2024 ANNUAL CONFERENCE OCTOBER 17-18

aising to the Challenge

AZLA 2024



Table of Contents

Looking for a page? Just tap the line below!

<u>Welcome from the AzLA President3</u>
Pre-Conference Sessions4
<u>Keynote Speakers6</u>
<u>Welcome Reception8</u>
<u>Poolside Mixer9</u>
<u>Headshots, Resumes, and More10</u>
<u>Conference Buddy Program11</u>
AzLA Conference T-Shirts12
Acknowledgements13
AzLA Service Awards14
<u>Grand Canyon Reader Award Winners16</u>
<u>Conference Sponsors17</u>
Exhibitors18
Exhibit Hall Map22
Schedule at a Glance23
Session Details25
Conference Map
<u>Survey33</u>
Save the Date

Welcome to the 2024 AzLA Annual Conference!

Hello and welcome to the annual Arizona Library Association Conference!

As your outgoing president of AzLA, I'm thrilled to kick off what promises to be an informative and engaging experience for all attendees. We have an incredible lineup of presenters ready to inspire us and help us Rise to the Challenge of librarianship. I'm especially excited to welcome our exceptional keynote speakers, Mychal Threets and Secretary of State Fontes. Their shared passion for libraries will surely resonate with all of us.

We encourage you to visit our exhibit hall, where you can connect with exhibitors who can assist you with your needs and potential partnerships to enhance the services you offer. Also, be sure to engage with our committee chairs during lunch on Thursday; they can share how you can get involved with AzLA and support libraries and library staff throughout Arizona.

Most importantly, take the time to network with one another. Share your successes and soak up that Library Joy! Whether you're an experienced pro or just starting your journey in the library field, there's something here for everyone this year.



Lisa Lewis 2023-2024 President Arizona Library Association



Let's make this conference memorable together! Enjoy!

PreConference Full Day Sessions

Creating Community Buy In on Climate Change

Wednesday, October 16, 2024, 9 am - 4 pm





Climate change is impacting everyone, whether the heat island effect in the cities or changes in weather patterns impacting rural and agricultural areas. Since Libraries are at the hub of community learning, this session will provide you with tools to strengthen your background knowledge, provide you with data developed over the last century, and interactives that can be used for climate programs or integrated into STEAM outreaches.

Hosted by Kal Mannis (Sr Director for Rural Engagement, Arizona Science Center) and Jeannie Colton (Arizona State University, Center or Innovation in Informal STEM Learning), you will leave with a greater understanding of the climate changes that we are experiencing and have data-based tools to help others understand as well.

The session will include material from NASA, NOAA, Underwriters Laboratory, and national environmental education curricula. You will leave with links, immediately implementable activities, a Frank Talk inspired game, and continued support.

PreConference Half Day Sessions

Make Memes! Have Fun! Library Social Media 101 Wednesday, October 16, 2024, 9 am - Noon



Want to learn more about how to make social media work better for your library? In this session we will discuss best practices and tools in marketing your library events, programs, collection, etc. using a variety of different avenues that are available through social media. We will dive deeper into how to grab people's attention, how to make social media posts more interesting, and how to engage more people. Break away from the same ole same ole and shake things up!

Jumpstart Your Advocacy Wednesday, October 16, 2024, 1 pm - 4 pm





Are you interested in being an advocate, or a better advocate for your library? Everyone can advocate. Join this essential training for librarians, library workers, and trustees across all types of libraries. This half-day workshop will provide you with practical guidance and skills to tell your library's story, engage with your community and stakeholders and get the support your library needs.

Learning outcomes:

- Get practical tips on how to be an effective voice in your community.
- Develop skills to tell your library's story and lock in critical support to serve the community.
- Understand stakeholder dynamics and how to build constructive relationships with decision-makers.
- Learn to create an evergreen advocacy framework and consistent messaging.
- Build your confidence as a library advocate.



Thursday, October 17 Opening Keynote

Mychal Threets

Mychal Threets is a librarian. He grew up in Fairfield, CA- right between Sacramento and San Francisco. He grew up in libraries as a homeschool kid.

Mychal loves stories! He enjoys learning something new every day, and that includes learning why people love their local library. He utilizes social media to share the stories of library kids and library grown-ups that he encounters in library land.

He got his first library card at the age of 5 and was hooked on libraries from there. He got his first library job as a library shelver at the library he grew up in and worked his way up to become Supervising Librarian of that very same library.

He got his Bachelor's degree in Communications from the University of Phoenix and his Master's in Library and Information Science degree from San Jose State University. He is proud to be a 2023 recipient of the American Library Association's "I Love My Librarian" Award!

He is very open about his mental health. He talks about it in hopes that it'll help others in their mental health journey. He is adamant about encouraging people to believe him when he says he's happy they are here.

When Mychal isn't at the library or talking about libraries, he's often with his family, friends, or troublesome cats- Machine Gun Kitty and Kissin' Kat Barlow."



Prese

Arizona State Library, ¬ Archives and Public Records

Friday, October 18 Closing Keynote Arizona Secretary of State Adrian Fontes



In 2022, Adrian Fontes was elected as Arizona's 21st Secretary of State. Secretary Fontes is a proud Arizona native, an honorable veteran of the United States Marine Corps, and the father of three daughters, who has spent a lifetime fighting for justice and defending our Democracy.

Secretary Fontes served on active duty from 1992 to 1996 and was nominated for a meritorious commission. His service to our country taught him the importance of dedication, discipline, and sacrifice to forcefully fight for the American dream.

After graduating from law school, Secretary Fontes spent his career advocating for justice and fighting for those who are disadvantaged — first as a prosecutor with the Denver District Attorney and then at the Maricopa County Attorney's office. He later led the International Prosecution Unit at the Arizona Attorney General's Office. He practiced law for 15 years before running for office in 2016 when he was elected Maricopa County Recorder.

As Recorder, Secretary Fontes revolutionized the election system by ensuring that every eligible Arizonan had the access they needed to vote. Adrian enhanced ballot tracking technology and increased process transparency, winning recognition and awards from election organizations across the country.

In 2020, at the height of the Covid-19 crisis and amidst violent protests, Maricopa County saw record voter turnout, as well as record numbers of new voters registered for both parties. Secretary Fontes later testified before Congress to inform them of threats facing election officials.

Secretary Fontes is committed to preserving integrity in our elections, making voting easier for registered voters, and ensuring that Arizona's business community has a non-partisan partner in the Secretary's office.

As Secretary of State, he serves as a member of the U.S. Election Assistance Commission Standards Board, and servers on its Standards & Practices and Voluntary Voting System Guidelines committees.

Welcome Reception

Wednesday, October 16th 5:30pm in the We Ko Pa atrium



Sponsored by: EBSCO

AzLA Poolside Mixer

MEET COLLEAGUES

OCT 17 4:30PM ENJOY SNACKS

Chips & salsa provided by



Sponsored by the Equity, Diversity, and Inclusion Committee - Ask about joining us!

Headshots, Resumes, and more!

We appreciate the efforts of the MMO and EDI Committees, AzLA Secretary Terry Ann Lawler, and Arizona@Work to make these opportunities available to conference attendees.







Free, Professional Headshots 10/16, 10/17, 10/18

Free, professional headshots of conference attendees will be offered again this year during pre-conferences on Wednesday and during the annual conference on Thursday, and Friday. Reserve your spot below.

<u>Sign up here!</u>

Resume Review Clinic, Room 106 Friday, Oct. 18

Arizona@Work specialists will be onsite Friday, October 18, to review resumes for conference attendees. Please click below to reserve your spot.



Tell Your Library Story Friday, Oct. 18, 7am - 8am

We invite you to sign up for a 5 minute time slot to "Tell Your Library Story" Open-Mic Style! Share your work or library journey. Click the link below to sign up.

<u>Sign up here!</u>

Conference Buddy Program

Keep this in mind for next year...

Will you be:

- A first time conference attendee or new to AzLA?
- A student interested in making connections?
- New to Arizona libraries?
- Wanting all of your conference-related questions answered?

Or do you have:

- Extensive library experience and knowledge?
- Lots of experience navigating conferences?
- A wide network of library folks?

Every year, we recruit mentors and mentees to be matched up during the conference. This is a great opportunity for seasoned conference-goers and library professionals to share their knowledge and network with one another.

Questions? Email askus@azla.org



AzLA Conference T-Shirts

Did you know prior to the conference each year, you can pre-order t-shirts to be picked up at the registration desk when you check-in?

The deadline to pre-order t-shirts online was October 1. However, you might find a limited selection of sizes and styles available at the conference.

This year, AzLA partnered with State Forty Eight. For more details visit the <u>2024 AzLA Annual Conference Website</u>.





Acknowledgements

Our sincere thanks to those listed and apologies and thanks to those we may have missed!

Special Appreciation

Lisa Lewis, AzLA President Karly Scarbrough, AzLA President-elect Terry Ann Lawler, AzLA Secretary Marissa Dailey, AzLA Treasurer Holly Henley, State Librarian All AzLA Board and Committee members Tina Packard, Webmaster ARIZONA@Work Kal Mannis and Jeannie Colton Reneé Bibby, Hassael Cazesuz, Victoria Manriquez Amelia Aldred and Michael Dowling We Ko Pa Resort Staff All breakout session presenters All volunteers for registration booth All volunteers for breakout session liaisons All raffle prize donors

Conference Committee Co-Chairs

Kori Tueller (Year 2) Beth Malapanes (Year 1)

Conference Coordinator

Cathy Wylet

Volunteer Committee

Kaitlyn Sparks, co-chair (Year 3) Tetima Parnprome (Year 1)

Thank

Program Committee

Eric Prosser, co-chair (Year 3) Dianna Manasse, co-chair (Year 2) Diana Flores Jessica Jupitus Amber Kent Melissa Kummen Jill Thomsen Ophelia Spencer Amanda Takacs Allison Williams Kiyoshi Parke Aubrey White Jean Kilker

Membership, Marketing, & Outreach Committee

Erin Lorandos (Chair) Donna Throckmorton Vanessa Crabtree Gloria Moreno Debbie Winlock Bob Diaz

Service Awards Committee

Janelle Nash, co-chair (Year 1) Heather Severson, co-chair (Year 1) Christina Dykgraaf Yitazba Largo-Anderson Kerrlita Westrick (Grand Canyon Reader) Ivy Jarvis (Louise A. Stephens scholarship) Casey Van Haren (Louise A. Stephens scholarship)

Congratulations to our Award-Winning Librarians!

Sharon G. Womack Award Patricia Ballesteros Azar (University of Arizona Special Collections Library)

Given to an individual who has served as a model of the important role that the paraprofessional plays in providing quality library service and has exemplified an integral part of the paraprofessional performs as a library staff member.

Louise A. Stephens Memorial Scholarship. Hanna Lipke, Cintia Jocelyn-Ramirez

Louise Stephens, a graduate of the University of Arizona School of Information, worked for Glendale Public Library for 30 years, retiring in January 2007. As a children's librarian and a library manager, Louise was active in the Arizona Library Association, serving as its Association President, Public Library Division President, and Awards Chair at various times. In 2001 she was named the association's Librarian of the Year, and in 2007, she received the Rosenzweig Award for distinguished service. Louise advocated for libraries as a centerpiece of a community as well as the need to network with other librarians as the forces to keep those institutions running. Louise passed away in July 2007 and an endowed scholarship was established in her memory. The Recipients receive a certificate from AzLA and a monetary award (\$2,000) from the Louise A. Stephens Scholarship Fund.

Innovative Program Award Camp Verde Community Library Mobile STEAM Lab

Given to the librarian or library staff member, projects team, or library who facilitated an innovative program demonstrating creativity, quality, and positive community impact. This award is open to all library types.

Follett School Librarian of the Year Award Roxanna Ruiz Blackson (Cesar Chavez High School, Phoenix Union High School District)

Given to an individual who serves as a model for implementing the American Association of School Librarians (AASL) National Standards. Follett School Library Resources sponsors this award. The recipient receives a \$500 Titlewave voucher.

Congratulations to our Award-Winning Librarians!

Library Volunteer of the Year Award. Grace B. Templeton (Arizona Talking Book Library)

Open to any individual or group serving in a volunteer capacity in any library. Nominees exemplify exceptional library service. Nominees engaged in activities that go beyond the standard requirements of good library service and the nominees' investment of personal time.

Outreach Services Award Brieanna Chillious (Quincie Douglas Library)

The Little Chapel of All Nations, Tucson, provides a monetary award to the librarian or library staff member, projects team, or library that provides exemplary library outreach services to under-resourced populations.

Outstanding Services Award Michele Hjorting (Prescott Valley Public Library)

Given to an individual who provides exemplary services, programs, collections, and events to the their community.

Outstanding Volunteer Coordinator Award. . . . Bonnie J. Hernandez (Rim Community Library)

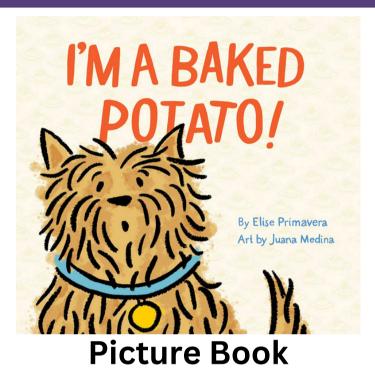
Given to an individual who demonstrates excellence and service in promoting, coordinating, and directing library volunteers.

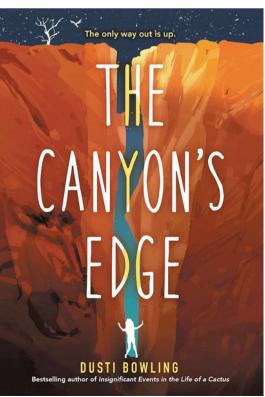
Newton & Betty Rosenzweig Distinguished Service Award Lisa Lewis (Viney Jones Library)

Given to an individual who demonstrates significant accomplishments and leadership over the past five years in Arizona institutionally, regionally or state-wide.

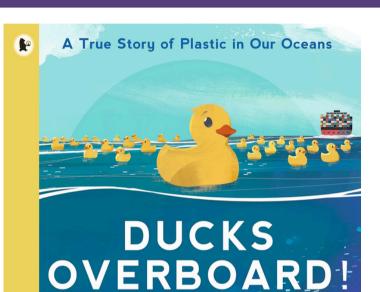
Grand Canyon Reader Awards 2024

Thank you to Kerrlita Westrick for leading this program!

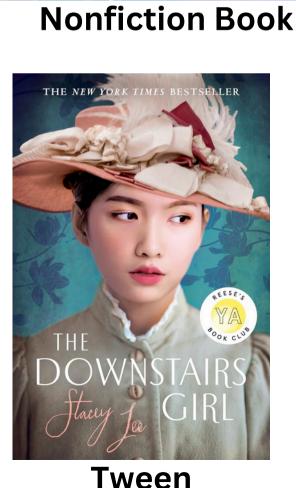








MARKUS MOTUN



Thank you to our sponsors!



Arizona State Library, Archives and Public Records

FBSCO



OverDrive



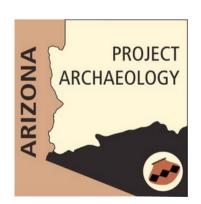














ver stop wondering. Never stop imagining.[™]







BAKER & TAYLOR

bibliotheca



EBSCO CGALE

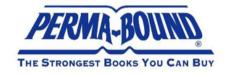


kajeet

















Read Better Be Better.

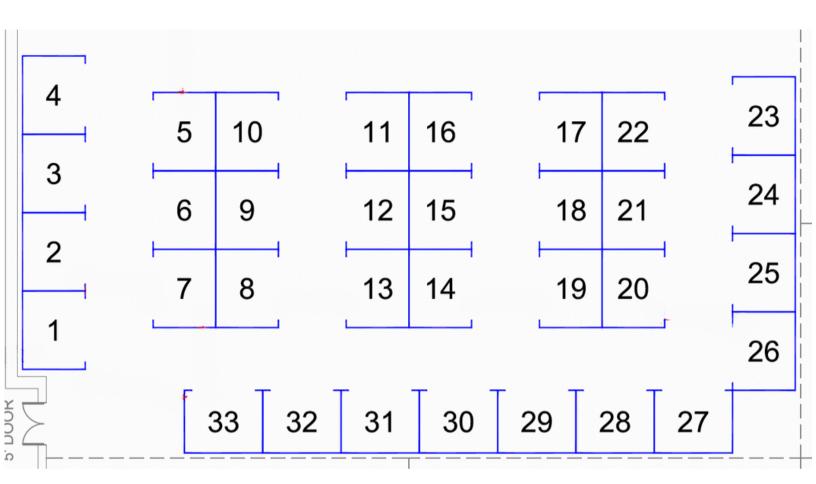


Plan to stop by the Exhibit Hall!

Thursday 9:30 am - 10:00 am 11:00 am - 11:30 am 2:45 pm - 3:00 pm

Friday 9:00 am - 9:30 am 10:30 am - 11:00 am

Exhibit Hall Map



Booth #	Organization	Booth #	Organization
1	MMO/AZLA	18	Read Better Be Better
2	American Library Association	19	Arizona Furnishings
3	Mountain Plains Library Association	20	KidzManual
4	Playaway Products	21	Arizona Food Bank Network
5	Brodart	22	ASU/SciStarter
6	CORE	23	Pipeline AZ
7	Junior Library Guild	24	Arizona Project Archaeology
8	Gale	25	Playful Digital Learning
9	ASU Center for Innovation in Informal STEM Learning	26	OCLC
10	Kajeet	27	OPEN
11	Baker & Taylor	28	OPEN
12	Abeni Publishing	29	Scanwide
13	Arizona Science Center	30	U of A College of Information Science
14	Bibliotheca	31	All Copy Products (ACP)
15	Amigos Library Services	32	Perma-Bound Books
16	EBSCO	33	Arizona State Library, Archives & Public Records
17	OverDrive		

<u>Click Here for a Horizontal Schedule</u>

Thursday, October 17th

7:00 am - 4:15 pm	AzLA Registration Desk Open
7:30 - 8:15 am	Breakfast Buffet in the Ballroom; Welcome & Housekeeping Announcements from AzLA President, Lisa Lewis
8:15 – 9:30 am	Opening Keynote Session: Mychal Threets
9:30 – 10:00 am	Visit the Exhibit Hall
10:00 - 11:00 am	Session 1
11:00 – 11:30 am	Transition Time
11:30 am – 12:30 pm	<u>Session 2</u>
12:30 – 1:45 pm	Lunch
1:45 – 2:45 pm	<u>Session 3</u>
2:45 – 3:00 pm	Visit the Exhibit Hall
3:00 - 4:00 pm	<u>Session 4</u>

<u>Click Here for a Horizontal Schedule</u>

Friday, October 18th

7:30 am - 1:30 pm	AzLA Registration Desk Open
8:00 - 9:00 am	Breakfast Buffet in the Ballroom; Welcome & Housekeeping Announcements from AzLA President, Lisa Lewis
9:00 - 9:30 am	Visit our Exhibitor Hall
9:30 -10:30 am	<u>Session 5</u>
10:30 - 11:00 am	Visit our Exhibitor Hall
11:00 am - 12:00 pm	Session 6
12:00 pm - 12:10 pm	Transition Time
12:10 – 1:10 pm	<u>Session 7</u>
1:15 - 2:15 pm	Plated lunch in the Ballroom Presentation of Service Awards
2:15 - 2:30 pm	Transition of Power
2:30 - 3:30 pm	Keynote Closing Session Arizona Secretary of State, Adrian Fontes

Session 1 Thursday 10:00-11:00 am

Room	Program Description
102/103	Title: <u>Understand, Fund, and Improve your Library's IT & Broadband with the Free</u> <u>Toward Gigabit Libraries Toolkit</u> Presenters: Carson Block, Stephanie Stenberg, and Malavika Muralidharan
104/105	Title: <u>Young Adult to Forever Young: Mastering the Intergenerational Program</u> Presenters: Megan Carbiener, Stephanie Oplinger, Megan Sparks
107	Express Sessions: <u>Forging Futures: University-Library Collaborations for Community-Led Dialogues, Unlocking Opportunities: The Benefits of MPLA Membership for Arizona Librarians</u> Presenters: Dr. Nicholas Weller, Somali Jaramillo Hurtado, Farah Najar Arevalo, Amber Kent
108	Title: <u>Supporting Pollinators and Habitat at Home: Native Seeds at the Library</u> Presenter: Danielle Carlock
109	Title: <u>Read Better Be Better: Addressing Literacy and Empowering your Community</u> Presenters: Jordan Walkey, Betsy Peck, Janelle Anderson, Peter Grant
110	Title: <u>One Thing at a Time: Supporting Disabled Patrons</u> Presenter: Danielle Ave'

Session 2 Thursday 11:30 am-12:30 pm

Room	Program Description
102/103	Title: <u>Creating Supportive Environments for Neurodiverse Students: Sensory Study rooms in</u> <u>Academic Libraries</u> Presenter: Alexia King
104/105	Title: <u>Baby Time! Creating Enriching Program Opportunities for our Youngest Patrons</u> Presenter: Lila Garza
107	Express Sessions: <u>Arizona Research Topics on the Arizona Memory Project, Digital Inclusion and</u> <u>Arizona Libraries</u> Presenters: Ryan Ehrfurth, Amy Stave, Anthony Constantini, Erin Lorandos
108	Title: <u>Telehealth and Libraries: Creating Important Partnerships</u> Presenter: Mala Muralidharan
109	Title: <u>Cultural Connections: Fostering International Student Communities in the Library</u> Presenters: Christina Peck, Halie Cousineau
110	Title: <u>Branching Out: Redefining Access with a Self-Service Library</u> Presenters: Jesse Simms, Megan Guderian

Session 3 Thursday 1:45-2:45 pm

Room	Program Description
102/103	Title: <u>DIY Your Way to Escape Rooms</u> Presenters: Laurel Plapp, Sianna Berg
104/105	Title: <u>Voice Lessons: Library Advocates are Louder Together</u> Presenter: Erin MacFarlane
107	Title: <u>Building Connections and Engaging Community with Open Resources</u> Presenters: Karalyn Ostler, Olivia Sparks
108	Express Session: <u>The Alliance for Response (AFR) Forum: Fostering dialogue and collaboration</u> to safeguard cultural heritage during disasters, <u>Empowering Future Librarians: A Holistic</u> <u>Approach to Training, Mentorship, and Professional Development</u> Presenters: JoAnne Martinez-Kilgore, Shelley Pepper
109	Title: <u>New FCC Initiative: Learn Without Limits</u> Presenter: Malavika Muralidharan
110	Title: <u>You Belong Here: Strategies to Build community and Presence from ASU Libraries</u> Presenters: Sierra Schuman, Leela Denver, Allinston Saulsberry, Corie Cisco

Session 4 Thursday 3:00-4:00 pm

Room	Program Description
102/103	Title: <u>Tween YOUniversity</u> Presenter: Michelle Ashley Gohr
104/105	Express Session: <u>Signs of Success: Strategies for Impactful Library Messaging</u> Presenter: Betty Murphy
107	Title: <u>Bridging the Gap with Featured Collections</u> Presenter: Corie Cisco
108	Title: <u>Beyond Boundries: Charting the Course of OER Evolution and ZTC Advancement</u> Presenters: Paula Crossman, Jessica Parsons
109	Title: <u>Trans Allyship</u> Presenters: Mason McGonegle, India How
110	Title: <u>Dealing with Difficult People</u> Presenter: Tina Packard, MBA
Ballroom	Title: <u>Disaster and Emergency Planning at the University of Arizona Health Sciences Library</u> Presenters: Jerry Flanary, Joseph Adam Anaya

Session 5 Friday 9:30-10:30 am

Room	Program Description
102/103	Title: <u>Rec and Roll: creating Impactful Programming with our Parks & Recreation Department</u> Presenter: Emily Duchon
104/105	Title: <u>More than just Books, The Talking Book Library</u> Presenters: Christine Tuttle, Jennifer McLaughlin
107	Title: <u>Measured by Whom We Include: Strategies for Improving Access in Academic Libraries</u> Presenters: Seren Nutt, Karen Grondin
108	Title: <u>Five Ways to Take Your Storytime to the Next Level</u> Presenter: Cynthia Martinez, Bersabe Amaya, Carly Southwick, Silvana Kane
109	Express Session: <u>Standing on the Corner of OERizona, Empowering Communities: Libraries</u> <u>Leading Public Health Partnerships</u> Presenters: Cheryl Casey, Megan Crossfield, Shelly Gilliam, Anali Maughan Perry, Carrie Meakins-Farnsworth, Dana Abbey
110	Title: <u>Critical Indigenous Librarianship: Cultivating Community through Indigenous Library</u> <u>Space, collections and services</u> Presenters: Vina Begay, Eric Hardy
Ballroom	Title: <u>Lift-Off with LSTA!</u> Presenter: Chris Guerra

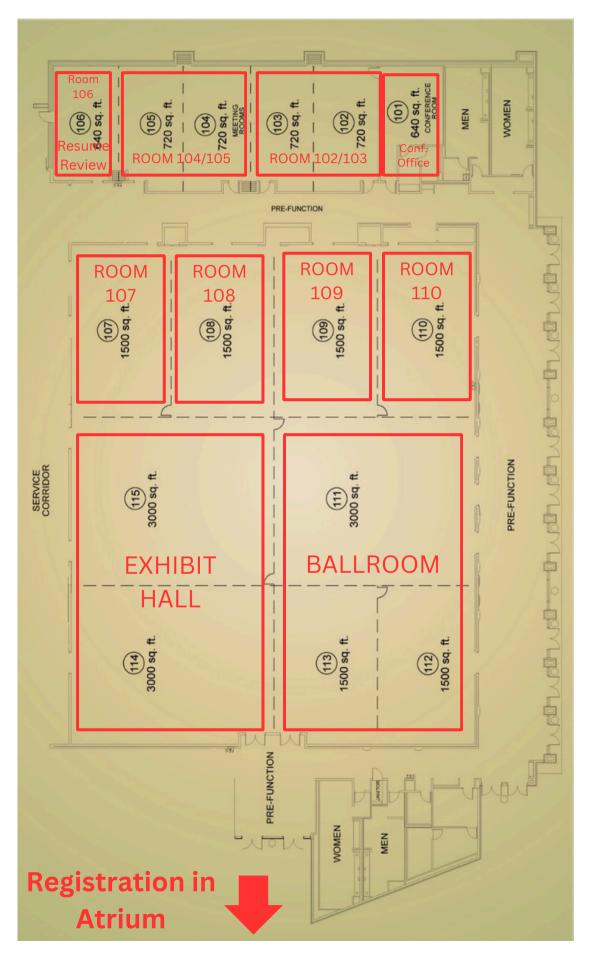
Session 6 Friday 11:00am-Noon

Room	Program Description
102/103	Title: <u>Storytime 911</u> Presenter: Aubrey White
104/105	Express Session: <u>Book Buddies: Partnered Reading Between Teens and Youth, Reading</u> <u>Arizona: Connecting People to Place</u> Presenters: Autumn Hoover, Doris Huus-Martinez, Yahm Levin
107	Title: <u>Starting the City of Phoenix's first Bookmobile Branch in 35 years</u> Presenters: Keith Lord
108	Title: <u>Circulation Supervisors Tell All (about their departments)</u> Presenters: Pia Nelson, Dana Shreve
109	Title: <u>Knowledge Exchange: Learn how libraries across Arizona created successful health and</u> <u>wellness programs</u> Presenters: Lisa Lewis, Debbie Winlock, Jason Macoviak, Rayel Starling, Stephanie Fulton
110	Title: <u>Beyond the Bureaucracy: Unraveling the Mysteries of Government Info!</u> Presenters: Kori Tueller, Myrrhianna Morningstar, Jordan Myers, Jennifer Parker, Aimee Quinn
Ballroom	Title: <u>Collywobbles and CRAAP: Exploring the Applications of Generative AI in the Library</u> Presenters: Trilby VanDeusen, Josh Maki, Sierra Schuman, Joyce Martin, Mary Ann Naumann

Session 7 Friday 12:10-1:10 pm

Room	Program Description
102/103	Title: <u>DEIB Storytime Series: You Can Do It!</u> Presenters: Jessie Spalding, Alexis Skidmore, Sara Kubisty, Marissa Montero
104/105	Title: <u>Being a Good Ally in your Library</u> Presenter: Jessica Jupitus
107	Title: <u>Advocating for Your Digital Budget with Data</u> Presenters: Kate DeMeester-Lane, Stephanie Everett
108	Title: <u>Mentorship Program at a Public Library</u> Presenter: Dana Shreve
109	Title: <u>Telehealth in Libraries: Considerations for Getting Started</u> Presenters: Karie Straube, Raymond Post
110	Title: <u>Next Level Citizen Science at Your Library: Turnkey trainings, kits, programs and ambassadors</u> Presenters: Emma Giles, Deron Ash

We Ko Pa Conference Map





HELP US IMPROVE!

PLEASE SHARE YOUR FEEDBACK ABOUT EACH BREAKOUT SESSION YOU ATTENDED AND THE CONFERENCE IN GENERAL

Breakout Session Survey

<u>Click here!</u>

<u>General Conference</u>

<u>Survey</u>

Click here!



Save the Date!!

2025 AzLA Annual Conference October 22 - 24, 2025

