

(AY 2022-23)

Prin. L.N.Welingkar Institute of Management Development and Research
 (PGDM)

Mandatory Disclosure
Academic Year 2022-23

- Name of the Institution
 - Address including Telephone, Mobile, E-Mail

Prin. L.N.Welingkar Institute of Management Development and Research (PGDM)
 Lakhamsi Napoo Road,
 Matunga (East), Mumbai -400019
 Telephone – 022 24198300 email – admin.pgdm@welingkar.org
- Name and address of the Trust/ Society/ Company and the Trustees
 - Address including Telephone, Mobile, E-Mail

Shikshana Prasaraka Mandali
 Sharada Sabhagriha, S.P.College Campus, Tilak
 Road, Pune – 30
 Telephone – 020 24331316
 Email – shikshanapmandali@gmail.com
- Name and Address of the Vice Chancellor/ Principal/ Director
 - Address including Telephone, Mobile, E-Mail

Prof. Dr. Uday Salunkhe, Group Director
 Prin. L.N. Welingkar Institute of Management Development & Research (PGDM)
 L.N. Road, Matunga (Central),
 Mumbai 400019
 Phone -24198300
 Email - director@welingkar.org
- Name of the affiliating University – NA
- Governance
 - Members of the Board and their brief background

Sr.No.	Name	Designation
1.	Adv. Sohanlal Kundanmal Jain	Chairman
2.	Shri. Shrikrishna Raghunath Chitale	Vice Chairman
3.	Shri. Satish Vasant Pawar	Member
4.	Shri. Jayant Vishnudas Kirad	Member
5.	Adv. Mihir Krushnakant Prabhudesai	Member
6.	Shri. Keshav Chintaman Vaze	Member
7.	Adv. Damodar Badrinarayan Bhandari	Member
8.	Shri. Rajesh Chandrakant Patwardhan	Member
9.	Shri. Sunil Madhusudan Joshi	Member
10.	Shri. Sudhir Kalkar	Member
11.	Shri. Parag Thakur	Member
12.	Shri. Rajendra Patwardhan	Member
13.	Dr. Radhika Narendra Inamdar	Secretary

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• Members of Academic Advisory Body

Today's rapidly changing society demands that the educational entities and the communities they serve, should work very closely. Welingkar believes in excellence in quality of education that is imparted, attempts to ensure that it is application oriented, futuristic and in sync with the industry requirements. As one of the step in the direction of making a meaningful change and transform the lives of its students, it practices the ongoing process of constitution of Academic and Advisory Boards and holding their Board Meetings.

While the Advisory boards provide Vision & Positioning of the Programs, valuable directions, guidance and support needed for a continual improvements, to chart a successful and niche Program, the Academic Boards deliberate upon the 'curricula', 'teaching learning plan' to address the emerging needs and bridge the gap between the academia and the industry as also prepare students for latent and unmet needs of the industry. Both the Boards also provide guidance on Research work.

The Boards are proactive bodies which help WeSchool to achieve its vision and actualize its mission and be a top choice Business School amongst the students and employers. The honorary board members guide, promote, advise and support WeSchool in its efforts to upgrade the students in knowledge and thought process and make difference in the communities they work and groom the students to be readily employable across the globe.

1. ADVISORY BOARD - INNOVATION

S. No.	Name	Designation	Organization
1.	Padma Vibhushan Dr. R. A. Mashelkar	National Research Professor	Global Research Alliance
		Former Chairman	National Innovation Foundation
2.	Mr Harsh Mariwala	Chairman	Marico Limited
		Founder	Marico Innovation Foundation
3.	Dr. Roberto Verganti	Professor, Leadership & Innovation	Stockholm School of Economics
		Professor, Leadership & Innovation	Politecnico de Milano, Italy
4.	Dr. Ramesh Raskar	Professor, Integrated Design Member, Advisory Board	Harvard Business School
		<ul style="list-style-type: none"> • Associate Professor MIT Media Lab • Scientist Inventor & Head Lemelson- MIT prize winner • Founder 	<ul style="list-style-type: none"> • European Innovation Council. • Massachusetts Institute of Technology • MIT Media Lab's Camera Culture- Research Group • RedeX
5.	Dr Sten Ekman	Founder Professor- Innovation, Science & Management	Ekman Consulting Inc in partnership with Malardalen University, Sweden.
6.	Prof. Tamar Akov	Pears Program for Global Innovation – VRB Sanitation	Bezalel Academy of Art Design at Israel
		Adjunct Faculty & Research Fellow	Inter-Disciplinary Centre (IDC) Herzliya, Tel Aviv
7.	Mr. Srinivasa	CEO Former President	LUMIUM World Design Organization
8.	Mr. Lyndon Rego	Chief Catalyst	CoMetta, Connect, Communicate & Collaborate at Greensboro
9.	Prof Dr. Rene Ruttimann	Professor- Leiter Center of Emerging Markets	ZHAW, School of Management and Law Switzerland.

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Advisory Board Innovation – Board Meeting held on 21.7.2020

2. PGDM (Business Design) Academic Board

S. No.	NAME	DESIGNATION	ORGANIZATION
1	Prof. Anand Kusre	Prof. In Charge	Centre for Entrepreneurship, IIT, Bombay
2	Mr Anand Bajaj	Founder & CEO	Nearby Technologies Private Ltd.
3	Mr Bhushan Patil	Founder	Multiply Ventures India
4	Ms Susmita Panda	Sr. Vice President, Lead, Design Thanking	Aditya Birla Group
5	Prof. Shashank Mehta	Principal Faculty – Industrial Design	National Institute of Design
6	Mr Pankaj Jhunja	Head of Innovation & Mobility Hub.	Tata Motors, San Francisco & Pune.
7	Mr Vikas Choudaha	SVP & Business Head, Storage Solutions	Godrej & Boyce Manufacturing Co Ltd.
8	Ms Devina Kothari	An Innovator, social Entrepreneur	Zuam Labs, Rajkot.
9	Mr. Ajeet Khurana	Founder Former CEO	Genezis Network ZebPay , Singapore
10	Mr Omkar Sathe	Associate Partner - heading the Industrial Policy and Innovation vertical. Past: Head of Innovation & New Products	CPC Analytics- a public policy consulting firm Ultra Tech
11	Ms Geetika Kambli	Managing Partner	Future Factory

PGDM –BUSINESS DESIGN - ACADEMIC BOARD, latest Meeting held on 14.7.2021.

3. PGDM – Research & Business Analytics - ADVISORY BOARD

S. No.	NAME OF THE BOARD MEMBER	DESIGNATION	ORGANISATION
1	Dr. V Kumar	Marketing Legend, Distinguished Term Professor, and Senior Fellow Distinguished Fellow former Regents' Professor Executive Director, Centre For Excellence in Brand & Customer Management Director- Ph.D. Programs	Indian School of Business (ISB) India MICA India Georgia State University, USA
2	Dr. Partha P Chakrabarti	Full Time Professor Artificial Intelligence (AI), Formal Methods, Cognitive Science, CAD for VLSI & Embedded Systems Past Director	IIT Kharagpur IIT Kharagpur
3	Dr. Siddhartha SenGupta	Principal Scientist Adjunct Professor	Tata Consultancy Services IIT Bombay
4	Mr. Kaushik Ghate	Senior Vice President & Head Analytics & Data Sciences	HDFC Bank
5	Mr. Srikanth Velamakanni	Co- Founder & Group CEO and Executive Vice Chairman	Fractal Analytics

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S. No.	NAME OF THE BOARD MEMBER	DESIGNATION	ORGANISATION
6	Mr. Mihir Kittur	Co_founder & Chief Commercial Officer	Ugam
7	Mr Santosh Shriyan	Channels Business, Alliances Leader Cybersecurity (India & South Asia)	IBM
8	Mr. Devendra Pagnis	Director- CBS Analytics and Global Data Management	Colgate Palmolive

PGDM – Research & Business Analytics– ADVISORY BOARD, latest Meeting held on 23.11.2018.

4 PGDM – Research & Business Analytics – ACADEMIC BOARD

S. No.	NAME OF THE BOARD MEMBER	DESIGNATION	ORGANISATION
1	Mr Rajesh Kumar R.	Managing Director & Chief Executive Officer Past: Group Head, Retail Credit & Risk Analysis	TransUnion CIBIL Limited HDFC Bank
2	Mr. Mukesh Jain	CTO, VP & Global Head of Innovation with AI/ML, Insights & Data	Capgemini
3	Mr Shrikant Palkar	Director – Advanced Analytics & Data Administration	Costco Wholesale, Seattle, USA.
4	Dr. Ankur Teredesai	Co Founder & CTO Professor, Computer Science & Systems.	KenSci Institute of Technology, University of Washington Tacoma.
5	Mr. Vijay Kumar Kottapalli	CEO & Founder	Inclusive Services & Technology Private Ltd.
6	Prof. Dr. U Dinesh Kumar	Professor Decision Sciences, Chair Data Centre & Analytics Lab	IIM, Bangalore.
7	Mr Sachin Shanbhag	Vice President – Insights & Analytics	Tata AIG General Insurance Company Limited

PGDM – Research & Business Analytics– ACADEMIC BOARD, Meeting held on 21.2.2019

5. PGDM – RETAIL MANAGEMENT ADVISORY BOARD

S. No.	NAME	DESIGNATION	ORGANIZATION
1.	Prof. Dr. Jagdish Sheth (Padma Bhushan 2020)	Professor of Marketing	Emory University, USA
2	Mr. Kishore Biyani	Founder & Group CEO	Future Group
3	Mr Ganesh Subramanian	Founder & CEO	Stylumia
4	Prof. Dr. Ashok Som	Founding Director	ESSEC Persons & Executive Master in Luxury Management & Design Innovation
5	Mr. Bijou Kurien	Chairman Past: Member – Strategic Advisory Board	Retailers Association of India L Capital Asia - the PE arm of LVMH, the French luxury retailer
6	Mr. Kumar Rajagopalan	CEO	Retailers Association of India
7	Mr Krish Iyer	Chairman & Partner Independent Director former CEO & President	Rational Equity Partners LLP Proctor & Gamble Hygiene & Healthcare India Ltd. Walmart India

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S. No.	NAME	DESIGNATION	ORGANIZATION
8	Mr G R Venkatesh	Chief Human Resource Officer	Reliance Retail Ltd.
9	Mr Hari Menon	Co Founder& CEO	Big Basket (Tata Group)
10	Mr Amit Jatia	Vice Chairman Vice Chairman & CEO	Westlife Development Limited Hardcastle Restaurants (McDonald)
11	Mr Abheek Singhi	Senior Partner & Managing Director, Asia Pacific Leader, Consumer & Retail Practice	The Boston Consulting Group, Mumbai.

PGDM – Retail Management Advisory Board latest Meeting held on 18.10.2021

6. PGDM – Retail Management Academic Board

S. No.	NAME	DESIGNATION	ORGANIZATION
1	Mr. Varkey Joseph	Lead Customer Experience	Raymond Limited
2	Ms Diya Suri	Director- People Resources	Hardcastle Restaurants India (McDonalds)
3	Mr Sanjay Nadkarni	Chief Business Officer Past: Co-Founder & Ex Director	Medisync Health Management Services Babyoye .com
4	Mr Madhusudan Desai	CEO	M/s Good Nosh Retail Private Ltd
5	Mr Sandeep Ranade	Executive Vice President & Head of Quantitative Research Division	Hansa Research Group
6	Mr Uday Varma	Director- Product	Trent Hyper-Market
7	Prof. Dr. Piyush Kumar Sinha	Director Former Professor- Centre for Retailing	CRI Advisory Services IIM Ahmedabad
8	Mr Devadas Nair	Consultant- Supply Chain	Shoppers' Stop Ltd.
9	Ms Deepshikha Surendran	Head - Communications	Tata Trusts
10	Mr. Rajat Wahi	Partner- consulting	Deloitte India
11	Mr. Altaf Jiwani	Director & Head – Group Executive Office of Welspun Group	Welspun India Ltd.

PGDM – Retail Management Academic Board – latest Meeting held on 25.11.2022

7. HEALTHCARE ADVISORY BOARD

S. No.	Name	DESIGNATION	ORGANISATION
1	Dr. Mrs. Snehalata Deshmukh	Ex Vice Chancellor & Surgeon	University of Mumbai award winning Pediatric surgeon
2	Mr. Ranjit Shahani	Board Member Member, Advisory Council Former Vice Chairman & MD	Hikal, Ambuja Cement, Harvard T H Chan School of Public Health Trustee Novartis India Limited

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3	Dr. Rajendra A. Badwe Padma Shri	Director	Tata Memorial Cancer Hospital, Mumbai
4	Mr. Pramod Lele	Consultant & Advisor	Nanavati Hospital.
5	Prof. Dr Sanjay Oak	CEO	Agha Khan Health Services
6	Mr Anil Kamath	Founder Chairman	Esemcee Advisors (strategy & advisory)
		formerly MD	Wockhardt Hospitals Limited
7	Dr. Shakti Gupta	Director Former Medical Superintendent	AIIMS Jammu All India Institute of Medical Sciences- Delhi
8	Mr. Vishal Bali	Co-Founder & Chairman Asia Head, Healthcare	Medwell Ventures Pvt Ltd TPG Advisors, Bangalore
9	Dr. Pradeep Rane	Regional Med Director	Sanofi Aventis, Asia Pacific
10	Mr A Vaidheesh	CEO Former MD	North Star Asia LLP Glaxo Smithkline pharmaceuticals ltd
11	Mr Amit Mookim	MD South Asia Past: MD, South Asia	IQVIA IMS Health Information & Consulting Services India Pvt Ltd
12	Mr Sushobhan Dasgupta	Past: Managing Director Vice-President- Diabetes Care Member	Johnson & Johnson Medical India Johnson & Johnson Asia Pacific J & J Diabetes Care Global Board

Healthcare Advisory Board Meeting held on 22.11.2016

8. HEALTHCARE ACADEMIC BOARD

S. No.	Name	DESIGNATION	ORGANISATION
1	Dr. Adheet Gogate	Senior Solutions Leader Past: Sr. Vice President, Care & Operations	McKinsey & Company IKS Health
2	Dr. Dileep Mavalankar	Director	Indian Institute of Public Health, Gandhinagar.
3	Prof. Mohammad Masood	Director	MESCO Institute of Management and Computer Sciences
4	Dr. Rajendra Patankar	Chief Executive Officer	Jupiter Hospital Pune.
5	Mr Joy Chakraborty	Chief Operating Officer	P D Hinduja Hospital, Mumbai.
6	Dr. Vivek Desai	MD	Hosmac India Private Limited
7	Dr. Urmila Thatte	Professor & Head, Dept of Clinical Pharmacology	G S Medical & KEM Hospital
8	Mr Sanjay Datta	Chief Underwriting & Claims	ICICI Lombard General Insurance Company Limited
9	Mr Vivek Padgaonkar	Independent Healthcare Consultant & Founder	Paddy Advisory Services LLP.

Healthcare Academic Board – Latest Meeting held on 22.11.2022

9. PGDM – RURAL MANAGEMENT ACADEMIC BOARD

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S. No.	NAME	DESIGNATION	ORGANISATION
1	Mr. Anuj Mehra	Consultant Former MD / CEO	Mahindra Rural Housing Finance Ltd.
2	Mr. Avijit Saha	Head – Rural & Inclusive Banking & Priority Sector Lending	ICICI Bank Ltd.
3	Mr. M.D.Prasad	Independent Consultant Former, Business Head – Kerala Circle	Vodafone Idea - Aditya Birla Group
4	Mr. Sanjay Panigrahi	Independent Consultant Former, President & Chief Customer Officer (RURBAN and Special Projects) Member- National Advisory Board	Pidilite Industries Marketing Association of India- Rural.
5	Prof. Dr.Vaibhav Bhamoriya	Assistant Dean (Development) Governing Council Member	IIM - Kashipur Agriculture Skill Council of India
6	Mr Ashok Sharma	President Agri Business, MD & CEO Member, Group Executive-Board	Mahindra Agro Solutions Mahindra Group
7	Mr K R Venkatadri	Chief Commercial Officer	Tata Chemicals Ltd.

PGDM – RURAL MANAGEMENT ACADEMIC BOARD- latest meeting held on 17.11.2022

10. PGDM – MEDIA & ENTERTAINMENT – ADVISORY BOARD

S. No	NAME	DESIGNATION	ORGANIZATION
1	Mr Sameer Nair	Chief Executive Officer	<i>Applause Entertainment PLC</i>
2	Mr Sabbas Joseph	Director	Wizcraft International
3	Mr Kartik Sharma	Chief Executive Officer	WaveMaker
4	Mr. Anand MK	Chief Executive Officer	Times Network
5	Ms Bachi Karkaria	Journalist & Columnist	Times of India
6	Mr Sameer Pitalwalla	Head of Gaming	APAC, Google Cloud
7	Prof. Kandaswamy Bharathan	E D	Kavithalayaa Productions Private Ltd
		Visiting Faculty	IIM Ahmedabad
8	Mr Punit Goenka	MD & CEO	Zee Entertainment Enterprises Ltd
9	Mr Sunil Lulla	Chief Executive Officer	BARC India
10	Mr T Gangadhar	President –Growth & Strategy Asia Pacific	Essence
11	Mr Josy Paul	Chairman & Chief Creative Officer	BBDO
12	Ms Monisha Katial	Creative Producer	Reliance Entertainment

Advisory Board- Latest Meeting held on 19.12.2019

11. PGDM – MEDIA & ENTERTAINMENT – ACADEMIC BOARD

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S.No.	Name	Designation	Organization
1	MS Anita Gokral	Senior Vice President- Employer Brand Marketing, Internal Communications and Internal Branding	HCL Technology
2	Ms Ashwini Yardi	Producer & Film Maker	Bollywood & Television Films
3	Ms Hema V R	Portfolio Marketing Lead	Zee Entertainment
4	Ms Mamatha Morvankar	Chief Investment Officer	Omnicom Media Group
5	Prof. Mazhar Kamran	Film Maker & Associate Professor	IDC School of Design, IIT Bombay
6	Mr Sachin Mohite	Director/ Producer/ Creative Director	Jaasvand Entertainment Pvt Ltd.
7	Dr. Shrikant Ekbote	Design Practitioner and Research, Design Mentor VP, Design Principal	Barclays Technology Centre, India
8	Prof. Oliver Szasz	Professor, Media Design	Macro Media School of Creative Arts, Munich.
9	Mr. Vijay Bharadwaj	Head of Operations	Glenmark Aquatic Foundation
10.	Mr Jiggy George	Founder	Dream Theatre Pvt. Ltd

PGDM Media & Entertainment – Academic Board – Latest Meeting held on 24.3.2021

12. E-BUSINESS – ADVISORY BOARD

S.No.	Name	Designation	Organization
1	Mr. Deepak Ghaisas	Chairman	Gencoval Strategies Services Pvt. Ltd.
2	Mr. Amit Kapur	Head UK & Ireland	Tata Consultancy Services
3	Mr Shrikant Palkar	Director	Costco Wholesale
4	Mr Gaurav Chopra	Vice President Also Executive Director	Internet Mobile Association of India Payment Council of India
5	Mr Burgess Cooper	Partner – Advisory	Ernst & Young LLP
6	Ms Gopali Contractor	Manager Director, Artificial Intelligence Lead, Advance Technology Centers	Accenture
7	Mr Nitin Sawant	Partner – Digital & Technology Strategy & Architecture	Deloitte India
8	Mr Rajesh Garg	Executive Vice-President, Chief Digital Officer	Yotta Data Services Pvt. Ltd.
9	Mr. Rajnish Khare	Head Digital Transformation, Social Business & New Media and Mobility Banking	HDFC Bank
10.	Mr Samir Khare	Group Chief Digital Officer	FMB Capital Holdings PLC

E Business Advisory Board- Latest board meeting held on 18.12.2019

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13. E-BUSINESS – ACADEMIC BOARD

S. No.	Name	DESIGNATION	ORGANISATION
1	Dr M Sasikumar	Senior Director	CDAC – Centre for Development of Advanced Computing
2	Mr Priten Bangdiwala	Senior Vice President – Digital Transformation	Aditya Birla Group
3	Mr. Adesh Gokhale	Executive Director Managing Director Managing Director Past Director, Delivery Excellence	Purnartha MediParv C-Suit Services IBM
4	Mr Venkata S Guttula	Director – Cyber Security	Rediff.com
5	Ms Nandini George	Director – Strategic Partnerships	SWIFT India & South Asia

E-Biz Academic Board- Latest Board Meeting held on 16.4.2021

14. PGDM MARKETING – ADVISORY BOARD

S. No.	NAME OF THE BOARD MEMBER	DESIGNATION	ORGANISATION
1.	Dr. V Kumar	Marketing Legend, Distinguished Term Professor, and Senior Fellow Distinguished Fellow Past Regents' Professor Executive Director, Centre For Excellence in Brand & Customer Management Director- Ph.D. Programs	Indian School of Business (ISB) India MICA India Georgia State University, USA
2	Ms. Sangeeta Pendurkar	CEO	Aditya Birla Fashion & Retail Ltd
3	Mr Ajit Joshi	Former President & COO	Urban Ladder
4	Mr. Govind Shrikhande	Advisor & Mentor Former Customer Care Associate & MD	Shoppers Stop Limited
5	Mr. Pranesh Misra	Chairman & MD	Brandscapes Worldwide
6	Mr Santosh Desai	MD & CEO	Future Brands Ltd.
7	Ms Seema Modi	Director – Own Brands	Trent Hypermarket (Tata & TESCO Enterprise)
8	Mr. Ambi M.G.Parameswaran	Founder Former ED & CEO	Brand Building. Com FCB ULKA
9	Mr Govind Pandey	CEO	TBWA India

PGDM – MARKETING – ADVISORY BOARD, latest Meeting held on 23.11.2018

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15. PGDM 'OPERATIONS'- ADVISORY BOARD

S. No.	Name	DESIGNATION	ORGANISATION
1	Mr. U Shekhar	Managing Director	Galaxy Surfactants Ltd
2	Mr Jagdish Ramaswamy	President – Corporate Business Excellence – WCM, AFS Strategy	Aditya Birla Management Corporation Limited
3	Prof. Arnab Kumar Laha	Professor Production & Quantitative methods	IIM Ahmedabad
4	Mr Pravin Chaudhari	CEO – Special Projects	Pidilite
5	Dr. Rakesh K Sinha	Founder & CEO Past: Chief Operating Officer	Reflexive Supply Chain & Solutions Godrej Consumer Products
6	Mr Prakash Goray	Global Head – Planning & Logistics	UPL Limited (former United Phosphorous Limited)
7	Mr. Vijay Kalra	Head & Chairman Past: Executive Director & CEO Also Chief of Manufacturing Operations - Auto	Mahindra Institute of Quality & Central Safety Council for Group · Mahindra Group Mahindra Vehicles Manufacturers Ltd. Mahindra & Mahindra
8	Mr Satish Palekar	Executive Vice President – New Energy Solutions Past: Vice President – Domestic Oil & Gas Upstream Projects	L & T Hydrocarbon Engineering Limited L & T Hydrocarbon Engineering Ltd

Operations Advisory Board- latest Meeting held on 6.7.2021

16. PGDM FINANCE ADVISORY BOARD

S. No.	Name	DESIGNATION	ORGANISATION
1	Mr Gaurav Mashruwala	Certified Financial Planner & Author, Columnist, Guest at TV shows...	NA
2	Mr Jay Toshinwal	Director	Toshniwal Equity Services Pvt Ltd.
3	Mr Anurag Madan	EVP & Chief Administrative Officer	Edelweiss Global Wealth & Asset Management Ltd.

PGDM Finance Advisory Board- Latest board Meeting held on 7.8.2018

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17. PGDM - HR ACADEMIC BOARD

S. No.	Name	DESIGNATION	ORGANISATION
1	Mr. Salil Raghavan	Head HR	Great Eastern Shipping Co.
2	Mr. Rushil Mhatre	Principal- Technology Transformation & Organisation Change Management Partner	Innovate Arabia, DMCC, Dubai.
3	Mr. Ashutosh Phadke	Director HR – IMEA	General Mills Limited
4	Mr. Pankaj Bhargava	Managing Partner	COre Creators
5	Mr. Devdutt Kadrekar	Principal HR Consultant	Humane HR
6	Prof. Biju Varkkey	Professor , Personnel And Industrial Relations (P&IR)	IIM Ahmedabad
7	Mr Mayur Satyavrat	Managing Consultant	EmSus (Leadership Design Studio)

PGDM - HR Academic Board latest meeting held on 15.3.2019.

18. PGDM Banking Advisory Board

S. No	NAME	DESIGNATION	ORGANIZATION
1.	Mr. Debabrata Sarkar	Director	Bank of India, ARCIL, LIC HFL, ILFS Trust, Bandhan FHL
		& Former CMD	Union Bank of India
2.	Mr. Atinkumar Saha	MD- Head Management Coverage	Deutsche Bank
3.	Mr Arun Thukral	ME & CEO	Axis Securities Ltd
4.	Mr B V Upadhye	General Manager -Ratings	Infomercials – Credit Rating Agency
5.	Mr Salil Datar	CEO & ED	Essel Forex, Essel Group Co.
6.	Mr Neil Bharadwaj	Chief Operating Officer	Credit Suisse
7.	Mr Shailesh Verma	SVP- Digital Transformation Monitoring	Axis Bank

Advisory Board- Latest Meeting held on 26.10.2018

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19. ECONOMICS ADVISORY BOARD

Sr No	Name of the Board Member	Designation	Organization
1	Prof. Dr. Abhay Pethe	Professor,(Dr. Vibhooti Shukla Chair)	University of Mumbai
2	Dr. Ajit Ranade	Vice Chancellor Past: President & Chief Economist	Gokhale Institute of Politics and Economics (GIPE) Aditya Birla Group
3	Dr. Anant Sardeshmukh	Director General	Mahratta Chamber of Commerce, Pune
4	Mr. Dharmakirti Joshi	Chief Economist	CRISIL Limited
5	Prof. Dr. Neeraj Hatekar	Former Director& Professor of Econometrics	University of Mumbai
6	Dr Niranjan Rajadhyaksha	Research Director Former Executive Editor	IDFC Institute, Mumbai. MINT
7	Mr Raghav Narsalay	Managing Director	Accenture Research
8	Prof. Dr. S Mahendra Dev	Director & Vice Chancellor	Indira Gandhi Institute of Development
9	Dr Saugata Bhattacharya	Sr VP & Chief Economist	Axis Bank
10	Dr Shubhada Rao	President & Chief Economist	Yes Bank

Advisory Board- Latest board Meeting held on 13.6.2018

- Organizational chart and processes
- Nature and Extent of involvement of Faculty and students in academic affairs/ improvements

Faculty and students are involved in different activities which lead to improvements in academics.

College Development Committee (CDC) is set up as per the guidelines of UGC where trust members, faculty and students are the members. Regular meetings are held to discuss about the academic activities and scope of improvements.

Academic Monitoring Committee where faculty members and students are the part of the committee, is also in place to monitor the academic deliverables in line with compliance to the curriculum and regular and timely delivery of the syllabus.

Subject wise Board of studies are there where faculty members are the part of the board long with Industry expert to review the curriculum and make it contemporary.

Industry Roundtables are organized program wise and specialisation wise. Industry experts share their thoughts on a chosen theme and at times suggestions made by the industry experts with faculty members during their discussions lead to insights on academic improvements.

- Mechanism/ Norms and Procedure for democratic/ good Governance

Different committees are formed through which all the stakeholder can give their feedback and also can approach committee members in case of any grievances / suggestions. Regular meeting are held to address the grievances. Following are the committees-

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- Student Feedback on Institutional Governance/ Faculty performance
 For the faculty assessment the students give feedback on a scale of 1 to 10, individually for each subject / Faculty in a prescribed format. This formal feedback from students and feedback obtained through Open House Sessions with the Director is quantified to ascertain the improvement levels in every trimester / semester.
- Grievance Redressal mechanism for Faculty, staff and students
 Grievance Redressal mechanism is in place. Following members have been appointed to form the Grievance Redressal Committee for Students / Teachers / Staff / Stakeholders. The committee meets every month to address the suggestions / complaints received through different channels.

Grievance Redressal Committee

Sr. No.	Name	Designation
1.	Prof. Dr. Arjun Ghatule	Chairman
2.	Mr. Pradeep Kumar Remanan	Convener
3.	Prof. Dr. D. Y. Patil	Member
4.	Prof. Sujatha Natarajan	Member
5.	Prof. Dr. Ragini Mohanti	Member
6.	M. Subhash Bhosle	Member
7.	Mr. Kishore Tamhankar	Member

- Establishment of Anti Ragging Committee
 Anti-Ragging Committee has been formed to take actions against the students who are found involved in any of the ragging activities. The committee will work in accordance with Maharashtra Prohibition of Ragging Act 1999. Affected students can contact the committee members mentioned hereunder –

Sr.No.	Name of the Committee Member	Designation
1.	Prof. Dr. Uday Salunkhe	Chairman
2.	Mr. Jitendra Rathod	Convener
3.	Prof. Dr. Deepa Dixit	Member
4.	Prof. Dr. Rajesh Aparnath	Member
5.	Sr. PI - Matunga Police Station	Member
6.	Mrs. Rekha Shah	Member from NGO
7.	Mr. Prathamesh Rege	Student Representative
8.	Mr. Sankalp Sarnobat	Student Representative

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- Establishment of Online Grievance Redressal Mechanism

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An online Grievance Redressal Mechanism has been established for online registration as well as disposal of the Grievances of students/Faculty/Staff /Stakeholders. Any grieved member can lodge the complaint on the institute's website. URL for the registration of complaint: <https://www.welingkar.org/grievance>

- Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University. Following members have been appointed to for the Grievance Redressal Committee for Students / Teachers / Staff / Stakeholders.

Sr. No.	Name	Designation
1.	Prof. Dr. Arjun Ghatule	Chairman
2.	Mr. Pradeep Kumar Remanan	Convener
3.	Prof. Dr. D. Y. Patil	Member
4.	Prof. Sujatha Natarajan	Member
5.	Prof. Dr. Ragini Mohanti	Member
6.	M. Subhash Bhosle	Member
7.	Mr. Kishore Tamhankar	Member

- Establishment of Internal Complaint Committee (ICC)

Internal Complaint Committee for the Prevention of Sexual Harassment at Workplace has been appointed as per the guidelines of Vishaka Committee, for addressing the complaints received from any Stakeholder.

Sr.No.	Name of the Committee Member	Designation
1.	Prof. Dr. Swapna Pradhan	Chairperson
2.	Prof. Dr. D. Y. Patil	Member
3.	Prof. Dr. Vilas Shinde	Member
4.	Prof. Sujatha Natarajan	Member
5.	Ms. Shahanaz Pohowala	Member
6.	Prof. Jyoti Kulkarni	Member
7.	Mrs. Rekha Shah	Member from NGO

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- Establishment of Committee for SC/ ST

A Committee for SC/ST has been formed to redress the grievances received from the Staff / Student belong to this category This committee will work as per the Scheduled Castes and the Scheduled Tribes (Prevention of Atrocities) Act, 1989, No. 33 OF 1989, dated 11.09.1989. Grieved staff / students can contact the committee members mentioned hereunder –

Sr.No.	Name of the Committee Member	Designation
1.	Mr. Pradeep Kumar Remanan	Chairman
2.	Prof. Dr. Vilas Shinde	Member
3.	Ms. Shraddha Kasare	Member

- Internal Quality Assurance Cell

Internal Quality Assurance Cell has been formed to monitor the functioning of all the committees and compliance with all the statutory norms.

6. Programmes

Name of Programmes approved by AICTE

Sr.	Course
1.	Post Graduate Diploma in Management
2.	Post Graduate Diploma in Management -ebusiness
3.	Post Graduate Diploma in Management –Business Design
4.	Post Graduate Diploma in Management – Healthcare
5.	Post Graduate Diploma in Management -Retail Mgmt
6.	Post Graduate Diploma in Management - Rural Mgmt
7.	Post Graduate Diploma in Management (Research & Business)
8.	Post Graduate Diploma in Management (Media & Entertainment)

Name of Programmes Accredited by NBA

Sr.	Course
1.	Post Graduate Diploma in Management
2.	Post Graduate Diploma in Management -ebusiness
3.	Post Graduate Diploma in Management –Business Design

Status of Accreditation of the Courses

- Total number of Courses - 08
- No. of Courses for which applied for Accreditation -03
 - Status of Accreditation – ~~Preliminary/ Applied for SAR and results awaited/ Applied for SAR and visits completed/ Results of the visits awaited/ Rejected/ Approved for 3 Courses~~

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Sr.	Course	Status of Accreditation
1.	Post Graduate Diploma in Management	Accredited
2.	Post Graduate Diploma in Management –e-Business	Accredited
3.	Post Graduate Diploma in Management –Business Design	Accredited
4.	Post Graduate Diploma in Management – Healthcare	Applied
5.	Post Graduate Diploma in Management -Retail Mgmt	Applied
6.	Post Graduate Diploma in Management - Rural Mgmt	Applied
7.	Post Graduate Diploma in Management (Research & Business Analytics)	Not Applied
8.	Post Graduate Diploma in Management (Media & Entertainment)	Not Applied

For each Programme the following details are to be given:

Sr.	Course	No. of Seats	Durati on	Cut off marks (2020)	Cut off marks (2021)	Cut off marks (2022)
1.	Post Graduate Diploma in Management (F/T)	180	2 year	67.83/100	82.00/100	69.20/100
2.	Post Graduate Diploma in Management -ebusiness (F/T)	120	2 year	61.13/100	70.07/100	56.20/100
3.	Post Graduate Diploma in Management –Business Design (F/T)	60	2 year	60.51/100	62.53/100	55.10/100
4.	Post Graduate Diploma in Management – Healthcare (F/T)	60	2 year	41.19/100	50.19/100	43.90/100
5.	Post Graduate Diploma in Management -Retail Mgmt (F/T)	60	2 year	60.64/100	61.08/100	50.00/100
6.	Post Graduate Diploma in Management - Rural Mgmt (F/T)	60	2 year	49.85/100	52.03/100	49.10/100
7.	Post Graduate Diploma in Management (Media & Entertainment) (F/T)	60	2 year	46.11/100	49.99/100	48.10/100
8.	Post Graduate Diploma in Management (Research & Business Analytics) (F/T)	120	2 year	60.29/100	62.74/100	54.90/100

Fees Charged for Academic year 2022-23

Sr. No.	Course	Amount in Rs. (Per Year)
1.	All PGDM Courses	Rs. 6,50,000/-

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- Placement Facilities : Placement facility is available for all full time courses.
- Campus placement in last three years with minimum salary, maximum salary and average salary

Batch 2020-22

Course Name	Minimum Salary	Maximum Salary	Average Salary
Post Graduate Diploma in Management (F/T)	6.5	15.42	10.44
Post Graduate Diploma in Management -ebusiness (F/T)	7	18	10.6
Post Graduate Diploma in Management –Business Design (F/T)	6.5	15.42	10.01
Post Graduate Diploma in Management – Healthcare (F/T)	7	18	9.89
Post Graduate Diploma in Management -Retail Mgmt (F/T)	6.5	17.5	9.62
Post Graduate Diploma in Management - Rural Mgmt (F/T)	8	16.69	10.28
Post Graduate Diploma in Management (Research & Business Analytics) (F/T)	7.5	15.42	9.84
Post Graduate Diploma in Management (Media & Entertainment) (F/T)	4.25	12.41	9.08

Batch 2019-21

Course Name	Minimum Salary	Maximum Salary	Average Salary
Post Graduate Diploma in Management (F/T)	5.58	19.73	9.37
Post Graduate Diploma in Management -ebusiness (F/T)	6	14	8.82
Post Graduate Diploma in Management –Business Design (F/T)	6.5	15	8.99
Post Graduate Diploma in Management – Healthcare (F/T)	6	11.4	8.03
Post Graduate Diploma in Management -Retail Mgmt (F/T)	6	11.4	8.8
Post Graduate Diploma in Management - Rural Mgmt (F/T)	5.4	15	4.57
Post Graduate Diploma in Management (Research & Business Analytics) (F/T)	6.5	13.94	9.1
Post Graduate Diploma in Management (Media & Entertainment) (F/T)	6	15	9.17

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Batch 2018-20

Course Name	Minimum Salary	Maximum Salary	Average Salary
Post Graduate Diploma in Management (F/T)	4.4	19.25	8.8
Post Graduate Diploma in Management -ebusiness (F/T)	6	15.45	9.23
Post Graduate Diploma in Management –Business Design (F/T)	5.79	15.45	8.49
Post Graduate Diploma in Management – Healthcare (F/T)	4	9.5	7.17
Post Graduate Diploma in Management -Retail Mgmt (F/T)	5	15.45	8.7
Post Graduate Diploma in Management - Rural Mgmt (F/T)	5.15	19.25	8.58
Post Graduate Diploma in Management (Research& Business Analytics) (F/T)	5	15	9.04
Post Graduate Diploma in Management (Media & Entertainment) (F/T)	4	18	8.2

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- Name and duration of Programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details: - **Not Applicable**

7. Faculty

- Branch wise list Faculty members:

Sr.	Course	Faculty Members
1.	Post Graduate Diploma in Management (F/T)	19
2.	Post Graduate Diploma in Management -ebusiness (F/T)	12
3.	Post Graduate Diploma in Management –Business Design (F/T)	06
4.	Post Graduate Diploma in Management – Healthcare (F/T)	06
5.	Post Graduate Diploma in Management -Retail Mgmt (F/T)	06
6.	Post Graduate Diploma in Management - Rural Mgmt (F/T)	06
7.	Post Graduate Diploma in Management (Media & Entertainment) (F/T)	06
8.	Post Graduate Diploma in Management (Research & Business Analytics) (F/T)	12

- Permanent Faculty - 73
- Adjunct Faculty- 01
- Permanent Faculty: Student Ratio – 1:20

- Number of Faculty employed and left during the last three years

Academic Year	No. of Employees Joined	No. of Employees Left
2020-21	10	6
2021-22	6	3
2022-23	16	8

8. Profile of Vice Chancellor / Director / Principal / Faculty

<https://www.welingkar.org/profile/prof-dr-uday-salunkhe>

9. Fee

- Details of Fee and Time schedule for payment of Fee for the entire Programme

All PGDM courses

Sr. No.	Academic Year	Course Fee (Rs.)	Month of Payment
1	2022 - 2023 (1st year)	3,25,000/- (1st Installment)	May / June, 2022
		3,25,000/- (2nd Installment)	Dec., 2022
2	2023 - 2024 (2nd year)	3,25,000/- (1st Installment)	July, 2023
		3,25,000/- (2nd Installment)	Dec., 2023

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- No. of Fee waivers granted with amount and name of students – 32 (TFWS)
Tuition Fee Amount – Rs. 2,82,500

Sr. No.	Name	Course
1	Mr. Tanmay Hansraj Bhansali	PGDM
2	Mr. Raj Sanjay Gandhi	PGDM
3	Ms. Nikita Chattar	PGDM
4	Mr. Jaykumar Ramayodhya Yadav	PGDM
5	Mr. Rahul Singh Rana	PGDM
6	Ms. Shruti Jitendra Gandhi	PGDM
7	Ms. Devanshi Unmeshbhai Shah	PGDM
8	Mr. Karan Hitesh Jajal	PGDM
9	Mr. Hrushikesh Ghansham Chaudhari	PGDM
10	Mr. Sarthak Sharad Mahure	PGDM eBiz
11	Mr. Yash Sanjay Kalkhaire	PGDM eBiz
12	Mr. Abhishek Sheetal Pawar	PGDM eBiz
13	Mr. Anirudh Tiwari	PGDM eBiz
14	Mr. Abhishek Kumar Keshari	PGDM eBiz
15	Ms. Vrushika Chetan Ijardar	PGDM Business Design
16	Ms. Rudrani Pramodsing Yevatikar	PGDM Business Design
17	Ms. Tulika Lal	PGDM Business Design
18	Mr. Shreyas Prakashrao Tadas	PGDM Healthcare
19	Mr. Siddhant Shaileshchandra Kondekar	PGDM Healthcare
20	Mr. Saurabh Dubey	PGDM Media & Entertainment
21	Mr. purvardh ranade	PGDM Media & Entertainment
22	Mrs. Yashvi Dharwa	PGDM Research & Business Analytics
23	Mr. Jayesh Sanjay Borse	PGDM Research & Business Analytics
24	Mr. Atharva Shailesh Joshi	PGDM Research & Business Analytics
25	Mr. Harsh Ramesh Parchani	PGDM Research & Business Analytics
26	Mr. Shreyash Yogendra Deshmukh	PGDM Research & Business Analytics
27	Mr. Rahul Kacheshwar Bhujade	PGDM Research & Business Analytics
28	Mr. Siddhant Sanjay Pawar	PGDM Retail
29	Mr. Nikhil Balkrishna Shetty	PGDM Retail
30	Mr. Pratik Raju Chandodkar	PGDM Rural
31	Mr. Yashas M	PGDM Rural
32	Mr. Prasad Padmanabha Hegde	PGDM Rural

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- Number of scholarship offered by the Institution, duration and amount – Not applicable
- Criteria for Fee waivers/scholarship – As per the guidelines of AICTE
- Estimated cost of Boarding and Lodging in Hostels

	AC	Non AC
Boys & Girls Hostel	Rs. 1,80,000/- p.a.	Rs. 1,30,000/- p.a.

10. Admission

Number of seats sanctioned with the year of approval

Sr.	Course	No. of Seats	Year of Approval
1.	Post Graduate Diploma in Management (F/T)	180	1994
2.	Post Graduate Diploma in Management -ebusiness (F/T)	120	2007
3.	Post Graduate Diploma in Management –Business Design	60	2008
4.	Post Graduate Diploma in Management – Healthcare (F/T)	60	2011
5.	Post Graduate Diploma in Management -Retail Mgmt (F/T)	60	2012
6.	Post Graduate Diploma in Management - Rural Mgmt(F/T)	60	2012
7.	Post Graduate Diploma in Management (Research &Business Analytics) (F/T)	120	2016
8.	Post Graduate Diploma in Management (Media & Entertainment) (F/T)	60	2016

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Number of Students admitted under various categories each year in the last three years

Sr.	Course	Academic Year	Open	SC	ST	NT	DT-VJ	OBC	SBC	Totalno. Including TFWS*
	<u>Full time -</u>									
1.	PGDM	2022-23	167	01	--	01	--	18	02	180 + 9 TFWS = 189
		2021-22	169	--	--	--	--	11	--	180
		2020-21	180	--	--	--	--	--	--	180
2.	PGDM-ebiz	2022-23	108	01	--	02	--	13	01	120 + 5 TFWS = 125
		2021-22	104	--	--	--	02	14	--	120
		2020-21	60	--	--	--	--	--	--	60
3.	PGDM-BD	2022-23	54	01	--	01	01	06	--	60 + 3 TFWS = 63
		2021-22	52	03	--	--	--	05	--	60
		2020-21	60	--	--	--	--	--	--	60
4.	PGDM-Healthcare	2022-23	24	03	--	--	--	06	--	31 + 2 TFWS = 33
		2021-22	47	01	--	--	--	12	--	60
		2020-21	45	--	--	--	--	--	--	45
5.	PGDM-Retail	2022-23	57	03	--	--	--	02	--	60 + 2 TFWS = 62
		2021-22	55	01	--	--	01	03	--	60
		2020-21	60	--	--	--	--	--	--	60
6.	PGDM-Rural	2022-23	20	02	--	02	--	09	--	30 + 3 TFWS = 33
		2021-22	49	--	--	01	--	08	--	58
		2020-21	58	--	--	--	--	--	--	58
7.	PGDM-M&E	2022-23	33	01	--	--	--	04	--	36 + 2 TFWS = 38
		2021-22	52	--	--	--	--	08	--	60
		2020-21	60	--	--	--	--	--	--	60
8.	PGDM – R&BA	2022-23	91	05	--	02	--	28	--	120 + 6 TFWS = 126
		2021-22	104	--	--	01	01	14	--	120
		2020-21	60	--	--	--	--	--	--	60

*TFWS (Tuition Fee Waiver Scheme) students are over and above the sanctioned Intake

Number of applications received during last two years for admission under Management Quota and number admitted

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11. Admission Procedure

- Mention the admission test being followed, name and address of the Test Agency and its URL (website)

CMAT / XAT/ATMA/ MAT/ MH-CET (State conducted test)

Test Agency for CAT – Indian Institute of Management. Kozhikode IIMK Campus P. O., Kozhikode, Kerala, India, PIN - 673 570
PH: +91-495-2803001 Fax: +91-495-2803010-11 (URL – www.iimk.ac.in) The test is conducted jointly by six Indian Institutes of Management

Test Agency for ATMA- Association of Indian Management Schools, House No. 8-3-677/57 A, Plot No. 57, Sri Krishnadevarayanagar, Street No.6, Yellareddiguda, Hyderabad 500 016., India , Tel: 040-23750247, 23750248. (URL - www.atma-aims.org)

Test Agency for XAT – XLRI, Circuit House Area (East), Jamshedpur-831035, Jharkhand (India)Ph. - +91 - 657 - 398 3333 email - xlwebmaster@xlri.ac.in (URL – www.xlri.ac.in)

Test Agency for CET – Directorate of Technical Education, Maharashtra State, 3, Mahapalika Marg, Post Box No. 1967, Mumbai-400001 Tel. 022-22620601 (URL – www.dte.org.in/mba)

Test Agency for CMAT – All India Council for Technical Education, Chanderlok Bldg., 7th floor, Janpath, New Delhi – 110001 Tel. No. 022-22828446 email – helpdesk@aicte-india.org (URL – www.aicte-india.org)

Test Agency for MAT - All India Management Association, 15 Link Road, Lajpat Nagar 3, New Delhi - 110024 Tel. No. 011-47673000 email - mat@aima.in (URL - <http://www.aima.in>)

- Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (Stateconducted test/ University tests/ CMAT/ GPAT) / Association conducted test)

The Institute does not allot any specific number of seats to a given exam, selection is based on overall performance.

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Calendar for admission against Management/Vacant seats:

Schedule for ILS, PGDM programs 2022-23	
Activity	Date
Advertisement for ILS as approved by SPM	25th June, 2022
Last date to Apply and Submit Online	30th June, 2022
Conduct of GDPI - Mumbai	PIQ - 7th & 8th July, 2022 PI -13th & 14th July, 2022
Declaration of Result	2nd Aug, 2022
Payment of Fees	3500
Academic year begins with Foundation Fortnight	Mumbai - 4th Aug, 2022

12. Criteria and Weightages for Admission

Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc.

Criteria	Weightage
Qualifying Entrance Test	40
Academics (X, XII, Grad)	15
GDPI	40
ECA	05
Total	100

13. Information of Infrastructure and Other Resources Available

- Number of Class Rooms and size of each - 23 (Between 35 and 51 Sq. Mt Carpet area)
- Number of Tutorial rooms and size of each - 8 (Between 35 and 51 Sq. Mt Carpet area)
- Number of Laboratories and size of each – Innovation Laboratory
- Number of Drawing Halls with capacity of each – Not Applicable
- Number of Computer Centres with capacity of each - 2 (with 60 and 92 capacity)
- Central Examination Facility, Number of rooms and capacity of each - (10 classrooms with the seating capacity of 60 and 13 classroom with the seating capacity of 120 each)
- Barrier Free Built Environment for disabled and elderly persons - Available
- Occupancy Certificate - Available
- Fire and Safety Certificate - Available
- Hostel Facilities – Available

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Library

i. Number of Library books/ Titles/ Journals available (program-wise)

Library Books							
Course	Number of International Journals	Number of National Journals	Number of eBook Titles	Number of eBook Volumes	Programme	Number of Titles	Number of Volumes
PGDM, PGDM eBiz, PGDM BD, PGDM HC, PGDM Retail, PGDM Rural, PGDM M&E, PGDM RBA	8	125	46670	46670	MANAGEMENT	27587	80792

List of online National/ International Journals subscribed

Full text Journal

1. EBSCO and
2. Pro Quest

E- Library facilities- Available

Laboratory and Workshop- Not applicable

- i. List of Major Equipment/Facilities in each Laboratory/ Workshop
- ii. List of Experimental Setup in each Laboratory/ Workshop

Computing Facilities

- i. Internet Bandwidth – 1114 Mbps
- ii. Number and configuration of System-826
- iii. Total number of system connected by LAN -548
- iv. Total number of system connected by WAN - 2
- v. Major software packages available - 50
- vi. Special purpose facilities available – 7

Innovation Cell - Available

Social Media Cell - Available

Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments - Yes

List of facilities available

- i. Games and Sports Facilities
- ii. Extra-Curricular Activities
- iii. Soft Skill Development Facilities

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• **List of facilities available** :



Classrooms & Audio-Visual facilities

All classrooms are air-conditioned and students have access to LCD and OHP for presentations. The classrooms are well equipped with audio facilities like sound systems, Internet access, video conferencing etc., which enables students to interact with business schools across the globe.

Computer Centre facilities

WeSchool has been among the first Wi-Fi enabled campuses (dating back to 2001) with a proper data center, a Giga Ethernet backbone and enterprise backend solutions such as Citrix, Symantec Enterprise to name a few.

Welingkar aspires to pre-empt the future and keep up with the changing time. With this objective the computer laboratory is well equipped with relevant packages like SPSS, CIMM, Capital line 2000 and Prowess. Pentiums are connected through LAN systems with Windows NT server. The institute offers full time ISDN Internet facilities to all its students.



Welingkar institute is creating a state of art information Systems set-up consisting of Gigabit Ethernet Backbone and fast Ethernet to the desktop.

Internet Bandwidth – 1114 Mbps

Number and configuration of System-826

Total number of system connected by LAN -548

Total number of system connected by WAN - 2

Major software packages available - 50

Special purpose facilities available – 7

Library facilities



The Welingkar Library, is more than two decades old, is a treasure house of knowledge and information. The institution has an independent library, which has over 40,000 books on various aspects of management. In addition, the library boasts of around 415 Indian & International Journals (5990 Online Journals) and a varied collection of non-book material in the form of Audio, Video Cassettes, CD-ROMs and Online Databases. The Library is fully automated with barcode system, which helps the readers to access the information readily.

The Library is fully automated with barcode system, which helps the readers to access the information readily.

Auditorium / Amphitheatre

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Auditorium

The auditorium is well-equipped and is at par with what the best management institutes in the world provide. It is used extensively for seminars, panel discussions, meetings and gatherings.

Amphitheatre

An innovative set-up with open air seating, the amphitheatre provides a platform for students to showcase their artistic and creative talents among other things. In the process, they get an opportunity to improve their public speaking abilities, enhance communication skills & develop their overall personality.



Cafeteria



The Cafeteria not only provides a vibrant atmosphere and unleaded fuel for the day but is an effective way to put forth a new method called the "Cafeteria approach". This is a new method of learning in an informal manner. It helps in nurturing interpersonal skills among students.

Gymnasium facilities

Gymnasium facility is available for Boys and Girls separately.



Hostel Facilities

Separate hostels for boys and girls are available within 2 kms from the college, with 24 x 7 internet connectivity. Admissions are on first come first serve basis. Preference is given to non-localities.

Medical & other

First aid Box is available at every floor. Group insurance is taken for all the students.

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Yoga & Meditation Cell

The Yoga and Meditation cell organizes programs conducted by eminent instructors. Given the high levels of stress in today's highly competitive environment, it's a perfect way to relax the body, mind and soul.

- Games and Sports Facilities
 Indoor Sports facilities

The recreation centre is a charging hub for students and faculty. They can play a game of table tennis or pool to let their muscles loose or a game of chess and carom to stimulate their grey matter. The recreation centre also houses a fully equipped gymnasium and an artificial rock climbing wall.



We organize Inter collegiate Cricket Tournament "IMPACT" every year.

- Extra-Curricular Activities :

- Soft Skill Development Facilities

Students are encouraged to participate in various Corporate & B-School competitions like case studies, business plans, best summer projects, quizzes, simulation games, article writing competitions etc...This enhances their skills and gives them confidence to compete with other Bschool students and use their analytical skills. In corporate competitions students solve real problems faced by corporates through case studies.

The need to develop one's soft skills, for all of us to be of value to others, is a given. However, the term 'soft' is bundled with a long list of skills. Some of these skills include communication, self-awareness, mindfulness, team leadership, situational awareness, empathy etc.

Hence, it is a tall order for any individual to master the entire range in a short span of time.

As far as our context is concerned, being a National Business School of repute, we invest in multiple ways to develop the softer skills of our students.

Some of these initiatives /interventions, include the Assessment Centre- Development Centre, which all first year students go through, prior to their Summer Internship.

This involves the student undergoing a one day rigorous process, that includes Group Discussion, Game based simulation, Role Plays and Behavioural Event Interview. The student is assessed on 6 of our Assurance Of Learning Goals, by a set of trained Internal and External Assessors.

The Development Centre processes include the crafting of an Individual Development Plan , allotment of an Internal Faculty Mentor, besides group and customised learning/experiences, over a year's period, till they complete their Post Graduation.

To sensitise our students to hone skills how to work better with others (not necessarily their class mates), all first year PGDM students go through an Action Learning Project (over a 6 month duration), which focuses on a Social centric challenge or Corporate challenge or Technology related challenge or a combination of all three.

To enhance the preparedness of our students to face the Campus Selection Processes, we conduct multiple rounds of Group Discussions, Mock Interviews (both domain and behavioural) , besides CV

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crafting classes as well.

Other opportunities for students to enhance their soft skills, include, Volunteering at Campus/Industry events, participating in Inter- B School competitions etc.

We have also begun interventions to sensitise students to Diversity and Inclusion, including the POSH related topics.'

☐☐ Teaching Learning Process

- i. Curricula and syllabus for each of the Programmes
<https://www.welingkar.org/programmes/full-time-programme/mumbai/pgdm>
- ii. Academic Calendar

Batch 2022-24

Sr. No.	Particulars	Dates
1	Foundation Program	Thursday, 04/08/2022 to Monday, 29/08/2022
2	Trimester I: Lectures	Wednesday, 31/08/2022 to Friday, 11/11/2022
3	Mid Term Break	Sunday, 23/10/22 to Thursday, 27/10/2022
4	Trimester I: Examinations	Monday, 14/11/2022 to Friday, 25/11/2022
5	Trimester II: Lectures	Sunday, 27/11/22 to Tuesday, 31/01/2023
6	Trimester II: Examinations	Thursday, 02/02/2023 to Monday, 13/02/2023
7	Trimester III: Lectures	Tuesday, 14/02/2023 to Wednesday, 18/04/2023
8	Trimester III: Examinations	Thursday, 20/04/2023 to Sunday, 30/04/2023
9	SIP/SIRP	Monday, 02/05/2023 to Thursday, 30/06/2023

Batch 2021-23:

Sr. No.	Particulars	Dates
1	Trimester IV: Lectures	Saturday, 27/08/2022 to Thursday, 24/11/2022
2	Trimester IV: Examinations	Monday, 28/11/2022 to Friday 09/12/2022
3	Mid Term Break	Sunday, 23/10/2022 to Wednesday, 27/10/2022
4	Trimester V: Lectures	Sunday, 11/12/2022 to Sunday, 05/03/2023
5	Trimester V: Examinations	Thursday, 09/03/2023 to Tuesday, 21/03/2023
6	Trimester VI: Lectures	Thursday, 23/03/2023 to Sunday, 21/05/2023
7	Trimester VI: Examinations	Tuesday, 23/05/2023 to Friday, 26/05/2023

- iii. Teaching Load of each Faculty- As per the guidelines of AICTE
- iv. Internal Continuous Evaluation System in place - YES
- v. Student's assessment of Faculty, System in place – YES

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14. Enrollment of students in the last 3 years

Sr.	Course	Academic Year	Total
	<u>Full time -</u>		
1.	PGDM	2022-23	180+9TFWS = 189
		2021-22	180
		2020-21	180
2.	PGDM-ebiz	2022-23	120+5TFWS = 125
		2021-22	120
		2020-21	60
3.	PGDM-BD	2022-23	60+3TFWS = 63
		2021-22	60
		2020-21	60
4.	PGDM-Healthcare	2022-23	31+2TFWS = 33
		2021-22	60
		2020-21	45
5.	PGDM-Retail	2022-23	60+2TFWS = 62
		2021-22	60
		2020-21	60
6.	PGDM-Rural	2022-23	30+3TFWS = 33
		2021-22	58
		2020-21	58
7.	PGDM-M&E	2022-23	36+2TFWS = 38
		2021-22	60
		2020-21	60
8.	PGDM – R&BA	2022-23	120+6TFWS = 126
		2021-22	120
		2020-21	60

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15. List of Research Projects / Consultancy Works

Number of Projects carried out, funding agency, Grant received

Academic Year 2022-23

Title of Project	Name of the Principal Investigator/ Co-Investigator	Funding Agency	Start Date	Duration	Amount (Rs.)
An Evaluation study of the cluster offices initiated by NABARD in three states of India	Prof. Dr. Uday Salunkhe Dr. Rachana Patil Dr. Vaishali Patil Dr. Garima Sharma	National Bank for Agriculture and Rural Development (NABARD)	December, 2022	3 months	28,22,560/-

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Publications (if any) out of research in last three years out of masters projects

Academic Year 2022-23

Sr. No.	Title of Paper	Name of the Author/s	Name of the Journal / proceedings of the conference	Year of publication	ISBN / ISSN number	National / International
1.	Analysis of VHO Parameters based on Polynomial Regression	Dr. Aradhana Goutam, Siddharth Goutam, Srija Unnikrishnan, Pradeep Singh	Interdisciplinary Innovations and Developments towards Smart and Sustainable Industries	January, 2023	e-ISBN: 9788770 228282	International
2.	Algorithm for Vertical Handover based on Least Cost Function	Mr Siddhartha Goutam	Institute of Electronics & Information Engineers, Seoul, South Korea	February, 2023		International
3.	User Subscription Fatigue Encouraging Innovation Among OTT Platforms	Dr. Chandravadan Goritiyal, Suraj Acharya	Aweshkar Journal of WeSchool Vol29, Issue II	September, 2022	ISSN 0974-1119	National
4.	Influence of Smartphones on Shopping Behaviour	Dr. Mahima Mathur Sarthak Mane, PGDM EBiz (2020-2022)	IUP Journal of Marketing Management	March, 2023	-	National
5.	Relationship between Perfectionism and Burnout in Indian Employees	Dr. Anjali Joshi, Dr Priyanka Sharma	YMER Vol 23, Issue 11, pp-1305-1313.	November, 2022	ISSN-0044-0477	International
6.	An Automatic Threshold Selection Using ALO for Healthcare Duplicate Record Detection with Reciprocal Neuro-Fuzzy Inference System	Ms. P.V. Chandrika, Pushpa Raj, Saheb Allahuddin	Computers, Materials and Continua 74/3, 5821-5836	December, 2022	1546-2218 /1546-2226/	International
7.	Relationship between Perfectionism and Burnout in Indian Employees	Dr. Anjali Joshi & Dr. Priyanka Sharma	YMER Volume 21, Issue 11	November, 2022		International
8.	Impact of CSR on Accounting Measures of Financial Performance- An empirical study of Publicly Traded Companies in India	Dr. Abhineet Saxena, Dr. Garima Sharma, Dr. Priti Saxena	IUP Journal of Accounting Research and Audit Practice Vol 21, Issue 4	November, 2022		International
9.	Antecedents of Ecotourism Development: An Empirical Analysis of Case Study in Maharashtra	Dr. Chitralekha Navneet Kumar	Academy of Marketing Studies Journal , Articles in issue: 1 Volume: 27	January, 2023	Print ISSN Online ISSN 2678	International

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10.	To Study The Volatility Dynamics Between Emerging Stock Market Index And US Oil Price Index: A Multivariate Generalised Autoregressive Conditional Heteroscedasticity Modelling Approach.	Dr. Kirti Aarekar, R Jain. & S. Kumar	Finance India	Setpember, 2022	-	International
11.	Impact of technology in Project Management	Dr. Kavita KM and Rajeev Joshi	International Journal of Creative thoughts, I2021 IJCRT Volume 9, Issue 9 September 2021	September, 2022	ISSN: 2320-2882	International
12.	Role Played by Micro-Blogging Site in Agenda Setting and Forming Public Opinion: A Case Study on Farmers? Protest in India	Dr. Anushka Kulkarni, Dr. Poonam Singh	Journal of the Oriental Institute-International Indological Research Journal, , Volume 71, Year 2022	August , 2022	ISSN 0030-5324	International
13.	Mamaart's Exponential Growth: Would it Sustain?	Dr. Namrata Singh, Ishani Chakraborty	National Conference Proceedings Catalysing Change and Innovation in Women Entrepreneurship-India Perspective	July, 2022		National
14.	Review of Literature on the Media Uses and Gratifications Derived by College-Going Students	Dr Uma Bhushan	Indian Journal of Mass Communication and Journalism, Volume 2, Issue 1	September, 2022	ISSN: 2583-0651 (Online)	National
15.	A Smart Decision Algorithm for handover	Aradhana Goutam, Siddhartha Goutam, Srija Unnikrishnan	SAMRIDDHI - A Journal of Physical Sciences, Engineering & Technology	November, 2022	2229-7111 (P), 2454-5767 (E)	National
16.	Impact of Covid 19 on teaching & learning effectiveness of management education	Dr Anjali Joshi & Dr Nilesh Kulkarni	aWeshkar, Vo 29, Issue II, pp132-152	Setpember, 2022	ISSN 0974-1119	National
17.	A Study of literary cartography in Arvind Adiga's The White Tiger?	Dr. Uma Bhushan	Journal of Literature and Cultural Studies	December, 2022	ISSN 2348-1188	National
18.	Exploring Global Expansion Opportunities for Coliving Companies	Dr. Chandravadan Goritoyal, Dr. Kavita Kalyan Durgamath, Shabnam Naseer, Shresht Mehra	YMER International Open Access Journal Volume 21, Issue 09	September, 2022	ISSN NO: 0044-0477,	International

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19.	Impact & Opportunities in Civil Aviation Sector in India post Covid-19	Dr. Chandravadan Goritoyal, Dr. Laxmi Goritoyal, Ms. Aditi Bairolu	YMER open Access Volume 21, Issue 09	September, 2022	ISSN NO: 0044-0477,	International
20.	Exploring Global Opportunities for Coliving Companies	Dr. Kavita Jagadeesh Kalyandurgmath Dr. Chandravan Shabnam, Shrest	YMER vol 21 issue 09	September, 2022	0044-077	International
21.	Application of Quality Function Deployment housing in mumbai A single centre study	Dr. Kavita KM Aradana Misra	YMER volume 21 issue 10 october 2022	October, 2022	ISSN-0044-0477	International
22.	Exploring Global Opportunities for Coliving Companies	Dr. Kavita Kalyandurgmath Dr. Chandravadan, Shabnam, Shresth	YMER Vol 21 Issue 09	October, 2022	ISSN 0044-0477	International
23.	Creating and Managing Value in Indian Management Education	Dr. Uday Salunkhe, Bharath Rajan and Sujatha Natarajan	Journal of Creating Value	September, 2022	ISSN: 2394-9643 eISSN: 2454-213X	International
24.	Primary Agriculture Credit Societies' Economic Impact On Gross State Domestic Product For Long-Term Agricultural Development.	Dr. Vandana Panwar, Abhishek Shankar	MET Management Review, Vol 9, no.2	July, 2022	ISSN-2394-4013	National
25.	A Managerial Perspective on Sustainable Supply Chain Management Practices and Performance in the Indian Dairy Industry of Maharashtra and NCR	Dr. Vandana Panwar, Mr. Gaurav Uday Surte, Mr. Aditya Yadav	MET Management Review, Vol 9, no.2	July, 2022	ISSN-2394-4013	National

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	Impact of COVID 19 on Small and Medium Enterprises	Dr. Kuldeep Bhalerao, Dr. Vaishali Patil, Shalini Swamy	Asian Journal of Management, Vol. 13, Issue-02	May-22	ISSN 0976-495X (Print) 2321-5763 (Online)	National
1.	Sustainability impacts assessment of electric vehicles and readiness level of Indian consumers	Dr. Vandana Panwar, Siddharth Singh Baghel, Dhiraj Agarwal	Asia for Earth 2022	June, 2022	ISBN: 978-93-92106-18-7	International
2.	A Managerial Perspective on Sustainable Supply Chain Management Practices and Performance in the Indian Dairy Industry of Maharashtra and NCR	Dr. Vandana Panwar, Gaurav Uday Surte, Aditya Yadav	MET Management Review (MMR)	June, 2022	ISSN number: 2394-4013	National
3.	Primary Agriculture Credit Societies' Economic Impact on Gross State Domestic Product for Long-Term Agricultural Development	Dr. Vandana Panwar, Abhishek Shankar	MET Management Review (MMR)	June, 2022	ISSN number: 2394-4013	National
4.	Value Creation for Venture Capital-Backed Firms by Avoiding the Likelihood of Moral Hazards	Dr. Vandana Panwar	Transnational Marketing Journal,	June, 2022	ISSN: 2041-4684 & e-ISSN: 2041-4692	International
5.	Role Of Covid-19 Pandemic In Senior Citizens Embracing Social Media	Dr. Namrata Singh, Dr. Aparna Khare, Dr. Satarupa Nayak	Research and Analytical Reviews, International Journal of Research and Analytical Reviews, Volume 9, Issue 2	June, 2022	E-ISSN 2348-1269, P-ISSN 2349-5138	International
6.	A study on the Impact of Discount and Odd-even Pricing Strategy on the Purchase intentions of OTT Media Users in India	Dr Anand James, Dr, Anushka Kulkarni, Dr. Poonam Singh	IITM Journal of Business Studies, Special Issue, April 2022, Pg No. 24-31	April, 2022	ISSN: 2393-9451	International

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7.	A Study On Consumers Behaviour Towards Placement Of Product In Movies/Tv	Mr. Mrinal Phalle, Dr. Vaishali Patil	Journal of Positive School Psychology, 6(2)	March, 2022	ISSN: 2717-7564 (Online)	National
8.	Structural Equation Modelling to Understand the Impact of various components and the Benefits to Stakeholders.	Dr. Kirti Aarekar, Dr. Rinku Jain & Dr. Asha Bhatia	Vision: The Journal of Business Statistics, Issue 1 , 1-12	October, 2021	-	International
9.	Understanding firm survival in a global crisis	Uday Salunkhe, Bharath Rajan, Dr. V. Kumar	International Marketing Review	October, 2021	-	International
10.	Application of Emerging Technologies in Aviation MRO Sector to Optimize Cost Utilization: The Indian Case	Dr.Chandravadan Goritiyal, Aditi Bairolu, Dr. Laxmi Goritiyal	Intelligent Sustainable Systems,	December, 2021	Print ISBN 978-981-16-6368-0; Online ISBN 978-981-16-6369-7,	International
11.	Consumers in Crisis – Emerging Marketing Challenges	Prof. Dr. Uday Salunkhe, Dr. D. Narasimha Murthy Vijaya Kumar Bhima Rao	Transnational Marketing Journal Vol. 9, Issue 2, Pages 181-193,	August, 2021	ISSN: 2041-4684 (Print),	International
12.	To Study the scope and future of digital promotions in the pharmaceutical industry	Sanghamitra Sharma , Dr.Aasawari Nalgundwar	International Journal of Pharmaceutical Research	January, 2022	ISSN 0975-2366	International
13.	A study on the role of emerging technologies in higher education in rural India	Dr. Rachana Patil	Conference Proceedings on Operations Management (ICOM-2022)	May-22	NA	International

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14.	A study on Consequence and Impact of lockdown on Migrant labours	Dr. Rachana Patil	Book of Abstract - Labour Economics Conference - Page no. 232	April, 2022		International
15.	Determinants and Consequences of Cause-Brand Association: An Empirical Analysis	Dr. Deepa Rohit, Dr. Rajesh Panda, Dr. Shibashish Chakroborty	Vision: The Journal of Business Perspective	April, 2022		International
16.	A study on Rural Education: Pre and Post Pandemic in Maharashtra, India	Dr.Dr. Rachana Patil Dr. Rakhi Gupta	Conference proceedings of Changing Global Economic Landscape: Sustainable Strategies for the New Normal	Mar-22		International
17.	Predicting Trend Of Stock Market Index Using Sliding Window Based On Long Short Term Memory Deep Network	PV Chandrika & K Sakthi Srinivasan	Journal of Mangement Information and Decision Science, Vol 24, Special Issue 1, Print ISSN: 1524-7252; Online ISSN: 1532-5806)	September , 2021	Print ISSN: 1524-7252; Online ISSN: 1532-5806)	International
18.	Application of FMEA in Solving the Financial Inclusion Issue in India	Chandravadan Shrihari Goritiyal, Shreya Surve	International Review of Business and Economics Volume 5, Issue 2, ISSN:2474-5146 (ONLINE), ISSN:2474-5138 (PRINT), Page 14-49	November, 2021	ISSN:2474-5146 (ONLINE), ISSN:2474-5138 (PRINT	International
19.	Strategy to Increase Lifetime Value of a Customer using RFM	Prof Dr Kavita Kalyandurgamath, Shivangi Desai	International journal of creative research thoughts, (IJCRT) Volume 9, Issue 7, ISSN: 2320-2882, pg no d271-d295	July, 2021	, ISSN: 2320-2882	International

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20.	Diagnosing the major contributing factors in the classification of the fetal health status using cardiocography measurements: An AutoML and XAI approach	Prakriti Dwivedi, Akabar Ali Khan, Sareeta Mugde, Garima Sharma	13th International Conference Electronics and Computer Artificial Intelligence (ECAI) Conference organized by Institute of Electrical and Electronics Engineer,	July, 2021	ISBN (Print-On-Demand): 978-1-6654-3091-3 ISBN (Online) : 978-1-6654-2534-6	International
21.	Bombay Chemical Company: Entering a New Market (Case study)	Dr. Mahima Mathur	AIMS Journal of Management, Vol 7, No. 1, July 2021, pgs- 182-193	July, 2021	ISSN-2395-6852	National
22.	The Study Of Methods And Challenges Faced By Science Teachers While Conducting Practical (Lab) Online In Mumbai Region Due To Covid 19	Dr. Kavita KM and Gomathi Iyer	International Journal Of Creative Research Thoughts -IJCRT, Volume 9, Issue 7 July 2021 Issn: 2320-2882	July, 2021	ISSN: 2320-2882	International
23.	Financial Model for Capability Development in the MRO Industry: The Indian Case	Dr. Chandravadan Goritoyal, Ms.Aditi Bairolu	Pacific Business Review International, Pacific Academy of Higher Education & Research University, Volume 14 issue 1 July 2021, ISSN: 0974-438X(P)	July, 2021	ISSN: 0974-438X(P)	International
24.	Explainable AI (XAI) for Social Good”: Leveraging AutoML to assess and analyze vital potable water quality indicators	Akbar Ali Khan, Prakriti Dwivedi, Sareeta Mugde, Garima Sharma	6th International Conference on Computational Intelligence in Data Mining (ICCIDM-2021), Springer Smart Innovation, Systems and Technologies	July, 2021	ISBN 978-981-13-8676-3.	International
25.	Management Skills and Growth Strategies in a Post-Pandemic World	Prof. Dr. Uday Salunkhe, Prof. Bharath Rajan	Transnational Marketing Journal Vol. 9, Issue 2, ISSN: 2041-4684 (Print), Pages 181-193	August, 2021	ISSN: 2041-4684 (Print)	International

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26.	Relationship between the Constructs of Green Wash, Green Consumer Confusion, Green Perceived Risk and Green Trust Among Urban Consumers in India	Dr. Priti Saxena & Dr. Garima Sharma	Transnational Marketing Journal, Vol. 9 No. 2 (2021): Management Skills And Growth Strategies In A Post-Pandemic World , Issn: 2041-4684 E-Issn: 2041-4692	August, 2021	ISSN: 2041-4684 e-ISSN: 2041-4692	International
27.	Articulating Shopping Mall Loyalty In the Post Pandemic Scenario	Dr. Chitrlekha Kumar	Academy of Marketing Studies Journal, issue: 6 Volume: 25	August , 2021	Print ISSN: 1095-6298; Online ISSN: 1528-2678	International
28.	Use of Deep Learning Based Frameworks on Pixel Scaled Images of Chest CT Scans for Detection of COVID-19	Prof Dr Subodh Deolekar, Shetty S. Gawade A	Understanding COVID-19: The Role of Computational Intelligence., vol 963. Page no. 77-99, ISBN: 978-3-030-74761-9	28-Jul-21	ISBN: 978-3-030-74761-9	International
29.	Muri : Cause Analysis and Reduction Strategies	Dr. Shilpa Narayanswamy - Author / Nikhil Ghantial - Co - author	International Journal of Engineering Research and Technology, Volume 11/Issue 02/Page 305-309	February, 2022	ISSN NO: 2278-0181	National
30.	Leveraging Automated Machine Learning (AutoML) for Detection of Crucial Factors in Early-Stage Prediction of Diabetes: An XAI approach	Akbar Ali Khan , Prakriti Dwivedi, Prof. Sareeta Mugde, Prof. Dr. Garima Sharma	IEEE Xplore	Oct-Dec 2021	978-1-6654-2501-8	International
31.	Classification and detection of the most significant features for purchasing vehicle insurance- An Ensemble Machine Learning Approach	Mugde Sareeta	IEEE Xplore	Oct-Dec 2021	978-1-6654-2501-8	International

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32.	A deep learning-based approach for automated skin disease detection using Fast R-CNN	Prakriti Dwivedi, Akbar Ali Khan, Amit Gawade and Dr. Subodh Deolekar	Conference proceedings of 6th International Conference on Image Information Processing	November, 2021	-	International
33.	Sentiment Classification and comparison of COVID-19 related Tweets during the first wave and the second wave using NLP techniques and libraries	Sareeta Mugde, Garima Sharma, Aditya Singh Kashyap and Swastika Swastik.	Conference Proceedings of 11th World Congress on Information and Communication Technologies- WICT'21	December 2021- June 2022	ISSN 2367-3389	National
34.	Determinants that Influence the Growth of Desi Cow Milk Market in India?: An Exploratory Research Approach	Dr. Vijayalakshmi R	Proceedings of 32nd AIMS Annual Management Education Convention	August, 2021	ISSN-4386,2021	National
35.	Predicting cybersecurity awareness of users: A case study with Pegasus spyware tweets	Rajvardhan Patil, Dr. Subodh Deolekar, Rohit Pandharkar and Dr. Uday Salunkhe	Conference proceedings of International Conference on Business Analytics and Intelligence 2021	December, 2021		International
36.	Theory of Planned Behavior and Personal Branding of MBA Graduates	Dr. Rutu Gujarathi, Prof (Dr) Kavita K.M and Mr. Jigar Nagda	INSC International Publishers, 140-158	February, 2022	978-1-68576-258-2	National
37.	Sentiment Analysis of Indian Students and Teachers about Benefits and Challenges faced in Online Learning post Covid-19	Dr. Sonal Daulatkar and Apurva Deore	BVICAM	April, 2022		International
38.	Examining People's Preferences In Selection Of Hospitals During Covid-19	Dr. Shilpi Kulshrestha, Dr. Vinod Patel, Dr. Ritesh Kumar Singhal, Prof. Shefali Bahadur, Er. Ruchi Arya, Dr. Shazia W. Khan	Empirical Economics Letters, Vol. 20/ 21 (Special Issue 2) (October 2021)	Oct 2021- Nov 2021	ISSN 1681 8997	International

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39.	Challenges in Last Mile Delivery - Case of FMCG Industry	Dr. Shilpa Narayanswamy	International Journal of Advanced Research and Review, vo. 7, Issue 5, 50-67	May, 2022	-	International
40.	Fake news and role of alternative media /social media, and it's impact on Indian society	Ms. Shikha Mishra, Dr. Kavitha Venkatachari, Dr. Shazia W. Khan, Dr. R. Kavithamani	International Journal of Early Childhood Special Education (INT-JECSE), Volume 14 No 3 (2022)/ / Pg. No. 5035-5040	Dec 2021- June 2022	ISSN: 1308-5581	International
41.	An Approach to Incorporate Experiential Learning in Management Education - A Case of Urban Mushroom Farming using Circular Economy Philosophy for Entrepreneurship	Vineel Bhurke and Rachana Patil	GIS Science Journal, Volume 9 / Issue 4, 2022 / / Page No:588-597	April, 2022	ISSN NO : 1869-9391	International
42.	Challenges In Last Mile Delivery : Case of FMCG Industry	Dr. Priyanka Lal & Dr. Shilpa Narayanswamy	International Journal Of Advanced Research And Review (IJARR), Volume 7 / Issue 5 / 50-67	May, 2022	ISSN 2455-7277	National
43.	Design a single window Agriculture Education and Training platform prototype with high user engagement	Shivdas Itankar, Sampada Rakesh, Dr. Rachana Patil	Maharashtra Journal of Agril. Economics Vol.25 No1,2022	May, 2022	ISSN23 48-0793	National
44.	A study on consumption of super food with reference to Millets	Ashutosh Patidar & Dr. Rachana Patil	Maharashtra Journal of Agril. Economics Vol.25 No1,2022	May, 2022	ISSN23 48-0793	National
45.	A Study on Occupational Stress and Its Effects on Human Life	Dr. Archana Bhende and Dr. Rachana Patil	GIS Science Journal, Volume 9, Issue 6, 2022, pp 558-567	2022	ISSN:18 69-9391	National

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46.	Impact Of Technology In Project Management	Dr. Kavita Jagadeesh Kalyandurgmath Rajeev Joshi	International journal of creative research thoughts, Volume 9, Issue 9 September 2021	September, 2021	ISSN: 2320-2882	International
47.	Impact Of Human Resource Management In The Project Management	Dr. Kavita Jagadeesh Kalyandurgmath Rajeev Joshi	Science, Technology and Development, Volume X Issue X	October, 2021	ISSN : 0950-0707	International
48.	An Approach to Incorporate Experiential Learning in Management Education - A Case of Urban Mushroom Farming using Circular Economy Philosophy for Entrepreneurship	Vineel Bhurke and Dr. Rachana Patil	Conference Proceedings on Circular economy, Management & Industry 4.0: leading towards Sustainability, Bhartiya Vidyapeeth, New Mumbai	October, 2021		International
49.	A study on bridging the gap in rural women entrepreneurship in India	Dr.Rachana Patil and Dr. Vaishali Patil	Journal of Xidian University, Volume 16, Issue 6, Page No: 516 - 530	June, 2022	ISSN No: 1001-2400	International
50.	A Study On Impact Of Employee Attitude And Expertise On Customer Dissonance Experience In Sport-Goods Retail Stores	Priti Saxena Dr Rohita Dwivedi, Dr. Priti Saxena	Korea Review of International Studies, Vol 15/Issue 35/	June, 2022	ISSN - 1226-4741/204-220	International
51.	Implementation of Facial Recognition (AI) and Its Impact on the Service Sector	P V Chandrika, T Prabhakar Rao	Conference Proceedings of International Conference on Applied Artificial Intelligence and Computing	June, 2022	978-1-6654-9711-4	International
52.	Business Sustainability Management Practices by Women-led Enterprises during the Covid-19 Pandemic	Dr. Anushka Kulkarni	Catalyzing Change and Innovation in Women Entrepreneurship - India perspectives	April, 2022	978-93-91355-48-7	National

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53.	A Study on Bridging the Gap in Rural Women Entrepreneurship in India	Dr. Rachana Patil, Dr. Vaishali Patil	Conference Proceedings Catalysing Change and Innovation in Women Entreladership-India Perspective ,	November, 2021	ISBN: 978-93-91355-48-7	National
54.	Insurtech Fostering Automated Insurance Process using Deep Learning Approach	Dr. Namrata Dhirendra Singh Sumit Agarwal, Garima Bharadwaj, Ekta Sarswat	Conferene Proceedings of 2nd International Conference on Innovative Practices in Technology and Management (ICIPTM)	April, 2022	ISBN:978-1-6654-6644-8	International
55.	Analysis Of Virtual Interaction Platforms	Prashant Jadhav , Dr Pradeep Pendse	Trends and Innovaion in Management, Books of Abstract	July, 2021	ISBN 978-1-953224-01-9	National
56.	Big Data Analytics In SME Sector And Its Implementation Challenges	Dr. Kavita Jagadeesh Kalyandurgmath Vedant Gaurav, Aniket Ruikar	Conference proceedings of 4th International Conference on Operations Management (ICOM) Digitalization: A new Age of Business Innovations & Decision-Making	May, 2022		National
57.	Impact Of Price Promotions And Store/Website Selection Criteria For Grocery Market In India	Dr. Kavita Jagadeesh Kalyandurgmath Dr. Swapna Pradhan ,Kushal Shah	Conference Proceedings Excellence in Research and Education	June, 2022		National
58.	Theory Of Planned Behaviour	Dr. Kavita Jagadeesh Kalyandurgmath	Rediscovering Management Education For The Pandemic World: The Road Map Ahead?	August, 2021	ISBN: 9781685762582	National
59.	Impact of COVID 19 on Small and Medium Enterprises	Dr. Kuldeep Bhalerao, Dr. Vaishali Patil, Shalini Swamy	Asian Journal of Managemen, , Volume 13, Issue 02	May, 2022	ISSN 0976-495X (Print) 2321-5763 (Online)	National

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60.	A study on consumers behaviour towards placement of product in movies/TV	Dr. Mrinal V. Phalle, Dr. Vaishali Patil, Dr. Shailaja	Journal of Positive School Psychology Vol. 6 No. 2,	March, 2022	4954-4962	International
61.	Role Played by Micro-blogging Site in Agenda Setting and Forming Public Opinion: A Case Study on Farmer's Protest in India	Dr. Poonam Singh, Dr. Anushka Kulkarni	International Indological Research Journal-Journal of the Oriental Institute Vol. 71, Issue. 02, No. 18, pp 47-54	June, 2022	ISSN: 0030-5324,	International
62.	Role of Covid-19 Pandemic in Senior Citizens Embracing Social Media	Dr. Namrata Singh, Dr. Aparna Khare, Prof. Satarupa Nayak	International Journal of Research and Analytical Reviews (IJRAR) Volume 9, Issue 2	June, 2022	E-ISSN 2348-1269, P-ISSN 2349-5138	International
63.	Sentiment Classification and Comparison of Covid-19 Tweets During the First Wave and the Second Wave Using NLP Techniques and Libraries	Sareeta Mugde, Dr. Garima Sharma, Aditya Singh Kashyap & Swastika Swastik	Lecture Notes in Networks and Systems, vol 419. Springer, Cham.(DOI- https://doi.org/10.1007/978-3-030-96299-9_65)	February, 2022	Print ISBN 978-3-030-96298-2; Online ISBN 978-3-030-96299-9;	International
64.	Machine Learning-Based Predictive Analysis of Student Stress	Dr. Anita Venaik, Dr. D. Elamparuthi, Dr. Satuluri Padma, Dr. Prashant Gupta, Utkarsh Venaik and Dr. Archana Rathore	Manager : The British Journal Of Administrative Management Vol:58/ Special Issue 01 / April 2022/ 1746 ? 1278	April, 2022		International
65.	A study on bridging the gap in rural women entrepreneurship in India	Dr. Rachana Patil, Dr. Vaishali Patil	Journal of Xidian University Volume 16, Issue 6, Page No: 516 - 530	June, 2022		International

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1.	Augmented Reality Advertising: An Impactful Platform for New Age Consumer Engagement	Dr. Poonam Singh, Mrinalini Pandey	International Organization Of Scientific Research (IOSR), Volume 16, Issue No. 2,	February, 2021	e-ISSN: 2278-48X, p-ISSN: 2319-7668	International
2.	A study of barriers and benefits of ICT adoption among SMEs	Kuldeep Bhalerao, Dr. Vaishali Patil	International Journal of Research in Management, Volume 3, Issue 1, 2021, Page No. 15-18,	May, 2021	Online ISSN: 2664-8806, Print ISSN: 2664-8792	International
3.	Information and communication technology adoption in small and medium enterprises: Post COVID-19 mantra of success	Kuldeep Bhalerao, Dr. Vaishali Patil	International Journal of Management and Commerce	March, 2021	Online ISSN: 2664-6854, Print ISSN: 2664-6846	International
4.	A Journey from Black board to Smart board: A study in Schools of Rural Maharashtra	Dr. Rachana Patil Dr. Ruchi Singh	Conference Proceedings 4th Industrial Revolution: Transforming Businesses Conference	September, 2020	NA	National
5.	To Study Disruption by Cloud Computing in it Service Industry	Sandeep Kelkar, Miss. Samruddhi Shetty	International Journal of Innovative Science and Research Technology, Volume 5, Issue 9,	September, 2020		International
6.	Use of Technology in Projects Management and Its Impact on Organisational Growth	Dr. Kavita . KM and Mr. Vijayakumar	International Journal of Business and Management Invention (IJBMI) www.ijbmi.org Volume 9 Issue 12 Ser. II December 2020 PP 56-60	December, 2020	ISSN (Online) : 2319-8028, ISSN (Print): 2319-801X	International
7.	Perspectives Of Current Students On Life Long Learning And Life Time Enrolment In Management Stream / Domain	Dr. Uday Salunkhe, Prof. Dr. Garima Sharma , Prof Dr. Archana Ghatule & Prof Dr. Vaishali Patil	Journal of Seybold Report, Volume 15, Issue 9 , pp 3529 - 3547	September, 2020	ISSN No. 1533-9211,	International

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8.	Determining Hidden States in selected Stock Indices using Hidden Markov Models	P V Chandrika	Solid State Technology, Vol 63 (6)	October, 2020	ISSN 0038-111X (online)	National
9.	Food Patterns And Eating Habits Among Children During The Pandemic: A Parent'S Perspective	Prof Dr. Vaishali Vivek Patil, Prof Dr Chaitra Khole	Psychology and Education, Vol 57, Issue 9, 7106-7117,	November, 2020	ISSN: 00333077	International
10.	Campaign Designer'S perspective towards Rural And Urban advertising	Prof Aparna Khare	ZENITH International Journal of Business Economics & Management Research, Vol.10 (8), ; AUGUST (2020), pp. 1-8	Aug-20	ISSN 2249-8826	International
11.	Telemedicine Preferences of Healthcare Professionals in India during the COVID-19 Pandemic	Prof Dr Aasawari Nalgundwar, Meghna Aggarwal Singhania, Pawan Kulkarni, Mayur Shinde	International Journal of Science and Research (IJSR), Volume 9 Issue 10,	Oct-20	ISSN: 2319-7064	International
12.	The Relationship between Perfectionism and Job Performance in Indian Employees	Prof Dr Anjali Joshi	International Journal of Research and Analytical Reviews (IJRAR), Vol 7 Issue 3, Page No pp.657-670.	August, 2020	E-ISSN 2348-1269, P-ISSN 2349-5138	International
13.	Effect Of Covid -19 On Brands Communication Strategy	Prof Dr Aparna Khare & Prof Dr Namrata Singh	IMPACT: International Journal of Research in Business (Management IMPACT: IJRBM), Vol. 8, Issue 12	Dec-20	ISSN (P): 2347-4572; ISSN (E): 2321-886X	International
14.	Food Practices and Patterns among the Community dwelling elderly: A study in Pune city	Prof Dr Chaitra Khole	International Journal of Multidisciplinary Research, Volume 9, Issue 01, , Page No 1-14	Jan - Feb 2021	ISSN No. 2348 - 6724	International

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15.	A Study on Indian Aviation Sector Opportunities - With Special Reference to Commercial & Defence Aviation	Prof Dr Chandravadan Goritriyal, Dr Laxmi Goritriyal	Con ference Proceedings of 2020 Fourth World Conference on Smart Trends in Systems, Security and Sustainability (WorldS4), 10.1109/WorldS450073.2020.9210348	Jul-20	ISBN 978-1-7281-6823-4	Internati onal
16.	To Study the evolving transformation trends in Supply Chain Management.	Prof Dr Kavita Kalyandurgamath	International Journal of Management IT & Engineering , Vol. 10 Issue 01, page no 130-137	August, 2020	ISSN: 2249-0558	Internati onal
17.	Millennial perspective on buying a Purpose marketing-driven Product	Prof Dr Nilesh Kulkarni, Ms Piyusha Jagtap & Dr Deepa Rohit	Journal of Huazhong University of Science and Technology, VOLUME 50, ISSUE 05 - 2021,	May, 2021	ISSN-1671-4512	Internati onal
18.	An Empirical investigation of relationship between the constructs of Green Wash Green Consumer Confusion Green Perceived Risk and Green Trust with Focus on Urban Consumers in India	Prof Dr Priti Saxena, Prof Dr Garima Sharma	2nd International Conference on Management Skills and Growth Strategies in the Post-Pandemic Period January 21-22, 2021 organised by WeSchool	January, 2021		Internati onal
19.	A Study on Impact of Employee Attitude and Expertise on Customer Dissonance Experience in Sport-Goods Retail Stores	Prof Dr Priti Saxena, Prof Dr rohita Dwivedi	International Journal of Management, , Volume 12, Issue 4	Apr-21	ISSN 2321-7278 (Print) and ISSN 2321-7286 (Online)	Internati onal
20.	Speech Coach: A framework to evaluate and improve speech delivery	Prof Dr Subodh Deolekar, Adhish Deshpande, Rohit Pandharkar	Conference Proceedings of ICCCP 2020: 4th International Conference on Computer, Communication and Signal Processing	Septemb er, 2020	INSPEC Accessi on Number : 20364151	Internati onal

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21.	GANToon: Creative cartoon art using Generative adversarial network	Prof Dr Subodh Deolekar, Rohit Pandharkar, Amit Gawade	Conference Proceedings of 5th International Conference, Information, Communication & Computing Technology, Scopus Indexed Springer CCIS Conference Proceeding of ICICCT 2020,	November, 2020	ISBN No 978-981-15-9670-4	International
22.	Early diagnosis of Parkinson's disease using LSTM: A Deep Learning Approach	Prof Dr Subodh Deolekar, Rohit Pandharkar, Amit Gawade, Prof. Dr. Uday Salunkhe	Conference Proceedings of 12th International Conference on Soft Computing and Pattern Recognition (SoCPaR 2020),	December, 2020	eBook ISBN 978-3-030-73689-7 ISSN 2194-5357 E-ISSN 2194-5365	International
23.	Driving retailer's growth by leveraging analytics for home linen category retailer's profitability	Prof Dr Swapna Pradhan, Prof Dr Kavita Kalyandurgmuth, Riddhima Hublikar	International Journal of Multidisciplinary Educational Research, Volume 9 , Issue 9(1), . pp186-194	Sep-20	ISSN 2277-7881	International
24.	D Mart : Driving growth in a changed business environment	Prof Dr Swapna Pradhan, Prof Smeeta Bhatkal	Emerald Emerging Markets Case Studies, vol. 11 no. 3,	June, 2021	ISSN: 2045-0621	International
25.	Redesigning Technology Based On Lean Principles To Improve Productivity	Prof Dr Swapnil Desai, Dr Dave, Shrutika Patil	Pacific Business Review International, Volume 13, Issue 7	January, 2021	ISSN: 0974-438X(P)	International
26.	An Interview with Kavita Kane	Prof Dr Uma Bhushan	Literary Voice, Number 13, Vol 1, page number 330-333	March, 2021	ISSN No 2277-4521	National

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27.	A Viewpoint On Digital Marketing And Usage Of Social Media Tools During Covid-19 Pandemic	Prof Dr Vaishali Patil, Prof Anuj Kumar	Academy of Marketing Studies Journal (AMSJ) , Volume 25, Special Issue 2, 2021	Apr-21	, (Print ISSN: 1095-6298; Online ISSN: 1528-2678)	International
28.	Early-Stage Apple Leaf Disease Prediction Using Deep Learning	Prof Dr Vaishali Patil, Prof Dr Subodh Deolekat, Amit Gawade	Bioscience Biotechnology Research Communications (Special issue on Emerging Research on Management, Sciences and Technology), Volume 14, Issue Special Issue Vol 14 No 5 (2021) Pages 40-43	March, 2021	P-ISSN: 0974-6455 E-ISSN: 2321-4007 CODEN (USA): BBRCB A	International
29.	AI-Aided Framework For Improving Learning Outcomes Of Education System In India	Prof Dr Vaishali Patil, Prof Harshali Patil	Sambodhi, Vol-44, No.-03 January-March(2021)	March, 2021	ISSN 2249 - 6661	National
30.	A Study On Consumer Perception Towards Challenges Of Digital Marketing	Prof Dr Vaishali Patil, Prpf Dr Mrunal Phalle	Psychology and Education (2020) 57(9): 7085-7091	November, 2020	ISSN: 00333077	International
31.	A Study on Awareness about Flipped Learning as a Pedagogical Tool in Management Education	Prof Dr. Archana Arjun Ghatule, Prof. P.V. Chandrika	Journal of Seybold Report, Volume 15, Issue 9, pp 57-70	September, 2020	ISSN No. 1533-9211,	International
32.	Covid 19 Pandemic Data Analysis and Forecasting using Machine Learning Algorithms	Prof Dr. Garima Sharma, Ms Sohini Sengupta, Prof Sareeta Mugde	Journal of Seybold Report, Volume 15, Issue 9 ,	September, 2020	ISSN No. 1533-9211	International
33.	An Exploration of Impact of COVID 19 on mental health -Analysis of tweets using Natural Language Processing techniques	Prof Dr. Garima Sharma, Ms Sohini Sengupta, Prof Sareeta Mugde	Cold Spring Harbor Laboratory (CSHL) a not-for-profit research and educational institution Yale University and BMJ a global healthcare knowledge provider. medRxiv The Preprint server for Health Sciences doi:	August, 2020	ISBN 978-1-621823-89-6	International

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34.	AI-Aided Framework For Improving Learning Outcomes Of Education System In India?	Prof Dr. Vaishali Patil, Prof. Harshali Patil	Conferene Proceedings of International Conference on “Intelligent Systems, Electrical and Communication Technology-2021” (ICISECT-2021)	April, 2021	ISBN 978-93-83470-37-2	Internati onal
35.	Predicting Stock Market Indices Using Neural Networks	Prof P V Chandrika, K , Prof Sakthi Srinivasan	International Journal of Management, Volume 11 Issue 7. pp. 1212-1221,	July, 2020	ISSN 0976-6510	Internati onal
36.	Predicting Stock Market Movement using Artificial Neural Network	Prof P V Chandrika, K , Prpf Sakthi Srinivasan	Universal Journal of Accounting and Finance 9(3): 405-410, 2021	June, 2021	ISSN: 2331-9712 (Print), ISSN: 2331-9720 (Online)	Internati onal
37.	Application of Deep LEarning Techniques on Stock Market Indices	Prof P V Chandrika, Ms Sakthi Srinivasan	Journal of Critical Reviews, Vol 7 Issue 10, pp 2173-2180.	January, 2021	ISSN-2394-5125	National
38.	Long Short-Term Memory Deep Network and Machine Learning Approach in one-day ahead Stock Market Prediction	Prof P V Chandrika, Ms Sakthi Srinivasan	Journal of Critical Reviews, Vol 7 Issue 16, pp 2501-2512. »	January, 2021	ISSN-2394-5125	National
39.	The extended Unified Theory of Acceptance and Use of Technology (UTAUT2): A systematic literature review and theory evaluation	Prof Rohita Dwivedi, Kuttimani Tamilmani, Nripendra P.Rana, Samuel Fosso Wamba	International Journal of Information Management, https:// Volume 57, April 2021, 102269	Nov-20	ISSN 0268-4012	Internati onal
40.	Nature and determinants of migration: Insights from NSSO data in three states of India	Prof. Dr. Uday Salunkhe, Dr. Ruchi Singh, Prof Dr Vaishali Patil	Migration Letters, Volume: 18 No: 3 pp. 261-280,	May, 2021	ISSN: 1741-8984 (Print) ISSN: 1741-8992 (Online)	Internati onal

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41.	A study on the effect of feedback on employee productivity in jewellery manufacturing companies in SEEPZ, Mumbai	Prof. Tanvi Thakkar	Paradigm shift in Business, Economy and Society in new Millennium., Pg 14-24	Sep-20	ISBN No – 978-81930017-6-9	International
42.	(Sexuality of Women & Contributions from Psychoogy) Stri Laingikta & Mannasshartiya Yogdan	Prof Dr Anjali Joshi	Sambhashit Journal , January, 2021, Year1, Issue 5, Pages 120-146	January, 2021	-	National
43.	Workforce Analytics: A Data-Driven Machine Learning Approach to Predict Job Change of Data Scientists	Sohini Sengupta, Prof Sareeta Mugde, Renuka Deshpande, Kimaya Potdar	Transnational Marketing Journal (TMJ), Vol 9 (2)	30-Jun-21	ISSN: 2041-4684 e-ISSN: 2041-4692	International
44.	Corona Saviours	Dr Swapna Pradhan	STORAI, Vol 11/ Issue 1 / Nov2020-March 2021	November, 2020	-	National
45.	Farmers' Awareness on Agricultural Extension Education and its Impact on Sustainable Development	Prof Dr. Vandana Panwar, Prof Abhishek Kumar Das, Prof Vineel Bhurke	Conference Proceedings of Rural Development in Asia-Pacific Region- Special reference to North-East India and its Bordering countries	August, 2020	-	International
46.	Role of Micronutrient Fertilizers in Doubling Marginalized Consumer Groups? Income For Sustainable Development	Dr. Vandana Panwar, Vineel Bhurke, Vaibhav Gaikwad	Proceedings of International Conference on Marketing, Technology, and Society	December, 2020		International
47.	An Exploratory Study on Impact of COVID 19 on High Skilled Migrants? Lives and Livelihoods	Dr. Ruchi Singh, Dr. Garima Sharma	IIM Indore CERE 2021 Proceedings	June, 2021		National

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- Industry Linkage - Yes
- MoUs with Industries (minimum 3) - Yes

16. LoA and subsequent EoA till the current Academic Year

<https://www.welingkar.org/mandatory-disclosures>

17. Accounted audited statement for the last three years -

<https://www.welingkar.org/mandatory-disclosures>

18. Best Practices adopted, if any

The Best Practices /Developments/ Innovations What separates an organization from others is not doing different things, but doing things differently. Over the years WeSchool, have initiated several innovative practices that have added to the effectiveness of our education process. Below mentioned are some of the best practices institute follows for students' holistic development.

- Foundation Programme
 - Association with industry bodies o
 - Project based, innovative approach to business solutions
 - Functional Proficiency Test- Students take an online test towards the end of the 3rd trimester (end of first year) to help them to understand their aptitude for a specialization such as Marketing, Finance, HR, Operations, Analytics etc.
 - Students Personal Development Programs
 - Global Citizen Leadership Program (GCL)
 - Structured Mentorship (AC / DC)
 - Entrepreneurship & Innovative Cell
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