.30.20165571</a>	4-Aug-20
43	Covid 19 Pandemic Data Analysis and Forecasting using Machine Learning Algorithms	Seybold Report, Volume 15, Issue 9	28-Sep-20
44	A Study on Awareness about Flipped Learning as a Pedagogical Tool in Management Education	Seybold Journal, Vol 15, Issue 9, ISSN NO: 1533-9211, Pg- 57-70	Sep-20
45	Perspectives Of Current Students On Life Long Learning And Life Time Enrolment In Management Stream / Domain	Seybold Journal, Vol 15, Issue 9, ISSN NO: 1533-9211, Pg- 57-70	Sep-20
46	Driving retailer's growth by leveraging analytics for home linen category retailer's profitability	International Journal of Multidisciplinary Educational Research, Volume 9 , Issue 9(1), . ISSN 2277-7881/ pp186-194	Sep-20
47	Farmers' Awareness on Agricultural Extension Education and its Impact on Sustainable Development	Paper presented in International Seminar on Rural Development in Asia-Pacific Region-Special reference to North-East India and its Bordering countries, Organized by National Institute of Rural Development & Panchayat Raj, North Eastern Regional Centre, Ministry of Rural Development, Govt. of India, Guwahati, India In collaboration with Bangladesh Academy for Rural Development (BARD), Government of Bangladesh, Cumilla, Bangladesh, Bangladesh, Published in Academy for Rural Development (BARD)- Abstract Volume-ebook, Page 34, ISBN No-1603174150670	Sep-20

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48	Telemedicine Preferences of Healthcare Professionals in India during the COVID-19 Pandemic	International Journal of Science and Research (IJSR), Volume 9 Issue 10,	Oct-20
49	Food Patterns and Eating Habits Among Children During The Pandemic: A Parent'S Perspective	Psychology and Education, Vol 57, Issue 9, 7106-7117, ISSN: 00333077	18-Nov-20
50	A Study On Consumer Perception Towards Challenges Of Digital Marketing	Psychology and Education (2020) 57(9): 7085-7091 ISSN: 00333077	18-Nov-20
51	Food Patterns and Eating Habits Among Children During The Pandemic: A Parent's Perspective	Psychology and Education Journal, Volume 57, Issue no 9, ISSN:00333077	Nov-20
52	The extended Unified Theory of Acceptance and Use of Technology (UTAUT2): A systematic literature review and theory evaluation	International Journal of Information Management, Elsevier Publication, <a href="https://doi.org/10.1016/j.ijinfomgt.2020.102269">https://doi.org/10.1016/j.ijinfomgt.2020.102269</a> ; Volume 57, April 2021, 102269	Nov-20
53	GANToon: Creative cartoon art using Generative adversarial network	Conference Proceedings of 5th International Conference, Information, Communication & Computing Technology, Scopus Indexed Springer CCIS Conference Proceeding of ICICCT 2020, ISBN No 978-981-15-9670-4	5-Nov-20
54	Speech Coach: A framework to evaluate and improve speech delivery	Conference Proceedings of ICCCP 2020: 4th International Conference on Computer, Communication and Signal Processing	2020
55	Early diagnosis of Parkinson's disease using LSTM: A Deep Learning Approach	Conference Proceedings of 12th International Conference on Soft Computing and Pattern Recognition (SoCPaR 2020), Springer Verlag	2020
56	Use of Technology in Projects Management and Its Impact on Organisational Growth	International Journal of Business and Management Invention (IJBMI) ISSN (Online): 2319-8028, ISSN (Print):2319-801X, Volume 9 Issue 12 , PP 56-6	29/Dec/20
57	Effect of Covid -19 On Brands Communication Strategy	IMPACT: International Journal of Research in Business (Management IMPACT: IJRBM), ISSN (P): 2347-4572; ISSN (E): 2321-886X Vol. 8, Issue 12	Dec-20



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59	Role of Micronutrient Fertilizers in Doubling Marginalized Consumer Groups' Income For Sustainable Development	Paper presented in 04th International Conference on Marketing, Technology, and Society" Organised by Indian Institute of Management Kozhikode, Kerala, India	12/30/20 20
60	Digital Education: Viability in the Era of 4.0	Peper Presented in International Conference on Marketing, Technology, and Society, IIM, Kozhikode	16-Apr- 20

α. Industry Linkage - Yes

β. MOUs with Industries (minimum 3) – Yes

- **LoA and subsequent EoA till the current Academic Year -**

<https://www.welingkar.org/mandatory-disclosures>

- **Accounted audited statement for the last three years**

<https://www.welingkar.org/mandatory-disclosures>

- **Best Practices adopted, if any**

The Best Practices /Developments/ Innovations What separates an organization from others is not doing different things, but doing things differently. Over the years WeSchool, have initiated several innovative practices that have added to the effectiveness of our education process. Below mentioned are some of the best practices institute follows for students' holistic development.

- Foundation Programme
- Association with industry bodies o
- Project based, innovative approach to business solutions
- Functional Proficiency Test- Students take an online test towards the end of the 3rd trimester (end of first year) to help them to understand their aptitude for a specialization such as Marketing, Finance, HR, Operations, Analytics etc.
- Students Personal Development Programs
- Global Citizen Leadership Program (GCL)
- Structured Mentorship (AC / DC)
- Entrepreneurship & Innovative Cell